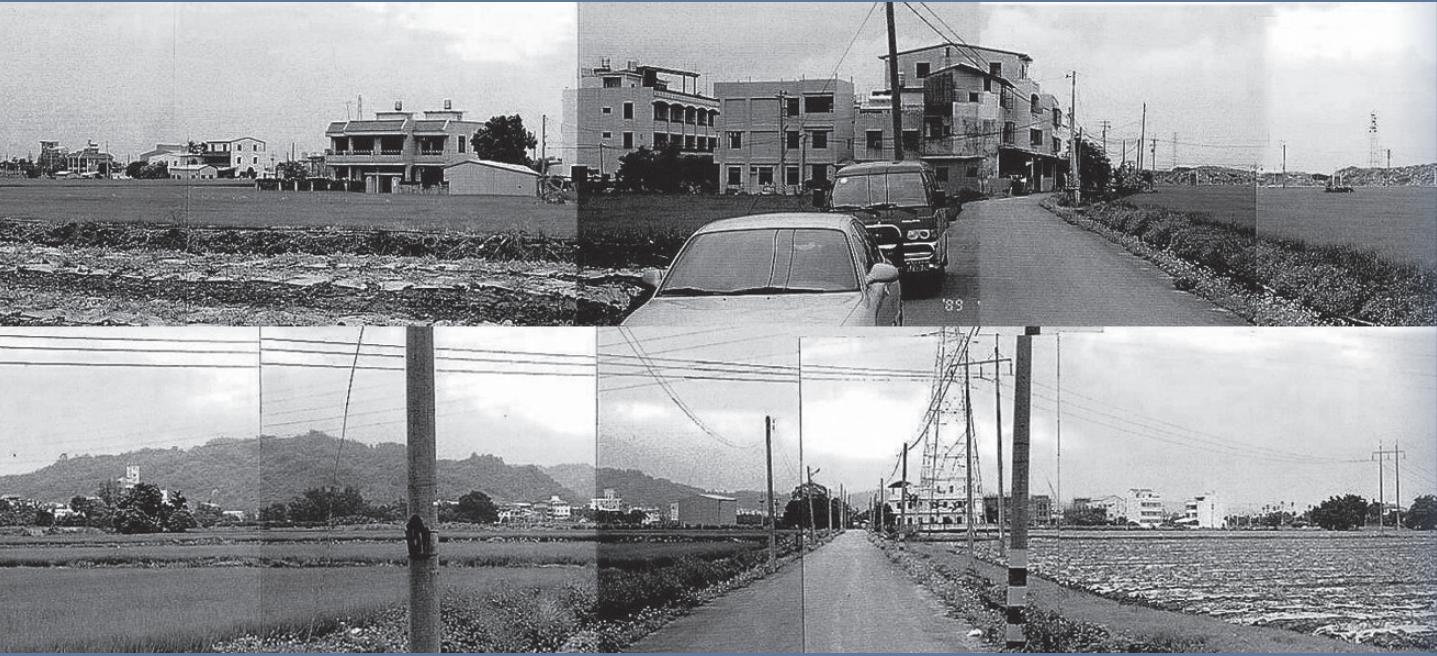


亞洲大學建校之初，放眼所及之處  
皆為一片片的西瓜、甘蔗田



亞洲大學 創校 20 年  
從平坦無奇的台糖甘蔗園  
營造氛圍很智慧的卓越藝文大學



2



亞洲大學 20週年特刊

Asia University 20th Anniversary

• 亞大雙十 智慧卓越

## 序 Preface

- 董事長序
- 校長序
- 緬懷林增連創辦人
- 創校精神
- 贀詞與感言

# 亞大二十 雙十展翼

亞洲大學創辦人暨董事長 蔡長海



十年前，我協同林創辦人增連先生和各界無私奉獻教育大業的學者專家及企業領袖們，秉持著為臺灣這塊土地培育人才的初衷，希冀能創建一所所有國際格局、多元學術廣度及高度人文關懷的高等教育學府，2001年，「台中健康暨管理學院」正式創立，在董事會的支持、校長的領導及師生同仁齊心努力下，創校短短四年，辦學獲得肯定，2005年，經教育部核准改名為「亞洲大學」，開啟嶄新的里程碑，繼續朝向「健康、關懷、創新、卓越」等四大辦學精神，努力邁進。

二十年來，亞洲大學不論是在校務發展、附屬機構及國內外學術排名等各面向開枝散葉，目前學校設有醫學暨健康學院、資訊電機學院、管理學院、人文社會學院、創意設計學院、護理學院、國際學院及人工智慧學院，全方位培育各專業領域人才，同時，提供完善的跨領域學習環境，積極培養創新產業人才。2017年，亞洲大學與中國醫藥大學的「中亞聯合大學系統」正式獲得教育部核准，兩校的教師及學生不論在教學、研究、行政上均可共享資源，創造雙贏。

國內外學術排名肯定亞洲大學二十年來的表現，在國際排名方面，2020年榮獲英國泰晤士報4項重要學術排名，包括：世界年輕大學全球第194名、世界大學影響力全球前200名、世界新興經濟體大學全球第113名、亞洲地區最佳大學第146名。國內方面，連續七年入榜國內Cheers雜誌大學辦學績效成長Top20。國內外排名的提升及教學與研究的肯定，讓亞洲大學更堅定地邁向卓越。

2013 年，「亞洲大學現代美術館」成立，一座為臺灣而蓋的國際級美術館，特別邀請普立茲克獎得主日本建築大師安藤忠雄設計，為台灣設立國際新地標，作為引進世界大師作品及推廣本土藝術的國際一流場域，開館迄今已舉辦多次國內外重量級藝術展覽，廣受各界好評，同時與美國哈佛、史丹佛大學、日本東京大學、英國劍橋、牛津大學締結六校博物館聯盟，冀望成為世界有名的大學藝術館之一，讓台灣在國際藝術界發光發熱。

2016 年，「亞洲大學附屬醫院」正式營運，以「救急、救腦、救心、救命」為使命，提供「以病人為中心」的高品質醫療及友善服務，希望滿足亞洲大學所在鄰近地區的健康照護需求，為台灣奉獻更多的心力，同時，也積極推動尖端醫療、人工智慧醫療及精準健康產業的發展，與國內外醫學中心及學術機構交流合作，厚植中部地區的醫療實力，並且秉持「取之社會、用之社會」的理念，關懷社會、回饋社會，善盡大學與企業社會責任。

未來，我們將積極發展智慧大學，創新教育與研究，培養學生成為世界的領航者，發展亞大成為人工智慧 (AI) 實踐基地，與業界合作，打造 5G 智慧醫療環境，推動 AI 教學，帶領學生運用 AI 技術，落實大學社會責任；積極發展多維 (xD) 列印，與美國喬治亞理工學院合作，提供醫療產業前瞻的客製化列印醫療產品；提升產學合作，以及發展衍生企業，致力研究、專利、技轉一條龍，整合產研創生架構，精進與產業的鏈結；並加強國際鏈結及跨國合作，提升世界競爭力，讓亞洲大學在世界嶄露頭角。

亞大二十，著實不易，「把學生當成自己的孩子來教育」，這是我二十年來對教育不變的堅持，也是我對亞大教師的叮囑，感謝創校以來一起攜手努力的所有師生同仁，共同實踐願景。展望下一個 10 年，我們將繼續努力，同心協力，讓亞洲大學在瞬息萬變的新世代中，發展成為卓越優秀的國際一流大學，亞洲大學附屬醫院發展成為卓越優秀的國際一流醫學中心。

## Twenty years of Asia University - Spread wings and fly

Chang-Hai Tsai  
Founder and Chair of the Board of Asia University, Taiwan

Our co-founder Lin, Tseng-Lien and I worked with scholars, experts, and business leaders who selflessly dedicated themselves to the great cause for education twenty years ago. Uphold our original motivation to foster professionals for the land of Taiwan, hoping to create a higher education institution which is international-structured, diverse academics, and highly human-natured; "Taichung Healthcare and Management University" was formally established in 2001. With the support of the board of trustees, the leadership of the president, and the concerted efforts of teachers and students, we received recognition in 4 years; the school renamed as "Asia University" approved by the Ministry of Education in 2005 to start up a brand new bright chapter of our school history, and move forward with the perception of "Health, Caring, Innovation, and Excellence" as the motto for school operation.

Over the past two decades, we branched out in all aspects, including school affair development, affiliated institutions, and domestic/international academic rankings. At present, there are College of Medical and Health Science, College of Information and Electrical Engineering, College of Management, College of Humanities and Social Science, College of Creative Design, College of Nursing, International College and College of Artificial Intelligence to comprehensively foster talents in various professional fields while providing a perfect cross-domain learning environment. Furthermore, "China Asia Associated University" was officially approved by the Ministry of Education in 2017; the faculty and staff and students from both universities share the teaching, research, and administration resources to create win-wins.

The Asia University Museum of Modern Art designed by Architect Tadao Ando was established in 2013. This international-class art museum with a triangular exterior shape built for Taiwan becomes a landmark in central Taiwan, as a first-class site to introduce and promote the works of world masters and local art. It alliances with six other university museums, including Harvard University, Stanford University, The University of Tokyo, Cambridge University, and Oxford University, to make aesthetic education even more meaningful! The Asia University Hospital officially opened in 2016. It aims to "responding to emergencies, saving brains, hearts and lives, and be patient-centered," to train and develop outstanding health care and other related professionals to meet the needs of the neighboring areas of Wufeng for medical cares.

The domestic and world academic rankings give great recognition of Asia University for what we have gone through in the past 20 years. AU was ranked by The Times Higher Education as 99<sup>th</sup> in the "Young University Rankings" in 2014, ranked the 53rd in the "BRIC and Emerging Economies Rankings" in 2014, ranked the 93rd in the "Top 100 Asia Universities" in 2015, ranked the 31st in "The Best Millennial Universities" in 2018, and ranked the top 20 by Cheers magazine among all the universities in Taiwan from 2015 to 2020; In 2020, Asia University applied for the Research Grant for University Students held by the Ministry of Science and Technology with 114 projects accepted, which is the top 5 university who received the most approved projects in Taiwan; our teachers received 31 approved projects for Teaching Practice Research Program by the Ministry of Education in the same year, which is the top 4 university among all colleges in Taiwan. We appreciate all the affirmation we've received and will continue to strive toward excellence!

"Teach the students as if they are the children of your own" is my persistence in education and reminder to all teaching faculty in Asia University over the past 20 years; I would like to thank everyone who has accompanied us since the establishment of the school, together we made our vision a reality. Twenty years in Asia University wasn't always easy and smooth. In this ever-changing world, I am looking forward to seeing our school be brighter and be better for the years to come.

# 亞大二十 晉揚新發

亞洲大學校長 蔡進發



亞大創校二十年，回首過去，2001 年我接任創校校長，參與了建校過程的點滴，從延攬師資人才、規劃系所課程、充實軟硬體設備、擬定招生策略等，開始了與這所學校深厚的緣分，如今風雨兼程二十年過去，亞大的校地從原本的西瓜田、甘蔗田，蛻變成培育莘莘學子的雅緻校園，猶記當時，對學校未來願景的勾勒，是一所國際一流的綜合型大學，轉眼瞬間二十載，我想我們可以很謙卑的說，學校正步步踏實地邁向這個夢想。

亞大自創校以來，不斷求新求變，拓展大學格局，接軌國際脈動，定期舉辦諾貝爾講座，學生可以近距離親炙諾貝爾得主風範，站在巨人肩膀上看世界，亞大要把大師的智慧帶給學生，同時把世界帶進亞大。學校每年栽培、鼓勵學生參加國際競賽，舉凡德國紅點、iF、日本G-Mark、美國紐約ADC等國際設計大獎，以及法國、韓國、瑞士、馬來西亞等國際發明獎，都能看到亞大學生憑藉著創意力站上國際舞台發光。學校同時積極接軌國際一流大學，姊妹校遍及四大洲 24 個國家，把世界帶進亞大的同時，也把學生帶往世界，雙軌並行，讓亞大在世界地圖上被看見，要用大格局、新視野來成就學生！

學校扮演著引領科技研究進步的重要角色，創校以來相繼成立人工智慧中心、精準健康中心、多維列印中心、創新與循環經濟中心、智慧輔具與復建科技研發中心等，積極與世界名校合作，如美國哈佛、密蘇里大學、喬治亞理工學院、日本京都大學、新加坡南洋理工大學、英國諾丁漢大學等，以求在科技浪潮中穩健步伐，奠定高端研究基礎。亞大首創的人工智慧學院，推動 AI+X 跨域課程，將程式語言列為全校必修通識課程，同時積極與產業及醫院合作，

目標要打造亞大成為 AI 大學，讓學生多一種語言、多一種視角來提升專業及解決真實世界問題的能力，以資訊力翻轉未來就業力！

在這個 5G、人工智慧、虛擬實境、大數據、多維列印、無人駕駛、物聯網等尖端科技蓬勃發展之際，人文素養更顯重要，越科技的時代，越要善用人文底蘊做為駕馭科技的基礎，學校推行多年的「美學教育、三品書院、志工大學、五創學園」，培養學生用心過出好生活，運用美學素養、人文關懷、創新創造力，達到科技無法取代的生命價值，冀望培育出富有國際視野及人文關懷的專業人才。

亞大二十，雙十展翼，感謝一路攜手共進的師生同仁，在大家的共同努力下亞大愈趨茁壯，讓我們互相期許在未來的歲月裡，亞洲大學仍將戮力以赴，為莘莘學子的培育，架構一個人文關懷、社會責任、放眼世界的一等學府。

## Twenty years of Asia University- Growth and vitality

Jeffrey J. P. Tsai  
President of Asia University, Taiwan

Twenty years after the establishment of Asia University, I look back on the past, I took over as the founding president in 2001, and I participated in every single step of the process; from recruiting faculty, mapping out curricula for departments and colleges, expanding school facility in both software and hardware, and setting up enrollment strategies, I became deeply connected to this school. When I look back to the trials and hardships within the past twenty years, our campus developed from the original watermelon and sugar cane fields into such a refined campus where we nurture students; I recall the vision of the school was to build a first-class international comprehensive university; twenty years have gone by. I think we could humbly say that we are moving firmly toward our goals.

Since the establishment of Asia University, we have been constantly seeking innovation and changes, expanding vision and structure as a university, riding the international trend; we hold Nobel lectures regularly for students to be personally mentored by Nobel laureates as if looking at the world on the shoulders of giants. We provide the wisdom of the masters to the students, and meanwhile, bringing the world into Asia University. We train and encourage students to participate in international competitions; you may find our students at various international design competitions such as Red Dot and iF in Germany, G-Mark in Japan, ADC in New York, and international invention awards in France, South Korea, Switzerland, and Malaysia. Our students glow on international stages with their creativity. At the same time, we actively collaborate with world-class universities, with sister schools in 24 countries on four continents; while bringing the world into the university, we also bring students to see the world, allowing us to be seen on the world stages, to forge students' attainment with broader visions from a new horizon!

Universities play an essential role in leading the progress of scientific and technological research. Since the establishment, we've successively established the Artificial Intelligence Research Center, the Precision Health Research Center, the X-dimension Printing Center, the Institute of Innovation and Circular Economy and the Intelligent Assistive Technology and Rehabilitation Innovation Center, etc. We have been collaborating with Harvard University, University of Missouri, Georgia Institute of Technology, Kyoto University, Nanyang Technological University of Singapore, University of Nottingham, etc., to stand firmly and lay a solid foundation for high-end research in the technological trend. The Artificial Intelligence Research Center aims to promote interdisciplinary courses of AI+X; therefore, we listed programming language as a compulsory general education course for the whole school and aggressively work with industries and hospitals to transform Asia University into an AI university, empowering students to understand one more language and having another perspective to enhance their profession and the capability to solve real-world problems, to turn their technology skills into employability in the future!

At this time, when cutting-edge technologies such as 5G, artificial intelligence, virtual reality, big data, X-dimension printing, self-driving cars, and the Internet of Things develop rapidly, humanity becomes even more prominent. The more the technology advanced, the more critical it is to make good use of the cultural heritage as the basis to handle technologies; we've been pushing ahead for "Aesthetics Education, Three-Virtue Academy, University of Volunteers, and Five-Creativity Academy" for years, allowing our students to live their lives to the fullest with aesthetics, humanistic concern, innovation and creativity to fulfill the value of lives that technology cannot replace, to foster professionals to develop a global vision and humanistic concern.

Twenty years of Asia University, time to spread wings and fly. Many thanks to the faculty, staff, and students who have closely worked together throughout. With collective efforts, Asia University has grown steadily. Let us hope that in the years to come, Asia University will continue to do our utmost to nurture students with a humanistic culture and social responsibility in a first-class university with a global vision.

## 緬懷林增連創辦人

1 1996 年，林增連創辦人應蔡長海先生之邀，共同創辦亞洲大學，實現畢生興學美願；蔡長海創辦人回憶說，當初基於為國家社會培育人才的理想，邀請林增連先生合辦大學，他慨然允諾，由於他的大力支持，才有了臺中健康暨管理學院的誕生；創校以來，林增連先生始終無私的奉獻與捐贈，默默地為教育盡一份心力，使得亞洲大學日益茁壯。

林增連創辦人生長在一個流離顛沛的年代，隻身來台打拼，他白手起家，一生克勤克儉，卻熱心幫助別人，以謹慎低調、步步為營的風格，開拓飯店、娛樂、建築三個事業體系。事業有成後，轉而投入教育和公益：返鄉捐建校舍、圖書館；修路、鋪設自來水管；並助文化藝術、自然科學活動、關懷幫助弱勢孩童、創辦大學、設立清寒獎學金等。

由於有林創辦人的支持，才有亞洲大學的誕生，他對教育事業，不但有高度熱忱，並且極具愛心，創校以後，為了扶持清寒優秀學生，讓他們有機會改變自己和家庭的命運，還特別成立獎學金，幫助他們順利完成學業，奠定立足社會，進而求取更大發展的基石。

林增連創辦人畢生儉樸，凡事以利他為重，熱心公益，不落人後，積極發揚生命意義。因為戰亂，林創辦人從小因無法好好唸書，能夠創辦亞洲大學，是他最大安慰。林增連創辦人以「堅持專心做好每一件事」的踏實風範，值得後人引為座右銘；他更以「敦厚謙遜、穩健踏實」原則，經營事業有成，是位令人崇敬，有風範的企業家、有理想的教育家、有願力的慈善家。而他寬厚待人、無私奉獻的精神，永存在子女們的心中。

2010 年 03 月 20 日由知名雕塑家余燈銓大師創作的林增連創辦人紀念雕像，安置在校園內鎮校寶樹大榕樹旁。林創辦人的雕像以青銅雕成，設計上極具巧思，7 噸半的泉州花崗石所雕成三本巨型書籍，象徵他在企業、教育、公益三方面的成就，而林創辦人的雙手放在巨石上，環視著他和我們所創辦的亞洲大學，在四季流轉中，守護著亞洲大學的成就，更希望亞洲大學全體師生能以他為楷模，學習他的精神，為群眾服務，為社會付出。林創辦人的「質樸勇健、真誠慈愛」精神，永遠留存校園。

不平凡的人！不平凡的歲月！

偉大的教育家、企業家、慈善家—增連先生，  
我們感謝您，懷念您，讓我們再一次向您致敬！

亞洲大學

## Commemorating Mr. Tseng-Lien Lin, Founder of Asia University

In 1996, founder Mr. Tseng-Lien Lin was invited by Mr. Chang-Hai Tsai to co-found Asia University, realizing his lifelong dream of prospering education; founder Tsai recalled that he invited Mr. Lin to co-found the university motivated by his ideal of cultivating talents for the country and society. Mr. Lin generously agreed. With his huge support, the College of Health and Management was established. Since the establishment of the College, Mr. Lin had been making selfless contributions and donations silently to education, making Asia University grow gradually.

Founder Lin grew up in an era of hardship and wandering. He came to Taiwan alone and built his enterprise from scratch. He has been industrious and frugal throughout his life, yet enthusiastic in helping others. In a cautious, low-profile, step-by-step manner, he developed his enterprise in 3 domains: restaurants, entertainment, and architecture. After his professional success, he turned his devotion to education and charity: he made donations in his hometown to build schools, libraries, repair roads and lay water pipes; fund cultural, arts, and natural science activities, care and help disadvantaged children, establish universities, set up a scholarship for underprivileged students, and more.

With the support of Mr. Lin, Asia University was established. He is not only highly enthusiastic about education but also very caring. After the establishment of the university, in order to support outstanding underprivileged students so that they have the opportunity to change their own and family's destiny, he set up a special scholarship to help them complete their studies and lay the foundation for further development in society.

Founder Lin leads a simple, thrifty life. He puts altruism above everything else. He actively supports charitable causes and promotes the meaning of life. During wartime, founder Lin was unable to study well as a child. Thus being able to establish Asia University was his greatest comfort. Founder Lin's pragmatic style of "insisting on doing everything well" deserves to be the motto of his successors; he is successful in his business based on the principle of "honesty, humbleness, stability, and practicality." He is a respectable entrepreneur with demeanour, an educator with ideals, a philanthropist with aspirations. His spirit of generosity and selfless dedication will always remain in the hearts of his children.

On 20th March 2010, a memorial statue of founder Lin, created by the well-known sculptor master Teng-chuan Yu, was placed next to the big banyan tree landmark on the campus. Founder Lin's statue is made of bronze with an ingenious design. 7.5 tons of granite from Quanzhou is carved into three giant books, symbolizing his achievements in business, education, and charity. Mr. Lin put his hands on the boulder, overseeing our Asia University. Throughout the seasons, he has guarded the accomplishments of Asia University and hopes that all students and teachers at Asia University will follow him as a role model, learn from his spirit to serve the public and contribute to the community. Founder Lin's spirit of "being thrifty, courageous, sincere, and loving" will always remain on campus.

An extraordinary person! An extraordinary life! A great educator, entrepreneur, and philanthropist - Mr. Lin, we thank you, we miss you.

Let us salute you again!

Asia University



▲ 2010 年 05 月 20 日由知名雕塑家余燈銓大師創作，林增連創辦人紀念雕像

# 創校精神

1996 年創辦人蔡長海教授偕同另一位創辦人林增連先生暨全體董事慨然捐資，展現「關懷鄉土、放眼全球」與「均衡城鄉、馳名國際」的胸襟與理想，一步一腳印，勾勒實踐「私人興學、百年樹人」之宏願，落實「科技整合、資源共享」及「知能並進、學用合一」的教學目標，實現「全人教育」的辦學理念，至盼創設一所兼具「健康、關懷、創新、卓越」的國際化高等學府，期能培養富有宏大全球視野，高度人文關懷之高級專業人才。旋即開始積極尋覓適合建校之地點，經實地踏勘與研究，決定選擇山明水秀、交通便捷、適宜求學，而且具有濃郁文化氣息的台中霧峰。

1997 年 08 月，獲得台灣糖業股份有限公司同意釋出土地，遂以台中縣霧峰鄉（現已改為台中市霧峰區）柳樹湳段為建校用地；1999 年 10 月「臺中健康暨管理學院籌備處」正式宣布成立。2001 年 03 月順利通過教育部立案審查，開始正式招生，師資陣容堅強，各項辦學績效卓越。2005 年 08 月 01 日起，獲教育部通過改名為「亞洲大學」。

Asia University, founded in 2001, is one of the most creative and international universities in Taiwan. Thanks to its carefully-planned development and innovative breakthroughs, the young university has become well-regarded in many fields in Taiwan, and is an internationally recognized, comprehensive university.

As one of the youngest universities in Taiwan, Asia University is committed to the ideas of health, caring, innovation and excellence. The school pursues academic distinction, inspires innovative teaching, and cultivates talents for the global community. The creation of an excellent learning environment for both students and faculty has always been placed as the top priority in the university's development.



▲創校之前的建校用地，是一片片的西瓜田與甘蔗田



▲「臺中健康暨管理學院」於 2001 年 03 月通過教育部立案審查，正式招生

# 教育宗旨

本校之創建秉宏志化育之忱，以真、以善、以美，致力我國高等教育，追求身、心、靈之提升，以承啟文化服務社會。

## Mission

Asia University (AU) builds on its solid foundation and actively strives to strengthen its current teaching and research programs and to develop new ones with a forward-looking perspective.



# 校徽



- 校徽的中心「綠十字」代表本校「醫學暨健康學院」及「護理學院」，培養醫學、護理、健康之專業人才，營造全面的健康生活。
  - 金黃色的「光碟」代表「資訊電機學院」，有效落實本校「科際整合、資源共享」之辦學理念，培育高級資訊管理人才。
  - 藍色的「盾牌」代表「管理學院」，本校以追求創新、發展優勢、專精教學為教育理念，培養具備如盾牌般強韌創新思維與專業知識的優良學子。
  - 金黃色的「羽毛筆」代表「人文社會學院」，本校以人文素養的永續基石，希冀培育知能並進、學用合一，及身、心、靈健全發展之優秀專業人才。
  - 藍色的「桂冠葉」代表「創意設計學院」，桂冠葉在古希臘羅馬時代具有榮耀勝利的意思，本校將以培育國家和社會發展所需之文化創意產業設計專業人才為目標，為台灣的競爭力注入新血，帶來榮耀勝利。
  - 山牆、廊柱、鐘樓代表本校最具特色的典雅校園規劃，以希臘圓柱、羅馬方柱、山牆等建築為主軸，以營造經年長綠、四季有花的花園大學為願景。
- The Green Cross at the center of the insignia stands for the "College of Medical and Health Science" and the "College of Nursing."
- The Golden CD represents the "College of Information and Electrical Engineering" and symbolizes the successful integration of technology and resources within the university.
- The Blue Shield relates to the educational goal of the "College of Management," which strives to enhance the professional knowledge of its students in both intellectual and spiritual development.
- The Golden Quill Pen is a symbol of the "College of Humanities and Social Sciences."
- The Blue Laurel Leaves represent the "College of Creative Design". Laurel leaves refer to glory and victory in the Greco-Roman period.
- The Gable, Pillars and Portico represent the classical campus design: the characteristics of Greek and Romanesque architectures, such as Ionic, Corinthian, and Doric pillars. The vision of school aims to build "a garden university" with year-round green and blossom.

## 校訓

健康 · 關懷 · 創新 · 卓越

- 健康：健康的身、心、靈
- 關懷：愛心、細心、耐心
- 創新：教學、研究、服務
- 卓越：邁向世界一流水準

## AU Moto

- HEALTH: Cultivating the good habit to pursue physical, psychological, and spiritual health
- CARING: Developing the ability to care for self, others, society and the world
- INNOVATION: Cultivating creativity to cope with the ever changing reality and to explore possibilities through new ideas and with new attitudes
- EXCELLENCE: Developing the ability to seek self-improvement, to foster the habit of lifelong learning so as to enable to adapt to social changes and meet the needs of times



▲亞洲大學附屬醫院



▲亞洲現代美術館

# 辦學理念

我們傳揚愛的教育與全人教育  
我們崇尚學術自由與專業自主  
我們相信  
知識是創意之泉源  
智慧是知識之凝煉  
關懷是社會進步之動力  
健康是永續發展之基礎  
我們的文化孕育與發展方向致力於  
教學—前瞻性 卓越化  
研究—本土化 國際化  
服務—社區化 優質化

## Leadership Philosophy

- Creative Students

AU has created its own unique and innovative career path for students, via counselling, supervision and mentorship, to meet the various needs of the market.

- Humanism

AU has endeavored to create a campus that manifests the virtues of the university motto - Health, Caring, Innovation, and Excellence .

- Interdisciplinary Research

AU has paid much attention to such global issues as global warming, climate change, diseases, energy crisis, and the shortage of food and water, and has concentrated on interdisciplinary research collaboration to address these problems.

- Global Perspective

AU emphasizes interactive learning in a global setting by means of recruitment of international students and the establishment of a multi-cultural and multi-linguistic campus.

# 亞洲大學校歌

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詞 蔡長海  
曲 蔡介誠

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連 綿 的 山 峰 海 間 天 空

|| 6 - 1 · 6 | 1 2 - - | 1 - 1 · 6 | 5 6 - - |  
自 然 的 美 景 蔚 蔚 台 中

|| 3 - 2 · 1 | 2 3 - - | 2 - 2 · 1 | 3 2 - - |  
智 慧 的 純 真 誠 挚 善 良

|| 6 - 1 · 6 | 1 2 - - | 2 - 1 · 2 | 5 6 - - |  
清 新 的 學 風 和 諧 健 康

||: 3 2 12 20 | 1 6 56 60 | 5 6 12 20 | 3 2 13 30 |  
喜 悅 的 心 飛 跳 的 情 教 學 研 究 服 務 管 理

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2



亞洲大學 20週年特刊

Asia University 20th Anniversary

• • •  
亞大雙十 智慧卓越

賀詞與感言  
**Congratulations and  
Testimonials**

亞洲大學創校二十週年誌慶

弘毅致遠

蔡英文



中華民國一〇〇年三月

英文用箋

亞洲大學創校二十週年誌慶

卓越精進

賴清德



中華民國一一〇年三月

清德用箋

亞洲大學創校二十週年誌慶

培才育德

行政院長 蘇貞昌



亞洲大學創校二十週年誌慶

再創輝煌

教育部  
部長 潘文忠



敬題



## 祝賀亞洲大學建校二十週年

黃榮村 /  
考試院院長、前中國醫藥大學校長

**亞**洲大學建校之初，剛好是在 1998 年台灣人口出生率開始下滑，1999-2000 年大學數量開始激增的時候，那段時間我剛好在行政院 921 重建會，負責 921 震災災後重建工作，經常要到霧峰洽公，開始看到荒地起高樓，光復國中小後來也在附近重建起來，現在經過 20 年，整片地區已經是人來人往熙熙攘攘的大學城景象。

20 年前建校或改制的幾十所大學，現在正逢大學生源開始逐年減少，大學經營變得最艱難的關鍵時刻。亞洲大學從外界來看則是逆風而行，這幾年來可說是異軍突起，表現令人刮目相看，而且招生狀況良好，未來行情也是愈來愈往上走，已成為新設大學中的辦學典範。但是知道內情的人都知道，這是亞大 20 年來在風風雨雨中苦其心志，一步一腳印慘澹經營的成果，讓學術與教育品質得以大幅提升，做好人才培育的工作，可說成功絕非倖致。

我們辦過學的人都能體會，這個成功應該是透過董事會超前部署與精準擘劃、歷任校長運籌帷幄、行政與學術團隊全力奉獻的總體成果。我在擔任盟校中國醫藥大學校長的八、九年期間，每年在亞大週年慶時必前來祝賀，每次都感到一股青春的律動、行政與學術團隊的穩健與執行力、領導人的熱情與智慧，在校園中流暢的協同運作，而維繫讓運作持續不斷的力量，則是對學校的認同。唯有永不氣餒永不放棄的認同，才能在共識下一起迎向艱難，為了更高遠的學術與教育目標而努力，讓人才培育的大業得以逐步展開。

很多人關心在當前這麼困難的辦學環境下，亞大是否仍然能夠一本初衷，勇猛向前，而且為其他在逆境中奮鬥的友校，帶來激勵與一起向前行的力量？我想在現任蔡長海董事長與蔡進發校長的卓越領導下，一定是可以百尺竿頭更上一步的。祝福亞洲大學，20 歲生日快樂，加油！

# 雙十飛揚 校慶禮讚

臺中市長 盧秀燕



亞洲大學創校 20 週年，在創辦人蔡長海教授、現任校長蔡進發教授與歷任校長、教職員、學生及家長等群策群力之下，連續 12 年榮獲教育部評選為教學卓越大學，連續六年（2015–2020）獲選全國辦學績優私立 Top20 大學；2020 遠見雜誌台灣最佳大學排行榜 30 強，亞洲大學名列全國第 13 名，私立大學第 8 名，辦學績優，卓越校園，令人敬佩！

亞洲大學秉持校訓：「健康、關懷、創新、卓越」，孕育各界出類拔萃優秀人才，並在持續國際化的教學理念及目標下，因應全球化時代變遷挑戰，培養出具備世界觀的優秀人才，於 94 年的大學評鑑「國際化」獲得優

等，99 年獲教育部評選為「國際化績優」學校，獲致極高成就。亞洲大學在多元化的學習環境，包括醫學暨健康、資訊電機、管理、人文社會、創意設計、護理、國際、人工智慧，共 8 學院等學術單位，栽培無數多元社會專才，如此完善及優異的教育環境，是亞洲大學師生共同努力的碩果，與有榮焉。

一年之計，莫如樹穀；十年之計，莫如樹木；終身之計，莫如樹人。教育及培養人才是百年樹人大業，學生是教育的主體，而建構優良的教育環境需仰賴教職員們團隊合作，用真誠無私的愛心協助莘莘學子成長，造福桑梓，為國育才。欣逢亞洲大學 20 週年慶，祝福亞洲大學校運昌隆，生日快樂！

臺中市長

盧秀燕



## 二十週年校慶賀詞

邱太三 /  
中華民國大陸委員會主任委員、前法務部部長、  
亞洲大學財經法律學系講座教授

**欣**逢亞洲大學二十週年校慶，本人有幸為其中一份子，除了見證學校蓬勃發展的歷程外；有幸於期間參與學校舉辦各項活動，躬逢其盛，備感榮幸。

亞洲大學辦學深具特色，全體教職員工均屬優質之教育團隊，多年來秉持著「科際整合、資源共享」之辦學理念，在董事會堅持及歷任校長領導經營下，奠定學校「培育兼具專業與人文素養以及良好品格態度」的校園環境，並以培育具「實踐健康、關懷、創新及卓越價值」之專業人才為依歸，歷年來可見各項指標優異，深獲各界肯定。

而亞洲大學在校訓「健康、關懷、創新、卓越」之導引下，全力朝向世界一流國際學府之建校目標邁進。經過學校教職員生不斷努力，各方面之成果也反映在各項排名中，包括：國內遠見雜誌公布「2020 年台灣最佳大學排行榜」中，亞洲大學排名第 13 名、私立

大學第 8 名，更榮獲英國泰晤士報高等教育所公布全球「2021 新興經濟體大學排名」全球 87 名之殊榮，對照國內各私立大學為第 3 名，非醫學類私立大學更高居第 1 名！此等成績顯見亞洲大學之努力已得到各界認同。

當然，隨著 AI 人工智能、大數據的時代已經來臨，同時面對新世紀的諸多挑戰，唯有勵精圖治，持續精進研究、教學等各方面，積極推動校務卓越化，在全校教職員生的共同支持與努力下，深信定能提升國際知名度，並成就國際一流學府之辦學目標。亞洲大學經歷 20 年點滴努力創造出今日的校運輝煌，持續努力不懈譜寫未來絢麗華章。最後由衷地獻上祝福，並祝亞洲大學校運昌隆，風華永續。

# 祝賀亞洲大學 創校二十週年校慶 祝賀詞

洪明奇 /  
中國醫藥大學校長

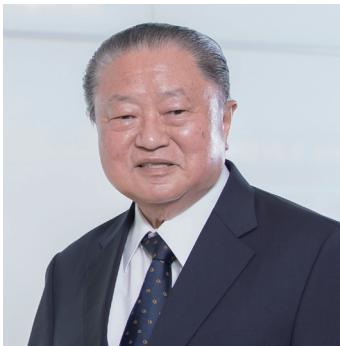
**亞**洲大學創校以來已經歷了二十個年頭，亞洲大學與中國醫藥大學一直以來都是龍兄虎弟的聯盟學校關係，本人謹代表中國醫藥大學全體師生祝賀我們的兄弟校 - 亞洲大學二十歲生日快樂。

本人在 2019 年之前，雖長年在美國從事研究及教育工作（擔任 MD Anderson Cancer Center 基礎研究副校長），但每年仍多次返台協助提升研究，並兼任亞洲大學講座教授至今已十餘年。在 2019 年回到台灣接任中國醫藥大學校長及中亞聯大校長職務後，與亞洲大學有著更深層更緊密的互動。中亞聯大自 2012 年結盟起，一直致力推動兩校在行政、研究、教學、及跨領域學習等各方面資源共享，創造出一加一大於二的效果，而事實證明，在二校互助合作的基礎下都有不錯的表現產出，更獲教育部的認同，正式核定中亞聯大系統。



亞洲大學是一所充滿特色且深具人文氣息的綜合型大學，座落在霧峰山景環繞，校園內的歐式特色建築林立，更擁有知名的亞洲現代美術館。不僅用心營造校園環境，近年不斷提升師生教學及研究水準，持續延攬國際頂尖學者、與國際發展校際合作、提升論文研究、專利研發和產業連結等。從亞洲大學近年的傑出表現，可看出其進步之快速，辦學績效是有目共睹，已數度獲得國內及國際評鑑機構肯定，連年入榜世界大學排行。創校二十年是屬於非常年輕的大學，能在台灣競爭的高教環境中發揮自己的特色，殺出重圍，實屬不易，也讓我深深的感受到亞洲大學充滿活力而且衝勁十足。

欣逢亞洲大學二十週年校慶，本人有幸見證亞洲大學發展歷程，相信在亞洲大學創辦人蔡長海董事長及校長蔡進發教授的領導之下，校務將持續蒸蒸日上，為台灣教育出更多更優秀的傑出人才。



## 祝賀亞洲大學 20 週年

鄭崇華 /  
台達集團創辦人暨榮譽董事長

**首**先要恭賀亞洲大學跨過了 20 年的門檻，為產業及社會持續培育英才。在這 20 年間，亞洲大學達成了「連續 12 年獲教育部評選為教學卓越大學」的優異成就，並連續 6 年（2015–2020）獲選全國辦學績優公私立 Top20 大學。而 2020《遠見雜誌》台灣最佳大學排行榜 30 強，亞洲大學亦名列全國第 13 名、私立大學第 8 名。這樣的辦學成績，不僅是私立大學中的翹楚，就連許多國立大學都難望其項背。

對這個世代的學生而言，應當可以感受到，長期由人類所主導的科技發展，已經回過頭來幾乎主宰了人類的生活。近年來隨著科技發展，教學與學習的方式更加多元，只要打開電腦、連上網路，就有許多線上學習內容，也就是我們稱之為大規模線上課程（MOOCs）的平台。這種學習情境，最早是

1999 年由美國麻省理工學院 (MIT) 提出，這類開放式課程（Open Course Ware, OCW）目前總數已超過 2000 門，並從 2012 年起在全球掀起熱潮，知名的包括 edX、Coursera、和 Udacity 等。而亞洲大學則是台灣少數早在 2014 年就開放 MOOCs 線上課程，活化教學模式，引導學生自主學習，透過科技的進步，對現行的教育方式，帶來極大的創新。

然而，當科技成長速度快過人類的適應能力時，我們有可能來不及享受其便利性，反而感到焦慮。這時候，就要透過各種學習的方式來擴展自己的知識，加強體驗與適應能力。而亞洲大學不但具備創新的精神與作為，「以學習者為中心」的教學或課程設計方式，在本世紀更是必然的趨勢。在此，就讓我們一起祝福亞洲大學日升月恆、教澤廣被，再創下一個輝煌的 20 年。

# 一座充滿活力及潛力的學府— 賀亞洲大學二十週年

高希均 /  
美國威斯康辛大學榮譽教授、  
遠見・天下文化事業群創辦人



## (一) 走向一流國際綜合性大學

2001 年成立的亞洲大學（Asia University），是台灣最新成立的一所大學，卻也是台灣高等教育中，最快進入國際排名、排名攀升最快的大學。在「百年樹人」的教育領域中，二十年中已能在台灣及世界教育界佔一席之地，實非易事。

這當然要歸功於蔡長海創辦人、蔡進發校長的投入與遠見，以及全校師生們的共同努力。在台中霧峰的「亞大」已擁有八個學院、二十八個學系、三十六個碩博士研究所的大學。國際大師安藤忠雄設計的「亞洲現代美術館」就坐落在校園中。

我特別認同八個字的校訓：健康、關懷、創新、卓越，及校長治校理念：創意學生、人文關懷、跨域研究、國際視野。這正與哈佛大學百年來所提倡的學風相互輝映：(1) 崇真求實；(2) 人際溝通；(3) 倫理道德；(4) 多元智慧；(5) 跨越整合。

## (二) 與國際接軌

亞大除了國內校區資源交流，更大力推國際交流。對外成立國際學院，推動海外招生；鼓勵本地生以短期研習、學期交換、雙聯學位、海外實習、國際志工等途徑，四年內至少出國 1 次；舉辦大師論壇，至今聘請 17 位諾貝爾獎得主來台，讓師生不出國也能親炙大師風範。亞大外國交換學生人數高居全國第一，2020 年逾千人。本地生赴海外人數也竄升至全國第三，一年翻升超過一倍。

2020 年，在新冠肺炎、台中美角力等國際變局下，充滿各種挑戰。亞大穩健地以跨領域、跨地域、跨國界的合作，彼此分享知識、協同尋求解方。

蔡進發校長不斷強調：「亞大創校即以成為一流的國際綜合型大學為目標」，這個遠景經過 20 年的耕耘，正一步步地邁進。亞大已被認為是亞洲「最年輕百大」的新興大學。



## 祝賀 亞洲大學 校運昌隆 再創高峰

感念劉炯朗董事  
2020年09月24日贈祝賀詞

劉炯朗 /  
前清華大學校長、中央研究院院士  
亞洲大學榮譽講座教授暨董事會董事

亞洲大學設校二十年，回顧起首，從2001年「臺中健康暨管理學院」、到2005年改制「亞洲大學」，到現在2020年成為一所建校20周年「重視人文、教研與國際化的綜合大學」，以飛躍的速度創下不斷進步的佳績，實在令人振奮。古人20歲行冠禮，今天的亞洲大學也正如一個健壯秀麗的青年，從蛻變穩步，到展翅高翔，向世界學術之殿的高峰前進。

細數亞洲大學歷年：改制大學創新速度；校務、系所、體育等各項評鑑皆獲績優；連續12年獲教育部「大學教學卓越計畫」補助；網羅名師，師資陣容堅強、並設立「諾貝爾大師論壇」；推動綠校園建設、希臘羅馬式建築、典雅花園藝術的校園、特邀國際大師安藤忠雄設計建造「亞洲現代美術館」，亞洲大學的校園的確是學習遊憩無以倫比的場

所；國際交流頻繁、國際生人數名列前茅；引領趨勢設立研發中心、教師研發能量持續提升；學生表現傑出，設計、發明、AI國內外競賽獲獎不斷；設立附屬醫院守護人民健康；與中國醫大結盟「中亞聯大」資源共享，辦學實力堅強。亞洲大學辦學真誠、照顧學生用心，綜合全向發展能量。從英國泰晤士高等教育特刊世界最佳大學、QS世界大學排名、上海世界大學學術排名、美國新聞與世界報導世界大學排名等國際排名數據，足見亞洲大學辦學的成果已獲高度肯定。

潮流瞬息萬變，亞洲大學卻是變得更快、更好、更傑出，也見證了學校堅強的工作團隊、蔡校長帶人帶心的領導才能、蔡創辦人敏銳的目光、董事會強有力的支持。毫無疑問，這一所年輕有活力具國際性的大學，其未來是璀璨光明，無可限量的。

# 邁向臺灣的哈佛— 亞大創校 20 週年祝詞

蔡文祥 /  
亞洲大學第二任校長、  
交通大學終身講座教授



**亞**洲大學（亞大）創校初期訂下努力目標：「邁向台灣的哈佛！」（意指成為台灣最好的私立大學）當時常思此一口號何時得以實現？然而經過亞大師生員工二十年的努力與董事會的支持，「邁向台灣的哈佛」已不僅是口號，而是漸漸實現中的理想！

何以見得？下面列舉十項事實說明之。

## （一）在世界各種著名大學排名榜中領先私校，甚至超越大部分公立大學

亞大二十年來戮力辦學，校務蒸蒸日上，校譽已大幅提升；雖為台灣最年輕大學，但在各種世界大學排名之中，亞大已常是台灣私校數一數二大學。如英國泰晤士報教育機構 (THE) 的各類世界大學排名中，亞大總共名列 11 項；而在「世界四大著名大學排名榜」（除 THE 外，包括美國新聞與世界報導、上海交大世界排名，以及英國 QS 大學排名）之中，亞大以全國最年輕大學皆能排上榜單，其成就可說已獲世界肯定，並在國內各大學中名列前茅，超越大部分公私立大學，誠已成為台灣私校龍頭！

## （二）少子化趨勢中，亞大招生逆勢成長，招生率達到百分之百

台灣少子化趨勢中，各大學招生方面兢兢業業，私立學校面對的情勢更是嚴峻。五六年後的人口斷崖即將發生，公立大學若不減班，大部分私校招生將岌岌可危！然而台灣最年輕的大學—亞洲大學—戮力辦學二十年，研究教學俱佳，國際化成效大進，明顯的辦學成果已讓校譽深入社會，故招生能逆勢成長，招生率（包括各種學生來源）已年年超過百分之百，全校學生達一萬兩千人，可說是新設大學的奇蹟！

## （三）大量傑出教授匯聚亞大殿堂、學術發展已漸嶄露頭角

亞大自設校以來持續多方尋才，以高薪聘請傑出學術人才絕不手軟。2020 年底為止，聘有專任講座教授、特聘教授與客座教授共 60 位，兼任講座教授、特聘教授與客座教授共 37 位，合計近百位；加上努力研教的其他數百教授，堪稱台灣私校中吸引力最強、人才匯聚最多的學術殿堂！而人才聚集的學術效應亦已展現，以最近的 2020 「上海交大世界大學學術」(ARWU) 排名，亞大以創校僅 20 年的歷史即已進入世界千大 (994 名)，在台灣公私立大學中排名 15，若排除醫學類大學，則為私大第一！

#### (四) 國際化深入、留學生與交換生數以千計，學術交流頻繁

亞大設有全國唯一「諾貝爾大師論壇」，陸續邀請諾貝爾獎得主前來講學，過去數年已有 17 位大師蒞校，分享經驗並協助台灣解決問題，不只讓亞大師生及聯盟高中生親睹大師風範，也讓亞大學術快速躍進並走上國際舞台。另亞大十分注重國際學術交流，有高達 180 間的國際姊妹校，每年吸引數百位國際生來留學，2020 年各國來校短期就讀的國際交換學生更數達千人，曾獲教育部評選為「國際化績優」學校。此外在擁有四個國際著名學術機構會士頭銜的現任蔡進發校長的帶領下，每年舉辦多次國際學術會議，國際學者來校頻繁，快速促進亞大學術發展，積極趕上世界潮流，讓亞大成為一所真正的國際化大學！

#### (五) 年年獲選「辦學績優 Top 20 大學」並進入私立綜合大學排名 10 名內

亞大辦學有目共睹，2015-2020 每年著名「CHEERS 雜誌」邀請全國公私立大學校長互評各大學年度辦學績效，亞洲大學連續六年皆入榜所有公私立大學 Top 20 之前茅。另亞大在「遠見雜誌」的各類大學排名中亦年年入榜，2018 進入台灣私立大學辦學聲望 10 強，2019 被列為全國公私立文法商類大學第 7 名、2020 受評為全國所有公私立綜合大學第 13 名，在私立大學中列第 5 名，在學術成就方面排除醫學類大學則為第一，在在顯示亞大是進步最為神速的年輕私立大學！

#### (六) 歷任校長戮力辦學、成績斐然，現任蔡進發校長獲選為全國公私立大學十大傑出校長

本校設立以來歷經四任校長，創校的蔡進發

校長篳路藍縷、樹立校務基礎，獲選教育部提升大學教育補助，並建立典雅花園校園；第二任蔡文祥校長學院改名大學成功、首次大學評鑑獲第三組第一名、大量招聘傑出教授，並創設博士班與擴增系所；第三任張紘炬校長全力衝刺，教育部系所評鑑全數通過、連年獲教育部教學卓越計畫獎助，招生率更達百分之百；而蔡進發教授回任第四任校長至今，往國際化大步前進，連七年(2014-2020)獲「高教參加國際設計競賽獲獎」第一名，設立各種趕上國際潮流的前瞻研究中心，以及排除萬難開辦附設醫院與醫學相關系所，校譽大幅提升、績效有目共睹，連續獲選全國 10 大傑出校長！

#### (七) 校園典雅、四季有花，更有國際大師設計的美術館，屢獲選為全台最美校園

本校校園典雅，建築具希臘羅馬特色，每棟形式皆異；體育館似羅馬競技場、行政大樓暨圖書館如歐式宮殿，整體特色曾獲 2009 年「國家卓越建設獎」；更有由國際建築大師安藤忠雄所設計的現代美術館，是台灣唯一由安藤大師設計建造的校園建築！全校遍植綠樹、四季有花，荷池輝映、藝雕襯托，環境優美、氣氛迷人！各界十多年來迭有最美校園選拔，亞大皆能入選十大，如 2017 入選風傳媒「全台最美的九所大學」，2015 入選網路溫度計「全台最美大學風景」十大排行榜，2013 入選中國時報「全台校園十大美景」等等。更令人欣慰的是，有國內外學生受校園優美吸引而選讀亞大！

#### (八) 教學具特色、成果豐碩、評鑑領先、得獎無數

2006 年起亞大連續 12 年獲得教育部「教學卓越計畫」補助，累計金額超過 5 億元，得以

長期以充足經費強化創意教學，增進教學設備，是新設大學中唯一能跟資深國立大學相比者，已使本校成為「教學卓越大學」。近期再獲「高等教育深根計畫」（2018-2022），持續創造教學卓越成績。最足一提的是設計領域的成就，歷年亞大師生參加國際著名設計發明展，2020/12/10 為止，共獲 117 金、143 銀、101 銅，以及 66 特別獎或各類優秀獎項，成就突出，技壓群校，更以此傲人成績連續七年（2014-2020）獲教育部獎助，名列高教體系第一！

#### （九）戮力拓展學術研究，創設各種領域先進研究中心，跟上時代腳步，足以與國立大學相比

本校隨著科技演進，設有多個特色研究中心，凸顯本校研發重點，如精準醫學、AI、FinTech、大數據、3D 列印應用等等。教師每年發表的國際期刊論文超過 400 篇，據泰晤士報高等教育 (THE) 機構 2021 學術調查排名，亞大電腦領域排名全球 531 名、全台第 10 名、私校第一；商業與經濟學領域排名全球 289 名、全台第 3 名、也是私校第一；其他領域如生命科學、臨床與健康等領域亦多名列私校前茅。亞大每年有數億元經費投入各種問題的研究，並設有校辦企業與進行大量技轉，對國家社會產生不可忽略的貢獻與影響力！

#### （十）重視學生通識教育與國際素養，培育兼具專業與人文素養並能實踐創新卓越價值之世界公民

亞大自設校即十分注重通識教育及提升學生國際素養，在十幾年所獲教育部教學卓越計畫補助中，此部分工作占最多經費。培育學生國際化素養方面，亞大全力補助學生「八

大出國途徑」，包括：攻讀雙聯學位、遊學或留學、當交換生、海外參訪實習、參加會議發表論文、參加國際競賽、當國際志工，以及參與國際合作計畫等。在通識方面，施行「三導師制」（生活導師、學習導師、學涯導師）、設「三品書院」（培育「有品德、有品質、有品味的亞大人」）、推動「五創學園」（指塑造學生創造力、教學創新力、課程創意力、畢業創業力、創客自造力），並設立「志工銀行」及「人力銀行」，培育推己及人的陽光志工學生。

本人擔任亞大校長期間，視亞大辦學為「教育界最有挑戰性實驗：將最年輕的私立大學提升為最領先的大學」，也就是希望達成「台灣的哈佛」的辦學理想！如今各任校長接棒賽跑，戮力辦學，如前所述，正在逐步實現此一理想之中！欣喜之餘，特撰此文為之賀，並祝早日達到「邁向台灣哈佛」的目標！



## 賀亞大二十有感

楊志良 /  
前衛生署署長、  
亞洲大學首任副校長暨健康學院院長

由於蔡長海及林增連兩位創辦人恢弘前瞻的規劃，蔡進發首任（亦是現任）及歷任校長的卓越領導，亞大已成近二、三十年以來新創大學的榜首。

亞大的各項成就非凡，非我個人能一一例舉，現就以個人熟悉的健康管理而言，創立之初（台中健康暨管理學院）由於師資優異，甚至超越多數公立大學相關之研究所，因此創立之初就設有碩士班，隨後不數年就獲准成立博士班，除培養大量國內醫院管理、衛生行政、健康保險相關之人才外，第五年起就辦理培養國際人才，碩、博士生遍及亞、歐、非三洲，以印尼及蒙古為大宗，至少人數達半百以上。畢業生有已擔任該國國立大學系

所主任者、有協助規劃辦理該國健保制度者，擔任醫療相關機構主管者更不計其數。

在兩岸交流上，本系所師生受邀前往大陸交流及接待大陸相關產、官、學前來交流者，可說是絡繹於途，2014年連續三年，大陸勞動保障部（主管醫療保險）委託本校及台灣健康保險學會（本人創會及由本所教師擔任理事長）辦理醫保研習班，大陸幾乎各省醫保相關主管均前來本校接受培訓，對提升大陸醫院管理及醫療保險有相當貢獻。

目前因嚴重少子化，政府對大學教育投入遲滯，特別是對私立大學，亞洲大學努力不懈、展望未來、逆勢成長，更可期待。

# 深耕臺灣，接軌國際

施茂林 /  
前法務部部長、  
亞洲大學財經法律學系榮譽講座教授



**亞**洲大學多年來連續榮獲教育部評選為教學卓越及辦學績優大學，在全球最佳大學評比上，如泰晤士報、QS、上海交大、美國新聞與世界報導等，經常名列前茅，在臺灣私校是進步最多、最快與最年輕的大學，入選私校 10 大熱門排行榜，而且國際各類發明展更常獲金牌獎，廣受各界肯定，讚譽在霧峰甘蔗園開創教育奇蹟。

亞大有如此優異成績，要歸功於林增連、蔡長海兩位創辦人高瞻遠矚的規劃及卓越的領導，加上蔡進發校長治校有方以及歷來來全體師生、校友同心協力打拼，奠定厚實基礎，令人推崇的是面對新變翻轉世代，有前瞻宏觀戰略思維，快速整合調整科系，因應社會趨勢設立新學門，招攬優秀國際生，開辦附設醫院，與世界名校合作等，讓亞大異軍突起，昂首屹立於私校群。

愛因斯坦強調教育應培養學生獨立思考與判斷能力，這正是亞大教育目標，本健康、關懷、創新、卓越校訓，積極開辦系列諾貝爾

得主演講、名人大師講座、新技術與運用論壇、AI 智能研討會、網路科技與精準醫學研究、科技實用學程、各類創新與循環經濟課程，傳輸跨領域學習思路，激發挑戰與創變潛能，啟導專業與創新整合之優秀才能，養成學生具備國際觀與科技觀，順利迎接變化多端的挑戰。

亞大教學一向重視全人教育，鼓勵學生多元學習，積累知識廣度與厚度，值此「大人物時代」(大數據、人工智能及物聯網)到臨，未來能源革命、尖端醫療、細胞基因等工程，智慧製造、4D 列印、虛擬實境結合、5G 科技運用以及自動駕駛等逐漸成熟，深度學習為未來必然趨勢，亞大已及早培育經營管理實戰人力，兼富硬實力與軟實力，增強學生競爭力，開啟亮麗前程。

迎接亞大未來 20 年，在現有精實基石下深耕奮進，開創新猷，蛻變躍升進級，繼續向國際一流大學邁前，必能在國際名校中占有一席之地。



## 雙十年華，青春盛放！ 祝賀亞洲大學 20 週年

林磐聳 /  
前國立臺灣師範大學副校長、  
亞洲大學視覺傳達設計學系講座教授

《管子·權修》：「一年之計，莫如樹穀；十年之計，莫如樹木；終身之計，莫如樹人。」

亞洲大學創校二十年在校園建設、系所建置、課程創新、三品教育、藝術校園、國際鏈接……各方面投入心力所創建的成果，以至於在全球各項大學排名能夠不斷推陳出新，可謂是臺灣高等教育界面對少子化的浪潮侵襲之下，還能夠擁有如此強韌的競爭力所創造的奇蹟，實乃蔡長海創辦人及董事會採取超前佈署的前瞻眼光與投注經費的大力支持，加上蔡進發校長及歷任校長率領行政團隊貫徹意志、落實執行、講究細節，方能有此成果。

本人從國立臺灣師範大學退休，受聘到亞洲大學視覺設計學系擔任講座教授，可以從創意設計學院在教育部鼓勵學生參加藝術與設計類國際競賽獎助計畫：「設計戰國策」，連續七年榮獲高教體系院校第一名佳績，就是上述所言得力於董事會與校長的全力支持，加上系所師生的全心投入，才能讓這個受限於位處偏僻區域的新設院系，改變校園區位先天的劣勢，也改變創設系所後來慢到的知名度，盡能夠展現有別於其它院校創造磁場般的效應。

祝賀亞洲大學雙十年華、青春盛放！

# Congratulations to Asia University on the 20<sup>th</sup> Anniversary

**Michael McAleer / University Chair Professor**

**Department of Finance, College of Management and  
Department of Bioinformatics and Medical Engineering,  
College of Information and Electrical Engineering  
Asia University, Taiwan**



Asia University has had a truly amazing record of impressive performances since its inauguration 20 years ago.

An institution's performance and record begin at the top, and the pro-active Presidents have provided the strong leadership that is essential in directing the activities and achievements of the institution.

Asia University's inclusion and excellent performance in the leading world university rankings makes it clear that the current leadership of the university, under Professor Dr Jeffrey J. P. Tsai, will ensure that the institution's development will continue on its impressive upward trajectory for many years to come.

It is an honour and pleasure to be associated with Asia University, and it gives me great pleasure to celebrate the 20th anniversary.

A handwritten signature in black ink, appearing to read "McAleer". The signature is fluid and cursive, with a distinct flourish at the end.



## Jeffrey J. P. Tsai (蔡進發) and Asia University's aspiration

**Da Hsuan Feng**

**Former Vice President for Research,  
the University of Texas at Dallas**

My friend Jeffrey J. P. Tsai (蔡進發), who will be referred to as "Jeffrey" hitherto, is the founding and current president of one of Taiwan's most visible (private) universities, Asia University (亞洲大學) in Taichung. I was aware of Jeffrey who spent much of his academic career at Northwestern University and the University of Illinois Chicago, which was roughly the same time I spent my academic career in the United States. I think we vaguely knew of each other then, but never met.

In 2011, when I was the Senior Executive Vice President of the National Cheng Kung University (國立成功大學) in Tainan, Jeffrey invited me to visit him. It was our first face-to-face meeting. Ever since our first meeting, I have followed with great interest the growth of Asia University, and this is a summary of my observation in the past decade.

In the past two decades, without fanfare, Jeffrey uplifted Asia University to become Taiwan's leading private university. In fact, except for the two private medical universities, despite its youth, Asia University today is ranked first among the

100 or so private universities in the country. I think anyone who has the vaguest comprehension of the higher education eco-system of Taiwan would know that rendering a private university, especially one young in age (<20 years) to be so prominent is no mean feat. In my opinion, only with Jeffrey's vision, unshakable determination, sufficient leadership and management skillsets, and most of all, indomitable courage, could accomplish such an arduous task.

So, with the above background, it would be interesting to ascertain how Jeffrey and his team achieved such an arduous task?

There is no doubt, in a modern intellectual and technological rapid transformative era, with the world facing multitude existential global challenges such as climate-change, any university that is worth its salt must possess three important elements.

The first is an inherent understanding of the meaning of intellectual agility. The second is having a president who not only manages, but also have a long-range vision to lead the

university to produce a new cadre of students for the benefit of humanity. The third is a relentless effort in search of building a talent wall for the university. After all, the eternal president of Tsing Hua University of both shores, Mei Yi-Qi (梅貽琦) had a famous quotation: "A university is not manifested by its magnificent buildings, but the prowess of its intellectual maestros 大學者，非謂有大樓之謂也，有大師之謂也。"

There are three palpable examples that could illustrate the fundamental importance of intellectual agility and leadership.

The first example was the development of airplanes. It is known that in 1903, the Wright Brothers proved to the world that with the aid of an utterly rudimentary machinery, humans could be lifted and travelled some distance above the ground.



▲ Photo of Wright Brothers' 1903 endeavor. Photo taken from [https://en.wikipedia.org/wiki/Wright\\_Flyer#/media/File:Wright\\_First\\_Flight\\_1903Dec17\\_\(full\\_restore\\_115\).jpg](https://en.wikipedia.org/wiki/Wright_Flyer#/media/File:Wright_First_Flight_1903Dec17_(full_restore_115).jpg)

Yet, in less than 6 years, in 1909, while such machines were still carrying the "science project" status, there were leaderships in Massachusetts

Institute of Technology (MIT) who had already understood its intellectual and application potential, and developed a full bachelor's to master's program of aeronautical engineering. In the rearview perspective, such an action is surely one of the pivotal reasons why MIT today is a renowned institution. This example is certainly a magnificent act of intellectual agility and leadership.

The second was the development of computer science not merely as a technical subject, but an intellectually robust and deep academic program. In the seventies of the last century, when Carnegie Tech and the Mellon Institute at Pittsburgh merged and became Carnegie Mellon University (CMU), the president then, Richard Cyert, felt that CMU needed a new direction.



▲ Richard Cyert (1928-1991)

At that time, computer science within the higher education environment existed in an amorphous state. It was neither pure mathematics nor science. I remember at the university I was at, the CS department faculty mostly consisted of mathematicians who specialized in numerical analysis. While the technology and applications of computers were rapidly developing in industries such as IBM, the academic world stood on the sideline. When Cyert took over CMU's helm, he immediately recognized that this was a momentous opportunity for the university.

Empowered by this vision, leveraging his presidential bully pulpit, he vigorously channeled the university's resources and literally transformed, by searching and hiring the best faculty and students, to render CMU to become the leader of this area of profound intellectual endeavor. Indeed, in less than a decade, CMU became what many people later on whimsically referred to as "CMU, or CoMputer – U". This was sheer intellectual agility and dynamic leadership.

For the third example, I think the best to illustrate this was a conversation between my friend Academician Fujia Yang (楊福家) who was then the president of Fudan University (復旦大學) with the then president of Harvard University Neil Rudenstine. Fujia asked Rudenstine a somewhat rhetorical question: "Neil, what is the portfolio of a Harvard president?" Without the slightest hesitation, President Rudenstine said: "In search of talents, and in search of funding for the university."

When Jeffrey Tsai became the founding president of Asia University, being an outstanding computer scientist himself, he inherently understood the importance of intellectual agility. Also, he learned what Cyert did at CMU, namely at the beginning one should not simply traverse the usual trajectory of higher education. To do so, such a trajectory could very well become a long dark tunnel with no light at the end of it. Rather, one should create an novel way, and then allowed other more traditional aspects be uplifted by bootstrap. This was essentially the CMU model.

Just as Cyert, who zeroed in on turning CMU's computer science into a superior mega-intellectual discipline center of the world and literally be the leader to transform global social behaviors, Jeffrey Tsai saw another area which surely will be in one way profoundly impacting humanity. That area is artificial intelligence (AI).

Jeffrey understood that AI at its core is not a single discipline, but an integration and amalgamation of many disciplines. In today's language, in infrastructure, it needs to be built on the information technology trinity (IT Trinity), namely supercomputers (operating now at nearly 500 petaflops and higher later on), superstorage (now over 100 petabytes and increasing) and ultra-fast transmission (now 5G and even 6G). Then on the trinity platform lies the extraordinarily sophisticated software which could reflect the complex as well as convoluted human social behaviors. In fact, if there is no IT Trinity, there is no artificial intelligence.

Unquestionably, a university in the 21st century must integrate these disciplines, while at the same time must not sideline the fundamental knowledge humanity has accumulated in physical, life, social and behavioral understandings. It is with this all-inclusive comprehensive understanding of the fundamental underpinnings of a modern university that Jeffrey decided to create Asia University.

Thus, from the start, Asia University designed its institutional disciplines with the above three dimensions as its "College" architecture, namely

Medical and Health Sciences, Information and Electrical Engineering, Management, Humanities and Social Sciences, Creative Design, Nursing, Artificial Intelligence and International.

What is especially intriguing is that Jeffrey may have created one of the first, if not the only College of Artificial Intelligence in Taiwan. Driven by MIT's creation of an aeronautical engineering program and CMU took the lead in rendering computer science a profound intellectual discipline, from Asia University's academic architecture, one could transparently see it reflected Jeffrey's overall and inherent mastery of a 21st century higher education institution.

Starting from scratch in 2000, Jeffrey understood very well that in order to build a truly world-class institution, Asia University needs significant financial resources. He knew that "vision without funding is hallucination!"

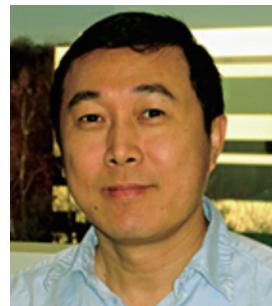
With that understanding, and coupled with what President Rudenstine said to President Fujia Yang, vigorous fund raising literally became one of Jeffrey's DNA management core beliefs. In this respect, while I do not have detailed knowledge, the fact that he could guarantee his college deans that whomever outstanding talents they could recruit, even if they were foreigners, Asia University will pay these talents' market values, tells me that he is successful in this regard.

Here are but two of the many talents Asia University had recruited from Taiwan and the world.

One of them is Professor Michael McAleer. Professor McAleer is an Australian and an expert in econometrics. Another is Professor Zon-Yin Shae, who is an expert in electrical and information engineer, who spent a significant part of his professional career from the world-renowned IBM Thomas J. Watson Laboratory.



▲ Michael McAleer



▲ Zon-Yin Shae

I think it is worth emphasizing that the success of recruiting outstanding talents to a university is only partially dependent on the financial opportunities. It is also deeply dependent on how the university could project a long-range bright future. This apparently is a secret and not so secret of Asia University.

In all my interactions with Jeffrey since we met, I noticed palpably that "globalization" for him is not merely a slogan. It is an administrative reality. An example of Jeffrey's globalization vision is reflected in Asia University's International Advisory Board (IAB), in which I had the honor of recently being invited to be a member. I noticed that this IAB members include individuals such as the President of National University of Singapore Dr. Eng Chye Tan, the former President of Technion, Israel Institute of Technology Peretz Lavie and the former

President of Nanyang Technological University Bertil Andersson. Such an eclectic membership implies that Asia University may be one of the few, if not the only Taiwanese universities who truly wanted breadth and depth advice from people who could interwoven an in-depth outside world understanding of higher education operations into the campus.

Before I end my discussion, I would be remiss if I did not discuss creation of Asia University as a private university in Taiwan's higher education landscape.

As a product of a small liberal arts (and private) university and spent a significant fraction of my professional career in a private research university in the United States, it gave me a profound appreciation of the enormous operational flexibility of private universities.

When I came to Taiwan in 2007 as a senior administrator of two outstanding public universities, I had opportunities to meet with many parents of students. Quite often, I heard these parents would say to me something to the effect that "my child is academically rather weak, and therefore he/she could not be a student in your university and had to study in a private university." Without any exception, whenever the word "private" was uttered, the voice would be lowered, so much so that one could hardly hear it. I could sense that the gesture of lowering was a manifestation of embarrassment. It was quite obvious that these parents were trying to convey to me with an apologetic demeanor that private

universities in Taiwan, certainly in reputation, were not comparable to the public ones.

I took these comments with a grain of salt. After all, I knew that at least three of my friends, Wei-Min Tu of Harvard University, Min Chen of MIT and Chuan-Sheng Liu of the University of Maryland, who are world class intellects in their respective fields, were students of a private university in Taiwan. Hence, I found it quite disconcerting that these Taiwanese parents would have such collective low regards for private universities.



▲ Weimin Tu of Harvard University



▲ Min Chen of MIT



▲ Chuan-Sheng Liu of the University of Maryland

For me, the above-mentioned experiences remained subliminal until the following happened. On an occasion around 2011, I visited

Korea as a delegation member of the National Cheng Kung University where I met my good friend Dr. Jung Uck Seo. For the past several decades, Dr. Seo was a prominent national figure in building the robust Korea's science and technology, entrepreneurially and educationally. For our present discussion, he was and still is known to be a profoundly loyal alumni of Seoul National University (SNU), Korea's undisputed top-ranked and public university.

After a sumptuous farewell dinner, during which the meaning of higher education was freely and intensely discussed, suddenly out of the blue, Dr. Seo said something which in retrospect was startling to me. He said that:

*"Some twenty years ago, if you were to ask me which universities in Korea would be the top twenty in the country, I would probably find 15 national universities and 5 private ones, with the private ones in the bottom. Today, the situation is completely reversed. This tells me that Korean higher education has come of age!"*

As soon as Dr. Seo uttered those words, what flashed through my mind was that except for SNU and KAIST (Korea Advanced Institute of Science and Technology), all other outstanding universities in Korea are private!

I have known subconsciously that private universities in the United States and Japan, such as the Ivy's, and Keio University, respectively, either stand towering over the public ones or shoulder to shoulder with them. However, when Dr. Seo made such an emphatic statement about

private university, especially when he is such an accomplished public university product for me drove the point home about the importance of private universities.

It was interesting that in Taiwan's 160 universities for a small population of 23 million, some 100 of them are private. Yet, despite this staggering number, it is fair to say that one would be hard pressed to find some education leaders to articulate such clear and succinct defense of the fundamental importance of private universities as what Dr. Seo had said in those few words.

Except for the one I heard from Jeffrey!

I remember in one of my many conversations with Jeffrey, quite vividly Jeffrey said that (and I paraphrased that here):

*"Like the majority of my compatriots in Taiwan, I was a proud public university product. My alma mater, the National Chiao Tong University (NCTU), is unquestionably the best in Taiwan. There is no doubt and probably will be for the foreseeable future, public universities such as NCTU will continue to dominate in Taiwan's higher education landscape. Such a mindset is rather deep-seated. When I was invited to return to Taiwan to initiate Asia University, it was indeed a mental struggle with myself. I needed to convince myself that whether within such a national educational landscape, there is possibility that I could be successful. For sure, I never underestimated how difficult it would be," said Jeffrey.*

Jeffrey concluded by saying that:

"when I was in the United States, I saw how private universities compliment for the nation significantly the higher educational mission. I saw institutions like Caltech, whenever there is a position opened, it wanted to fill it with someone who is the best in a new field. Indeed, these are many things private universities like Caltech can do, and by nature of its operations, public universities cannot or simply too difficult to do. I have known that if Asia University had a chance to be successful, it must be nimble, it

must have a hawk eye as to what are the future areas, for Taiwan, for Asia and for the world. Asia University must go after the new areas that public universities cannot implement easily and quickly.

Twenty years ago, we began this journey and so far, working with my colleagues, we are on the right track. I would be foolish if I were to say that we have arrived. We have not, but I am confident that as we continue, the destiny of Asia University will truly be one of the shining stars in higher education in Taiwan, and hopefully the world!"

## Office of the President



21 October 2020

Professor Jeffrey J. P. Tsai  
Asia University  
500, Liufeng Road  
Wufeng, Taichung  
Taiwan 41354

Dear President Tsai

The National University of Singapore would like to extend our warmest congratulations to Asia University on its 20th Anniversary!

Asia University has been growing from strength to strength since its founding, consistently ranked among the top 200 best young universities in the world in the THE World University Rankings. It has also been ranked among the top universities in Taiwan in various international ranking tables. This is a testament to the excellence achieved by Asia University within a short span of time.

It has been our pleasure collaborating with Asia University. NUS students have been participating in Asia University's extensive range of summer programmes while we have welcomed your students to our FASStrack Asia Summer School and School of Computing Summer Workshop. We look forward to continuing the exchange of students for our summer programmes.

The past few months have been challenging for universities around the world, as we navigate the effects of COVID-19. The COVID-19 pandemic has made us re-think and re-shape higher education. I am confident that Asia University will become more robust as we look forward to getting through this together.

I wish Asia University all the best as you usher the university into the next chapter under your leadership.

Yours sincerely

A handwritten signature in black ink, appearing to read "Tan Eng Chye".

Professor Tan Eng Chye  
President

University Hall, Lee Kong Chian Wing, Level 6  
21 Lower Kent Ridge Road, Singapore 119077  
Tel: (65) 6516 1200 Fax: (65) 6775 0225  
Website: [www.nus.edu.sg](http://www.nus.edu.sg)  
Company Registration No: 200604346E



WESTERN SYDNEY  
UNIVERSITY

OFFICE OF THE VICE-CHANCELLOR AND PRESIDENT  
Professor Barney Glover AO

22 October 2020

Office of the President, Asia University  
Professor Jeffrey J.P. Tsai  
No. 500, Liufeng Rd, Wufeng District, Taichung City  
TAIWAN 41354  
E: [jptsai@asia.edu.tw](mailto:jptsai@asia.edu.tw)

Dear President Tsai

On behalf of Western Sydney University, I would like to extend our congratulations on the occasion of your 20th Anniversary as a higher education provider. As a young university, you have achieved a remarkable milestone in your journey of which you should be justly proud.

Western Sydney University is a very proud partner of Asia University. We are grateful for your commitment and support of the various initiatives we have embarked on together throughout our collaboration, particularly our joint New Colombo Plan initiatives, summer programs, and annual academic visiting delegations. I am certain our partnership will foster many more exciting opportunities for many years to come.

With a solid foundation of 20 years, Asia University has gained recognition and reputation in the higher education sector globally through its high quality of teaching and research. The motto "Health, Care, Innovation, and Excellence" truly reflects upon the university's vision and distinguished achievements in academic teaching, scientific research and global engagement.

As we face the ongoing challenges of the global pandemic, I feel confident in knowing that Asia University, as an esteemed higher education provider, is continuing to offer support and opportunities to its students, both locally and internationally.

Reflecting upon our journey together, it is evident that our relationship is one of warmth, cooperation and collegiality. Western Sydney University is excited about our joint future as we continue to build on our academic and research collaboration.

I look forward to the continuation of our successful partnership and also look forward to a time, hopefully very soon, when we can all meet again in person.

I wish you all the best as you celebrate your 20th Anniversary.

Yours sincerely

A handwritten signature in black ink.

**Professor Barney Glover AO**  
Vice-Chancellor and President



**University  
of Victoria**

**President and Vice-Chancellor**

Michael Williams Building Room A220 PO Box 1700 STN CSC Victoria BC V8W 2Y2 Canada  
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15 October 2020

Jeffrey J.P. Tsai, PhD  
President, Asia University  
500, Liufeng Rd.  
Wufeng, Taichung, Taiwan 41354

Dear President Jeffrey J.P. Tsai,

On behalf of the University of Victoria, I wish to extend my heartfelt congratulations to our friends and partners at Asia University on its 20th Anniversary.

The work of the Asia University community – leadership, faculty, staff and students – is to be commended on its inspiring efforts and impressive growth since 2001. As a relatively young institution, Asia University has already earned its position as a well-regarded comprehensive world university. Since establishing our partnership in March 2020, we already have first-hand experience of working with Asia University's vibrant and engaging community. The University of Victoria is proud to be your Canadian partner and we are excited about the opportunities ahead.

From all of us at the University of Victoria, congratulations on this important milestone. We look forward to continuing our work with Asia University and to furthering the collaboration and partnership between our two institutions.

Sincerely,

A handwritten signature in blue ink that reads "Valerie S. Kuehne".

Valerie S. Kuehne, PhD  
Interim President  
Vice-President Academic and Provost



Ca' Foscari  
University  
of Venice

Ca' Foscari University of Venice  
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[www.unive.it](http://www.unive.it)

The Rector

Venice October 14th, 2020

Congratulatory remarks from Ca' Foscari University of Venice for Asia University, Taiwan  
20th Anniversary

Dear President Jeffrey J. P. Tsai,

It is with great pleasure that I write to you, your faculty and your student body to congratulate you all on having arrived at the important institutional milestone of two decades of history. Asia University may be young, but from the beginning it has consistently proven its dedication to the pursuit of excellence in teaching and research with dynamic energy and a clear sense of purpose.

I would like to congratulate you on the remarkable success you have had in obtaining international recognition of your institution's scholarly contribution and quality, as demonstrated by AU's inclusion in 4 of the major world university rankings.

You have also invested effort, as we ourselves have at Ca' Foscari, in creating and fostering a network of international partner universities in order to give your faculty and students the opportunity to collaborate with, teach and learn from academia's best and brightest.

AU's sense of vision is particularly evident in forward-thinking technological initiatives such as your college of Artificial Intelligence, and cultural projects such as the founding of its Museum of Modern Art, designed by the great Tadao Ando.

We at Ca' Foscari are proud to count AU among our international university partners and we are looking forward to all that AU will achieve over the next 20 years!

Prof. Tiziana Lippiello

Rector

A handwritten signature in black ink, appearing to read "Tiziana Lippiello".



香港中文大學  
The Chinese University of Hong Kong

段崇智  
校長  
利國偉利易海倫組織工程學及再生醫學教授

Rocky S. Tuan  
Vice-Chancellor and President  
Lee Quo Wei and Lee Yick Hoi Lun Professor of Tissue Engineering and Regenerative Medicine

October 20, 2020

Professor Jeffrey J P Tsai  
President  
Office of the President  
Asia University  
500 Liufeng Rd  
Wufeng, Taichung  
Taiwan 41354

Dear Professor Tsai

On behalf of The Chinese University of Hong Kong, let me extend to you our heartiest congratulations on Asia University's 20<sup>th</sup> anniversary. Since the University's founding in 2001, it has become one of the fastest-growing universities in the region. With a vision to be an international university devoted to academic excellence and innovative research, I am certain that Asia University will continue to scale new heights in the years to come.

Congratulations once again on this remarkable milestone.

Yours sincerely,

Rocky S Tuan

A very warm greeting from Universitas Airlangga.

It is my honour and pleasure to congratulate Asia University for the commemoration of their 20th anniversary, and I would like to welcome everyone to join us in this celebration.

Asia University's contributions have continued to inspire us and we are forever grateful for the tremendous support.

Universitas Airlangga, as a leading university as well as a prominent centre of higher education in the eastern part of Indonesia, are very pleased to scale up the ongoing partnership with Asia University. We once again thank you for your humble support as our partner.

Thus, let this special moment be the occasion to reforge our bond, in search of greater collaboration to sustain global academic development.

Wishing a very happy anniversary to Asia University and here's to many more years of future cooperation and ever strengthened global partnership.

Sincerely Yours,  
Prof. Dr. Mohammad Nasih  
Rector  
Universitas Airlangga





### Congratulatory Remarks

By Dr. Ir. Gunawan Budiyanto, M.P., IPM.  
Rector, Universitas Muhammadiyah Yogyakarta, Indonesia

President Jeffrey J.P. Tsai,

May I begin by expressing my heartfelt congratulations to President Jeffrey J.P. Tsai and all Academia at Asia University on the 20th anniversary of the university's founding. I am glad we have Asia University as our important partner in Taiwan.

Asia University is already one of the most prestigious institutions of higher learning in Taiwan and recognized internationally as one of the foremost centers of academic excellence in East Asia. Asia University, Taiwan's persistent efforts to create a stimulating educational environment for its students have paid off handsomely. Asia University investments into building an outstanding faculty, and its balanced curriculum stressing the fundamentals of higher learning -humanities, social sciences, basic and applied sciences- together with its investments into building top professional schools, as well as its innovative steps in the direction of distance and tele-communicative teaching, reaffirm Asia University place as firm pillar of modern-day Taiwan.

An outstanding educational institution cannot be built overnight. I know that during the past twenty years the Asia University's place as the leading institution of higher learning in Taiwan was secured through the hard work and selfless devotion of many people. The Asia University, Taiwan was also fortunate to have a visionary leadership of President Jeffrey J.P. Tsai. Over the past ten years, he has carried on this illustrious tradition of excellence and leadership of the university. As I know that Asia University makes a progress of 37 places this year and is ranked No. 10 in Taiwan, No. 3 in the private universities, and No. 1 in the non-medical universities in the UK Times Higher Education (THE) report for 2021 ranking of 1000 top universities in the world.

Universities today face multi-faceted demands. One of the most important of these is to become more internationalized, more open to currents beyond our borders, and to become more flexible to take advantage of the opportunities offered by establishing close relationships with many reputable institutions around the world.

In this regard, I am delighted to say that my own institution, Universitas Muhammadiyah Yogyakarta, and the Asia University have been working together since 2017 to expand avenues for faculty and student exchange as well as collaborative research in between our two universities. We realize that the pandemic has brought us unprecedented challenges, but it will not stop our cooperation. I am confident that together we can overcome this huge challenge confronting the human kind. It is my sincere hope that we will work together even more closely in the years ahead for the benefit of not only our two universities, but for the better of the global community.

Once again, congratulations! I look forward to visiting Asia University again after the pandemic.

Sincerely Yours,



Dr. Ir. Gunawan Budiyanto, M.P., IPM.  
Rector, Universitas Muhammadiyah Yogyakarta, Indonesia

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#### ACCREDITATION



#### ACHIEVEMENT



हैदराबाद विश्वविद्यालय



UNIVERSITY OF HYDERABAD

Ranked 6 by NIRF among Indian Universities in 2020

**Prof. Appa Rao Podile**

FNA, FASc, FNASC, FNAAS  
Senior Professor & JC Bose Fellow

Vice Chancellor

October 16, 2020

To

Prof. Jeffrey J.P. Tsai  
President  
Asia University  
Taiwan

Dear Prof. Tsai,

On behalf of the University of Hyderabad, I congratulate Asia University on its 20th anniversary. Taking this opportunity, I am happy to mention that both the universities are collaborating under TEEP programme, providing faculty to teach Chinese in University of Hyderabad, etc. As you might be aware, two of our faculty are Adjunct Professors of Asia University. The University of Hyderabad is happy to take forward this collaboration.

I once again congratulate Asia University Community on this great occasion.

With warm regards,

Yours sincerely,

APPA RAO PODILE

Professor C. R. Rao Road, Central University P.O., Gachibowli, Hyderabad - 500 046. (Telangana) India  
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प्रतिष्ठित संस्थान  
NATIONAL NEEDS, GLOBAL STANDARDS  
गार्फीय अनुसारी, वैश्विक मानक



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[www.mits.ac.in](http://www.mits.ac.in)

**Dr. N. Vijaya Bhaskar Chowdary, Ph.D.**  
 Secretary & Correspondent

Dated: 13th October 2020

**Dr Jeffery J. P Tsai**  
 President  
 Asia University  
 Taichung, Taiwan

Dear Dr Tsai,

I am very happy to note that Asia University is celebrating its 20th anniversary.

My congratulations to you and your team and to Asia University in completing 20 fruitful years. The journey in the last two decades under your dynamic leadership has turned this University into a formidable **Centre of Excellence** in Asian continent which is reflected in fast upward movement in various world-wide ranking.

Madanapalle Institute of Technology & Science, Madanapalle, Andhra Pradesh, India is a partner Institute of Asia University since 2017 and our Students over the years in Semi-Conductor Lab have contributed significantly in the growth story of Asia University, this has been showcased in your Newsletter also. Our Students are also associated in your virtual Exchange program due to the pandemic environment. This speaks depth of Asia University in keeping Students' interest paramount even in adverse situation.

I am sure in the next decade, Asia University will add many more laurels in its kitty for which my best wishes are always there.

With Best Regards,



**Dr N. Vijay Bhaskar Choudary**  
 Founder,  
 Secretary and Correspondent  
 Chairman, Board Of Governors  
 Secretary & Correspondent

**Madanapalle Institute of**  
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October 14, 2020

Reference Number : T/62840/IT2/TU.00.08/2020

To:  
Prof. Jeffrey J.P. Tsai, Ph.D.  
President of Asia University  
Taiwan

Dear Prof. Tsai,

Warmest greetings from Institut Teknologi Sepuluh Nopember (ITS) Indonesia.

I am writing to express my heartfelt congratulations to you and all stakeholders in Asia University Taiwan on the anniversary of the university's establishment.

Looking back to the amical collaboration that we have shared, it has been a pleasure for ITS to collaborate with Asia University especially in providing global education for our students and faculties, as well as in expanding avenues for collaborative research between our universities.

I am delighted to say that our cooperation has led to the broadening of both universities' vision and mission in the larger community and it is my sincere hope that we will work together even more closely in the years ahead.

I once again express my very best wishes for continued success at Asia University. Thank you very much.

Sincerely yours,  
  
REKTOR  
Prof. Dr. Ir. Mochamad Ashari, M.Eng.  
Rector



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The President of Asia University, Prof. Jeffrey J.P. Tsai

On behalf of Universitas Negeri Jakarta (UNJ), I'm very pleased to extend my special greeting to congratulate the 20<sup>th</sup> Anniversary of Asia University. May success and happiness be with you and the university. This hopefully will strengthen our collaboration and partnership in broader activities.

Thank you.

Jakarta, October 15, 2020  
Universitas Negeri Jakarta

A blue ink signature of Prof. Dr. Komarudin, M.Si., which appears to read "Komarudin".

Prof. Dr. Komarudin, M.Si.  
Rector



UNIVERSIDAD  
DE ALMERÍA  
Rectorado



It is my great pleasure to congratulate Asia University on its 20th anniversary.

In the space of just two decades, Asia University has quickly transformed into an international leader and champion in innovation and educational excellence, reaching an impressive position in prestigious rankings and becoming an inspiration to Universities old and young, like ours.

Asia University can take credit on the talent they have gathered, their interdisciplinary approach on research, and the attention paid to global and strategic issues.

In joining Asia University and other international universities in the celebration of this milestone anniversary, Universidad de Almería takes pride in being part of a partnership that will, without a doubt, have an immense academic and personal impact on the development of both our communities.



Carmelo Rodríguez Torreblanca  
Rector Magnífico de la Universidad de Almería

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October 14, 2020

To our Partners at Asia University,

We offer our sincere congratulation to the faculty, staff and students at Asia University as you celebrate your 20<sup>th</sup> Anniversary. Established in 1963, the University of Victoria is also considered a relatively young university, and with our business school only starting 30 years ago, we commend and applaud your new university's vision for the future and dedication to internationalization.

It has indeed been a pleasure working with your institution thus far and we look forward to a close and fruitful partnership as we continue to look for new and innovative projects for collaboration in the future.

Sincerely,

A handwritten signature in black ink that reads "Saul Klein".

Saul Klein  
Dean



Asia University,  
Taichung City  
Taiwan

Yinghuei Chen, Prof./PhD  
Dean, International College &  
Dean, College of Humanities & Social Sciences  
Asia University, Taiwan  
[ychen52@asia.edu.tw](mailto:ychen52@asia.edu.tw)

Montpellier, October 20th, 2020

Object: Congratulations from Montpellier Business School to Asia University on its 20th anniversary.

Dear Dean, dear colleague,

On the occasion of the celebration of ASIA UNIVERSITY's 20th anniversary, I would be pleased if you could extend our most sincere congratulations to Dr. Jeffrey J. P. Tsai, Ph. D., President of Asia University.

We know how far Asia University has come in the 20 years since its establishment. Indeed, it has been part of the Program for Promoting Teaching Excellence Universities for 12 years in Taiwan. Your University's reputation for excellence is not limited to the national level: you continue to hold a high position in the Times Higher Education World University Rankings, the US News & World Report Global University Ranking, to name just a few. Your AACSB accreditation, obtained very quickly after your university was established, is a testimonial of this recognition.

It is with pride that Montpellier Business School signed four academic cooperation contracts with Asia University in November 2019, developing student exchanges at Bachelor and Master levels, and two double degrees, at Bachelor and Master levels.

It was an honor to welcome Pr. Dr. Chun-Wei Remen Lin last year in Montpellier as part of our International Week and we do hope that it was the first of many more encounters between our two institutions.

MBS will always be open to a more extensive academic cooperation with Asia University, in the creation of joint programmes, pedagogical cooperation and research.

I have no doubt that Asia University will keep thriving and will confirm its already widely recognized international excellence.

Sincerely,

Bruno Ducasse  
Dean



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