**Title:** Budget Management Template

1. **Budget Breakdown**

|  |  |  |  |
| --- | --- | --- | --- |
| **Category** | **Allocated Budget ($)** | **Spent Budget ($)** | **Remaining Budget ($)** |
| **Advertising** |  |  |  |
| **Content Creation** |  |  |  |
| **SEO** |  |  |  |
| **Email Marketing** |  |  |  |

**2. Adjustments & Insights**

* **Was the budget sufficient? [ ] Yes [ ] No**
* **Areas needing increased funding: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**
* **Cost-cutting recommendations: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**