








Id	Name	Type
offer	Offer	Integer
banner	Banner	Integer
goal	Goal	Integer

Filters

Id	Name	Type
date	 Date	DateRange 
country	Country	List <String>
campaign	Campaign	TaggedItem
offer	Offer	List <Integer>
banner	Banner	List <Integer>
goal	Goal	List <Integer>
browser_type	Browser Type	List <MOBILE_BROWSER, UC_BROWSER, IOS_CALENDAR, MIUI,...> Show All
os_type	OS	List <ANDROID_4, IOS_15, MACOS_10_9, IOS_8,...> Show All
os_family	OS Family	List <UNKNOWN, LINUX, OTHER, IOS,...> Show All

Metrics

Id	Name
pub_net_clicks	Clicks
feed_gross	Cost
feed_gross_cpc	CPC 
ad_position_avg	Position 
adv_conversions	Goals Conversions
adv_value	Goals Value
adv_target_value	Goals Target Cost
adv_epc	EPC 
adv_target_epc	Target EPC 
adv_cpa	CPA 
adv_conv_rate	CR 
adv_profit	Profit 
adv_roi	ROI, % 

Campaign (Campaign)

Test

Fields



Id	Name	Type	Mode	Default
id	Id	Integer	READ_ONLY	
created	Created	Date	READ_ONLY	
timestamp	Timestamp	Date	READ_ONLY	
name	! Campaign Name	String	✓ BULK_EDITABLE	
pricing_model	Pricing Model	? Enum [CPC, CPM]	✓ CREATE_ONLY	CPC
description	Description	String	✓ BULK_EDITABLE	
start_date	Start Date	Date	✓ BULK_EDITABLE	
end_date	End Date	Date	✓ BULK_EDITABLE	
is_active	Enabled	Boolean	✓ BULK_EDITABLE	true
budget_total	Total Budget	Double	✓ BULK_EDITABLE	
cost_total	Total Cost	Double	READ_ONLY	
budget_daily	Daily Budget	Double	✓ BULK_EDITABLE	
budget_limiter_type	Budget Type	? Enum [EVENLY, ASAP]	✓ BULK_EDITABLE	EVENLY
cost_today	Today's Cost	Double	READ_ONLY	
clicks_daily	Clicks/Impressions per Day	Integer	✓ BULK_EDITABLE	
conversions_daily	Conversions per Day	Integer	✓ BULK_EDITABLE	
clicks_today	Today's Clicks	Integer	READ_ONLY	
impressions_today	Today's Impressions	Integer	READ_ONLY	
clicks_per_ip	Clicks per IP	Integer	✓ BULK_EDITABLE	1
impressions_per_ip	Impressions per IP	Integer	✓ BULK_EDITABLE	
impressions_per_ip_requests_only	Do not check Impressions per IP on impressions	Boolean	✓ BULK_EDITABLE	false
feedlist_mode	Feeds List Mode	? Enum [WHITELIST, BLACKLIST]	BULK_EDITABLE	
feedlist	Feeds List	? String	✓ BULK_EDITABLE	
siteid_list_mode	Site Id List Mode	? Enum [WHITELIST, BLACKLIST]	BULK_EDITABLE	
siteid_list	Site Id List	? String	✓ BULK_EDITABLE	
appid_list_mode	App Id List Mode	? Enum [WHITELIST, BLACKLIST]	BULK_EDITABLE	
appid_list	App Id List	? String	✓ BULK_EDITABLE	

Filters

Id	Name	Type
search	Search	? String ✓
pricing_model_filter	Pricing Model	List <CPC, CPM>
is_active	Enabled	Boolean
created	Created	DateRange ✓
timestamp	Timestamp	DateRange ✓



Fields

Id	Name	Type	Mode	Default
id	Id	Integer	READ_ONLY	
date	! Date	Date	✓ CREATE_ONLY	
type	! Type	Enum [CHARGE, CREDIT, ADJUSTMENT]	✓ CREATE_ONLY	
description	Description	String	✓ CREATE_ONLY	
amount	! Amount	Double	✓ CREATE_ONLY	
comments	Comments	String	READ_ONLY	
payment_system	Payment System	Enum [MANUAL, PAYPAL, AUTHORIZE_NET, TWO_CO,...] Show All	READ_ONLY	
approving_status	Status	Enum [NEW, APPROVED, DECLINED, FAILED,...] Show All	READ_ONLY	

Filters

Id	Name	Type	
search	Search	? String	✓
date	Date	DateRange	✓
type	Type	List <ADJUSTMENT, CHARGE, CREDIT>	
status	Status	List <NEW, APPROVED, DECLINED, FAILED,...> Show All	
payment_system	Payment System	List <PAYTR, SAFE_CHARGE, BRAINTREE, COUPON,...> Show All	

Account (Account)

Test

Fields

Id	Name	Type	Mode	Default
id	Id	Integer	READ_ONLY	
name	! Name	String	✓ EDITABLE	
password	New Account Password	String	✓ BULK_EDITABLE	
password_repeat	Confirm New Account Password	String	✓ BULK_EDITABLE	
email	! E-mail	String	✓ BULK_EDITABLE	
website	Website	String	✓ BULK_EDITABLE	
company	Company	String	✓ BULK_EDITABLE	
login	! Account Login	String	✓ CREATE_ONLY	
password_stats	Stats Password	? String	✓ BULK_EDITABLE	
rtb_name	Advertiser Name	? String	✓ BULK_EDITABLE	
rtb_agency_name	Agency Name	? String	✓ BULK_EDITABLE	
phone	Phone Number	String	✓ BULK_EDITABLE	