My Living Space Customization

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Problem Statement

Our users want to redesign rooms or the look of their living space, but struggle to tell if these designs would function to their style and appeal. Our solution should provide users with a method to help decide if they like the layout and setting of their new living space.

Who is experiencing the problem?

Individuals who are trying to change, update or design a living space.

What is the problem?

Individuals who want to build, remodel, redesign or just paint their house have a hard time visualizing the possibilities of what their space could become.

Where does the problem present itself?

The problem presents itself in the homes of new and existing homeowners.

Why does it matter?

Individuals can put a lot of money into remodeling their house just to end up not liking it once it's done, and to change it once again would add even more stress and cost.