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# PPE for your Business



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The world is on “**PAUSE**” and is very likely your business is massively impacted by this pandemic. Economic activities are almost halted as your customers stays home. Leaders, Entrepreneurs and Business Owners switch to survival mode but is that enough to weather the COVID-19 storm ? As our healthcare workers uses PPE (Personal Protection Equipment) to protect themselves and continue to care for those COVID-19 patients, should we not have a **PPE to save our business ?**



# So what is PPE for Business ?

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PPE – PLAN , PREPARE & EXECUTE, is a guide to re-invent yourself and your business to survive the current COVID-19 storm.

Bringing together People & Technology closer and push the boundaries of the current norms. The world have been changing gradually but COVID-19 have massively increase the pace. Hence ‘DO NOTHING” is a recipe to disaster.

# VICTORY TUITION CENTRE (VTC)

## About VTC :

VTC is a tuition centre that provides on-site tuition for all Sekolah Kebangsaan subject for students ranging from form 1 till form 5. Its owner Rachel Lim been running this centre about 7 years with 8 full time teachers, 7 part time teachers and 2 admin staff. The centre is located in a prime area in a well established neighbourhood.

## The Impact of Pandemic

VTC was force to close due to the pandemic, Rachel needs to continue paying the salary for the teachers and rental of the centre. Her business have come to an complete halt while her cost continue to increase.

# THE AREA OF FOCUS IN PPE

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AREAS	DESCRIPTION
PEOPLE	Co-create plan and solution with your people. Understand the immediate gaps and challengers. Understand the strength and weaknesses
INFRASTRUCTURE & TOOLS	Infra readiness is core for the delivery this may include tools used by the employee. Ensure its fit for purpose and useable
BUSINESS APPLICATION	Review you business apps like the content delivery or payment gateway. Stress test if need to ensure it does not break if you overload it
CUSTOMERS	Start engaging customers, share your new approach and get feedback. Review and re-look your costing models. Encourage them to be part of the pilot and product reference.

# PPE FOR BUSINESS FRAMEWORK

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AREAS	PLAN	PREPARE	EXECUTE
EMPLOYEE (TEACHERS, ADMINISTRATORS)	Early Engagement , Getting Buy-ins , Co-creation	Readiness & Training	Co-Leadership
TOOLS & INFRASTRUCTURES (LAPTOP, LINKS..)	Assessments understand tools and technology gaps	Testing and improving the operation of the virtual delivery	Piloting with a few students
BUSINESS APPLICATION (DELIVERY SYSTEMS, PAYMENT GATEWAY)	Application is design to deliver the Content and accept payments	Ensuring high quality content and impact	On-line Delivery and Payment
CUSTOMERS (STUDENTS)	Preparing communication to students	Work on training plan with student to consume the platform	On-board students by batches.

# VIRTUAL TUITION CLASSROOM (VTC)

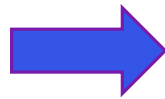
## To Survive and Thrive

VTC rebranded themselves and took an opportunity not only to survive during the pandemic but was about to create a complete new business channel post pandemic and thriving. Racheal attribute this success not only to tools but to her people who work with her in this transformation .



# Recap! PPE for Business

PPE – PLAN , PREPARE & EXECUTE, is a guide to re-invent yourself and your business to survive the current COVID-19 storm.





A word cloud on a dark blue background. The central element is 'Q&amp;A' in large, white, bold letters. Surrounding it are various question words in different colors (blue, green, yellow, orange, white) and sizes. The words include: 'What?', 'Where?', 'When?', 'How?', 'Who?', 'Why?', 'Where?', 'When?', 'How?', 'What?', 'Where?', 'When?', 'How?', 'Who?', 'Why?', 'Where?', 'When?', 'How?', 'What?', 'Where?', 'When?', 'How?', 'Who?', 'Why?'. The words are arranged in a circular pattern around the center, with some words appearing multiple times.