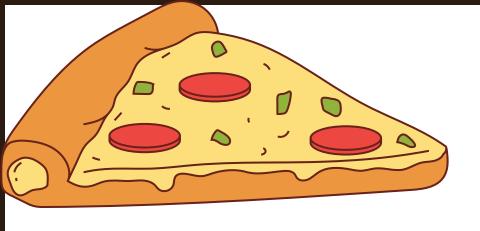
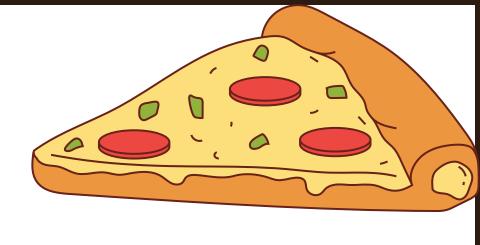
SQL PROJECT ON PIZZA SALES



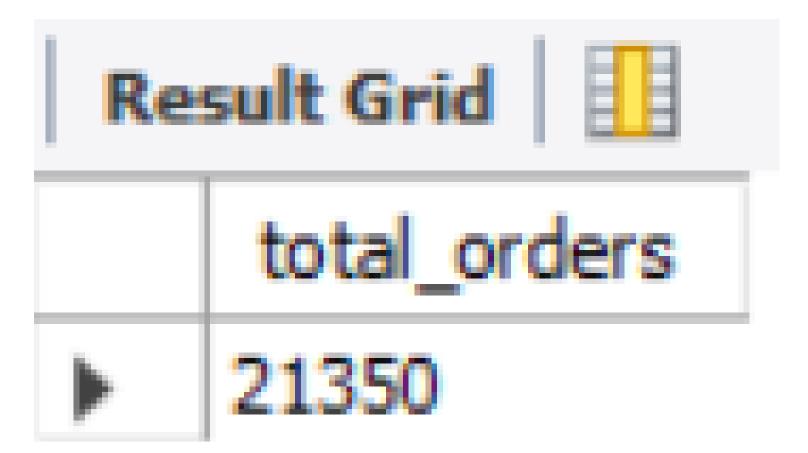
Hello



My name is kisan kumar mahto and in this project I have utilized SQL queries to solve a questions that were related to pizza sales.

-- Retrieve the total number of orders placed.

SELECT COUNT(order_id) AS total_orders FROM orders;



```
-- Calculate the total revenue generated from pizza sales.

SELECT

ROUND(SUM(order_details.quantity * pizzas.price),

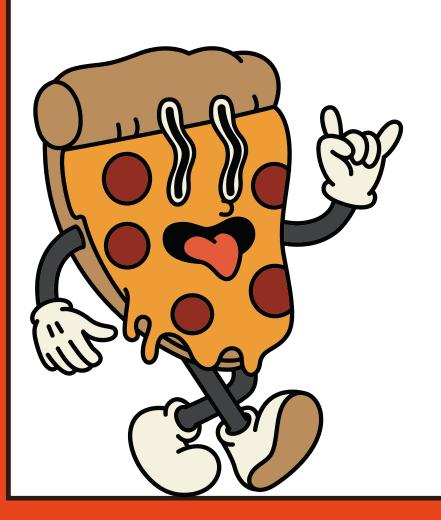
2) total_sales

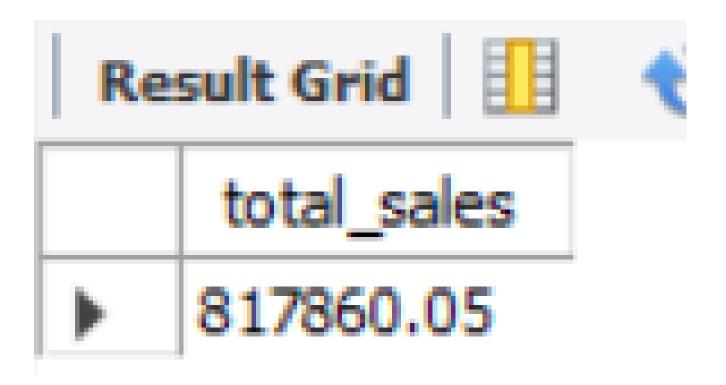
FROM

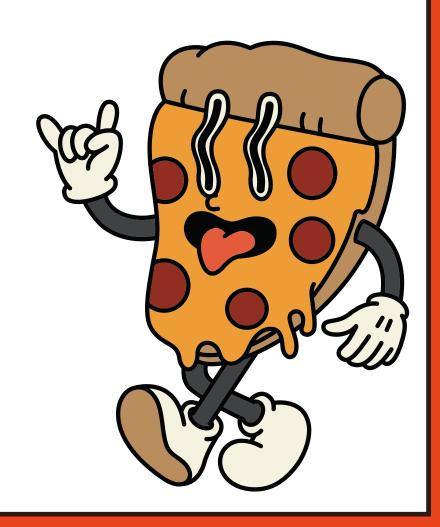
order_details

JOIN

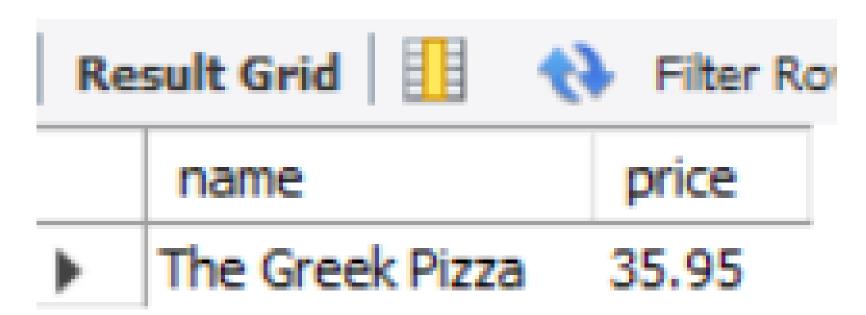
pizzas ON pizzas.pizza_id = order_details.pizza_id;
```













-- Identify the most common pizza size ordered.

```
SELECT
```



	size	order_count
•	L	18526
	M	15385
	S	14137
	XL	544
	XXL	28



```
-- List the top 5 most ordered pizza types along with their quantities.
```

```
SELECT
    pizza_types.name, SUM(order_details.quantity) AS quantity
FROM
    pizza_types
        JOIN
    pizzas ON pizza_types.pizza_type_id = pizzas.pizza_type_id
        JOIN
    order_details ON order_details.pizza_id = pizzas.pizza_id
GROUP BY pizza_types.name
ORDER BY quantity DESC
LIMIT 5;
```



	name	quantity
•	The Classic Deluxe Pizza	2453
	The Barbecue Chicken Pizza	2432
	The Hawaiian Pizza	2422
	The Pepperoni Pizza	2418
	The Thai Chicken Pizza	2371



```
-- Join the necessary tables to find
-- the total quantity of each pizza category ordered.
SELECT
   pizza_types.category,
    SUM(order_details.quantity) AS quantity
FROM
   pizza_types
        JOIN
   pizzas ON pizza_types.pizza_type_id = pizzas.pizza_type_id
        JOIN
   order_details ON order_details.pizza_id = pizzas.pizza_id
GROUP BY pizza_types.category
                                                               category
                                                                           quantity
ORDER BY quantity DESC;
                                                              Classic
                                                                          14888
                                                                          11987
                                                              Supreme
                                                              Veggie
                                                                          11649
                                                                           11050
```

-- Determine the distribution of orders by hour of the day.

SELECT

HOUR(order_time) AS hour, COUNT(order_id) AS order_count

FROM

orders

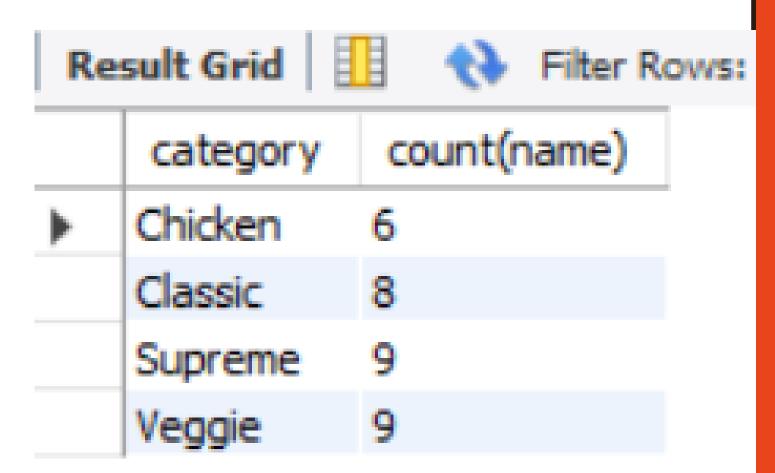
GROUP BY HOUR(order_time);

Re	sult Grid		43	Filte
	hour	order	coun	t
-	11	1231		
	12	2520		
	13	2455		
	14	1472		
	15	1468		
	16	1920		
	17	2336		
	18	2399		
	19	2009		
	20	1642		
	21	1198		
	22	663		
	23	28		
	10	8		
	9	1		

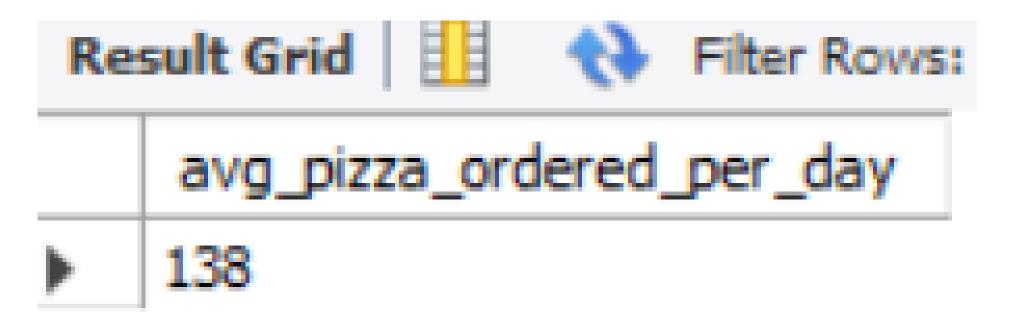
```
-- Join relevant tables to find the
-- category-wise distribution of pizzas.

SELECT
    category, COUNT(name)

FROM
    pizza_types
GROUP BY category;
```



```
-- Group the orders by date and calculate
  -- the average number of pizzas ordered per day.
SELECT
      ROUND(AVG(quantity), 0) as avg_pizza_ordered_per_day
  FROM
      (SELECT
          orders.order_date, SUM(order_details.quantity) AS quantity
      FROM
         orders
      JOIN order_details ON orders.order_id = order_details.order_id
      GROUP BY orders.order_date) AS order_quantity;
```



```
-- Determine the top 3 most ordered pizza types based on revenue.
SELECT
   pizza_types.name,
   SUM(order_details.quantity * pizzas.price) AS revenue
FROM
   pizza_types
       JOIN
   pizzas ON pizzas.pizza_type_id = pizza_types.pizza_type_id
       JOIN
   order_details ON order_details.pizza_id = pizzas.pizza_id
GROUP BY pizza_types.name
ORDER BY revenue DESC
                                             Result Grid
LIMIT 3;
                                                                      Filter Rows:
                                                  name
                                                                                   revenue
                                                 The Thai Chicken Pizza
                                                                                  43434.25
```

The Barbecue Chicken Pizza 42768

The California Chicken Pizza 41409.5

```
-- Calculate the percentage contribution of each pizza type to total revenue.
SELECT
    pizza_types.category,
    ROUND((SUM(order_details.quantity * pizzas.price) / (SELECT
                    ROUND(SUM(order_details.quantity * pizzas.price),
                                2) total_sales
                FROM
                    order_details
                        JOIN
                    pizzas ON pizzas.pizza_id = order_details.pizza_id)) * 100,
            2) AS revenue
FROM
    pizza_types
        JOIN
    pizzas ON pizza_types.pizza_type_id = pizzas.pizza_type_id
        JOIN
    order_details ON order_details.pizza_id = pizzas.pizza_id
GROUP BY pizza_types.category
ORDER BY revenue DESC;
```

Re	sult Grid	Filte
	category	revenue
•	Classic	26.91
	Supreme	25.46
	Chicken	23.96
	Veggie	23.68

```
-- Analyze the cumulative revenue generated over time.
select order_date,
sum(revenue) over (order by order_date) as cum_revenue
from
(select orders.order_date,
sum(order_details.quantity*pizzas.price) as revenue
from order_details join pizzas
on order_details.pizza_id = pizzas.pizza_id
join orders
on orders.order_id=order_details.order_id
group by orders.order_date) as sales;
```

-		
Re	sult Grid	Filter Rows:
	order_date	cum_revenue
	2015-01-01	2713.8500000000004
	2015-01-02	5445.75
	2015-01-03	8108.15
	2015-01-04	9863.6
	2015-01-05	11929.55
	2015-01-06	14358.5
	2015-01-07	16560.7
	2015-01-08	19399.05
	2015-01-09	21526.4

```
-- Determine the top 3 most ordered pizza types based on revenue for each pizza category.
select name, revenue from
(select category, name, revenue,
rank() over( partition by category order by revenue desc) as rn
from
(select pizza_types.category, pizza_types.name,
sum(order_details.quantity*pizzas.price) as revenue
from pizza_types join pizzas
on pizza_types.pizza_type_id=pizzas.pizza_type_id
join order_details
on order_details.pizza_id=pizzas.pizza_id
group by pizza_types.category, pizza_types.name) as a) as b
where rn \leq 3;
```

Result Grid Filter Rows:			
	name	revenue	
>	The Thai Chicken Pizza	43434.25	
	The Barbecue Chicken Pizza	42768	
	The California Chicken Pizza	41409.5	
	The Classic Deluxe Pizza	38180.5	
	The Hawaiian Pizza	32273.25	
	The Pepperoni Pizza	30161.75	
	The Spicy Italian Pizza	34831.25	
	The Italian Supreme Pizza	33476.75	
	The Sicilian Pizza	30940.5	
	The Four Cheese Pizza	32265.70000000065	
	The Mexicana Pizza	26780.75	
	The Five Cheese Pizza	26066.5	