



Says

What have we heard them say?  
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?  
What other thoughts might influence their behavior?

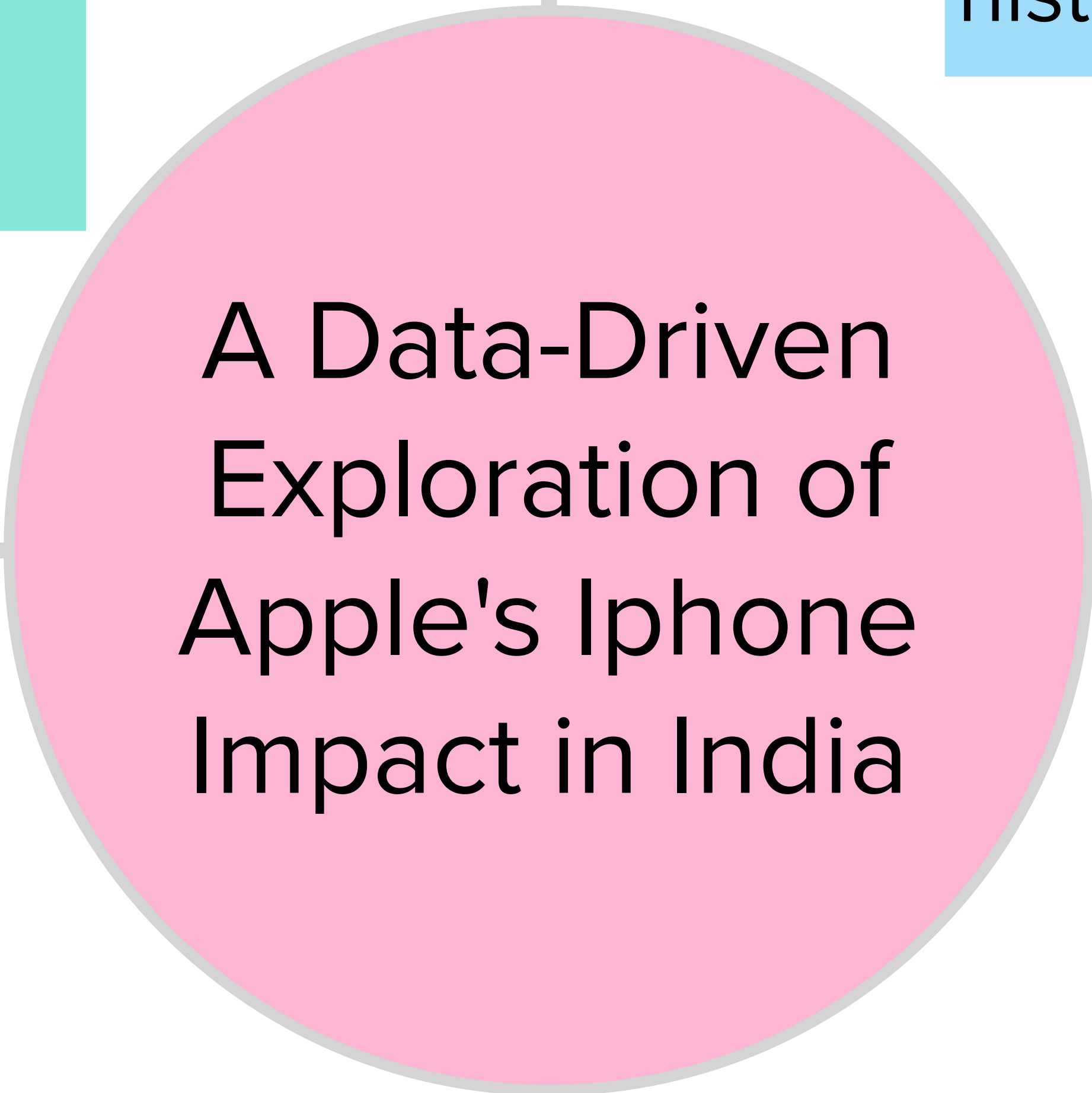
Iphone sales in the second quarter growing 10% year-on year.

India contributed close to 4% of all Iphone.

Apples ramped up in the worth 5th largest economy from both retails.

" One of the most iconic and Successful marketing campaign in histroy."

Iphone update the new technique.



A Data-Driven Exploration of Apple's Iphone Impact in India

The Iphone maker's expansion in India.

Having more good qualities.

Also create "job opportunities and contributes to the country's economic growth".

Apple's iphone has a special chance to increase its marketing.

Iphone is very satisfied with devices.

Amazing battery life and better display.



Does

What behavior have we observed?  
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?  
What other feelings might influence their behavior?