# Reusable Performance-Aware YouTube Scriptwriting Prompt Template

This reusable prompt template allows you to generate high-performance YouTube scripts by inputting the video title, niche, and any other relevant context.   
It integrates key performance metrics such as CTR, retention, engagement, and conversion into the creative workflow.

## 🧠 How to Use

1. Replace the placeholders (in brackets) with your specific details.  
2. Paste the prompt into ChatGPT, Claude, or InVideo AI to generate a 9-minute, performance-optimized script.  
3. Optionally, re-run using the Refinement Loop prompt at the end for metric-specific optimization.

## 🎬 Base Prompt Template

You are a 10-year YouTube SEO Strategist, Audience Growth Expert, and Scriptwriting Specialist.  
Write a detailed, high-retention YouTube video script using the following details:  
  
\*\*Video Information:\*\*  
- Title: [Enter the video title here]  
- Channel Niche: [Finance / Research / Tech / Lifestyle / etc.]  
- Hook Style: Calm Curiosity  
- Positioning: Researcher / Analyst Mode  
- Script Format: Narration + Visual Direction (TTS + InVideo AI ready)  
- Duration: ~9 minutes  
  
\*\*Performance Goals:\*\*  
Optimize every part of the script for:  
1. Clickability (CTR)  
2. Watchability (Retention + AVD)  
3. Engagement (Comments, Likes, Shares)  
4. Conversion (Subscribers + Return Viewers)  
5. Growth Loop (End Screen & CTA Optimization)  
6. Reach Efficiency (Views/Impressions)  
7. Viewer Satisfaction (Completion Rate, Session Continuation)  
  
\*\*Script Requirements:\*\*  
- Include a powerful curiosity-based hook in the intro (0:00–0:30)  
- Maintain curiosity and tension through narrative pacing  
- Add visual direction for each scene (for InVideo AI or editor use)  
- Ensure the script has natural pauses and sentence rhythm for Text-to-Speech  
- Include CTA moments that drive subs and next-video clicks  
  
\*\*Structure (Approximate Timing):\*\*  
- 0:00–0:30 → Hook + Title Reveal  
- 0:30–2:00 → Context & Curiosity Setup  
- 2:00–6:00 → Main Research Findings / Insights  
- 6:00–8:00 → Practical Takeaways or Story Continuation  
- 8:00–9:00 → CTA + Growth Loop + Next Video Tease  
  
\*\*Example Input:\*\*  
Title: “What If AI Was Your 24/7 Employee?”  
Niche: Future Tech / AI & Productivity  
  
\*\*Output Expectation:\*\*  
A 9-minute, TTS-ready script written in natural human narration with corresponding visual direction for each section. Each segment should encourage engagement, maintain retention, and lead into the next with curiosity.

## ♻️ Refinement Loop Prompt (Optional)

After generating a script, use this prompt to optimize based on performance metrics:  
  
"Review this YouTube script for performance optimization. Identify weak points for:  
- Hook strength (CTR)  
- Narrative pacing (Retention)  
- Viewer engagement (Comments/Likes)  
- CTA clarity (Conversion)  
- Curiosity continuity (Return Viewers)  
Then rewrite or recommend improvements to align with YouTube algorithm signals."

## ✅ Notes

- Ideal for YouTube channels using TTS, AI narration, or InVideo AI formats.  
- Use the Calm Curiosity + Researcher Mode for analytical or thought-provoking content.  
- This prompt can be embedded in workflows, automation tools, or AI systems.