

# Kevin Justin Williams

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## SUMMARY

Full Stack Developer. Led to coding and the power of immersive and interactive applications through two aspects of EdTech: executive education and consulting. From executive education, I saw how virtual avatars in curated online environments can facilitate interaction, deliver content and enable retention in new ways. From consulting, I realized how technology can help apply frameworks to vastly different scenarios at scale globally.

Javascript | Ruby | Rails | jQuery | SQL | HTML | CSS | Postgres | MongoDB | Express.js | Angular.js | Node.js | MVC | Industry Analysis | Case Analysis | Organization Analysis | Argument Analysis | Scenario Comparison | Data In Decision Making (A/B Testing, Expected Value, Conditional Probability) | Positioning Analysis

BizDev | Client Management | Brand Positioning | Professional Development | Project Management | User Experience

## EXPERIENCE

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|-------------------|--|------------------------------------|
| Oct '15           | <b>CODED PROJECTS   GENERAL ASSEMBLY</b>   | <b>LOS ANGELES, CA</b>             |
| Dec '15           | <ul style="list-style-type: none"><li>• <u>DroneHive</u> - Drone fleet management app that displays data. Code/Tools: MEAN Stack, D3.js, Heroku</li><li>• <u>Bundlr</u> - Returns top 10 search results from YouTube, Twitter &amp; Reddit, on 3-person team. Responsible for Facebook authorization, OAuth and Users Controller. Pair programmed MEN Stack together</li><li>• <u>VRSEatle</u> - Netflix for virtual reality streaming content, designed to be an extension of Netflix or VRSE. Code/Tools: Ruby, Rails, jQuery, HTML, CSS, Bcrypt, Bootstrap, Heroku</li><li>• <u>UseOfForceAR</u> - A 2-player FPS augmented reality demo game. Code: Javascript, HTML and CSS</li></ul> |                                    |
| <b>EdTech</b>     | <b>STANFORD GRADUATE SCHOOL OF BUSINESS</b>  | <b>PALO ALTO / LOS ANGELES, CA</b> |
| Feb '15 - Present | <b>Teaching Assistant, ExecEd LEAD Program: Corporate Innovation</b><br>Leveraging a virtual campus and avatars, the Stanford GSB LEAD (Learn. Engage. Accelerate. Disrupt.) Executive Education Program in Corporate Innovation. Each student experiences a virtual campus and navigates their own avatar which interacts with other students and staff <ul style="list-style-type: none"><li>• Coach, Psychology of Startup Teams. Course Facilitator, Strategy &amp; Critical Analytical Thinking</li></ul>   |                                    |
| <b>EdTech</b>     | <b>ONIDA INC</b>   | <b>LOS ANGELES, CA</b>             |
| 2010 - 2014       | <b>Chief Operating Officer</b>   |                                    |
| 2006 - 2010       | <b>Director of Business Development</b>  | <b>NEW YORK, NY</b>                |
|                   | Onida is a seven-person EdTech consulting firm help solve organizational design challenges, initiate and execute leadership development programs. Drove new business in Abu Dhabi, Kuwait and Dubai. <ul style="list-style-type: none"><li>• Closed over 450 clients, developed corporate partners like Goldman Sachs &amp; Perella Weinberg Partners</li><li>• Managed website (HTML/CSS), CRM software platform, AWS/cloud, and API keys</li></ul>   |                                    |

## EDUCATION

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|-------------------|---|------------------------|
| Sep '15 - Dec '15 | <b>GENERAL ASSEMBLY</b>   | <b>LOS ANGELES, CA</b> |
|                   | <b>Web Development Immersive (WDI)</b><br>The WDI (Web Development Immersive) is a full-time 12-week intensive programming bootcamp covering the full-stack, with the goal of preparing students with a solid skill set to enter the workforce as trained developers through over 500+ hours of in class instruction. Four projects are coded in one week sprints and completed by end of program using Agile development in one week sprints per project<br>LANGUAGES: HTML5   CSS3   JavaScript   Ruby   SQL TOOLS: Rails   NodeJS   ExpressJS   AngularJS<br>DATABASES: MongoDB   Postgres   Sequelize<br>OTHER: jQuery   Git/GitHub   Heroku Deployment   JSON   Bootstrap   DOM Manipulation   Sass   Responsive Web Design   Client-Server Model   API's   AJAX   JSON   MVC   SocketIO   Ionic   OAuth   Postman   Gulp Task Manager   BDD with Mocha/Chai   Postico |                        |
| 2001-2003         | <b>STANFORD GRADUATE SCHOOL OF BUSINESS</b>   | <b>PALO ALTO, CA</b>   |
|                   | <b>Master of Business Administration</b> <ul style="list-style-type: none"><li>• GPA: N/A (The GSB does not calculate GPAs)</li></ul>   |                        |
| 1994-1998         | <b>MOREHOUSE COLLEGE</b>  | <b>ATLANTA, GA</b>     |
|                   | <b>Bachelor of Arts, <i>cum laude</i>, <i>Dean's List</i></b> <ul style="list-style-type: none"><li>• UGPA 3.5/4.0, Major: Economics (3.9/4.0), Minors: Mathematics &amp; Sociology</li></ul>   |                        |