



Paper 38 summary

1 message

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Hello.

Here is submission summary.

Track Name: Track-5: Advances in Communication and Networks

Paper ID: 38

Paper Title: E-Commerce for Bakers

Abstract:
This paper describes the design and development of a niche eCommerce platform for bakeries, overcoming issues like real-time inventory management, perishable item listings, and customized user experiences. The platform utilizes the MERN stack (MongoDB, Express.js, React, Node.js) to develop a responsive and scalable solution. The salient features include dynamic product classification, secure payment gateways, and an AI-based recommendation system for upselling baked items. Tests revealed a 40% efficiency improvement in order processing and 25% customer retention rate increase among pilot bakeries. The platform closes the loop between conventional bakeries and online consumers, promoting business development in a competitive arena.

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Submission Questions Response: Not Entered

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