Ideation Phase Brainstorm & Idea Prioritization

Date	30 June 2025
Team ID	LTVIP2025TMID49628
Project Name	Visualizing Housing Market Trends An Analysis
	of Sale Prices and Features using Tableau
Maximum Marks	4 Marks

Brainstorm & Idea Prioritization Template:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

Step-1: Team Gathering, Collaboration and Select the Problem Statement



Brainstorm & idea prioritization

Visualizing Housing Market Trends An Analysis of Sale Prices and Features using Tableau



Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.



Problem Stateement

"To visualize and analyze how property features influence housing sale prices using Tableau to uncover trends and pricing insights."

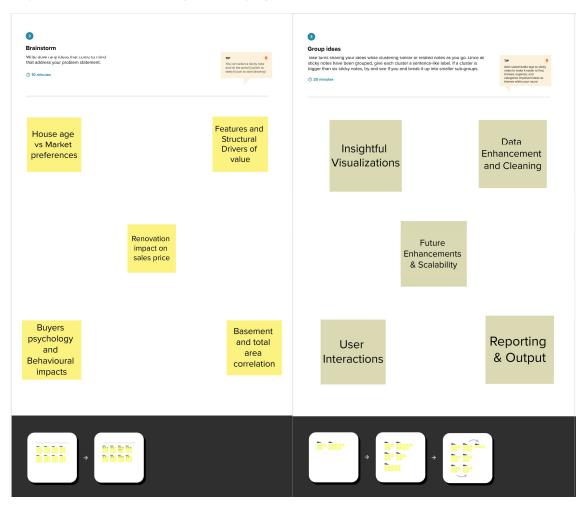




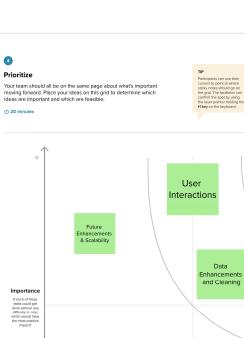
Need some inspiration? See a finished version of this template to kickstart your work.



Step-2: Brainstorm, Idea Listing and Grouping



Step-3: Idea Prioritization





After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons



Insightful

Visulizations

Reporting & Output

Export the mural
 Export a copy of the mural as a PNG or PDF to attach to
 emails, include in slides, or save in your drive.

Keep moving forward



Strategy blueprint
Define the components of a new idea or strotogy.

Open the template →





Customer experience journey map
Understand customer needs, motivations, and obstacles for an experience.

Open the template \rightarrow



Strengths, weaknesses, opportunities & threats Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.

Open the template →







Stakeholders Usecases & Relevence



