

Challenger λ

Product Backlog: Personas v0.0
October 10th, 2017

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Version Log

Version Number	Change Summary
v0.0	Initial Document Creation

Personas

Prof. Jacques Beauchemin

Basic Information

- Male, 28 years old
- Canadian, just recently moved to Ontario but previously in Quebec
- Lives with his wife
- Associate Professor in Mathematics and Statistics
- Teaches a large lecture section

Characteristics

- Speaks French fluently and teaches in English with some aid
- Uses PowerPoint for lectures and word processor for handouts
- Has knowledge of a few programming languages mostly used for creation of 2-D and 3-D plots
- Can use markup to create documents
- Uses phone for notifications, scheduling and translating
- Tries to use new methods and tools to improve student's learning experience
- Has a positive attitude towards technology, and uses it for his work flow and personal life

Special Requests

- He wants to use this application to enhance the learn experience for his students
- He uses a phone and laptop for his work
- He wants detailed stats about student performance
- He wants to create lots of different types of questions

Olivia Fischer

Basic Information

- Female, 50 years old
- Professor at the University of Toronto

Characteristics

- She doesn't like to use applications that are too complicated
- She will only interact with them through the GUI
- She doesn't like to do any work on her phone because the screen is small. She does most of her work on her personal laptop
- She is not familiar with markup language
- When she tried to use web work in the past, not many students actually want to use it

Special Requests

- She wants to create questions using a 'wysiwyg' editor
- She needs to evaluate students for the course she's teaching
- She wants this application to be able to evaluate students often and accurately without the need to put more resources into hiring TAs
- She wants to upload images to the program

Marco Ho

Basic Information

- Male, 22 year old
- Fourth year, social science student
- Currently lives at home with his parents

Characteristics

- He is not willing to work unless there is a valid reason to do it
- He spends most of his free time playing video games and would like to spend as little time working and as much time gaming as possible
- He has a personal laptop, computer at home and access to computer lab at school
- He does not care for excessive features
- He will only do enough work to pass the course

Special Requests

- He wants to use the app to do the assignment and get marks

Richard Green

Basic Information

- Male, 20 years old
- American and lives with parents and younger brother
- Student at California State University, Northridge
- Sophomore year, major in Psychology

Characteristics

- Speaks only English
- Works part-time at McDonalds on weekends and does volunteer research weekly at a children's hospital for behavioral patterns of autism
- Uses his laptop for word processor for writing assignments and submitting it on a website, Turnitin
- On the go, he uses his iPhone to check notifications from his classes, work and the hospital
- He refuses to download any applications from the app store that he is not familiar with
- Applied to a statistics course to help him with his research
- He wants to use app to supplement his studying

Special Requests

- He has a phone and laptop used for school and work
- He likes to keep his tool kit the same (doesn't like rapidly changing software)