

# GLOSSARY

## Design Thinking: Data Intelligence

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Use these terms and definitions below to understand concepts taught in the course.

**Transcript Search:** note that you can search for terms directly within the course. To search video text, switch to the *Transcripts* tab, then press Cmd/Ctrl + F on your keyboard to run a search within the active transcript.

Term	Definition
AI	Artificial intelligence; machines that can think in some ways like humans
big data	Extremely large data sets that can be analyzed computationally to reveal patterns, trends, and associations
data science	Application of the scientific method to infer evidence from data in order to form new ideas
DLS	Design Language Systems; functional rules or guidelines for communication
machine learning	The ability to learn without explicitly being programmed