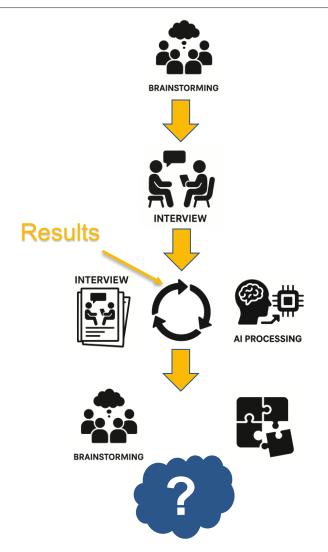


Business Project – Group #02





Strategy adopted by the Team - The path to the final result



The group held discussions to gather ideas and begin shaping the best strategy moving forward.

All members interviewed specialists and leaders from different areas to capture their perspectives on the current state of sharing practices.

Once the interviews were completed, the data was processed using AI to extract insights and cluster them into a report highlighting strengths and weaknesses.

Based on the report, the group brainstormed solutions to address weaknesses while preserving strengths, collecting ideas collaboratively on a whiteboard.



The Best Practice Platform

Share

Begin drafting a new Best Practice.

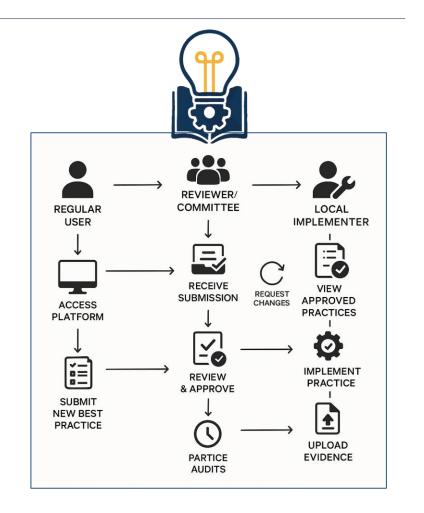
Search

Explore the Library to stay updated on activities across the sites.

Implement

Integrate compelling ideas into your site for enhanced functionality.

- ☐ Everyone on the Same Page
- □ Do you want to **share your solution**, or explore if someone else has an idea to address a specific need? This is the **convergence point for global best practices**.
- ☐ With enhanced **communication**, we empower people to share what works quickly and effortlessly.
- Easy to Share. Easy to Search. Easy to Start.
- ☐ Promote best practices across the organization and highlight those that can drive **meaningful improvements**.





Report Results – Challenges and Suggestions

CHALLENGES

- Lack of Standardization: There are no formal procedures for sharing and implementing best practices.
- **Weak Verification:** Absence of systematic audits to confirm adoption.
- Cultural and Regional Differences: Communication barriers, varying maturity levels across sites, and resistance to change.
- **Decentralization:** Many practices are shared locally without coordination to ensure global application.

SUGGESTIONS

- Develop formal playbooks and audit protocols.
- Define clear KPIs to measure impact.
- Encourage site visits and knowledge exchanges.
- Assign project managers to lead implementations.
- Use rewards and incentives to boost engagement.





Business Project – Group #02

