

# Cypher Query Language

예시로 이해하는 Graph Database의 강력함

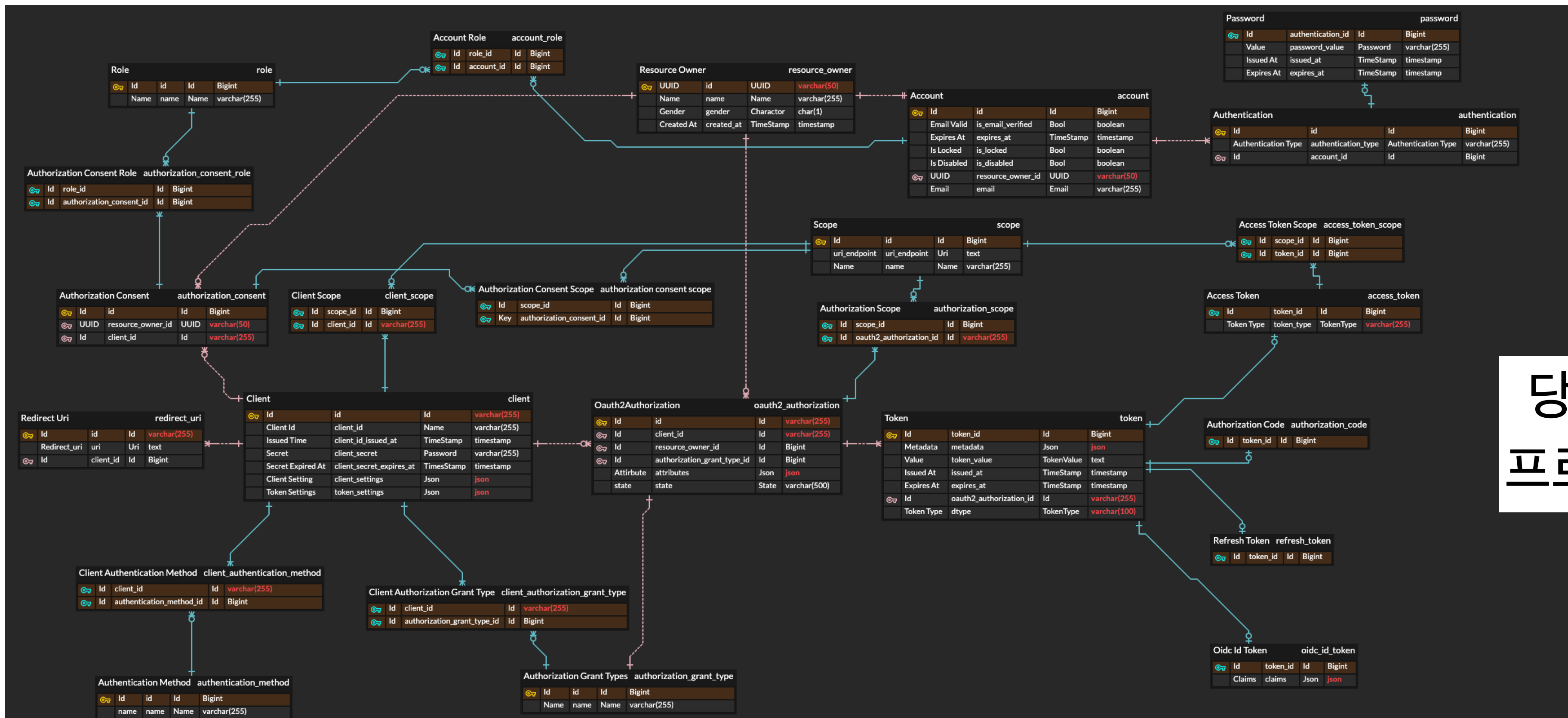
# 왜 RDB안쓰고?

관계형 데이터 베이스는.. 이름 값을 못한다.

단점들..

- 너무 많은 매핑 테이블
- 유연하지 못한 스키마(변경도 힘들)
- Null 값이 많을 경우 비효율적
- 관계를 탐색할때 매번 JOIN 발생
- 연속적인 관계 탐색이 힘들다

당연히 안좋다는건 절대 아님  
프로젝트 요구사항에 따라 선택



# SQL

Structured Query Language

# Cyber Query Language

Neo4j의 쿼리 언어



# Basic Query

이름이 Tom Hanks 인 사람 찾아줘



```
1 MATCH (tom:Person {name: 'Tom Hanks'})  
2 RETURN tom
```

```
1 MATCH (tom:Person)  
2 WHERE tom.name = "Tom Hanks"  
3 RETURN tom
```

# Basic Query

Tom Hanks 참여한 영화는 뭐가 있어?

```
1 MATCH (tom:Person {name: 'Tom Hanks'})-[r:ACTED_IN]→(movie:Movie)
2 RETURN tom, r, movie
```

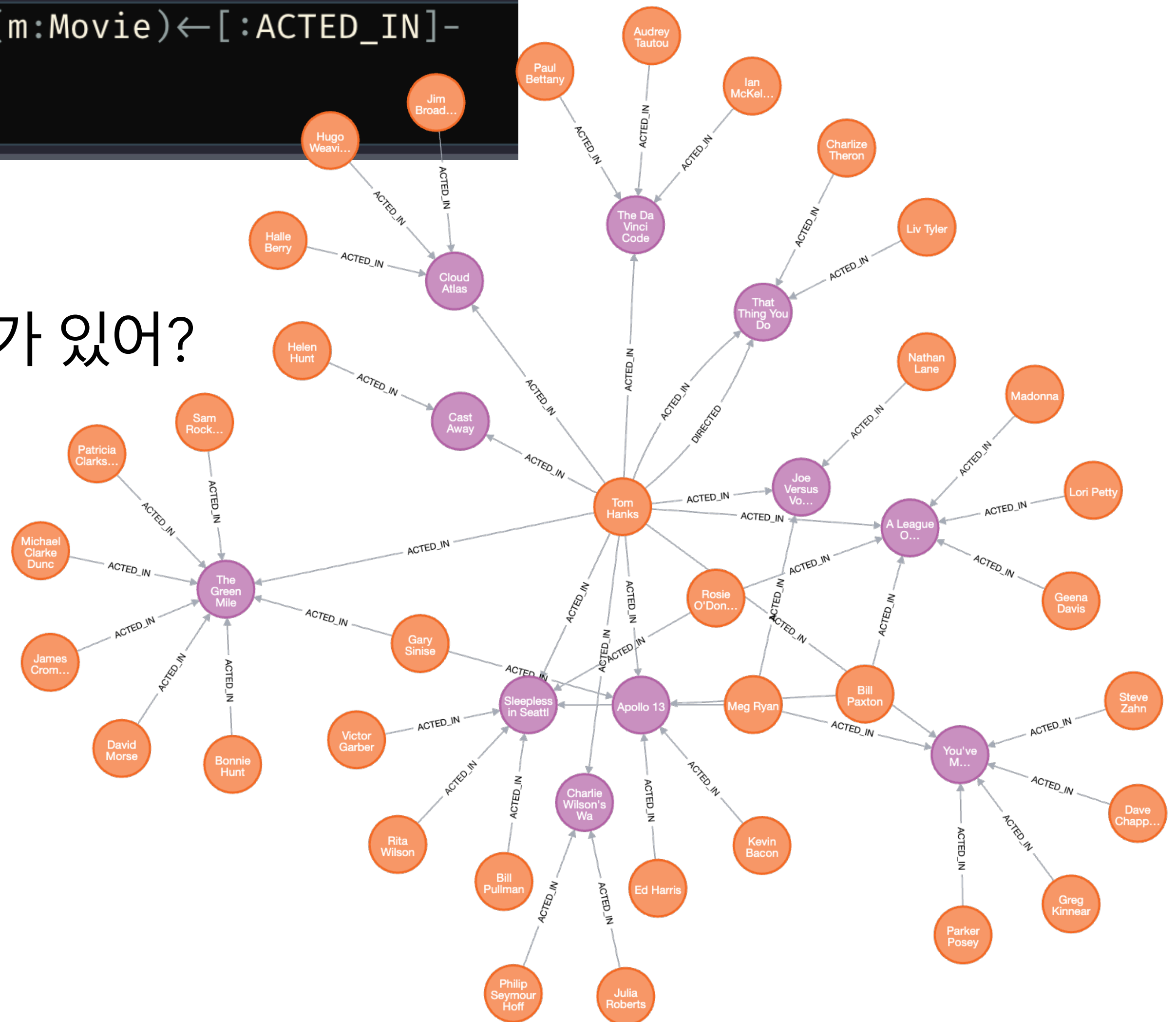




# Basic Query

```
1 MATCH (tom:Person {name: 'Tom Hanks'})-[:ACTED_IN]→(m:Movie)←[:ACTED_IN]-(coActor:Person)
2 RETURN coActor, tom, m
```

Tom Hanks와 같은 영화에서 연기한 배우는 누가 있어?



# Basic Query

Tom Hanks와 같은 영화에서 연기한 배우 "이름" 좀 알려줘

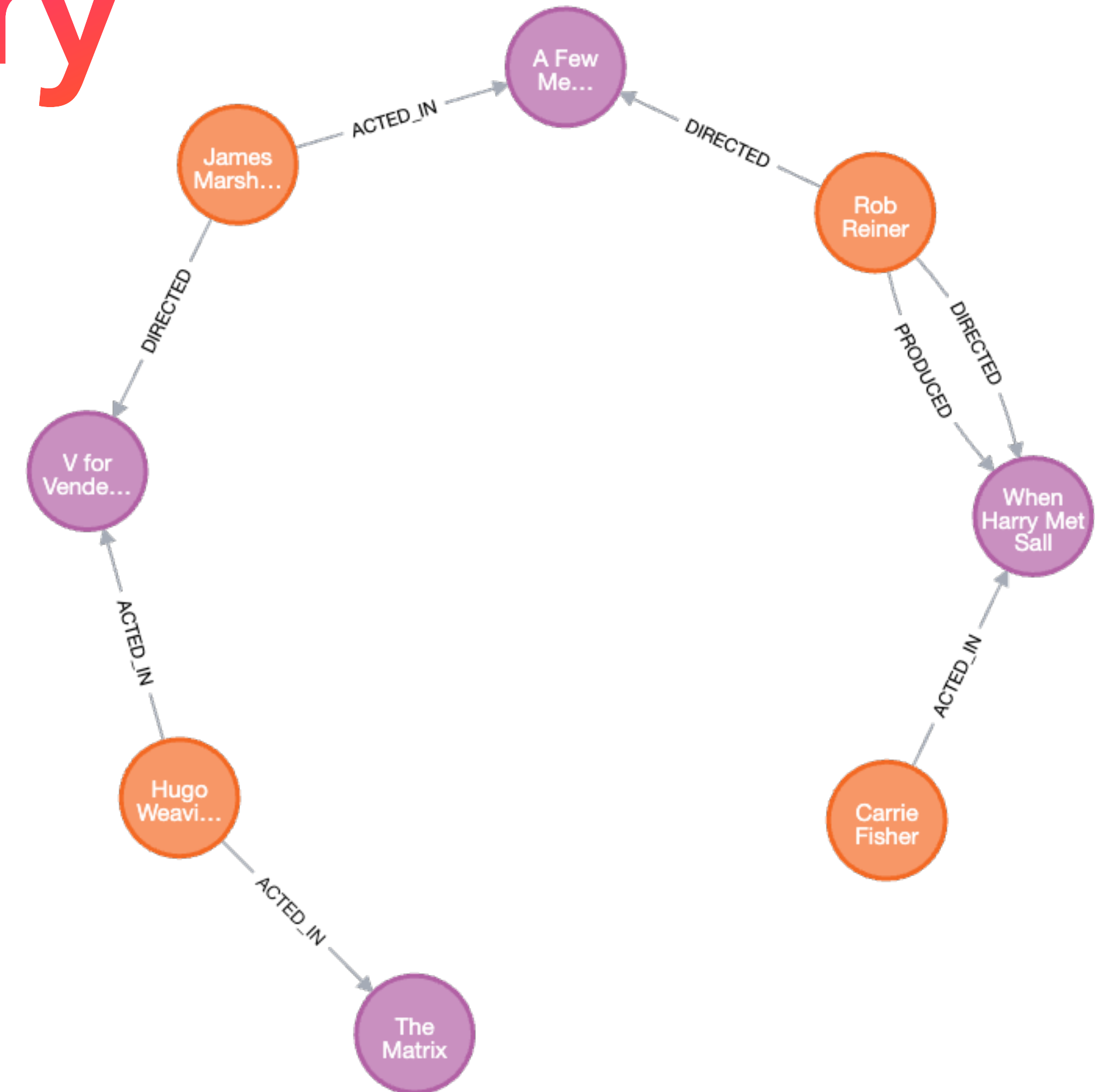
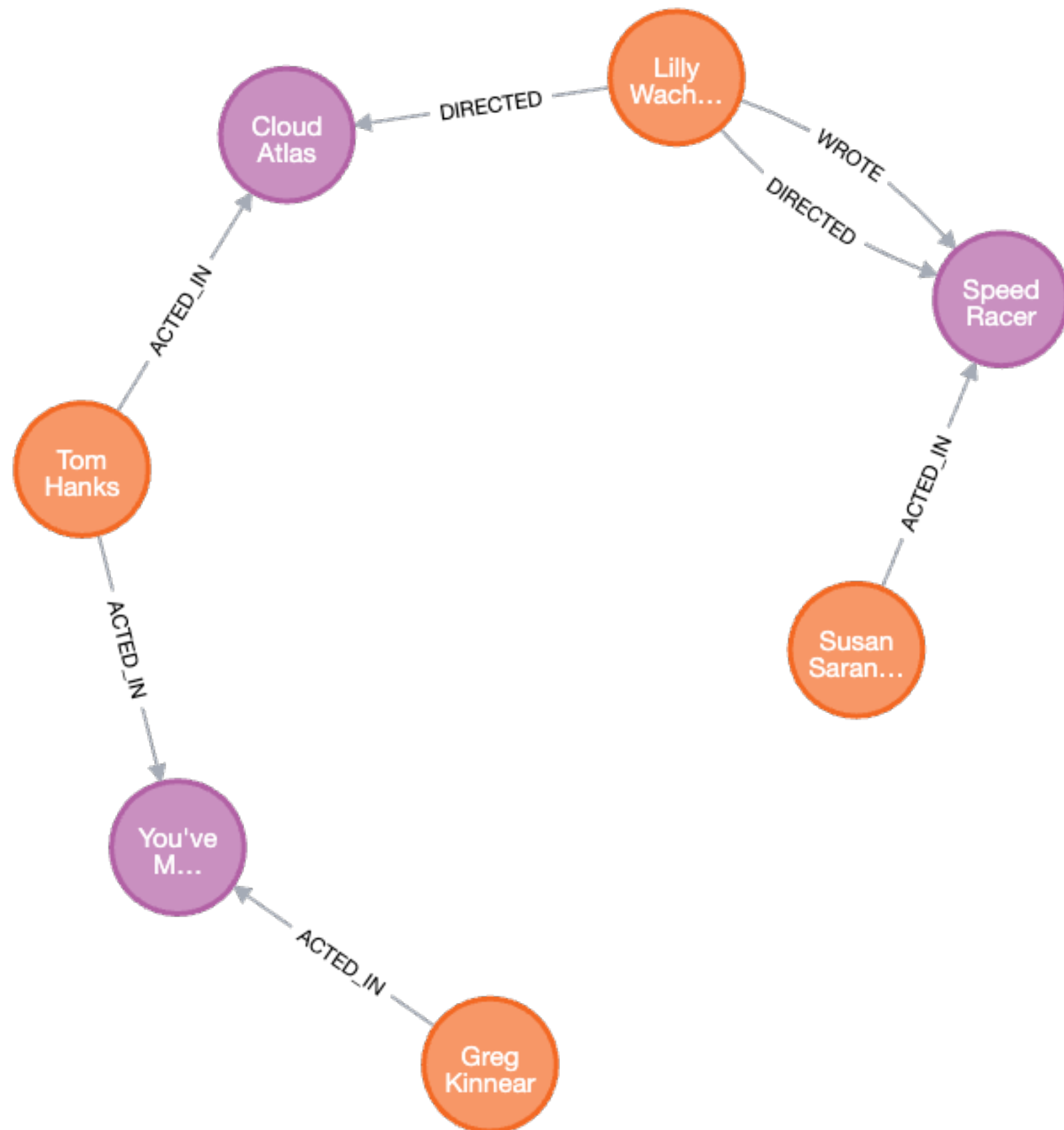
```
1 MATCH (tom:Person {name: 'Tom Hanks'})-[:ACTED_IN]→(:Movie)←[:ACTED_IN]-  
   (coActor:Person)  
2 RETURN coActor.name
```

coActor.name
"Ed Harris"
"Gary Sinise"
"Kevin Bacon"
"Bill Paxton"
"Parker Posey"
"Greg Kinnear"
"Meg Ryan"
"Steve Zahn"
"Dave Chappelle"

# Basic Query

Susan과 Greg Kinnear 사이에 가장 짧은 경로가 뭐야?

```
1 MATCH path = shortestPath((p1:Person)-[*1..10]-(p2:Person))
2 WHERE p1.name = "Susan Sarandon" AND p2.name = "Greg Kinnear"
3 RETURN path
```



```
1 MATCH path = shortestPath((p:Person)-[*1..10]-(m:Movie))
2 WHERE p.name = "Carrie Fisher" AND m.title = "The Matrix"
3 RETURN path
```

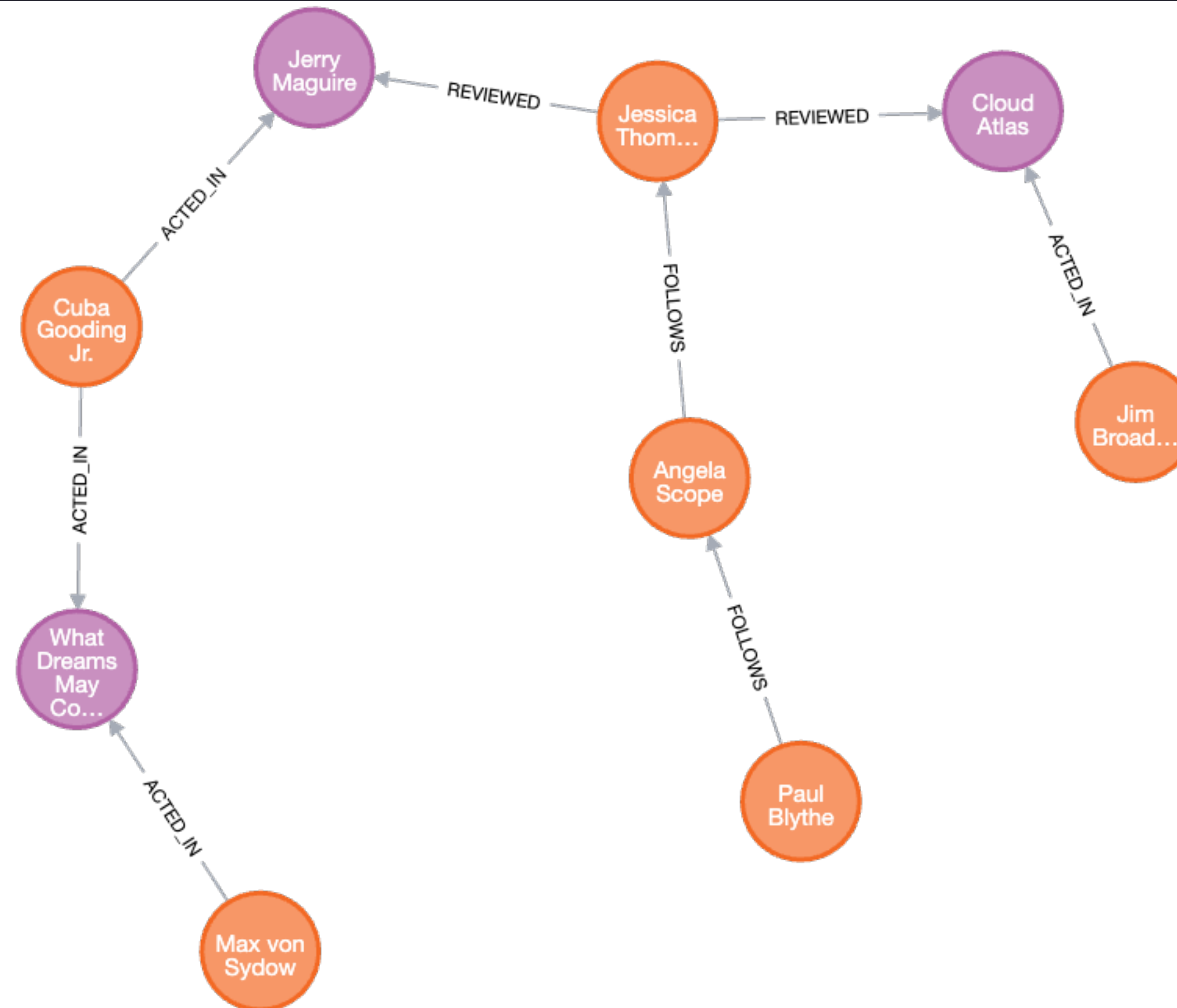
Carrie Fisher하고 영화 Matrix 사이에 무슨 관련이 있어?



# Basic Query

```
1 MATCH path = shortestPath((p1:Person)-[*..10]-(p2:Person))
2 WHERE p1.name = "Jim Broadbent" AND
3       ([p2.name = "Max von Sydow" OR p2.name = "Paul Blythe"])
4 RETURN path
```

Jim하고



# Basic Query

MATCH (n) RETURN n

# 나한테까지 코로나가 전파된 경로

## 나와 내 친구와 코로나 전파의 공통 뿌리 찾기

# 사기 탐지

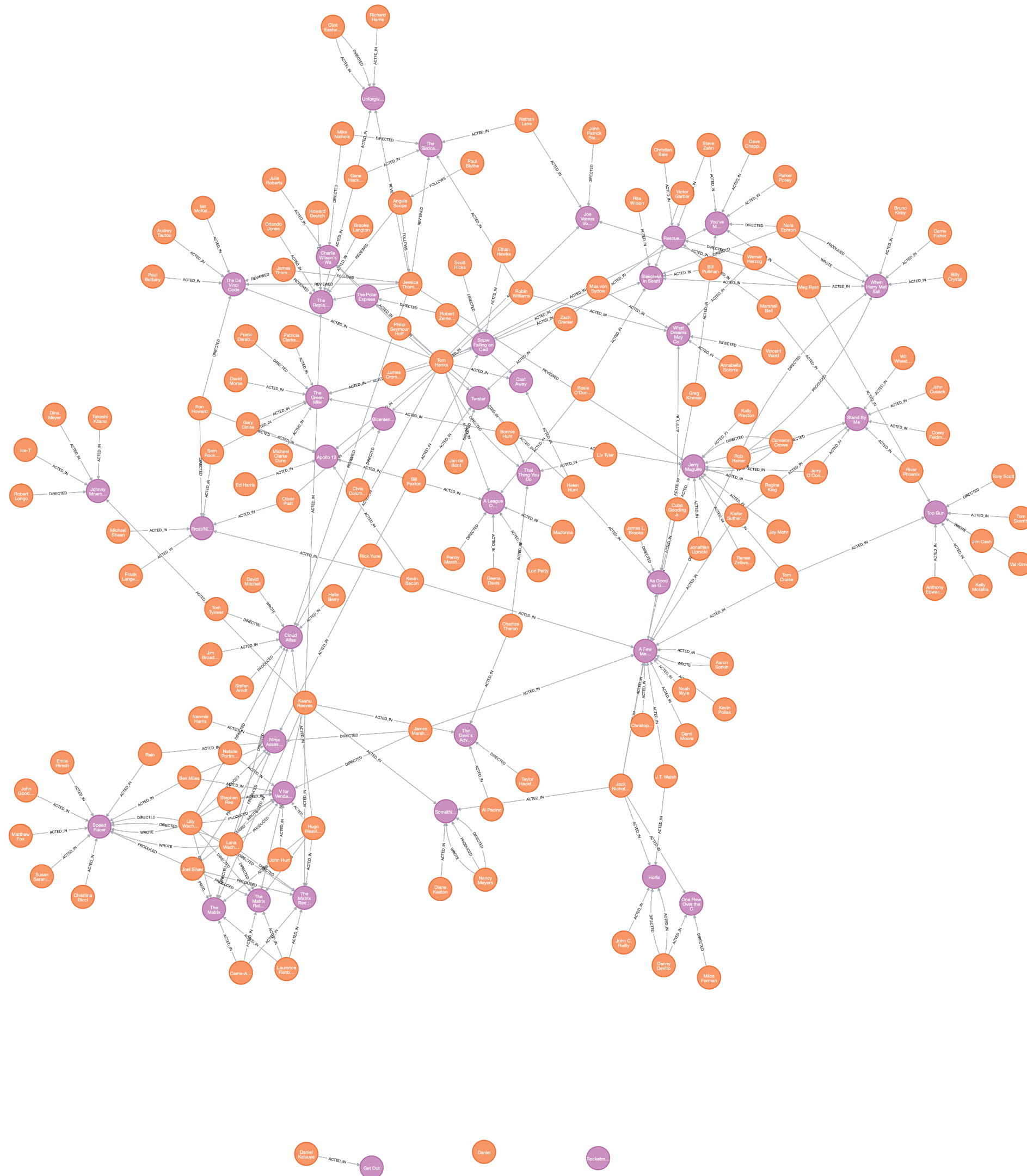
## 마케팅 성과 분석

네비게이션

## 웹 하이퍼링크의 관계 파악

## 특정 후보를 지지하는 여성의 주요 요인 파악

## 군집 분석



# 추천 Query 예시

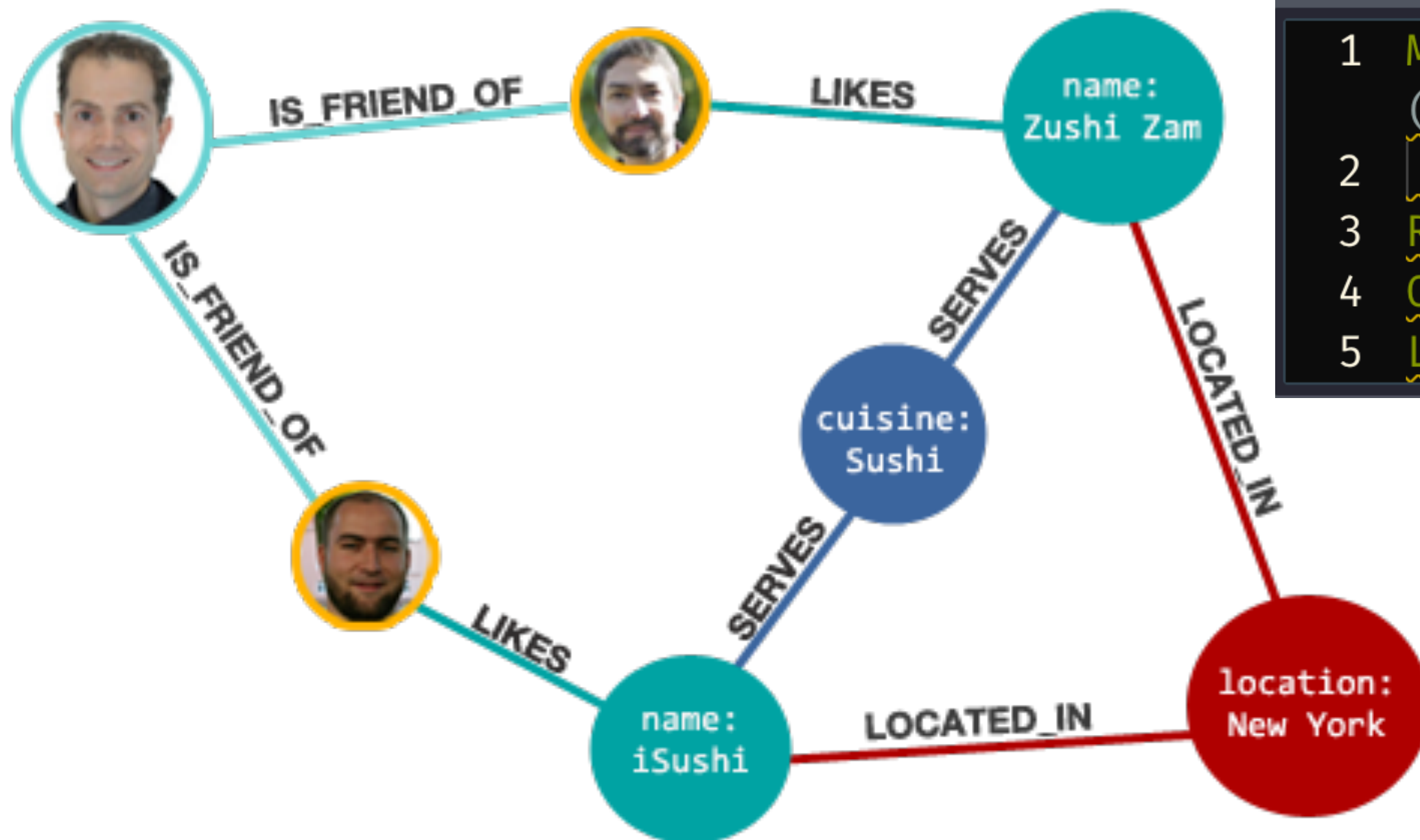
Tom Hanks과 한다리 건너 영화를 찍은 사람들을 추천해줘

```
1 MATCH (tom:Person {name: 'Tom Hanks'})-[:ACTED_IN]→(movie1:Movie)←[:ACTED_IN]-  
  (coActor:Person)-[:ACTED_IN]→(movie2:Movie)←[:ACTED_IN]-(coCoActor:Person)  
2 WHERE tom < coCoActor  
3 AND NOT (tom)-[:ACTED_IN]→(:Movie)←[:ACTED_IN]-(coCoActor)  
4 RETURN coCoActor.name, count(coCoActor) as frequency  
5 ORDER BY frequency DESC  
6 LIMIT 5
```

	coCoActor.name	frequency
1	"Tom Cruise"	5
2	"Zach Grenier"	5
3	"Cuba Gooding Jr."	4
4	"Keanu Reeves"	4
5	"Jack Nicholson"	3

# 추천 Query 예시

내 친구들이 좋아하는, New York에 있는 Sushi 레스토랑은 뭐가 있어?



```
1 MATCH (person:Person {name: 'Philip'})-[:IS_FRIEND_OF]→(friend)-[:LIKES]→  
   (restaurant:Restaurant)-[:LOCATED_IN]→(loc:Location {location: 'New York'}),  
2   (restaurant)-[:SERVES]→(type:Cuisine {type: 'Sushi'})  
3 RETURN restaurant.name, count(*) AS occurrence  
4 ORDER BY occurrence DESC  
5 LIMIT 5
```



# 추천 Query 예시

이 레시피랑 가장 유사한(비슷한 재료를 많이쓰는) 레시피는 뭐가 있어?

이 요리랑 비슷한 요리 추천해줘

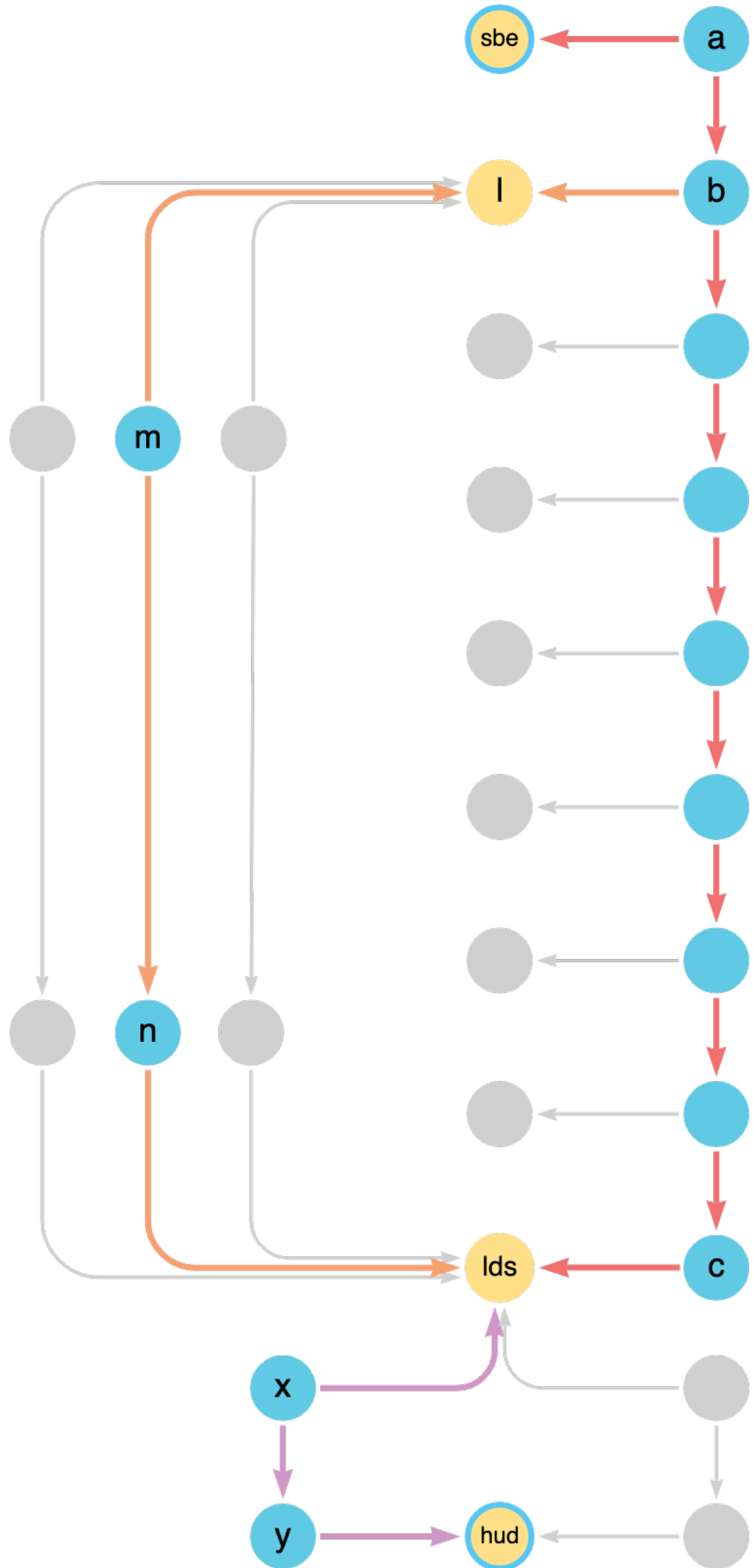
```
1 MATCH (r:Recipe {id:'97123'})-[:CONTAINS_INGREDIENT]-(i:Ingredient)←  
  [:CONTAINS_INGREDIENT]-(rec:Recipe)  
2 WITH rec, COUNT(*) as commonIngredients  
3 RETURN rec.name, rec.id ORDER BY commonIngredients DESC LIMIT 10
```

"Black Forest sundaes with brownies"	"100341"
"Christmas pud cupcakes"	"101166"
"Little Black Forest cakes"	"103089"
"Chocolate & almond puds with boozy hot chocolate sauce"	"97938"
"Chocolate & Earl Grey torte"	"98097"
"Lighter Chocolate cake with chocolate icing"	"5020831"
"Sunken drunken chocolate cake"	"96335"
"Espresso, chocolate & chilli cake with coffee cream"	"4542501"
"Orange chocolate tart"	"94802"
"Chocolate & caramel ombre cake"	"102539"



# 복잡한 쿼리 예시

# Starbeck - Leeds - Huddersfield 길찾기



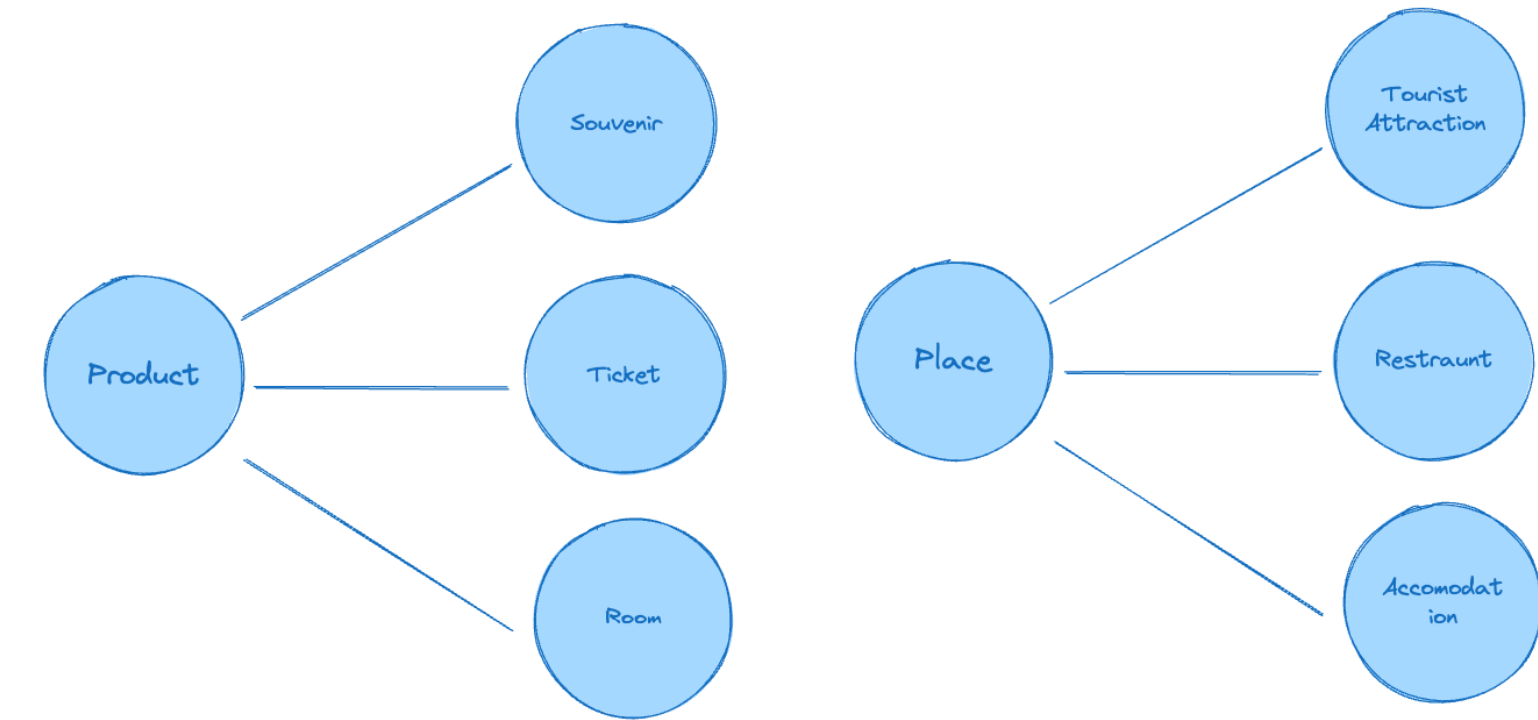
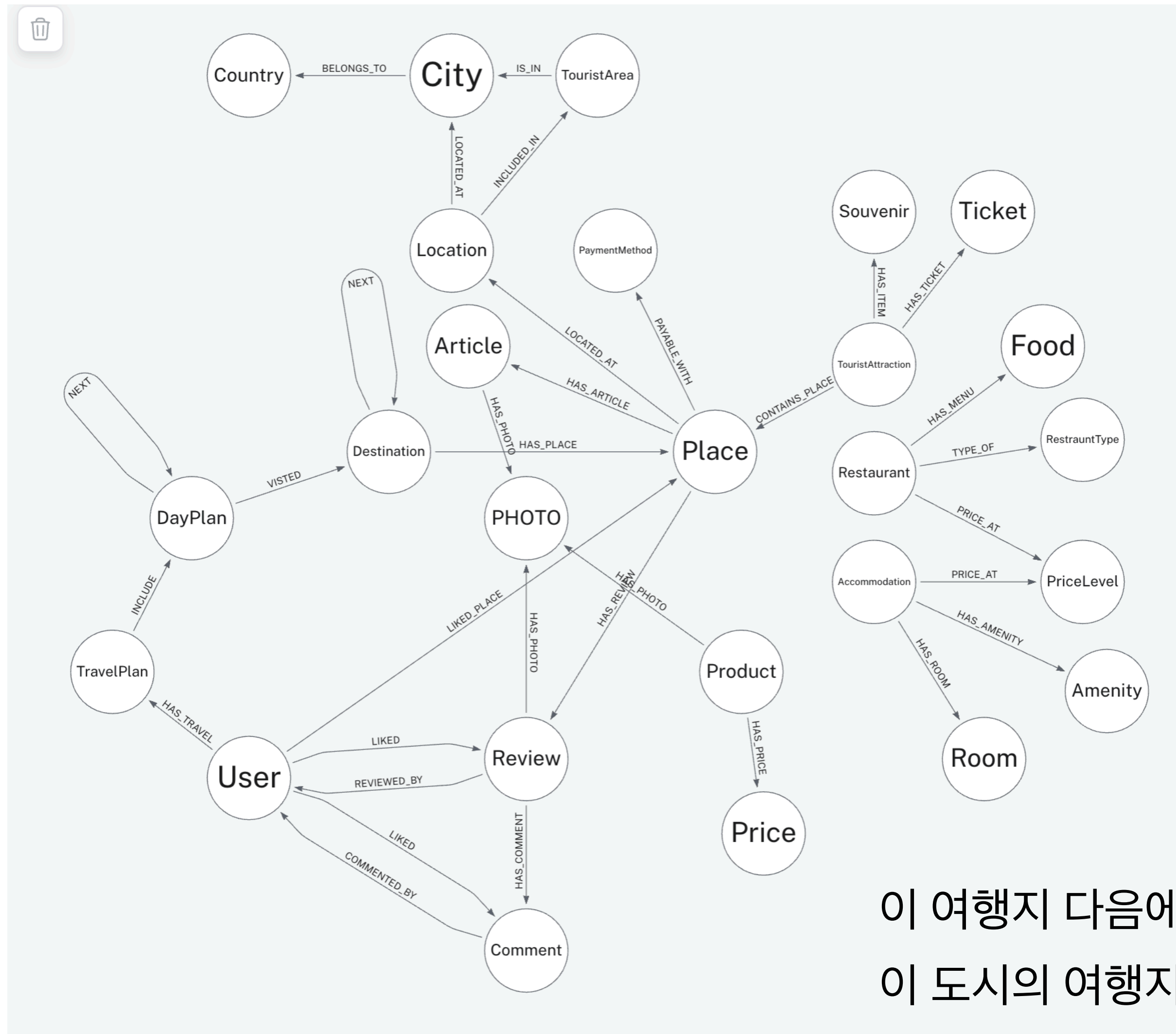
```
MATCH (:Station {name: 'Starbeck'})<-[:CALLS_AT]-
      (a:Stop {departs: time('11:11')})-[:NEXT]->*(b)-[:NEXT]->*
      (c:Stop)-[:CALLS_AT]->(lds:Station {name: 'Leeds'}),
      (b)-[:CALLS_AT]->(l:Station)<-[:CALLS_AT]-(m:Stop)-[:NEXT]->*
      (n:Stop)-[:CALLS_AT]->(lds),
      (lds)<-[:CALLS_AT]-(x:Stop)-[:NEXT]->*(y:Stop)-[:CALLS_AT]->
      (:Station {name: 'Huddersfield'})
WHERE b.arrives < m.departs AND n.arrives < x.departs
RETURN a.departs AS departs,
       l.name AS changeAt,
       m.departs AS changeDeparts,
       y.arrives AS arrives
ORDER BY y.arrives LIMIT 1
```

**Table 13. Result**

departs	changeAt	changeDeparts	arrives
"11:11:00Z"	"Harrogate"	"11:20:00Z"	"12:07:00Z"

Rows: 1

# 내가 설계한 Graph Model



IS-A Relation

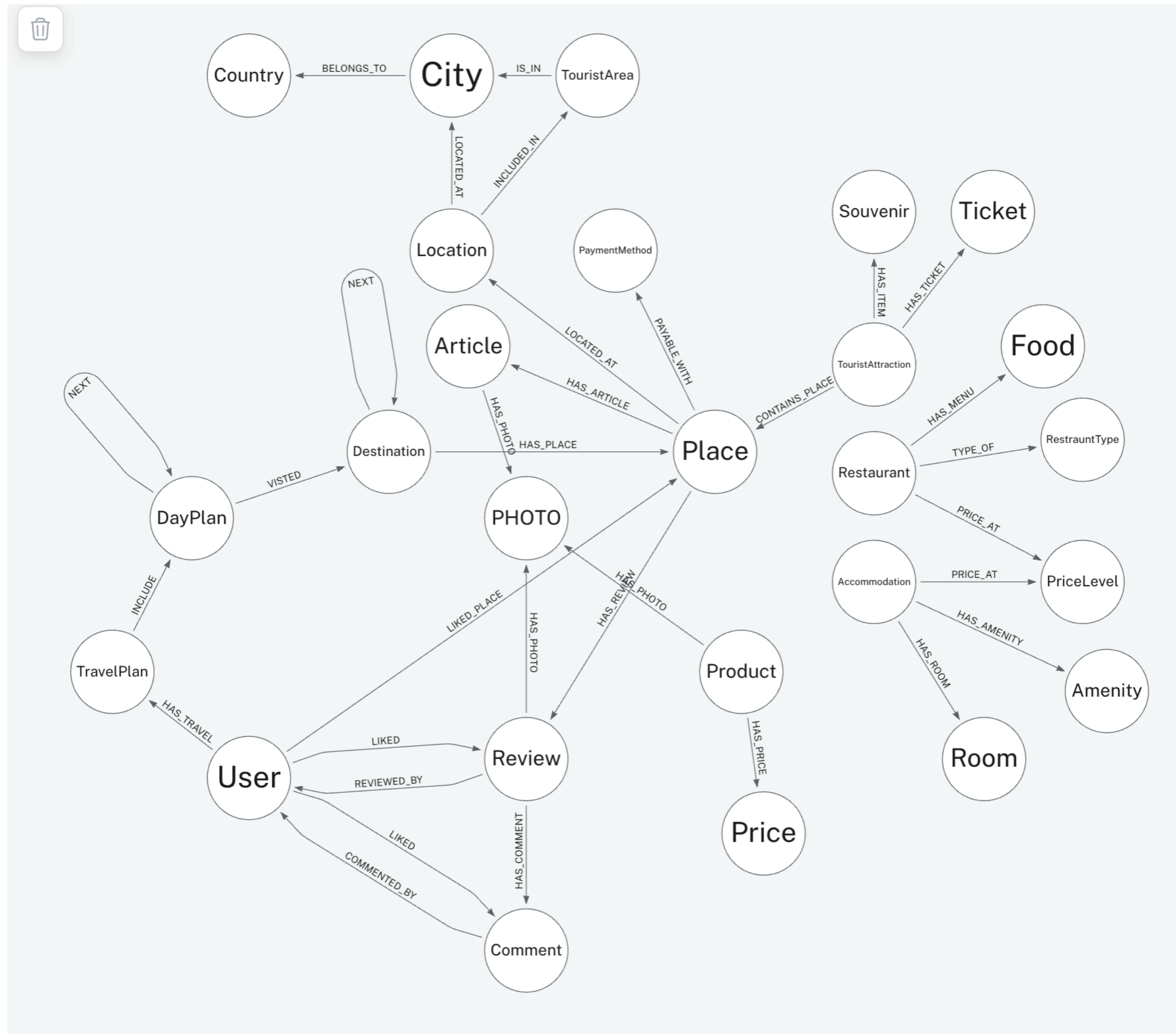
IS-A Relation



실제로는 Multiple Tag로

이 여행지 다음에 많이간 여행지  
이 도시의 여행지 사진  
내가 갈만한 음식점(기존 기록, 친구 기록)

# 내가 설계한 Graph Model



```
Place.graphqls x Neo4jConfig.java

15 tips: [String!]
16 openingHours: [Period!]
17 tags: [String!] # 검색에 활용됨
18 thumbnail: Photo
19 photos: [Photo!]
20 # 쿼리형 필드
21 availablePaymentMethods: [PaymentMethod!] # 결제 수단
22 userLikeCount: NonNegativeInt!
23 userRatingCount: NonNegativeInt!
24 averageRating: NonNegativeFloat # 0.0 ~ 5.0
25 reviews: [Review!]
26 relatedPlace: [Place!] # GDB
27 nearPlaces: [Place!] # GDB or es
28 }
29
30 # TouristAttraction : 관광지
31 type TouristAttraction implements Place {
32   id: ID!
33   title: String!
34   localTitle: String
35   editorialSummary: String
36   location: Location!
37   content: Article
38   phoneNumber: String
39   websiteUri: String
40   businessStatus: BusinessStatus!
41   directions: String # 오시는 길
42   tips: [String!]
43   openingHours: [Period!]
44   tags: [String!] # 검색에 활용됨
45   # 쿼리형 필드
46   thumbnail: Photo
47   photos: [Photo!]
48   availablePaymentMethods: [PaymentMethod!] # 결제 수단
49   userLikeCount: NonNegativeInt!
```

감사합니다.