



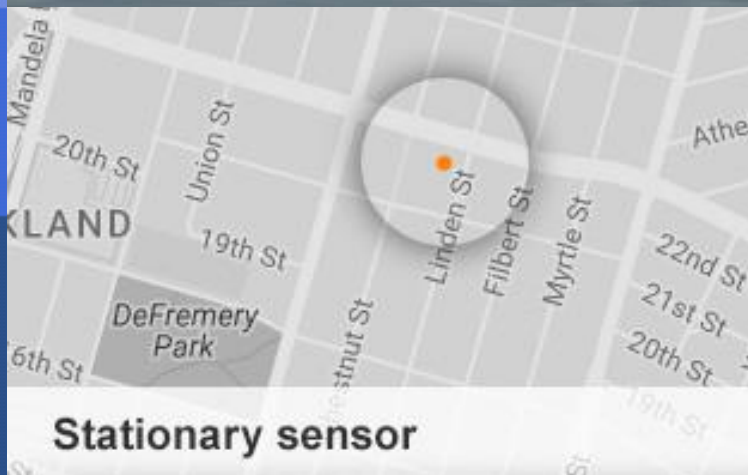
Feasibility Studies for Hyper-connected Intelligent Data Ecosystem

Hanmin Jung

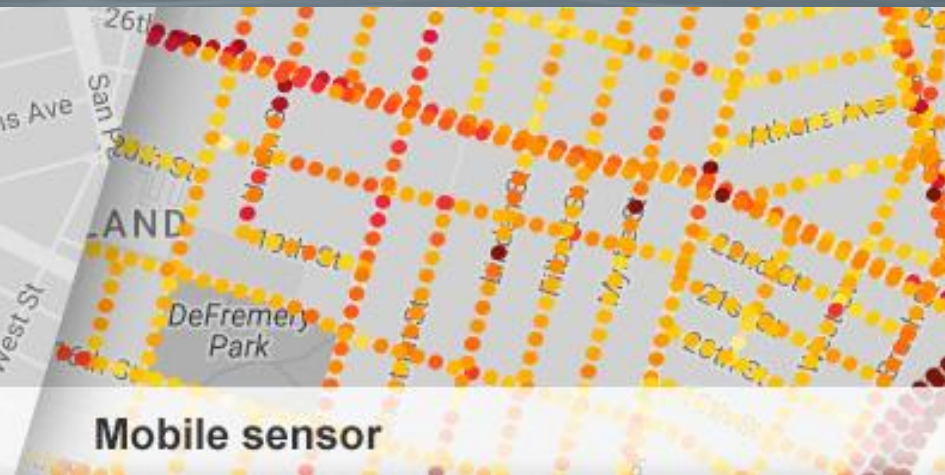
Head of Scientific Research Center
Korea Institute of Science & Technology Information



Mobile sensing for Block-by-block Insight



Stationary sensor



Mobile sensor

<https://www.edf.org/airqualitymaps>

Interactive Map and POI for Nitrogen Dioxide



Air quality data from Google/Aclima; analysis by Apte et al / EDF. Colors on the map do not correlate to colors on the Air Quality Index.

<https://www.edf.org/airqualitymaps>

Interactive Map and POI for Nitrogen Dioxide



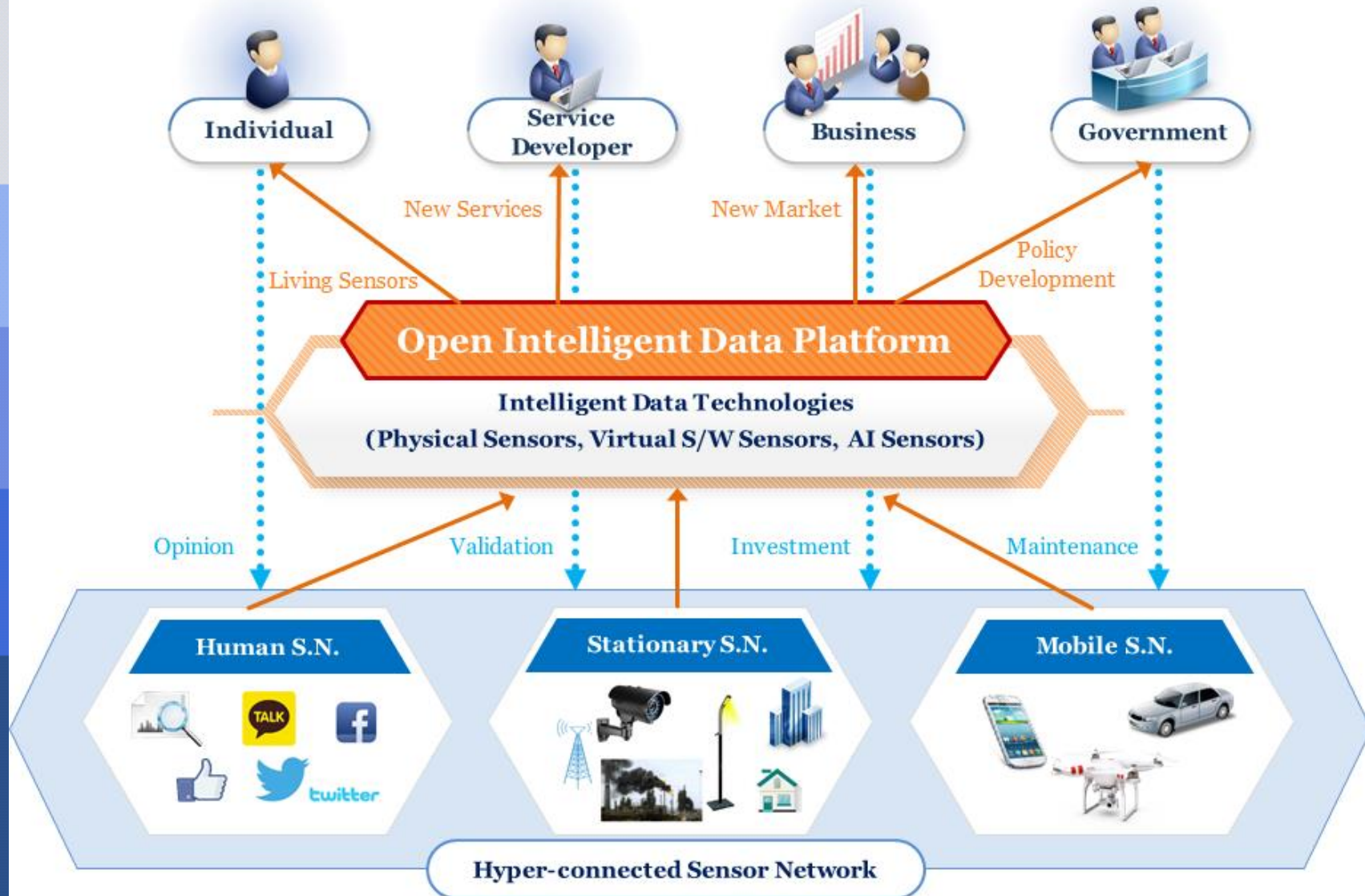
Interactive Map and POI for Nitrogen Dioxide



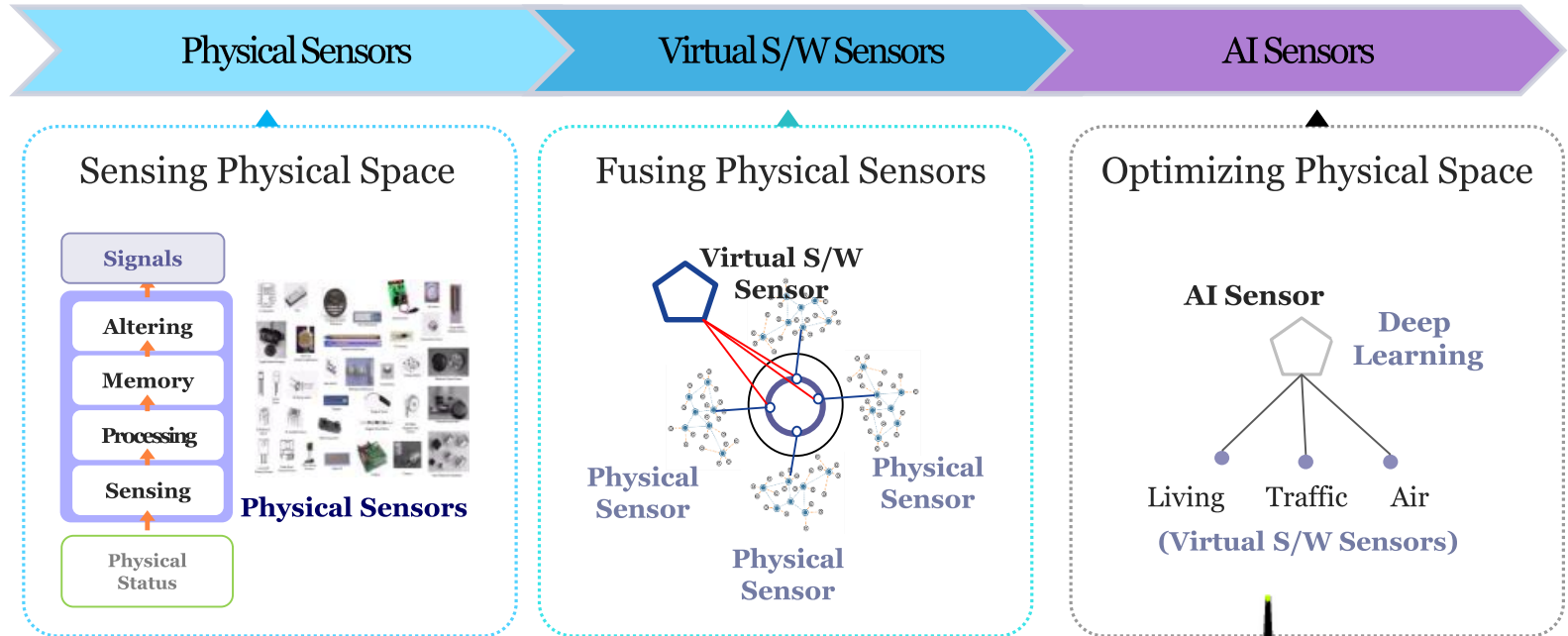
Air quality data from Google/Aclima; analysis by [Apte et al](#) / EDF. Colors on the map do not correlate to colors on the Air Quality Index.

<https://www.edf.org/airqualitymaps>

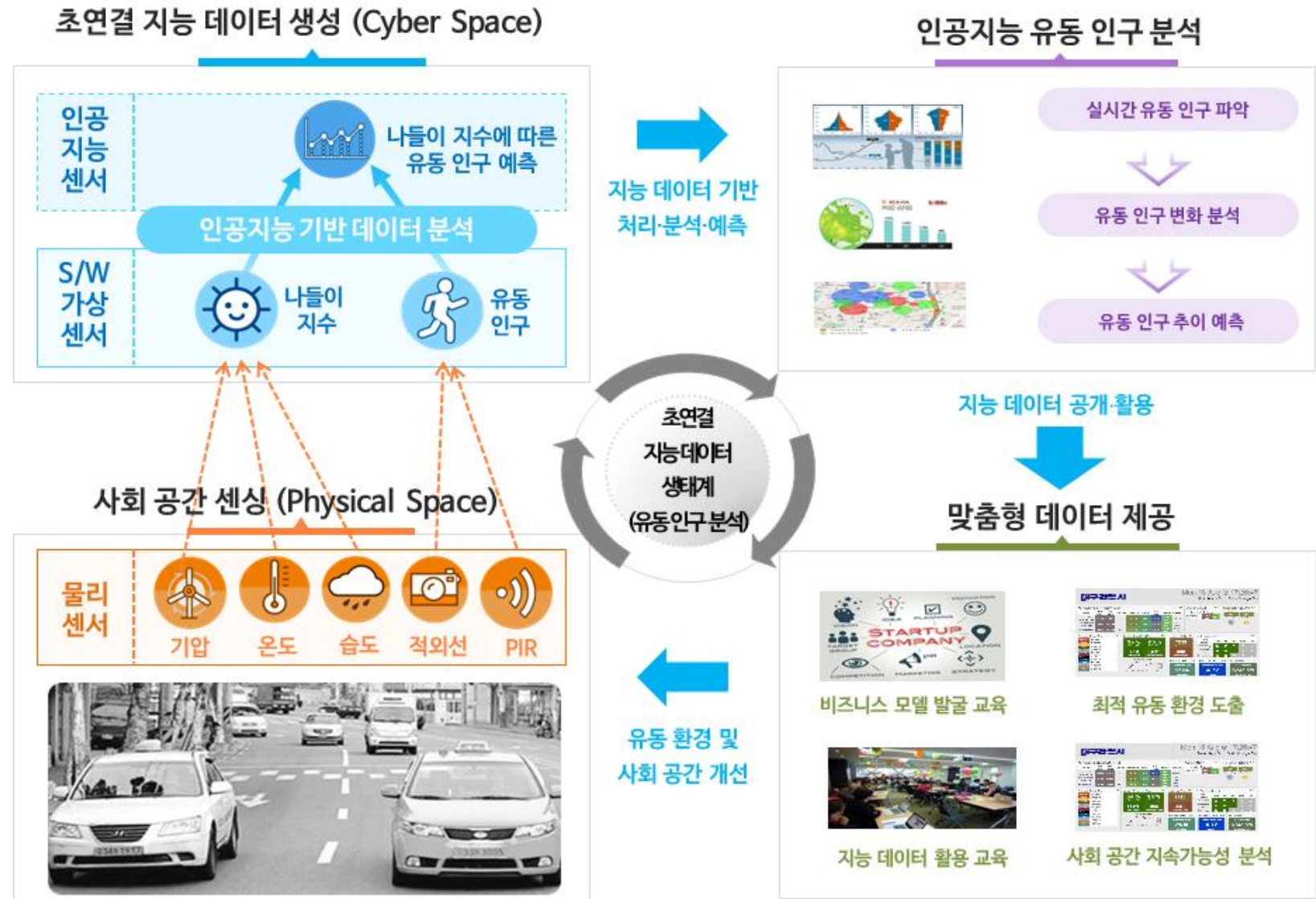
Hyper-connected Intelligent Data Ecosystem



Physical, S/W, and AI-driven Intelligent Data



Application – Floating Population Analysis



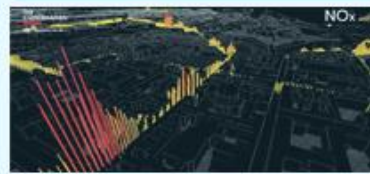
Expected Benefits

정부 지원 (R2G)

도시 지속가능성 분석·예측



환경 개선점 분석



도심 내 양극화 해소 지원

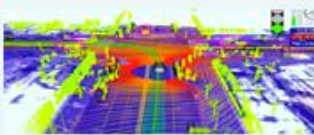


사회 공간 최적화 지원



기업 (R2B)

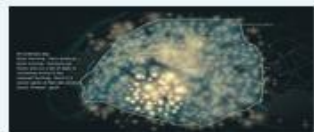
비즈니스 모델 발굴 분석 지원



신산업 발굴 지원



창업의사 결정기반데이터 제공



해외 진출 (R2W)



초연결 지능 데이터 생태계 수출

초연결 지능 데이터 생태계

시민 (R2P)

비즈니스 모델 발굴 지원



S/W 가상 센서 개발 지원

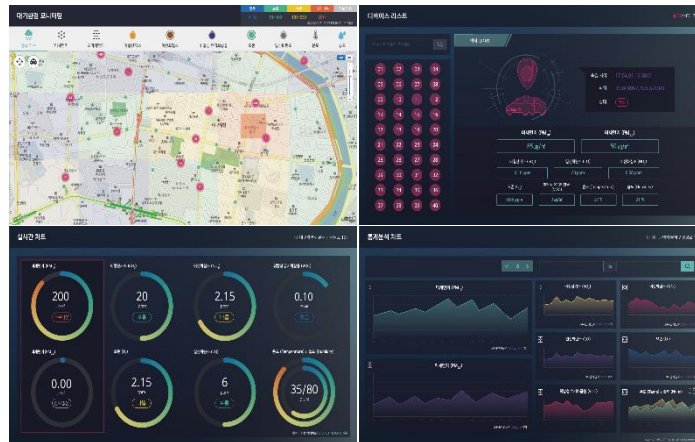


데이터 과학자 양성

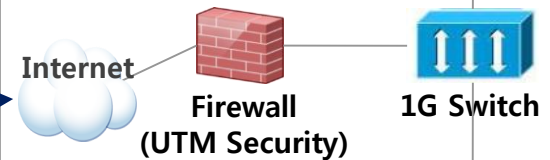
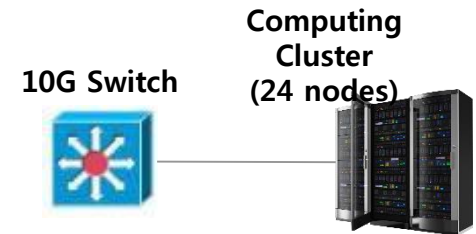


Mobile Sensor Network

Taxi-based Urban Air Quality Sensing



KISTI Infrastructure



Office Network

Visualization Cluster (6 cluster)



Demonstration Indoor & Outdoor Testbeds (2017)



Demonstration Indoor & Outdoor Testbeds (2017)



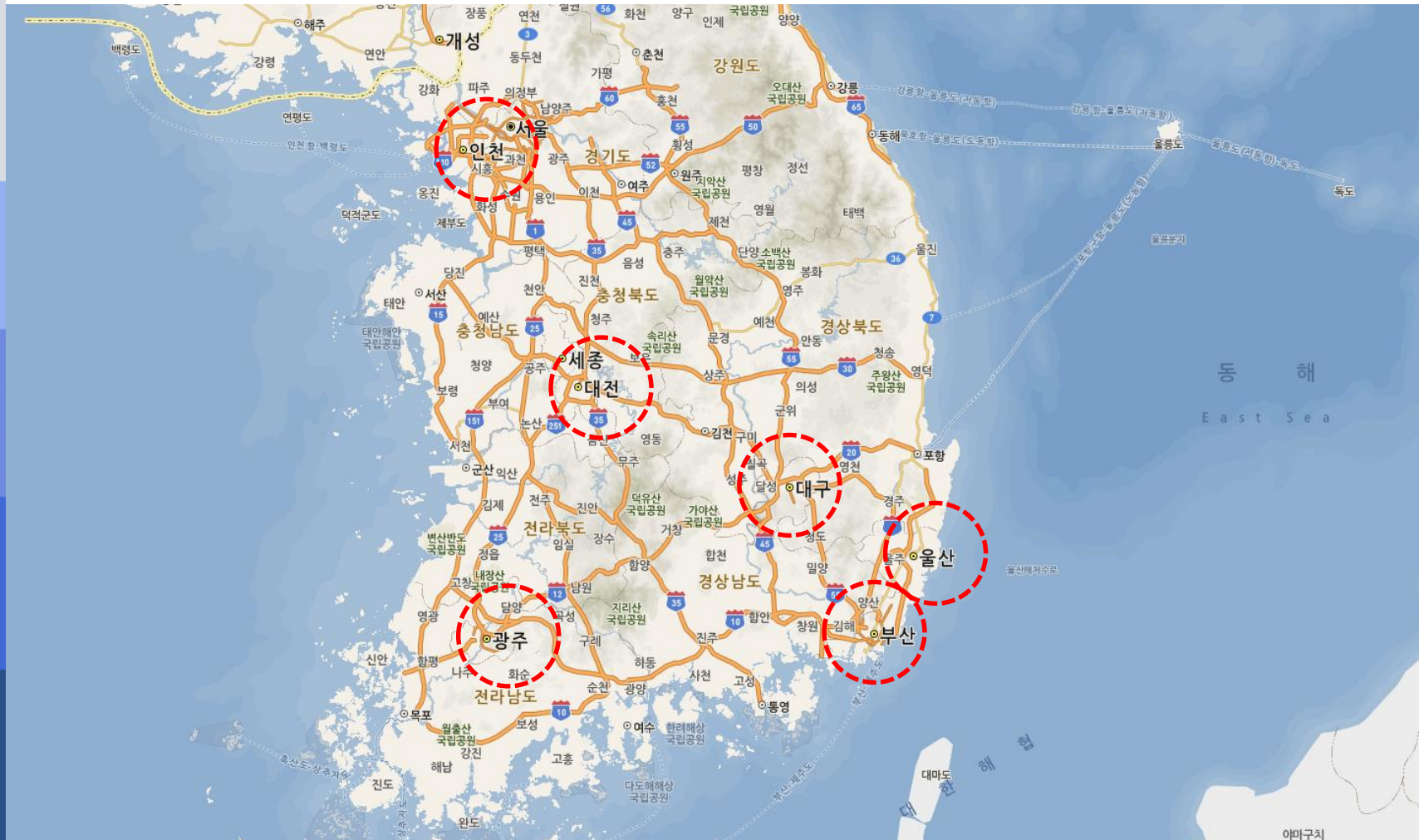
Testbed Comparison

	EDF	KISTI
Testbed Range	900 km ² (3 areas of Oakland)	883.56 km ² (Daegu City)
Measuring Period	2015~2016 (1 year)	6.2017~
Sensing Points	3 M / Year	1.1 M / Month
# of Sensors	3 (Black Carbon, NO, NO ₂)	10*
Operation Time	6~8H / day (weekdays)	24H / day (7 days)
# of Vehicles	2	34**
Operation Distance	615 km / year	115,965 km / month

* PM₁₀, PM_{2.5}, CO , NO₂, SO₂ , VOC, Temperature, Humidity, Atmosphere, Gyro

** Up to 40

Demonstration Testbeds with Massive Sensors (2017)



<http://map.naver.com/>

Physical Sensor Candidates



(Air) PM₁₀, PM_{2.5}, NO_x, CO, CO₂, O₃, Pressure, Temperature, Humidity, Rainfall, Wind speed, ...

(Traffic) Parking, Vibration, Magnetic, Vehicle speed, OBD ...

(Living) Noise, VOC, UV, Light, ...

(Floating Population) LIDAR, Image, PIR, Getting on/off, ...

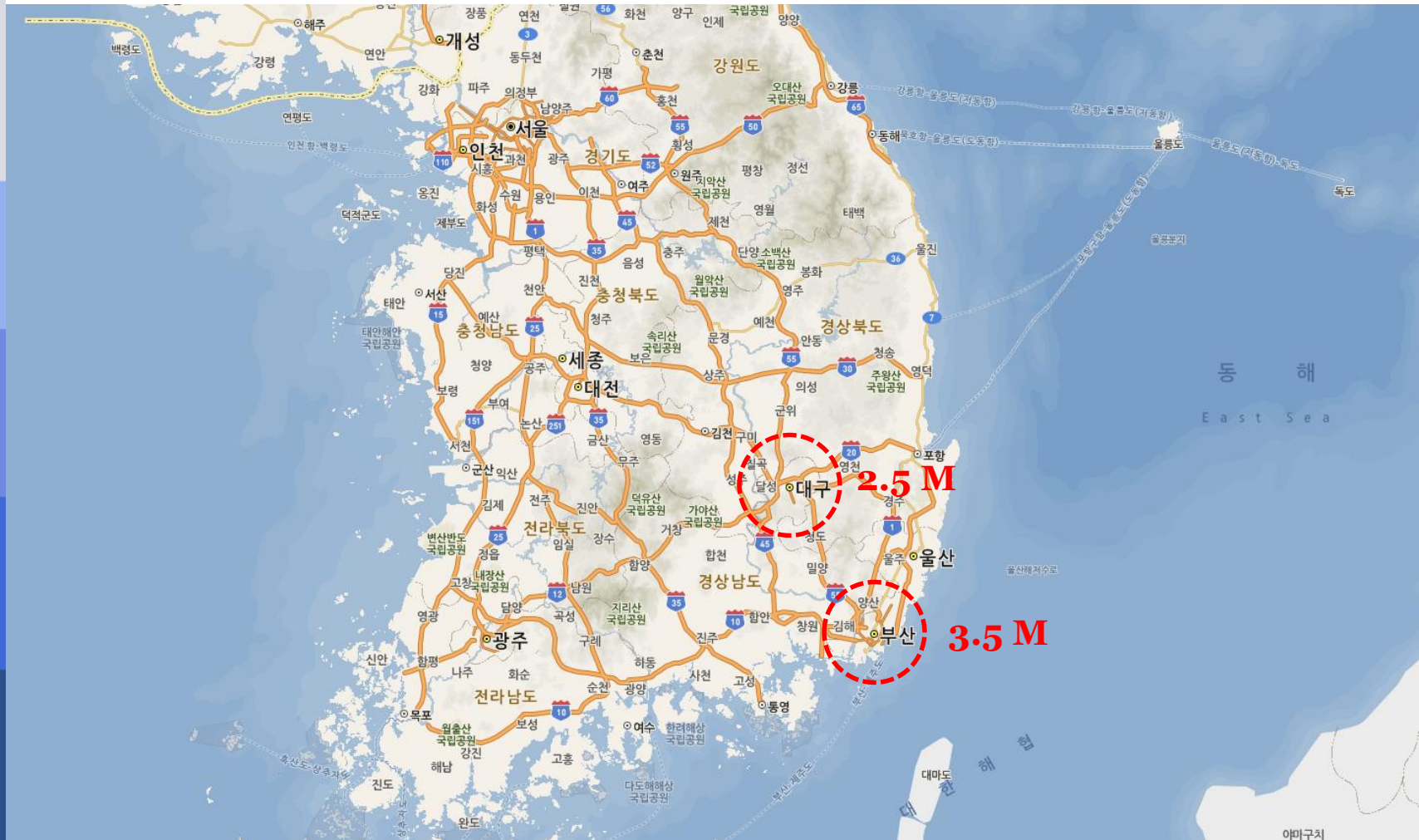
Domestic Collaboration (Pusan, Daegu)



International Collaboration (CUHK, HCMUT, MU, INRIA)

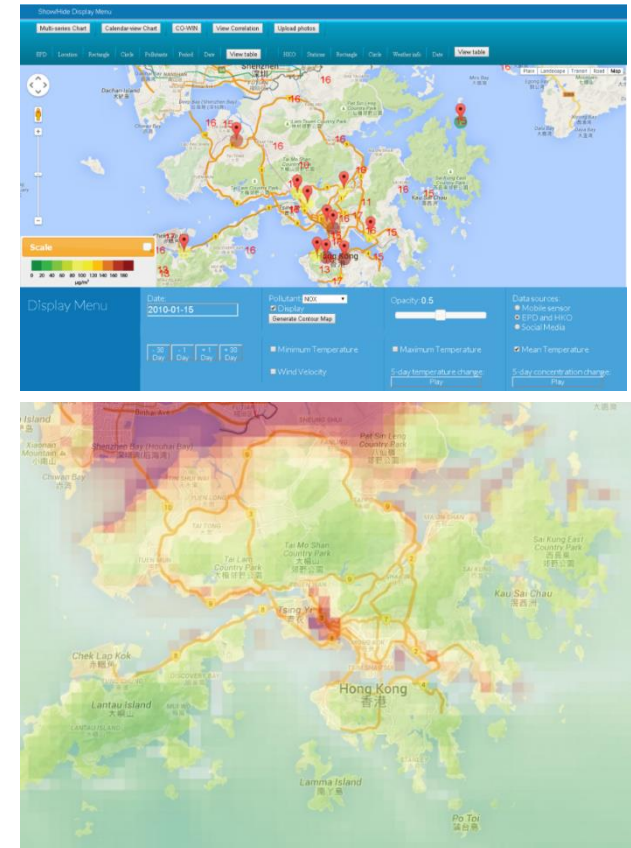


Demonstration Testbeds (2018~)



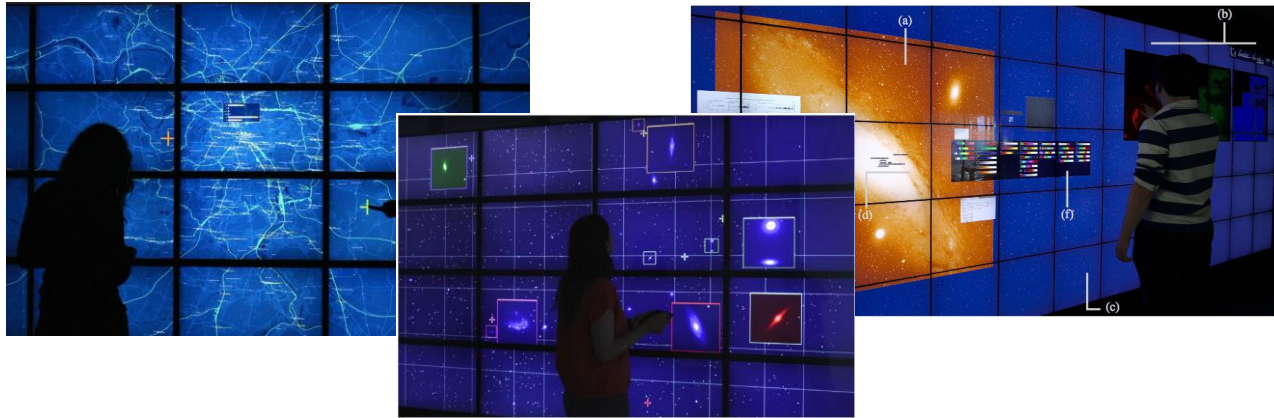
<http://map.naver.com/>

Joint Research with IOFC, HK – Sensor Calibration



Air Pollution Decision Support System (APDSS)

Joint Project with INRIA, France – Interactive Wall-sized Display



Asia Data Week 2017 @ Jeju Island (20~24 Nov.)

The poster for Asia Data Week 2017 features a vibrant magenta background. At the top right, the website 'www.asiadataweek.org' is displayed. The central logo 'ADW' is rendered in a stylized, 3D white font with small red and white circular accents. Below this, the text 'ASIA DATA WEEK 2017' is written in bold yellow, followed by 'An Asia Festival of Data' in a smaller, light pink font. The dates 'November 20~24' and '2017 JEJU KOREA' are also in yellow. The main theme, 'Connecting Asia with Data', is prominently displayed in large yellow letters. Below it, the tagline 'The sharing of information for innovation and development.' is written in white. The right side of the poster is decorated with various white and yellow icons representing data and technology, including gears, a globe, a smartphone with a network diagram, a magnifying glass, a laptop with a bar chart, a tablet with a pie chart, and a hand pointing at a target. A small line graph is also visible at the bottom right.

www.asiadataweek.org

ADW

ASIA DATA WEEK 2017
An Asia Festival of Data

November 20~24
2017 JEJU KOREA

**Connecting Asia
with Data**

The sharing of information
for innovation and
development.

<http://asiadataweek.org/>

Asia Data Week 2017 Program Overview

	20 (Mon)	21 (Tue)	22 (Wed)	23 (Thu)	24 (Fri)				
7:30am		Doors Open + Registration 7:30am - 5:00pm							
8:30am				Opening Ceremony					
9:00am		H.b	W.1	W.3	S.1	C.1	C.1	Wrap-up meeting	
12:00pm		Lunch Break		Lunch Break		Lunch Break			
1:00pm		M.1 / H.a	F.1	W.2	F.2		C.1		C.1
5:40pm				Keynote					
6:30pm				Banquet / H.c					

F.1	Exploration and Exploitation of Mobile Urban Sensing Data	Ryong Lee	Domestic	11 teams from domestic universities
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Possible Analysis Items

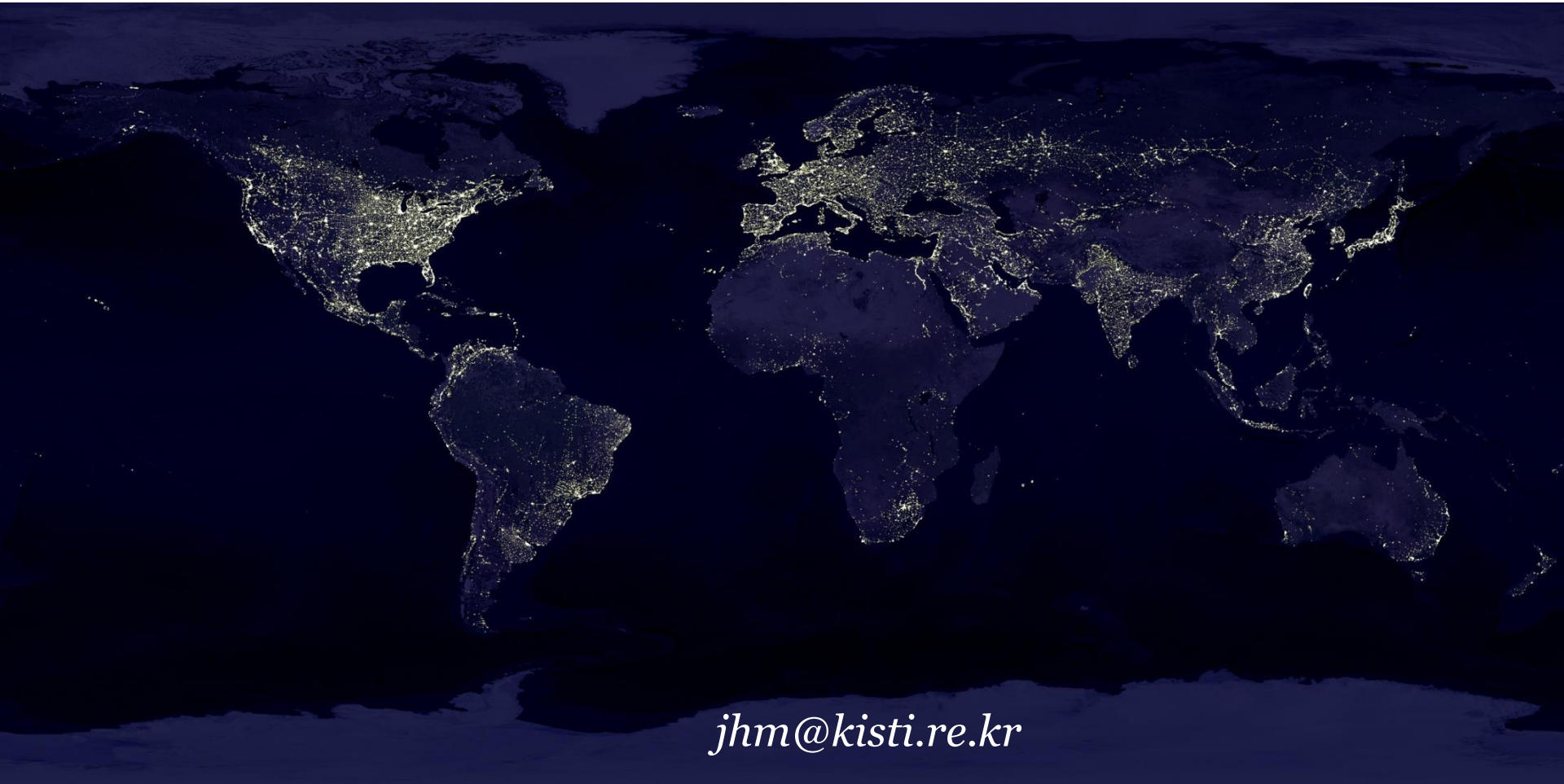
- 도시 간 대기 오염, 생활 환경 (소음, 진동 등) 수준 비교
 - 도시 내 유동 인구 흐름 특성 파악
 - 대기 오염에 따른 인체 영향 시뮬레이션
 - 교통 상황에 따른 대기 오염 추이 분석
 - 도시 내 세부 지역 간 대기/교통/생활 환경 편차 분석
 - 도시 별 특이점 및 시사점 파악
 - 도시 내 도로 상 Bumper, Pot Hole 현황 분석
 -
 - **흥미로운 주제는 모두 환영**
-
- * 도시 간 비교 시 동일 환경 설정 필요
 - * 필요한 경우, KISTI가 해당 지역 드론, 카메라 촬영 지원
 - * 분석 주제 선정 및 진행 상황에 대해 KISTI와 지속적인 협의 필요
(특정 도시 반발 가능성 대비)

“A lot of times, people don’t know what they want until you show it to them.”

by Steve Jobs

“Many people won’t be convinced until they’ve seen it for themselves.”

by Jakob Nielsen



jhm@kisti.re.kr