

CS103 Content Plan

Name: Kewen Liu

Website name: Birdy

I have no questions about the final project requirements at this time.

Page1: Home

Purpose: Homepage that draws viewers' attention and interest with a catchy header and beautiful photograph

Content Element	Work Completed	Work Remaining	Note
Background image	Already asked for permission from the photographer	Pick a suitable image for the background & Crop and resizing	Need to make sure if the image works well on small devices
Heading	Formatting completed	draft and place on the webpage	
Navigation Bar	Drafted	Place on the webpage	Try 1-col and hamburger menu to see which one works better

Page2: Gallery

Purpose: The introduction of the gallery, showing clickable images of different species that can lead the visitors to webpages of photo gallery of that particular species

Content Element	Work Completed	Work Remaining	Note
Photos of each bird and species name	layout design completed	Pick birds	

Page2.5: Gallery: (Bird Name)

Purpose: The gallery of beautiful photos of the specified species of birds

Content Element	Work Completed	Work Remaining	Note
Photos	Permission received	Layout design	Try multiple layouts: carousel, collage, etc. Inspiration: matsuya-fluid-demo.squarespace.com

Page3: Blog

Purpose: Blogs of stories behind the camera

Content Element	Work Completed	Work Remaining	Note
Photos	Permission received	Layout design	
Blogs with respect to each photo	None yet	Drafting & Layout design	See crosby-demo.squarespace.com and pinterest.com/bruunoalmeida/sites-layout/ for inspiration

Page4: Expert Tips

Purpose: Articles that gives viewers some knowledge about the identification of different birds based on the physical features and habits of the birds

Content Element	Work Completed	Work Remaining	Note
Articles	None yet	Draft & add to webpage	

Page5: About

Purpose: Contact information about the photographer and the website owner and the purpose of the website

Content Element	Work Completed	Work Remaining	Note
Brief bio of the photographer and myself	Layout design completed	Draft & add to the webpage	Depend on the length of the text, the layout might be changed
Contact information	Information gathered	Add to the webpage	

(See next page for Design Sketch)

