**Title:** Resource Allocation Checklist

**1. Digital Marketing Tools**

✅ Google Analytics  
✅ Email Marketing Platform  
✅ Social Media Management Tools

**2. Content Creation Resources**

✅ Stock Images / Videos  
✅ Copywriting Tools  
✅ Graphic Design Software

**3. SEO & Analytics**

✅ Keyword Research Tools  
✅ SEO Audit Software  
✅ Competitor Analysis

**4. Task Assignments**

|  |  |  |
| --- | --- | --- |
| Resource | Assigned To | Status |
|  |  |  |
|  |  |  |