KEYA KEYA

New York, USA

keya.keya@stern.nyu.edu | keya2406@gmail.com | +1 (347) 472 7560 | http://www.linkedin.com/in/keya-ind24

EDUCATION

New York University, NY, Master of Science in Management of Technology   *Expected May 2024*
GPA: [3.56], Relevant Coursework: Financial Analysis for Tech Managers/ Statistics for Data Analysts/ Global Innovation/ Economics and Strategy/ Programming for Business Intelligence & Analytics/ Business Analytics/ Decision Model & Analytics/ Digital Strategy/ Marketing/ Organizational Behavior

Visvesvaraya Technological University, India, Bachelor of Engineering in Telecommunication   *Jul 2017*
GPA: [3.48], Relevant Coursework: Computer Concepts and C programming / Programming in C++ / Management and Entrepreneurship / Network Security

PROFESSIONAL EXPERIENCE

Graduate Teaching Assistant, NYU, NY, USA   *Sep 2023 - Present*
- Collaborated with Prof. Pavlos Mourdoukoutas to support Economics & Strategy by grading assignments, content discussions, handling technical issues during class.
- Demonstrated strong communication skills by holding office hours and providing one-to-one student support.
- Prepared and conducted quizzes to foster regular readings of the material provided.

Application Development Associate, Accenture, Bangalore, India   *Sep 2017 – Oct 2018*
- Gathered and extracted data using SQL queries and automation tools.
- Conducted rigorous data cleaning and preprocessing to ensure accuracy and consistency.
- Utilized statistical techniques for exploratory data analysis, uncovering valuable insights.
- Created impactful data visualizations in Excel for data-driven decision-making.
- Achieved a 25% boost in efficiency through process enhancements and automation.

ACADEMIC PROJECTS (https://github.com/KKeya24)

- **Case Study on Merger & Acquisitions:** Performed a DCF analysis to determine whether Sun Microsystems should merge with Oracle. With the future projections the maximum price per stock that Oracle could bid in this acquisition with no loss of its own was determined.
- **Marketing Plan for a proposed product/service:** Marketing Plan for Indian vegetarian and vegan food truck in NYC. Successfully analyzed the consumer behavior and market trends.
- **Regression Analysis:** Performed regression analysis on the stock of a publicly traded company to predict the stock price performance.

ACTIVITIES AND LEADERSHIP

- **Marketing Director for IISE Chapter NYU Tandon:** I am leading as the Marketing Director of The Institute of Industrial and Systems Engineers (IISE) Chapter at NYU Tandon.
- **Co-managing a YouTube channel:** An attempt to bring out passion for dance and enhance personal growth.

SKILLS AND EXPERTISE

- **Technical Skills:** Python, R, SQL, MATLAB, MySQL, Advance Excel, Google Sheets, GitHub, Tableau, Microsoft Visual, Google Data Studio, C#, C/C++, .Net Framework
- **Achievements:** Merit-Scholarship recipient at NYU, Certificate of Academic Excellence - IETE
- **Certifications:** Google Data Analytics, SAFe 4.5 Agile Certified.