







AaBbCcDdEcFfGgHhliJjKkLIMmNnOoPpQqRrSsTtUnVvWwXxYyLa1234567890 [["\$%&'\*!?"]]}

AaBbCcDdEcFfGgHhliJjKkLIMmInOoPpQqRrSsTtUnVvWwXxYyLa1234567890 [["\$%&'\*!?"]]}

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## Bodoni, A Traditional Serif Typeface

## 1798

- ullet First designed by Giambattisa Bodoni
- Italian publisher, typographer, a prolific type font designer
- Highly influenced by the work of John Baskerville (1750s)
- Notable for its highly recognizable centered "Q" tail and slight hook in the "J"

## 1930s

- American type designer R. Hunter Middleton
- Designed Bodoni Modern, Bodoni Classic Bodoni Italic
- Today still considered the most faithful redesign of Bodoni's original roman design