



HIOVA

PIECE OF JOY

ABOUT US

Welcome to the world of HOVA, a pinnacle of elegance and luxury in the realm of chocolates. Crafted with a passion for excellence, HOVA is more than just a chocolate brand it's an embodiment of refined taste and indulgence.



OUR CHOCOLATE

Experience the epitome of chocolate craftsmanship with our signature creations. From velvety dark chocolate to tantalizing blends, each HOVA chocolate is a celebration of excellence.



TABLE OF CONTENT

01 OUR PRODUCT

02 MARKET & COMPETITION

03 PROBLEM VS. SOLUTION

04 BUSINESS MODEL



01

OUR PRODUCT

At HOVA, we take pride in offering a diverse range of flavors, including special varieties that promise to surprise and delight



02

MARKET & COMPETITION

HOVA stands out not just as a brand but as a commitment to unparalleled quality. While we acknowledge the presence of other brands, our products excel in both quality and affordability. At HOVA, we offer an exceptional chocolate experience that competes with the best.



03

PROBLEM VS. SOLUTION



PROBLEM

Navigating a saturated market and meeting the evolving demands of consumers pose challenges in the chocolate industry. HOVA identifies these challenges as opportunities for innovation.



SOLUTION

Our unique approach involves blending distinctive flavor profiles with sustainable sourcing practices. HOVA Chocolates is committed to providing a solution that not only delights the taste buds but also aligns with responsible consumption.



04

BUSINESS MODEL

HOVA's sustainable growth strategy encompasses efficient production processes, ethical sourcing, and a scalable business model. We believe that sustainable practices are key to long-term success.



OUR AUDIENCE

Understanding our audience is pivotal. HOVA's chocolates are tailored to sophisticated consumers who appreciate quality, unique flavors, and an eco-conscious approach to indulgence.



05

Our Royal Clients



Our Royalty Clients

- We are pleased to announce that our clients are one of the big names in the Arabic world such as **Marriot** and **STC**!
- Looking forward to add to our royal family !





Chadi Habbal, the founder of HOVA PIECE OF JOY, has 25 years of experience in the chocolate industry, specializing in commerce and manufacturing. He spent years working with multiple world-famous chocolate brands, contributing to innovation and upholding the highest quality standards. In 2016, Chadi established HOVA PIECE OF JOY in Lebanon, laying the foundation for his vision. By 2022, he began focusing on the brand seriously in Saudi Arabia, where his expertise and passion for excellence continue to shape the company's success and reputation in the chocolate industry.

A pile of milk chocolate bars, some with a dusting of cocoa powder, set against a dark background with falling powder. The bars are stacked in a way that shows different textures and colors, from light beige to dark brown. The cocoa powder is falling from the top, creating a dynamic and indulgent scene.

THANK YOU

Thank you for joining us on this delectable journey.
HOVA Chocolates, where every piece is a piece of joy.