KANGJIE CARLOS YU

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PROFESSIONAL SUMMARY

STEM graduate with a passion for AI and its applications. Experienced in Python, Machine Learning, and data analysis. Proven problem-solving skills and project management experience. Proficient in SQL and Python, with hands-on experience in AI technologies like Anaconda, LLM, and recommenders.

EDUCATION

IE SCHOOL OF SCIENCES AND TECHNOLOGY

MADRID, SPAIN

Masters in business Analytics and Big Data

SEPT. 2023 - JULY 2024

• Honors in SQL, Python, Math.

SUN YAT-SEN UNIVERSITY

GUANGZHOU, CHINA

Bachelor of Literature

SEPT. 2018 - JULY 2023

• Sun Yat-sen Scholarship 1st prize (1/30 approximately 800 euros) | GPA 4.0/5

PROFESSIONAL EXPERIENCE

KWAI CO. (TECH, INTERNSHIP)

PEKIN, CHINA

AI CONTENT RECOMMENDATION OPTIMIZER

APRIL 2022 – AUGUST 2022

- Utilized video analysis techniques to discern trends among Latin American user-generated content, thereby refining recommender algorithms and enhancing the platform's video recommendation system.
- Conducted daily data-driven audits on over 500 Spanish short videos, ensuring compliance with eco-rules through meticulous analysis and tagging, thereby optimizing the AI-driven video selection process.

DATA ANALYTICS: EXPLORING CHINESE CULTURAL FACTORS IN SPANISH SELF-PUBLISHING

GUANGZHOU, CHINA

Data Analyst, Project Leader

DEC.2020 - JUL. 2021

- Employed IBM SPSS to conduct Mann-Whitney and Kruskal-Wallis tests, investigating correlations between various factors and viewer engagement.
- Recognized as the recipient of the "Excellent University Project" award (1/15).

SUN YAT-SEN UNIVERSITY

GUANGZHOU, CHINA

Academic assistant

Mar. 2021 - Mar 2023

- Collaborated closely with professors at the Center of Latin American Studies to methodically source, structure, and distill data extracted from official websites, forums, and esteemed think tanks.
- Orchestrated the meticulous gathering of data from over 90 diverse universities in China, demonstrating adeptness in data collection techniques and research proficiency.
- Employed Excel for data visualization, facilitating clear and insightful representations of complex data sets.

SKILLS

SQL | Python | Machine Learning | NLP | Deep Learning | Spark | MongoDB (linux) | Cloud Native Development with AWS

MAJOR PROJECTS

- <u>BCG corporate project</u>: Explaining and predicting customer churn. (in progress)
- Bike Rental Counts Simulator: Developed a ML model with Optuna and a Streamlit application to predict bike rental counts.
- Binary Classification of Smokers: Random Forest Model to predict smoking status.
- Lunar Lander: Fine tuning reinforcement learning model.
- Net Greenhouse Gas Emissions in Europe: Looker studio dashboard displaying greenhouse gas emissions across Europe.

LANGUAGES

Mandarin (Native); Spanish (Fluent); English (Fluent); Cantonese (Advanced)

OTHER INTERESTING INFORMATION

- Outstanding Thesis of Graduation of Sun Yat-sen University with score 95/100. (2023)
- Co-organizer of a charity bazaar in a flower market, fundraised more than 80,000 yuan (10,000 euros) donated for an infant with congenital leukemia.