Persuasive Speech

Due Friday Dec. 9

A persuasive speech aims to convince the audience to take action in changing a policy, law, social attitude, cultural norm, prejudice or institution. Persuasive speeches rely heavily on pathos to express to an audience the importance of the topic.

You will have an introduction, body with 3 main points, and conclusion. You are required to cite **7 sources** (both verbally and on an attached reference page). **4 of your sources must be books, academic journals, or periodicals** (newspapers or magazines). When it comes to Internet sources they should be CREDIBLE (with author, date, and credible website). Online newspapers (New York Times, Washington Post), online magazines (The Atlantic, Slate), and credible blogs are acceptable choices. You must also attach a **reference page in APA format** to your speech outline.

Your speech will be **7-9 minutes long.** You must use at least one visual aid.

When structuring your speech, you may use one of the following patterns:

Problem-Cause-Solution

OR

Comparative Advantages

OR

Monroe’s Motivated Sequence

A sample speech outline is posted on Blackboard.

Please print and staple the Persuasive Speech rubric to your speech outline.

Make sure you dress up for this speech!