Project Documentation

COMP 2681: Web Site Design & Development

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PUPPERS ON PATROL WEBSITE

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Puppers ON Patrol!

Puppers on Patrol

Dog Walking Business

Business Statement

Puppers on Patrol is a small dog-walking business with staff who are passionate about dogs and skilled at treating them with the highest quality of care. At Puppers on Patrol, we are a close-knit group of six women who live and breathe dogs, and we love what we do! We aim to make all pups feel at home here, providing our services to pet parents at affordable rates and accommodating them to the best of our ability if they have special requests for off-hours care. We are seeking a website that accurately captures our company's values, goals, and "good vibes!"

Project Objective

A user-friendly and appealing website that accurately portrays the company's services and helps bring in more clients who enjoy the images and style of the website.

Project Explanation

I believe these kinds of small businesses (dog walkers/sitters/etc.) would benefit greatly from the help of a student web developer such as myself, since they do not have as much funds to allocate to website design, and from what I've found while searching for local dog walking websites, they seem to often rely on page-builders. Their pages can be quite glitchy with several design hiccups that might deter clients due to the lack of a user-friendly design. I believe that I could provide them with a smooth and stress-free experience if the opportunity were to arise.

Flow of Web Pages

- Upon loading the main page of the website, users will see a different layout based on the size of their device.
- Mobile users (and the majority of tablet users) will see a navigation menu at the top that has a "navicon" hamburger menu at the top right corner, and the company logo positioned at the top left corner, though on small devices, this logo will take up a large portion of the top of the menu.
- By clicking this icon, the mobile menu appears. It is positioned as a single column with one item per line, taking up the entire width of the screen. To navigate, users can click on their desired page to access the content.
- Desktop users (and perhaps some tablet users) will see a more extensive visible navigation menu with a larger logo centered at the top, the company name immediately below it, and a pale purple strip below this section with the navigation list displayed in one row.
- Desktop users will notice that the "Services Offered" navigation link will display additional pages on hover: two pages for the different services the company offers with their own dedicated pages.
- If the user clicks on the "Services Offered" navigation link itself, it also leads to its own page, a general-purpose page summing up the two different services that the company offers, with clickable links to the appropriate pages, offering a different way to navigate to them.
- The home page of the website offers additional methods of reaching some pages through hyperlinks in the top paragraph, as well as the "Services Preview" section closer towards the bottom. Desktop users will notice a hover effect on these hyperlink images.
- The top navigation bar is fixed on all screen sizes, but for users with larger screens, since it is larger (thus taking up a larger portion of the page), it will shrink once the user scrolls a bit (I set this threshold to 80px of scrolling down). When the user returns to the top, it will become its full size again.
- All website pages include a "Back to Top" clickable arrow that is animated slowly. It's thin & slow to avoid being too distracting, but visible enough for the user to use it for their convenience.