

# BigBasket

India's Largest Online Supermarket

## FILTER PANNEL

Category

All

Brand

All



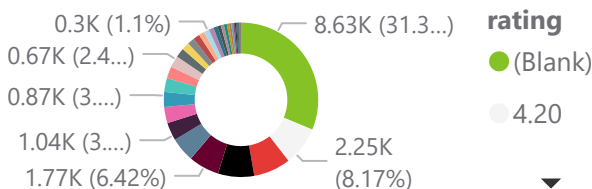
# BigBasket Product Performance Dashboard

Unrated Product %

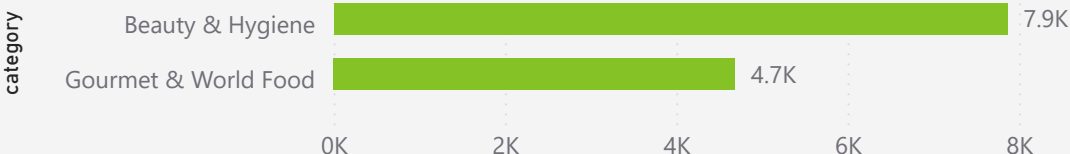
31.30

% No Ratings

Count of product by rating



Count Of Product By Category



Average rating by category



product	brand	description	category
Adult Wet Cat Food - Super Saver Pack, 1+ Year, Ocean Fish	Whiskas		Kitchen, Garden & Pets
Adult Wet Cat Food - Super Saver Pack, 1+ Year, Tuna In Jelly	Whiskas		Kitchen, Garden & Pets
Arrabbiata Tomato Pasta Sauce With Chilli	Montanini		Gourmet & World Food
Bajra Flour	Organic Tattva		Foodgrains, Oil & Masala
Basil Seed Drinks - Mixed	Americano		Gourmet & World Food
Basil Seed Drinks - Passion Fruit	Americano		Gourmet & World Food
Basil Seed Drinks - Pomegranate	Americano		Gourmet & World Food
Basmati Rice/Basmati Akki - Classic	India Gate		Foodgrains, Oil & Masala
Basmati Rice/Basmati Akki - Dubar	India Gate		Foodgrains, Oil & Masala
Basmati Rice/Basmati Akki - Mother's Choice	Bemisal		Foodgrains, Oil & Masala
Basmati Rice/Basmati Akki - Super	India Gate		Foodgrains, Oil & Masala
Bathing Soap - Ayurvedic Natural Glycerine	Medimix		Beauty & Hygiene
BB Home Loofah Pink BH-009 PNK 1pc + palmolive Shower Gel Absolute Relax 750ml	bb Combo		Beauty & Hygiene
BBPopular Almond/Badam Californian 500gm + BBRoyal Green Tea Lemon & Honey 25pcs	bb Combo		Foodgrains, Oil & Masala
Beans - Julienne	Fresho		Fruits & Vegetables

### FILTER PANNEL

#### Category

All

#### Brand

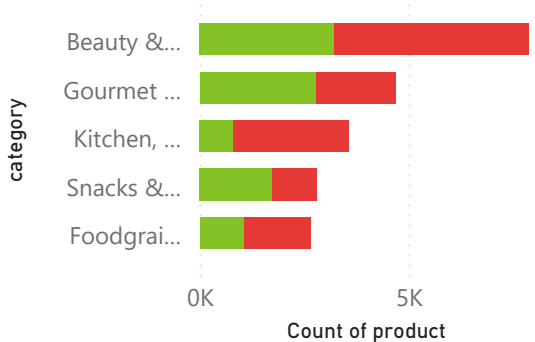
All



## Pricing and Discount

### Count of product by category and Is Discounted

Is Discounted: ● No ● Yes



### Gross Margin Loss per Category

category	Gross Margin Loss
Baby Care	0
Bakery, Cakes & Dairy	0
Beauty & Hygiene	0
Beverages	0
Cleaning & Household	0
Eggs, Meat & Fish	0
Foodgrains, Oil & Masala	0
Fruits & Vegetables	0

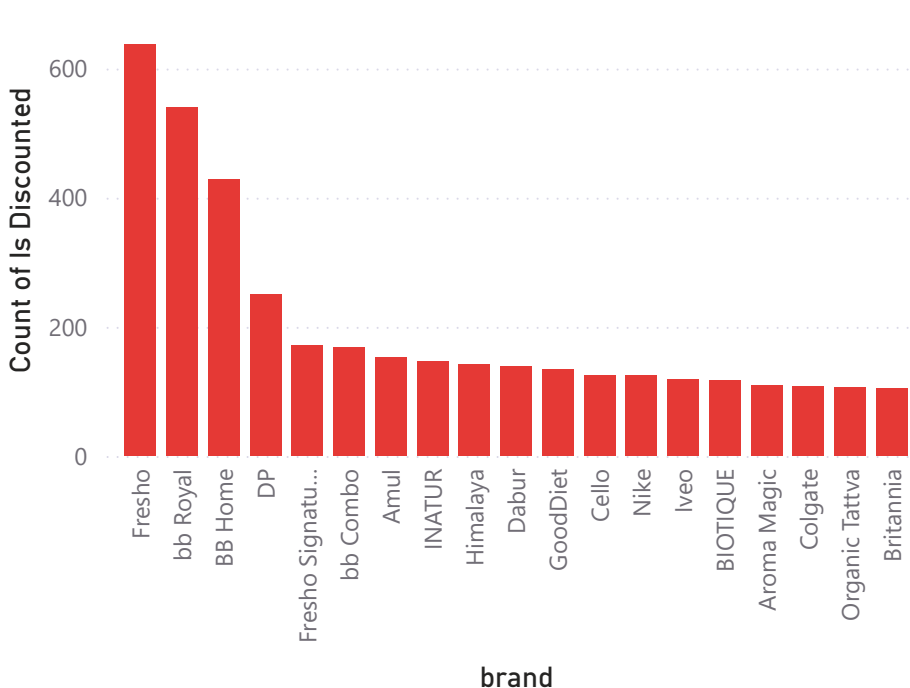
### Discount Split by Category

category	No
Snacks & Branded Foods	100 % Pure Organic Honey - I
Kitchen, Garden & Pets	100% Melamine 3D Soup Spo
Gourmet & World Food	100 % Pure Honey - Cinnamon
Fruits & Vegetables	Boiled Sweet Corn Kernel - Sp
Total	Herbs Seasoning & Moms - Citrus Soap

### Count of Discount% by product



### Discounted Product Count by Brand



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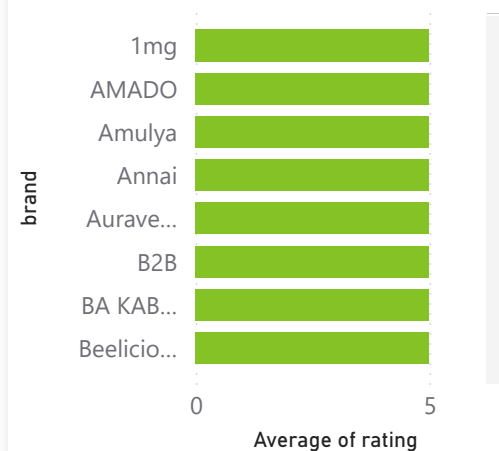
### Brand

All

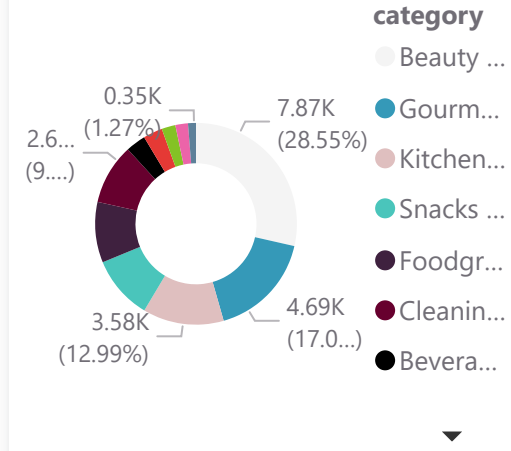


## Brand & Category Intelligence

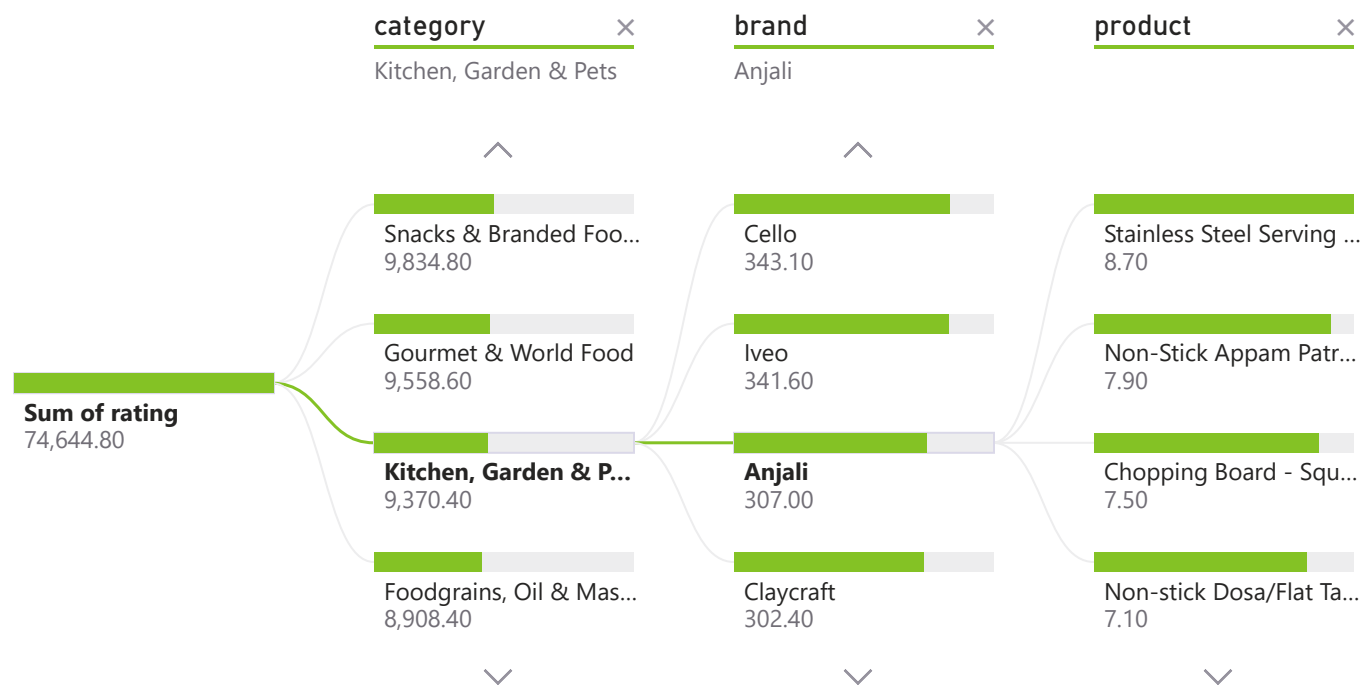
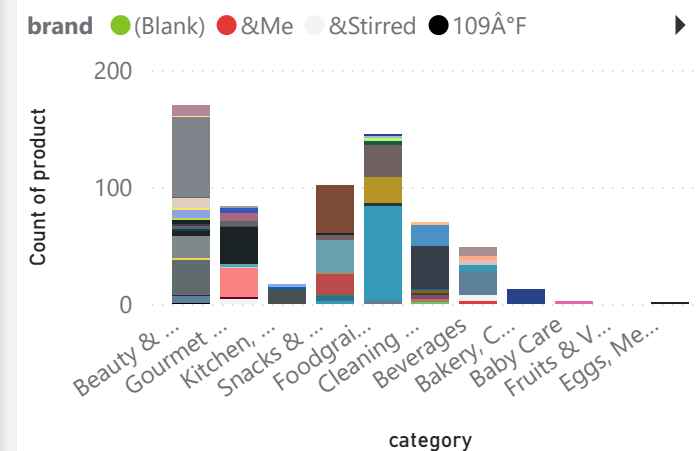
Average Rating by Brand



Count of product by category



Product Spread Across Brand & Category



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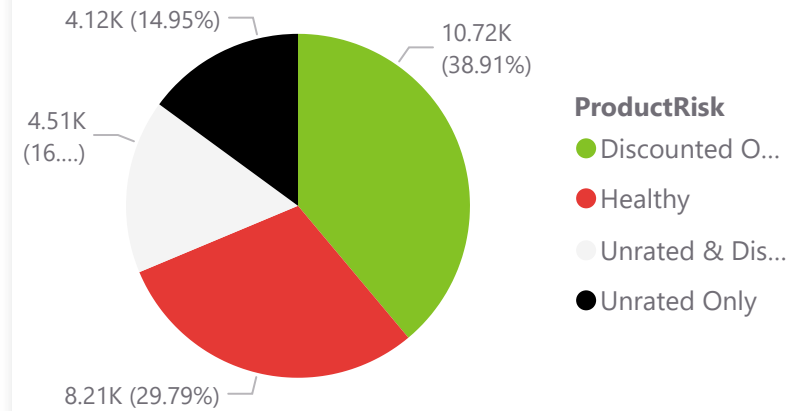
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All

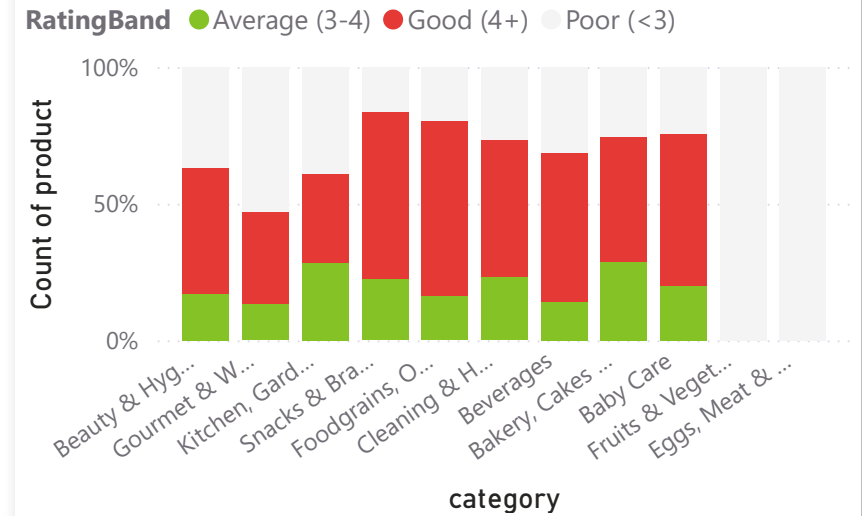


## Risk And Opportunity

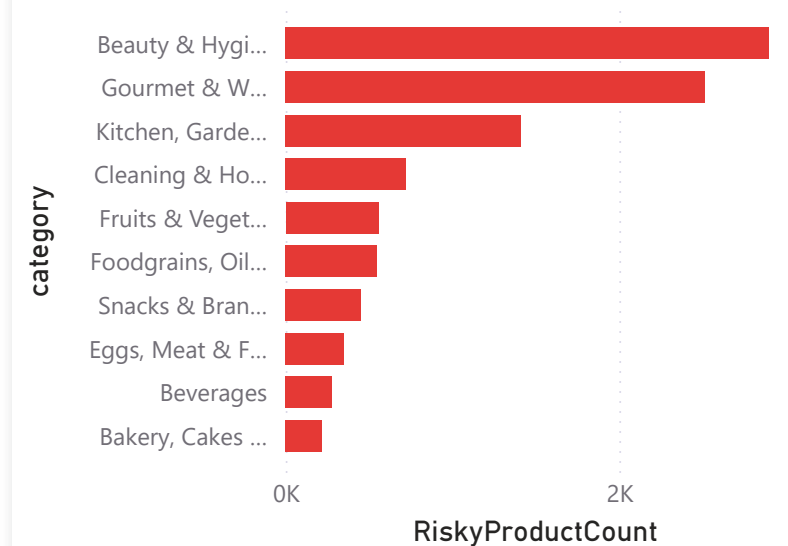
Count of product by ProductRisk



% of Rating Quality by Category



Risky Products by Category



Brands with Most High-Rated Products

