

Customer Requirements Survey for Estar Banchang

**Instructions:**  Please checkto the box that fit to your comment the most. (for part 2-3, you can choose more than 1 choice)

**Part 1: Personal Information**

**1. Gender** € 1) Male € 2) Female

**2. Age** € 1) less than 20 years € 2) 21 – 40 years € 3) 41 – 60 years € 4) 60 years up

**3. Occupation** € 1) government/state enterprise officer € 2) company employee € 3) student € 4) other.....................

**4. Workplace .............................................................................**

**5. Customer Status**

€ 1) Residence owner in the golf course, project € 2) golf course customer

€ 3) Cstar’s Customer € hotel  apartment/housing € 4) general customer € Corporate company

**6. Frequency to use facilities**

€ everyday € 2-3 times/week € once a week € once a month € other.......................................

**7. Period to use facilities** (you can choose more than 1 period)

Weekday (Monday-Friday) € morning € afternoon € evening € whole day

Weekend/holiday € morning € afternoon € evening € whole day

**Part 2: Factors affecting to sports and facilities services**

(เลือกได้มากกว่า 1 ช่วงเวลา)

**8. What is important factor for you to use the sports and fitness services?**

€ parking space € near residence/office € price € good services € decoration

€ new/various sports equipment € various class’s schedule € other.........................................

**9. What kind of sports/recreation activities that we should provide?**

**Sports activities Outdoor recreation activities**

€ cycling € tennis € futsal € catering/functions € seminar/training

€ boxing € yoga € tai chi € group meeting € other recreation activities

€ aerobic € ballroom dancing € other ................. € other ...........................................

**10.What kind of shops/services that we should provide?**

€ restaurant € coffee shop € bicycle for rent € sports equipment shop

€ salon € spa/massage € laundry € clinic/pharmacy

€ playground € central sports club € full functions fitness facilities € shuttle

€ training/seminar room € convenient store € other...........................................

**Part 3: Service fee for Central Club House**

**11. Your latest type of membership**

€ less than 6 months € 12 months € 24 months € other........................................

**12. Service fee per month**

€ less than 2,000 baht/month € 2,000-2,500 baht/month € 2,500-3,000 baht/month € other ........................................

**Comments/suggestions**

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* Please complete your information below for the lucky draw. We have 3 prizes of 3 month membership for Central Club House.

Name Mobile E-mail

Your comments are our services

Thank you for your valuable time!