



Data Analytics Process



Real-Life scenario: Selecting a book to read



Steps

- Plan
- Prepare
- Process
- Analyze
- Share
- Act

Plan

- ☐ We first should decide the language.
- ☐ e.g. In which language I want to read a book. If I can read 3 languages i.e. Hindi, Marathi and English, then which language will I prefer.
- ☐ Language should decide during planning step.
- ☐ I decided English language.





Prepare

- ☐ How much I can spend on that book.
- ☐ Research online where we can get the books.
- ☐ Research about cost difference in online and offline.
- ☐ My budget is upto Rs. 500



Process

- ☐ Which type of book I will like to read.
- ☐ E.g. Spiritual, frictional, non-frictional, etc.
- ☐ Understand your interest and decide the type.
- ☐ I decided spiritual category.

Analyze

- ☐ Search which book is best book in your interested category.
- ☐ If I decide to read spiritual then I have to decide which book and also the author of book.
- ☐ I decide the book: Krishna- the man and his philosophy.





Share

- ☐ Share with your friends.
- ☐ I will share with my friend who actually read that book.
- ☐ I will ask for feedback from him.



Act

☐ Finally I bought the book.

