

# Vrinda Store Data Analysis(Final\_project)

1. Sales Report: Likely contains a detailed report of sales data, possibly including product, quantity, and revenue information.
2. Sales vs Order: Appears to compare sales and orders, which might include metrics like the number of orders placed versus completed sales.
3. Man vs Women: Possibly analyzes customer demographics by gender.
4. Order Status: Likely includes data on the statuses of orders, such as completed, pending, or canceled.
5. Sales Top 5 States: Seems to focus on sales performance across the top five states where the store operates.
6. Age&Gender: Likely provides demographic analysis based on both age and gender.
7. Apps: Might detail app-related data, possibly concerning mobile or online app usage for sales.
8. Vrinda Store: Could be a summary sheet or an overview of the store's performance.
9. Sales vs Order:
  - This sheet lists monthly sales data.

- For example, January has a sales amount of 1,820,601 and 2,702 orders.
- We could calculate the average sales per order for each month if needed.

#### 10. Man vs Women:

- Sales amount by gender: Men account for 7,613,604, while Women contribute 13,562,773.
- Women's sales are significantly higher. Calculating the percentage, women contribute about 64% of the total, while men contribute 36%.

#### 11. Order Status:

- Shows the distribution of order statuses:
  - Canceled: 844 orders (around 2.77%)
  - \*Delivered\*: 28,641 orders (approximately 94.53%)
  - \*Refunded\*: 517 orders (around 1.70%).

#### 12. Sales Top 5 States:

- Displays total sales by top-performing states, with Maharashtra leading at 2,990,221, followed by Karnataka with 2,646,358.
- We can calculate each state's contribution as a percentage of the total sales.

#### 13. Age & Gender:

- Contains data on the proportion of orders by age group and gender.
  - Adults: Men 15.47%, Women 34.59%
  - Seniors: Men 5.91%, Women 13.70%.

#### 14. Apps:

- Breakdown of orders by app:
  - Amazon leads with 35.48% of orders, followed by Flipkart at 21.59%.
  - Other apps like Ajio and Myntra also show contributions.

#### 15. Vrinda Store:

- A detailed dataset of individual orders, including customer demographics, order details, and shipping information.
- This sheet provides a comprehensive view of each transaction and could be used for in-depth analysis.