

Customer Requirements Survey

for Sport Complex Development in Eastern Star Country Clun and Resort

**Instructions:**  Please checkto the box that fit to your comment the most. (for section 2-3, you can choose more than 1 choice)

**Part 1: Personal Information**

**1. Gender** € 1) Male € 2) Female

**2. Age** € 1) less than 20 years € 2) 21 – 40 years € 3) 41 – 60 years € 4) 60 years up

**3. Occupation** € 1) government/state enterprise officer € 2) company employee € 3) business owner

€ 4) freelance € 4) other.....................

**4. Workplace is at Tambol**: **District:** **Province:**

**5. Your day for exercise** (you can choose more than 1 choice) € Monday-Friday € Saturday-Sunday

**6. Your time for exercise** € Morning (6.00-9.00) € Late morning-afternoon (10.00-16.00) € Afternoon-evening (17.00-21.00)

**7. Frequency for exercise** € 2-4 times/week € once a week

**Part 2: Factors affecting the satisfaction of Sport Complex usage**

(เลือกได้มากกว่า 1 ช่วงเวลา)

**8. Where will you go for exercise?**

€ public park (please specify) € private sport complex (please specify)

€ public sport complex (please specify) € other

**9. Where have you seen the sport complex advertisement?** (you can choose more than 1 choice)

€ radio € billboard € online media € printed advertisement € other

**10. What kind of sports/recreation activities that you would like to have in sport complex?**

€ swimming pool € tennis court € futsal field € boxing

€ aerobic € ballroom dancing € play ground € other

**11. What is important factor for you to use the sports and fitness center services?**

€ parking space € near residence/office € price € good services € nice decoration

€ new/various sports equipment € various class’s schedule € other.........................................

**12. What kind of shops/services that you would like to have in eastern Star project?**

€ restaurant € coffee shop € convenient store € sports equipment shop

€ salon € spa/massage € laundry € clinic/pharmacy

€ other...........................................

**Part 3: Fee for your Sport Complex**

**13. Preferable type of membership**

€ 6 months € 12 months € 24 months € timely payment........................................

**14. How did you pay for the fee?**

€ by yourself € by company welfare

**15. In your opinion, What is the appropriate membership fee?**

€ 18,000 Baht/year for swimming pool and fitness € 21,000 baht/year for swimming pool, fitness, and cycling

€ other...........................................

**Comments/suggestions**

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* Please complete your information below for the lucky draw. We have 3 prizes of 3 month membership for Sport Complex.

Name Mobile E-mail

Your comments are our services

Thank you for your valuable time!