

2022

Company Profile



# We are

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We are total specializing company such as exhibition booth and interior, overseas marketing, event promotion.

As a specialized company in overseas exhibition convention business, we are serving as Korea representative of more than 50 famous exhibitions in USA, China, Japan and so on.

## AWARD

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**2016**  
GOOD DESIGN



**2012**  
Booth Design  
In TIGS



**2012**  
Excellent Design  
Company



**2011**  
Design Award  
in Germany



# Our History

**2005. 03**

Establishment of a corporation

**2006. 01**

Published in KOREA TRADE Magazine (Acquired by KOTRA)

**2007. 10**

Korea Good Design Award



**2009. 10**

Exclusive agent contract Gift Show in Japan & Silver Exhibition



**2009. 10**

Selection of Performing Companies for High-Growth Exporting Companies (Video, Visual Design)

**2011. 06**

IF Design Award In Germany



**2012. 01**

Booth Design Award 2<sup>nd</sup> Prize in Tokyo Gift Show



**2014. 01**

Exclusive agent contract Las Vegas ASD, NYNOW In USA



**2015. 10**

Korea Good Design Award



**2016. 01**

Selection of Best Companies for High Seoul Brand



**2018. 03**

Moving to the office in Munjeong

**2019.07**

115 companies participated in Las Vegas ASD, NY NOW

**2019.09**

98 companies participated in Tokyo Gift Show

**2021. 01**

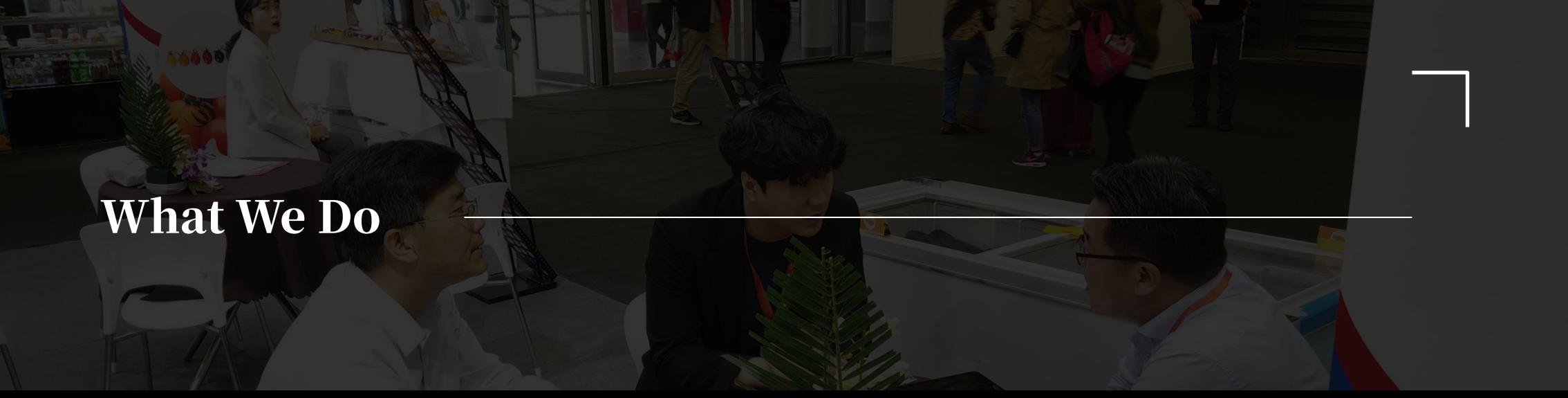
K-Studio operator In KOTRA



**2021. 04**

Agent contract Mega Show





## What We Do

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### Oversea Exhibition

Planning and  
Operation of exhibition

Finding customized exhibitions

Exhibition booth management

Promoting exhibitions and  
managing promotional materials

### Exhibition Booth

Booth design

Booth installation

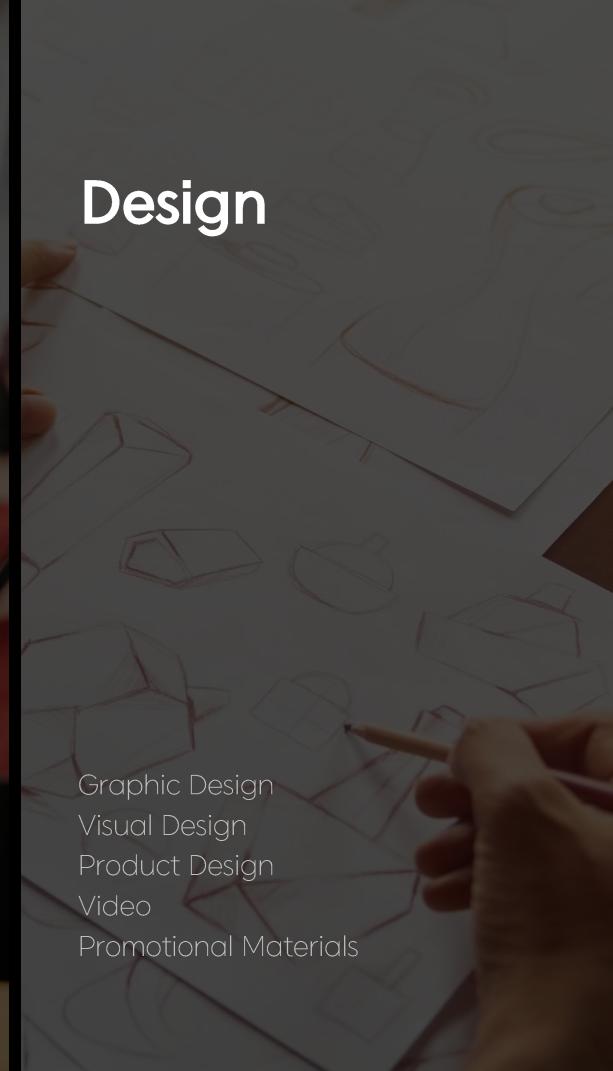
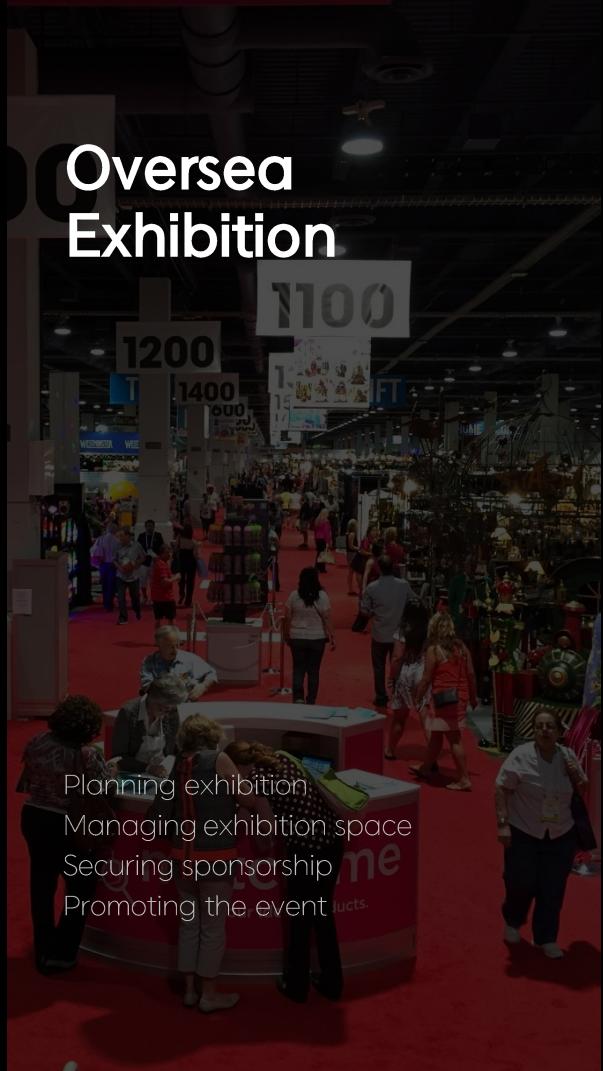
### Global Marketing

Promote the buyer

Finding and Matching buyers

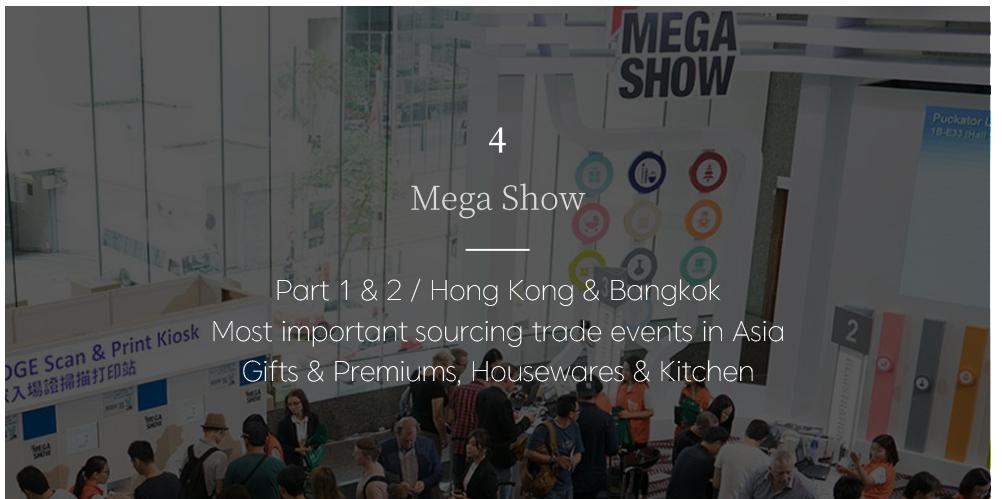
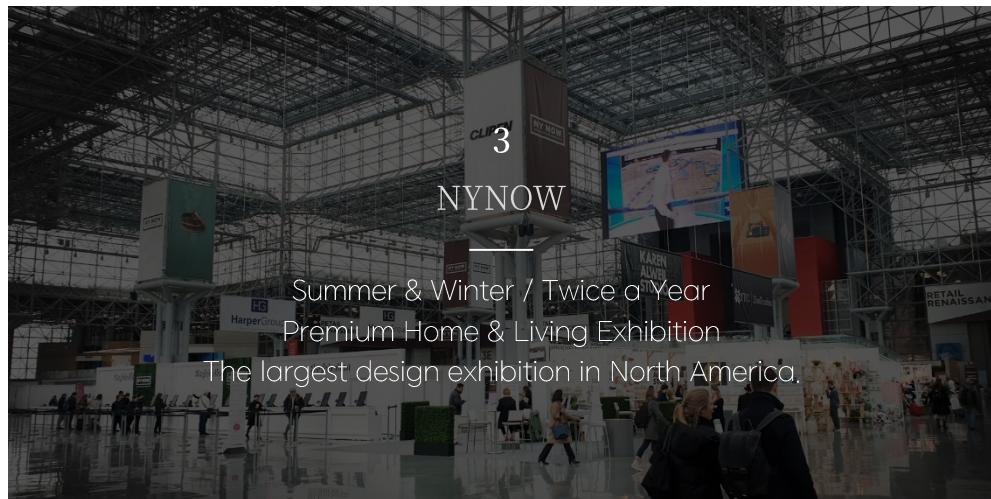
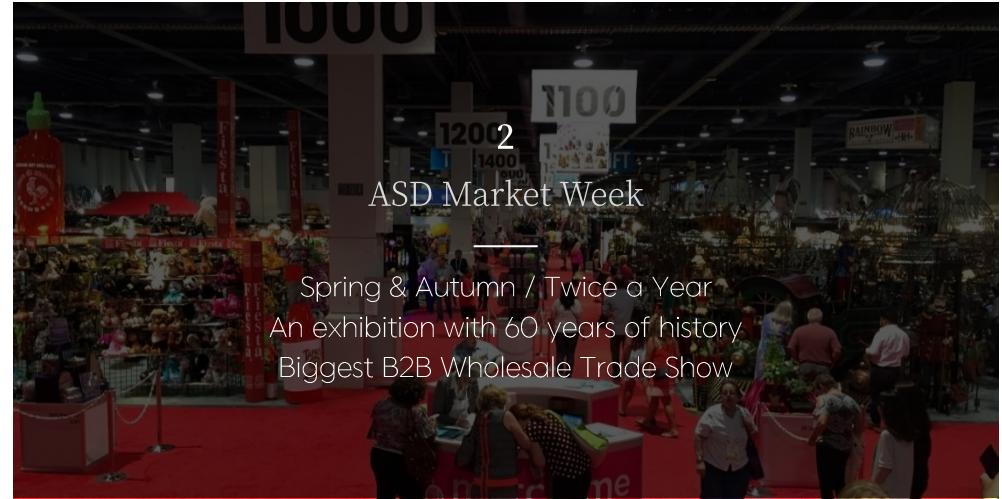
Online Business Meeting

# Our Organization



Our

# Main Exhibition



Our Main Exhibition

# TOKYO INTERNATIONAL Gift Show



## Tokyo International Gift Show

### Gift Show, Tokyo

The Tokyo Gift Show is Japan's largest exhibition with more than 90 events held twice a year in spring and autumn. Various exhibitions such as LIFE DESIGN and Gourmet & Dining Style Show are being held at the same time.

Our Main Exhibition

## NY NOW

### NYNOW, New York

NYNOW is North America's largest home living fair held at Jacob Javits Center. It is being held in New York, the U.S. design capital, and numerous premium home living products are on display.





## ASD MARKET WEEK

ASD Market Week,  
Las Vegas

The ASD Market Week, which has been held for 60 years since World War II, is the largest consumer goods exhibition in North America. It is a B2B exhibition where you can meet importers and distributors from North America and Latin America.





Mega Show,  
Hong Kong & Bangkok

MEGA SHOW Part 1 & Part 2 present the largest and most important sourcing trade events in Hong Kong every October for gifts, premiums, housewares, kitchen & dining, lifestyle products, toys & games, baby products and stationery from 4,000 exhibitors.



OUR  
WORK

koreamesse Korea International Trade Mart





# 2021

## Portfolio

- 01 USA, CES 2021 K-Startup Pavilion / KISED
- 02 USA, CES Online Business Meeting / GBSA
- 05 Vietnam, Life Design Online Business Meeting / SBA
- USA, Agricultural Online Business Meeting / FACTS
- 06 Japan, G-Fair In Tokyo / KITA
- 07 USA, Gyeongsangbuk-do Online Business Meeting / KITA
- 08 USA, 2021 NYNOW Summer / K-Biz
- USA, 2021 ASD Market Week Summer / K-Biz, KITA
- 09 Europe, China, USA, Online Business Meeting for Free Trade Areas / JBTP
- 10 USA, Consumer Goods Online Business Meeting / WESC
- 12 Europe, Parts and Equipment Online Business meeting / BEPA



# 2020

## Portfolio

- 02 Japan, Tokyo International Gift Show / K-Biz
- 05 Vietnam, Vietnam Influencer Marketing & Live Commerce / GBC
- 09 USA, ASD Online Marketing & Business Meeting / KITA
- 10 Japan, Gangwon Online Business Meeting / KITA  
Vietnam, Food Products Online Business Meeting / K-Biz  
Vietnam, Vietnam Influencer Marketing & Live Commerce / JBA  
USA, Medical Products Online Business Meeting / SBA
- 11 Vietnam, Vietnam Influencer Marketing & Live Commerce / KOSME
- 12 Europe, Parts and Equipment Online Business meeting / BEPA  
Domestic & International Commercialization Support / ITP





# 2019

## Portfolio

- 02 Japan, Tokyo International Gift Show Spring
- 03 USA, ASD Market Week Spring
- 05 China, Shanghai SIAL CHINA / IPET
- 08 USA, ASD Market Week Autumn / KISED  
USA, NYNOW Autumn / KISED
- 09 Japan, Tokyo International Gift Show Autumn  
USA, North America IoT Tech Expo / NIPA
- 10 Uzbekistan, Agro Expo & Agro Tech Expo / NIPA  
Spain, Fruit-Attraction / IPET
- 11 Kazakhstan, Agro World Kazakhstan 2019 /IPET  
Singapore, Communic Asia 2019 /IPET





**Client** wmit

**Location** World Trade Centre, Dubai, UAE

**Date** 2022. 01. 24. – 27.



**Client** KOTRA, KICTA, GCA

**Location** Venetian Expo, Las Vegas, USA

**Date** 2022. 01. 05. – 28.



## ASDMARKETWEEK

**Client** K-Biz, KITA, KOTRA

**Location** LVCC, Las Vegas, USA

**Date** 2021. 08. 22. – 25.



## NY NOW®

**Client** K-Biz

**Location** Jacob Javits Center, New York, USA

**Date** 2021. 08. 08. – 11.



## G-fair

Korea Trade Show Tokyo

**Client** KITA

**Location** (Japan) Shinagawa  
(Korea) COEX

**Date** 2021. 05. 31. – 06. 03.



## TOKYO INTERNATIONAL Gift Show

**Client** K-Biz

**Location** Big Sight, Tokyo, Japan

**Date** 2021. 02. 03. – 05.



## Parts and Equipment

Online Business meeting

**Client** BEPA

**Location** Europe & Busan, Korea

**Date** 2020. 11. 18.



## Gangwon Good Products

Online Business meeting

**Client** KITA

**Location** Japan & Chuncheon, Korea

**Date** 2020. 10. 13.



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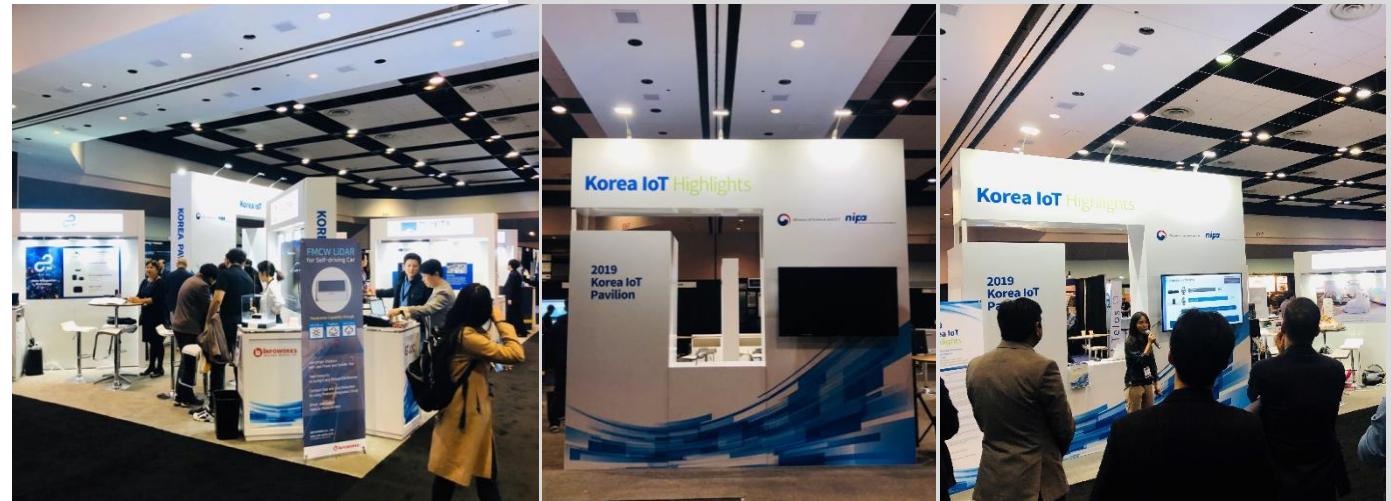
## Our Work



**Client** NIPA

**Location** Santa Clara Convention Center,  
Silicon Valley, USA

**Date** 2019. 11. 13. – 14.



**Client** IPET

**Location** SNIEC, Shanghai, China

**Date** 2019. 05. 14. – 16.



# Our Clients

 <p>중소벤처기업부 Ministry of SMEs and Startups</p>	 <p>Korea Trade-Investment Promotion Agency</p>	 <p>KITA KOREA INTERNATIONAL TRADE ASSOCIATION</p>	 <p>STUP KISED KOREA START UP</p>	 <p>GYEONGSANGBUK-DO</p>
 <p>KBIZ Korea Federation of SMEs</p>	 <p>ITP INCHEON TECHNOPARK</p>	 <p>GBSA Gyeonggido Business &amp; Science Accelerator</p>	 <p>sba</p>	 <p>gca Gyeonggi Content Agency</p>
 <p>FACT <small>Foundation of Agri. Tech., Commercialization &amp; Transfer</small></p>	 <p>KOSME Korea SMEs and Startups Agency</p>	 <p>iPET <small>Korea Institute of Planning and Evaluation for Technology in Food, Agriculture and Forestry</small></p>	 <p>wmit <small>WONJU MEDICAL INDUSTRY TECHNOVALLEY</small></p>	 <p>KiICTA Korea ICT Association</p>
 <p>BEPAP <small>부산경제진흥원 Busan Economic Development Agency</small></p>	 <p>WOMEN ENTERPRISE SUPPORTING CENTER</p>	 <p>snip</p>	 <p>jdc</p>	 <p>gbc <small>경북통상 Gyeongsangbuk-do Trade &amp; Commerce</small></p>



## Contact Us

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