

**final project**

**My business plan**

**submitted  
to  
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## **I. PROJECT DESCRIPTION**

The goal of this project is to provide a web user a solution to list, evaluate and save the needs of a business. The main users of the website will be new entrepreneurs with a need of better understanding of the steps to build a successful company. Users will be able to see 10 items that are a must on their projects along with their description and useful links in which they might contract external services. The website offers an account system for users in with they can have a check list of their needs and achievements.

## **II. TECHNOLOGIES USED**

- Programming languages and tools:HTML 5, CSS3 JavaScript, Ajax and JQuery, bootstrap.
- Software: Visual code, Google Drive.
- Web Browsers(testing): Safari, Google Chrome, Firefox.

## **III. PROJECT DEVELOPMENT**

### **a. PHASE I: ANALYSIS AND DESIGN**

#### **i. PAGES**

- All of them will display logo, name and menu
- Allow user to go to log in page.
- If user is logged in, the welcome is adapted to user name, the log out button can be seen and the check list tab will appear on the menu.

1. Home
  - Gives a brief description of the target of the website
2. log in
  - User will insert user name and password
  - If username does not exists send to register page
  - Redirects to user checklist when successfully registered
  - the welcome label is adapted to user name,
  - the log out button and the the check list tab become available
3. REGISTER
  - User will need first and last name, email, username, password to successfully register
  - If registered successfully will be redirected to log in page
4. MY CHECKLIST
  - It will only appear if the user is logged
  - Will show saved items from the user previous visits
  - Or will have a message if user has no stored items.
5. SERVICES
  - Allows user see list of services required in his business
  - User can click every service to obtain a service specification page.
  - The list of services is :
    - Branding solution: Create one of a kind user experience to consolidate your market share. (<https://bigname.pro/personal-branding-canvas/>)
    - Business plan: Structure your vision around a simple and communicable plan. Be ready to pitch to investors and partners. (<https://www.nbc.ca/business/tips-tools/tools/my-business-model.html>)

- Value proposition: Understand and use one (or more) of the 55 way to create value, based on the pain/gain model. (<https://strategyzer.com/canvas/value-proposition-canvas>)
- Marketing Design: Found the right pen that will create the image of your company. (<https://www.designcrowd.com/>)
- Growth management: Learn if growth is desirable for you as an entrepreneur and how to expand and keeping control. (<https://www.sajeenaffaires.org/en/growth-management.php>)

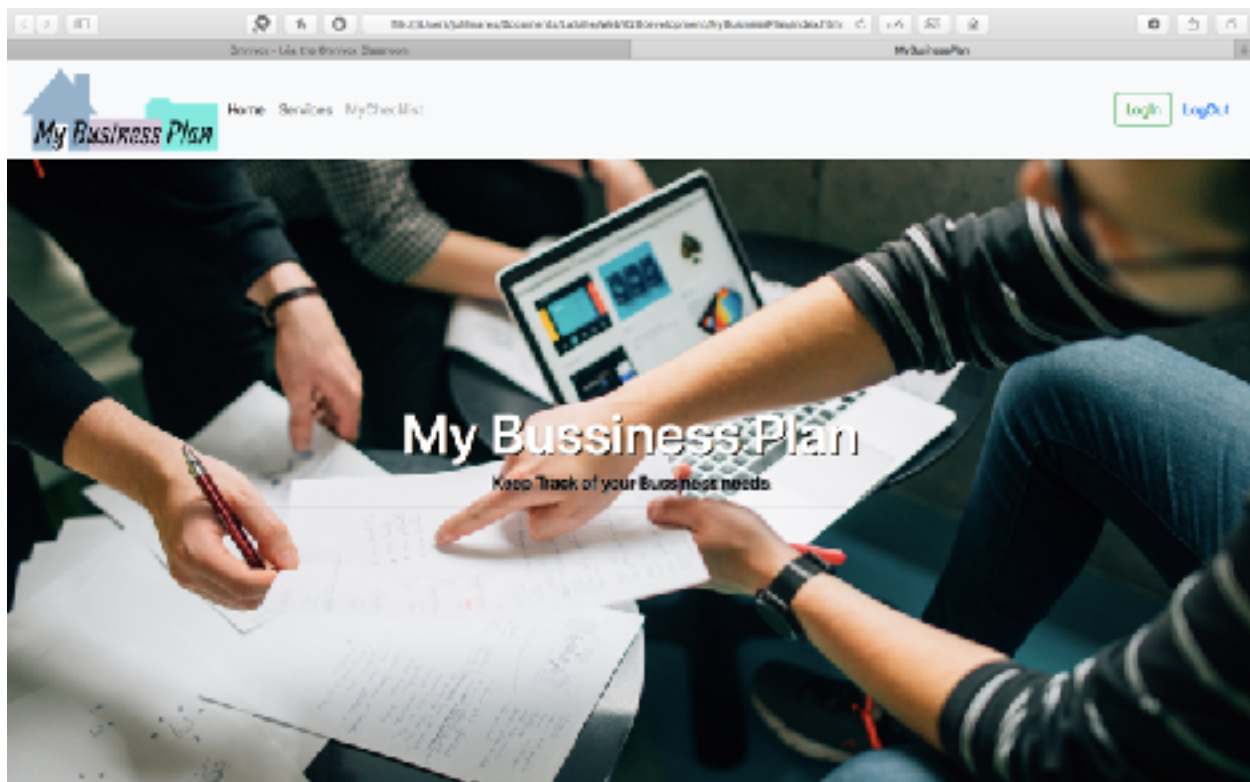
## 6. SERVICE SPECIFICATIONS

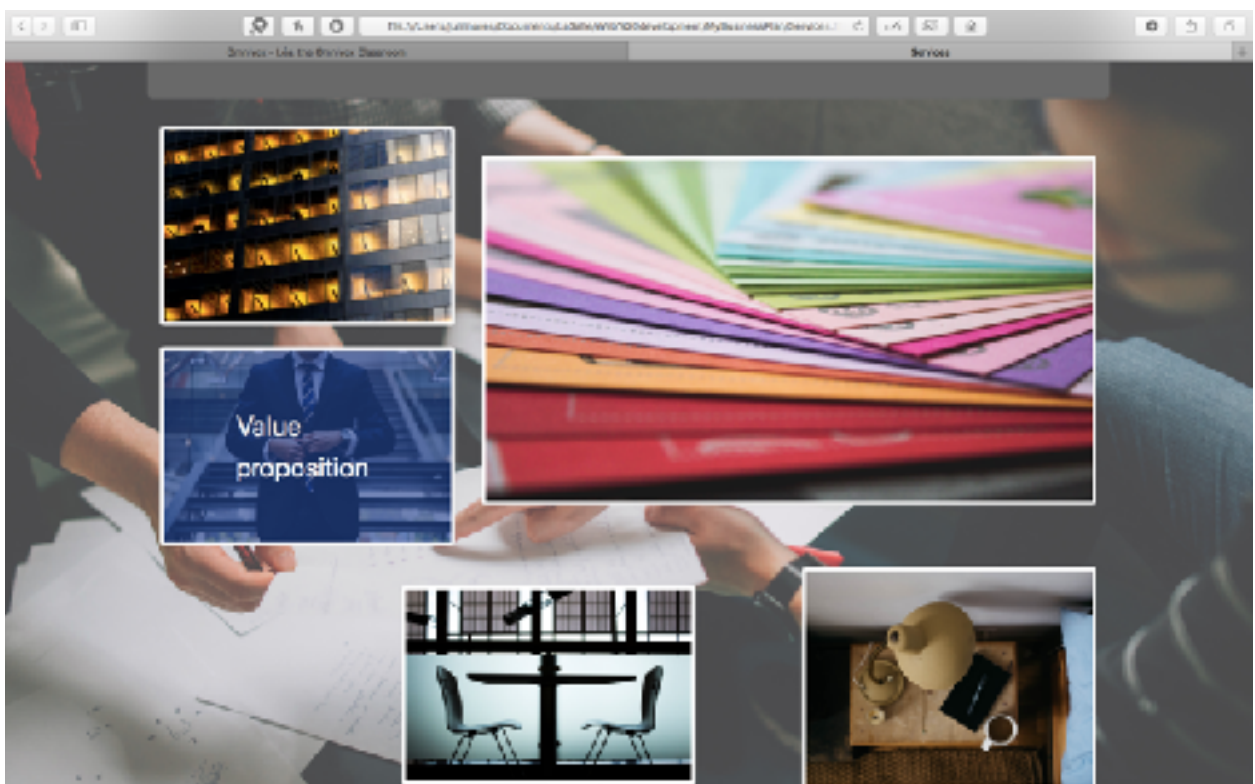
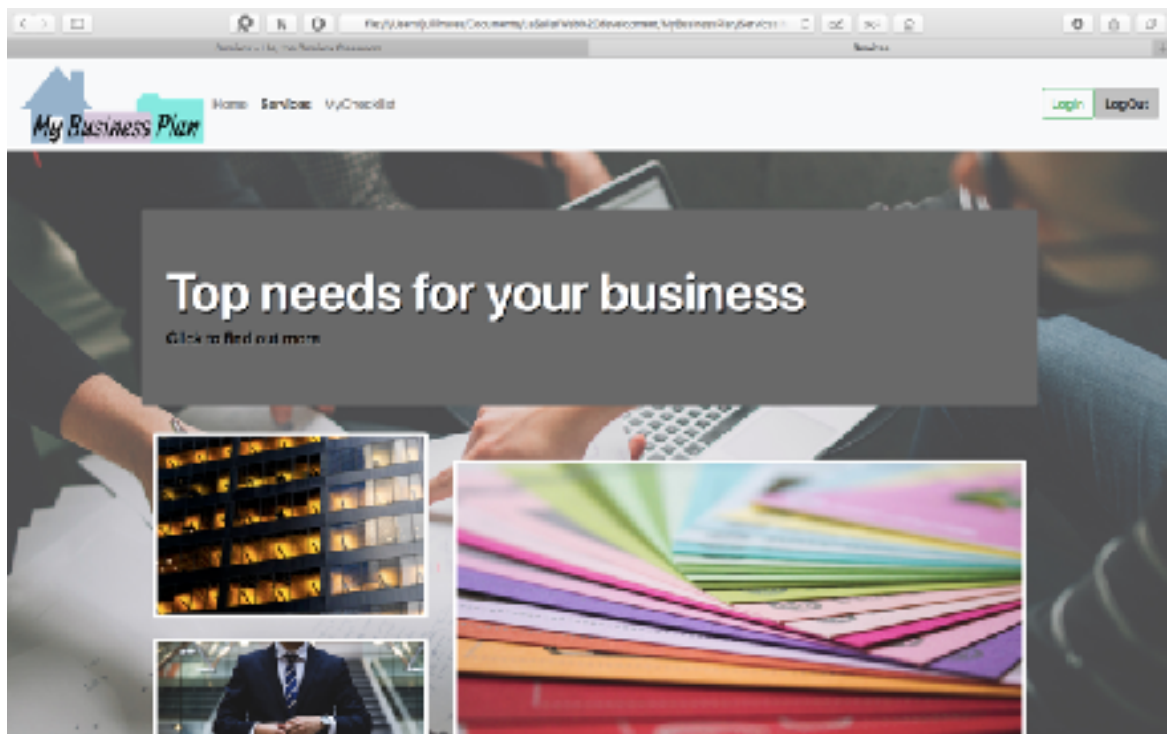
- Will display an service description and useful external sources.
- If user is logged in, a service can be stored on the checklist.

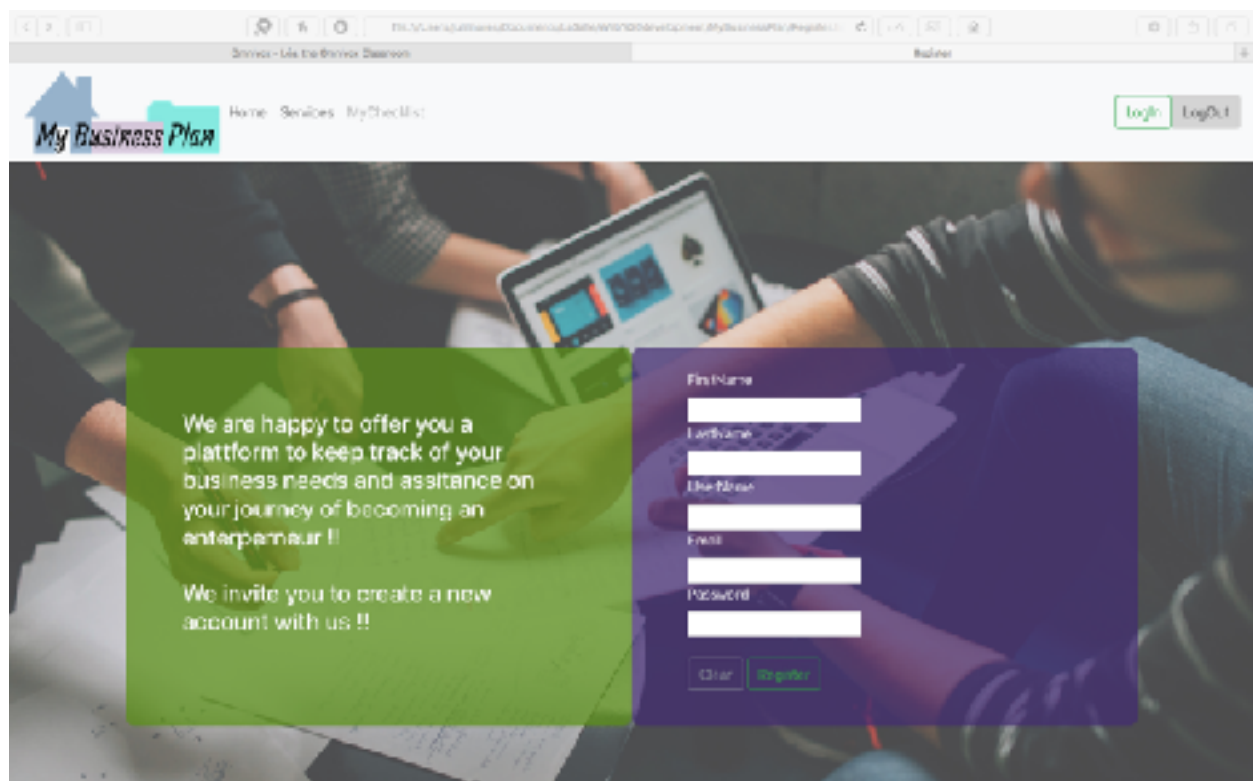
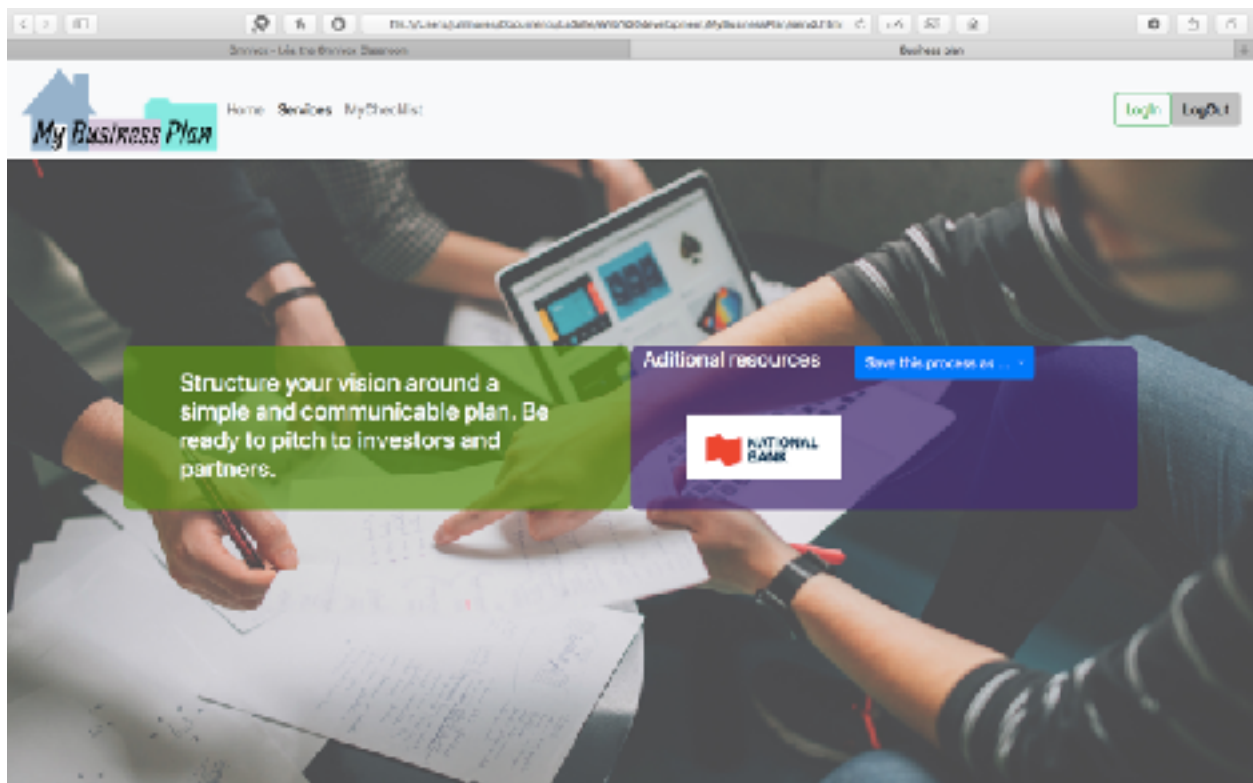
## 7. SOURCES

- Shows images that are clickable and redirects to the source of information page

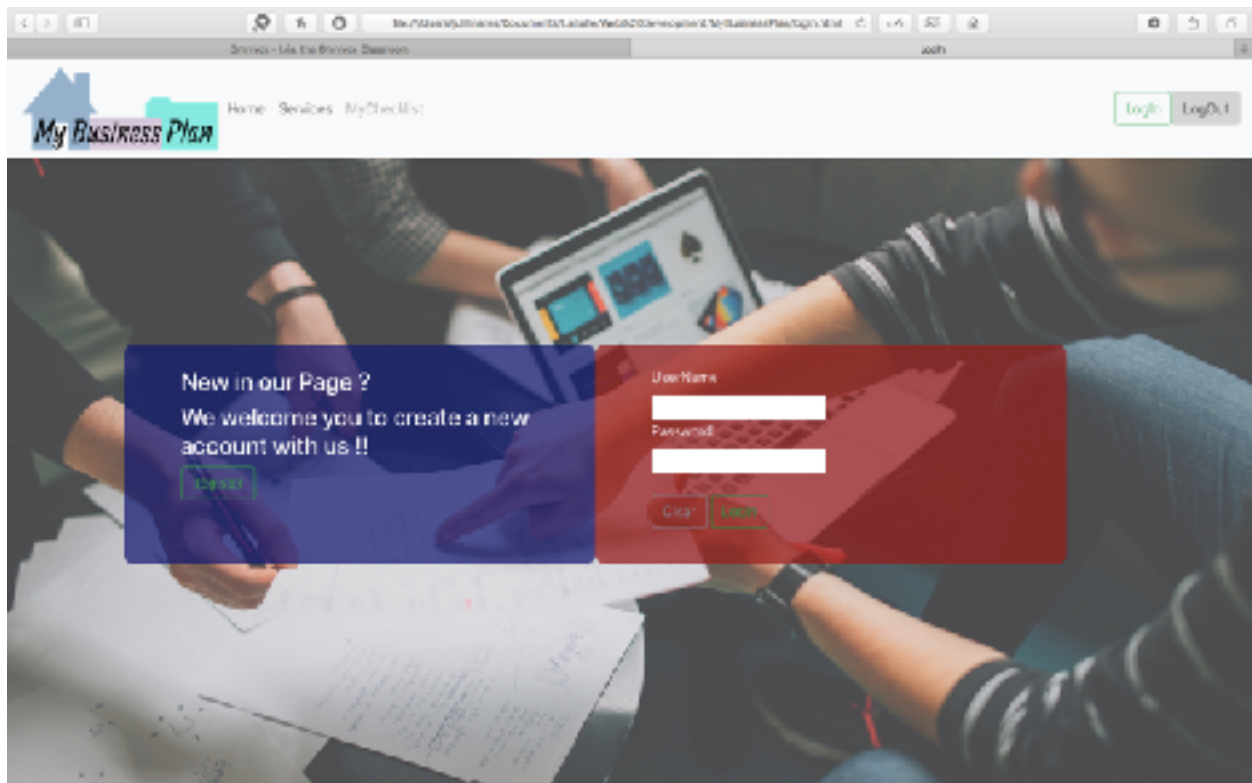
## b. PHASE II: IMPLEMENTATION











### c. PHASE III: TESTING THE PROGRAM

## IV. CONCLUSION

In the course I learn the importance of planning in the first place. Additionally I found my strength for finding different resources that are useful for a better look of the outcome. In the project I managed well to be autonomous and learn different styles that give a better outcome for the final user.