



Shoe-string IT strategy to survive Covid-19





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Ex Microsoft Malaysia for 15 years



Last 5 years, Supporting Microsoft Regional



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THE NEW NORMAL **WORK FROM HOME 2020**

A **FREE** Asia Pacific Virtual Conference
covering Hybrid IT | Cybersecurity | **BizIT**

JUNE 25, 2020

SPEAKER HIGHLIGHT:



Malik Murad Ali

Mydin Mohamed Holdings Bhd.

Malik Murad Ali was responsible for the setting up of MYDIN Online Division at the end of 2016. From a humble start, he and his team have grown the e-commerce channel to more than 250% in just 20 months. He was the recipient of the CIO Excellence Award 2013 by PIKOM, and The Golden Globe Tigers Award for CIO Excellence & Leadership in 2016.

He is the Deputy Chairman of Pikom CIO Chapter for 2020/2021 term.

Background

- Covid-19 pandemic has surprised many around the world including most Malaysian businesses
- As the theme of our event is WFH 2020 focusing on Hybrid IT, Cybersecurity and Biz IT or Business and IT, ...



The Story Unfolds

- In addition the context based on our topic is a shoestring strategy to survive Covid-19
 - Minimalistic and pragmatic



Interview Question 1

- Can you share how Mydin cope with this crisis and lockdown from an IT perspective in supporting the business.
- Mydin Nano Virus Buster
- Accessing business critical applications and data
- Handling business continuity needs



Interview Question 2

- How are you managing Cyberthreats?
- 2FA, Business Email Compromise, ransomware?



Interview Question 3

- Rebooting the Malaysian economy
- What do you think of the Gov - Buy local first, buy Malaysian?
- How can each of us do our part?



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Interview Question 4

- How has "Digital Transformation" helped Mydin cope with this crisis?



Interview Question 5

- Finally, what is your advice to other Malaysian companies especially the smaller ones with what you see is coming in the next 6 months?



Hope to Hear from You



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