

## Ideation Phase

### Empathize & Discover

Date	30 June2025
Team ID	LTVIP2025TMID49628
Project Name	Visualizing Housing Market Trends An Analysis of Sale Prices and Features using Tableau
Maximum Marks	4 Marks

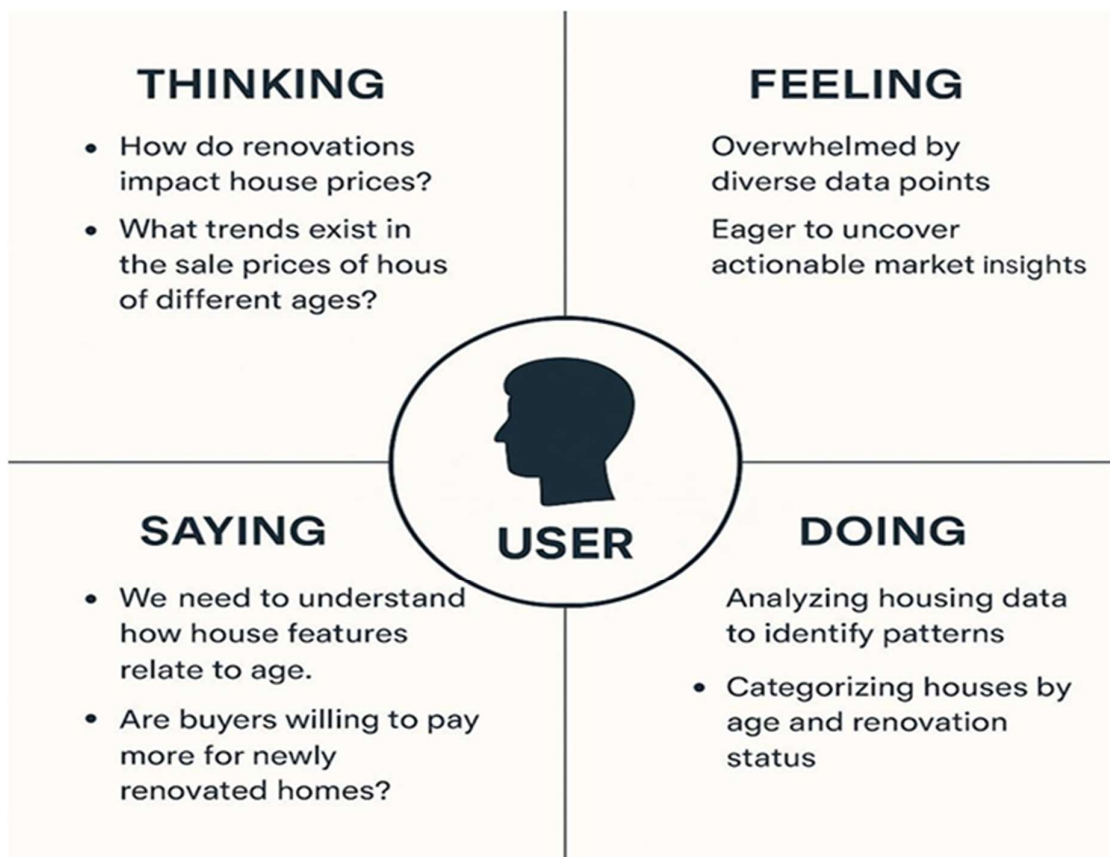
#### Empathy Map Canvas:

An empathy map is a simple, easy-to-digest visual that captures knowledge about a user's behaviours and attitudes.

It is a useful tool to helps teams better understand their users.

Creating an effective solution requires understanding the true problem and the person who is experiencing it. The exercise of creating the map helps participants consider things from the user's perspective along with his or her goals and challenges.

**Example:** Visualizing Housing Market Trends An Analysis of Sale Prices and Features



Example: Food Ordering & Delivery Application

