

MARKETING 活动方案 定制设计

FOR LAUNCHING THE "SUCH AND SUCH AN EVENT OF"
MARKETING PROGRAM

S

销售部

T

2019.XX.XX

关于活动

ABOUT ACTIVITIES



时间及目标

TIME AND GOAL



实施的步骤

STEPS TO IMPLEMENT



奖励与考核

AWARDS AND ASSESSMENTS



规范和要求

SPECIFICATIONS AND REQUIREMENTS



ART 01

时间及目标

TIME AND GOAL

- 总体目标
- 时间安排
- 重点项目目标
- 任务分配

ADD YOUR TITLE HERE

This is English translation



27₊

million

总体目标



12₊

million

利润目标



60%

销售占比

ADD YOUR TITLE HERE

This is English translation

YOU TEXT HERE

Ut wisi enim ad minim
veniam, quis nostrud exerci
tation

11.08

YOU TEXT HERE

Ut wisi enim ad minim
veniam, quis nostrud exerci
tation

11.10

11.09

YOU TEXT HERE

Ut wisi enim ad minim
veniam, quis nostrud exerci
tation

11.11

YOU TEXT HERE

Ut wisi enim ad minim
veniam, quis nostrud exerci
tation

ADD YOUR TITLE HERE

This is English translation

YOU TEXT HERE

Ut wisi enim ad minim
veniam, quis nostrud exerci
tation

YOU TEXT HERE

Ut wisi enim ad minim
veniam, quis nostrud exerci
tation

YOU TEXT HERE

Ut wisi enim ad minim
veniam, quis nostrud exerci
tation



YOU TEXT HERE

Ut wisi enim ad minim
veniam, quis nostrud exerci
tation

YOU TEXT HERE

Ut wisi enim ad minim
veniam, quis nostrud exerci
tation

YOU TEXT HERE

Ut wisi enim ad minim
veniam, quis nostrud exerci
tation

ADD YOUR TITLE HERE

This is English translation

YOU TEXT HERE

Ut wisi enim ad minim
veniam, quis nostrud exerci
tation



YOU TEXT HERE

Ut wisi enim ad minim
veniam, quis nostrud exerci
tation



ART 02

实施的步骤

STEPS TO IMPLEMENT

- 热点事件切入
- 事件联动
- 联合各大网站
- 强化自身优势

ADD YOUR TITLE HERE

This is English translation

Ut wisi enim ad minim veniam, quis nostrud exerci tationUt wisi enim ad minim
veniam, quis nostrud exerci tation
Ut wisi enim ad minim veniam, quis nostrud exerci tation



Supporting text here.



Copy paste fonts.
Choose the only option to retain text.



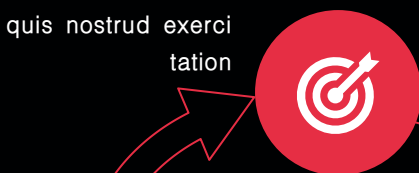
Supporting text here.

ADD YOUR TITLE HERE

This is English translation

YOU TEXT HERE

Ut wisi enim ad minim
veniam, quis nostrud exerci
tation



Text



YOU TEXT HERE

Ut wisi enim ad minim
veniam, quis nostrud exerci
tation

YOU TEXT HERE

Ut wisi enim ad minim
veniam, quis nostrud exerci
tation

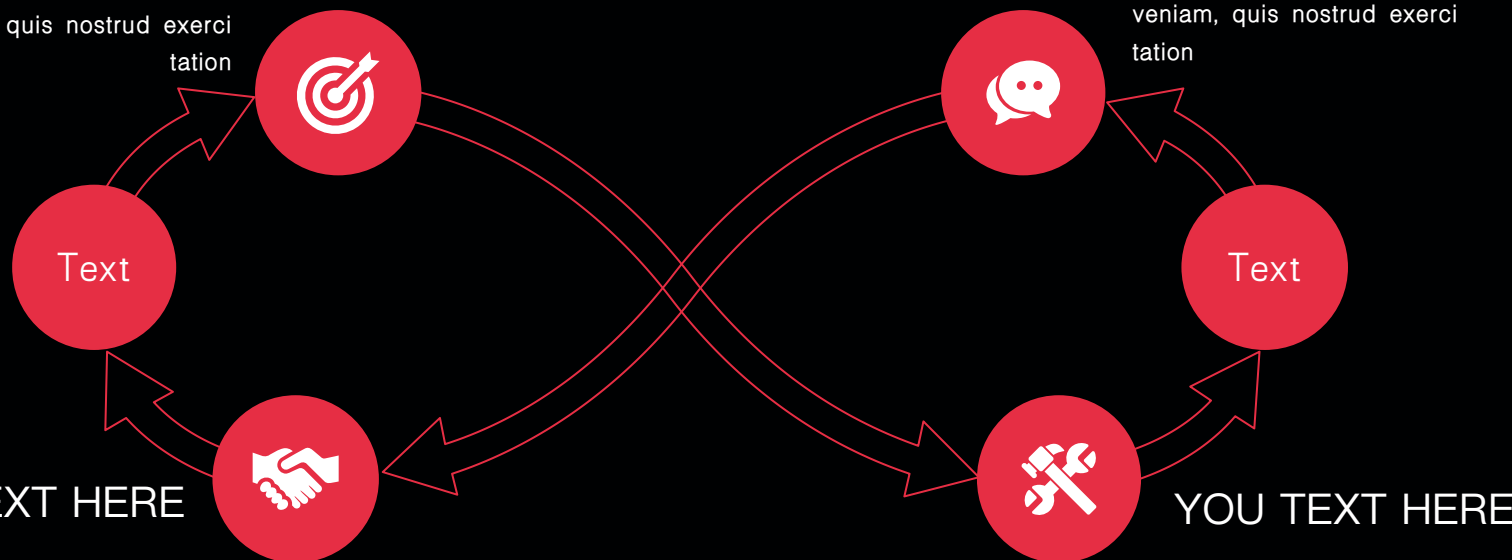


Text



YOU TEXT HERE

Ut wisi enim ad minim
veniam, quis nostrud exerci
tation



ADD YOUR TITLE HERE

This is English translation

YOU TEXT HERE

Ut wisi enim ad minim veniam, quis
nostrud exerci tation



YOU TEXT HERE

Ut wisi enim ad minim veniam, quis
nostrud exerci tation



YOU TEXT HERE

Ut wisi enim ad minim veniam, quis
nostrud exerci tation



YOU TEXT HERE

Ut wisi enim ad minim veniam, quis nostrud
exerci tation



YOU TEXT HERE

Ut wisi enim ad minim veniam, quis nostrud
exerci tation



YOU TEXT HERE

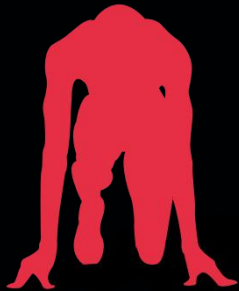
Ut wisi enim ad minim veniam, quis nostrud
exerci tation



ADD YOUR TITLE HERE

This is English translation

Ut wisi enim ad minim veniam, quis nostrud
exerci tationUt wisi enim ad minim veniam, quis
nostrud exerci tation Ut wisi enim ad minim
veniam



30 YOU TEXT HERE

0%
Ut wisi enim ad minim veniam, quis
nostrud exerci tation



50% YOU TEXT HERE

Ut wisi enim ad minim veniam, quis
nostrud exerci tation



66% YOU TEXT HERE

Ut wisi enim ad minim veniam, quis
nostrud exerci tation



80% YOU TEXT HERE

Ut wisi enim ad minim veniam, quis
nostrud exerci tation



ART 03

奖励与考核

AWARDS AND
ASSESSMENTS

- 团队奖励
- 突出个人
- 相关制度

ADD YOUR TITLE HERE

This is English translation



YOU TEXT HERE

Ut wisi enim ad minim veniam, quis nostrud exerci tation



YOU TEXT HERE

Ut wisi enim ad minim veniam, quis nostrud exerci tation



YOU TEXT HERE

Ut wisi enim ad minim veniam, quis nostrud exerci tation



YOU TEXT HERE

Ut wisi enim ad minim veniam, quis nostrud exerci tation



YOU TEXT HERE

Ut wisi enim ad minim veniam, quis nostrud exerci tation



ADD YOUR TITLE HERE

This is English translation



YOU TEXT HERE

Ut wisi enim ad minim
veniam, quis nostrud exerci
tation



YOU TEXT HERE

Ut wisi enim ad minim
veniam, quis nostrud exerci
tation



YOU TEXT HERE

Ut wisi enim ad minim veniam, quis nostrud
exerci tation



YOU TEXT HERE

Ut wisi enim ad minim veniam, quis nostrud
exerci tation



YOU TEXT HERE

Ut wisi enim ad minim veniam, quis nostrud
exerci tation



YOU TEXT HERE

Ut wisi enim ad minim veniam, quis nostrud
exerci tation

ADD YOUR TITLE HERE

This is English translation

TEXT HERE

Copy paste fonts. Choose the only option to retain text.

TEXT HERE

Copy paste fonts. Choose the only option to retain text.

TEXT HERE

Copy paste fonts. Choose the only option to retain text.

TEXT HERE

Copy paste fonts. Choose the only option to retain text.

TEXT HERE

Copy paste fonts. Choose the only option to retain text.





ART04

规范和要求

SPECIFICATIONS AND
REQUIREMENTS

- 执行规范
- 组织保障
- 其他相关要求

ADD YOUR TITLE HERE

This is English translation



01

YOU TEXT HERE

Ut wisi enim ad minim veniam, quis nostrud exerci tation

02

YOU TEXT HERE

Ut wisi enim ad minim veniam, quis nostrud exerci tation

03

YOU TEXT HERE

Ut wisi enim ad minim veniam, quis nostrud exerci tation

04

YOU TEXT HERE

Ut wisi enim ad minim veniam, quis nostrud exerci tation

ADD YOUR TITLE HERE

This is English translation



TEXT HERE

Supporting text here.

When you copy & paste, choose "keep text only" option.



TEXT HERE

Supporting text here.

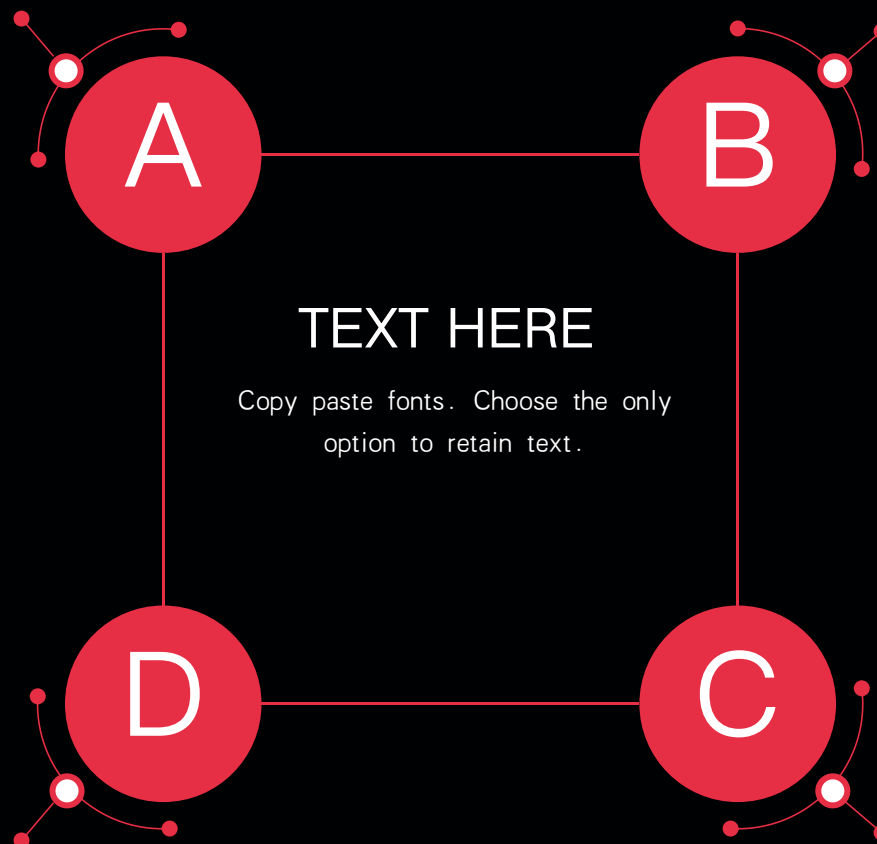
When you copy & paste, choose "keep text only" option.

ADD YOUR TITLE HERE

This is English translation

YOU TEXT HERE

Ut wisi enim ad minim veniam, quis
nostrud exerci tation



TEXT HERE

Copy paste fonts. Choose the only
option to retain text.

YOU TEXT HERE

Ut wisi enim ad minim veniam, quis nostrud
exerci tation

YOU TEXT HERE

Ut wisi enim ad minim veniam, quis
nostrud exerci tation

YOU TEXT HERE

Ut wisi enim ad minim veniam, quis nostrud
exerci tation



ANK YOU
汇报完毕
感谢聆听

REPORT COMPLETED THANKS FOR LISTENING