**[MengShao]**  
*Business Report Writer*

**Profile:** Experienced business report writer specializing in market trend analysis and data visualization. Skilled in using Power BI and Tableau to craft compelling narratives that drive strategic decision-making. Proven ability to translate complex data into clear, actionable insights for stakeholders.

**Key Projects:**

* **Trends in Handwork Crafts in Australia:** Conducted an in-depth analysis of handwork craft trends in Australia using Power BI/Tableau. Developed a comprehensive business report highlighting key trends, growth patterns, and demographic insights. Utilized data visualization tools to effectively communicate findings to business stakeholders.

**Skills:**

* Business Report Writing and Editing
* Data Visualization (Power BI, Tableau)
* Market Research and Trend Analysis
* Storytelling and Data Interpretation
* Data Collection and Cleaning

**Experience:**

**Business Report Writer** at HANDCRAFT, 2024

Wrote detailed business reports and market analysis documents for diverse industries, focusing on data-driven insights and strategic recommendations.