AN UNKNOWN NAME

A product pitch by Kevin Maddock
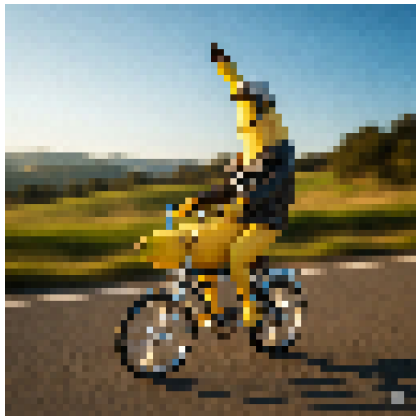
The Problem

Photo Editing is hard imagine having a pro at the matter of a click

Also Prompting is hard so lets just click!!!!!!

Your Solution

Imagine a website where you can upload a photo select and tool and one click later **boom!** you have a nice little photo. Using nano banana and an intuitive interface now you can be a pro with no **KNOWLEDGE**

Website Type

Website Application

Software Development Process

Agile : Things will change on the basis as new things are discovered

Target Audience

Name	Gender	Age	Location	Occup	Income	Web Use	Reason
Pete	M	79	US	Retired	Retired	Got his first phone 2 years ago	Wants to edit his fishing photo
Diane	F	28	UK	Seller	60K	Tech Savvy	Wants edit product photos
Georgi	M	5	FRANCE	Kid	0	Pretty Good with Roblox	Want to put his dinosaur in a cloud

Key Content & Features

Key Features:
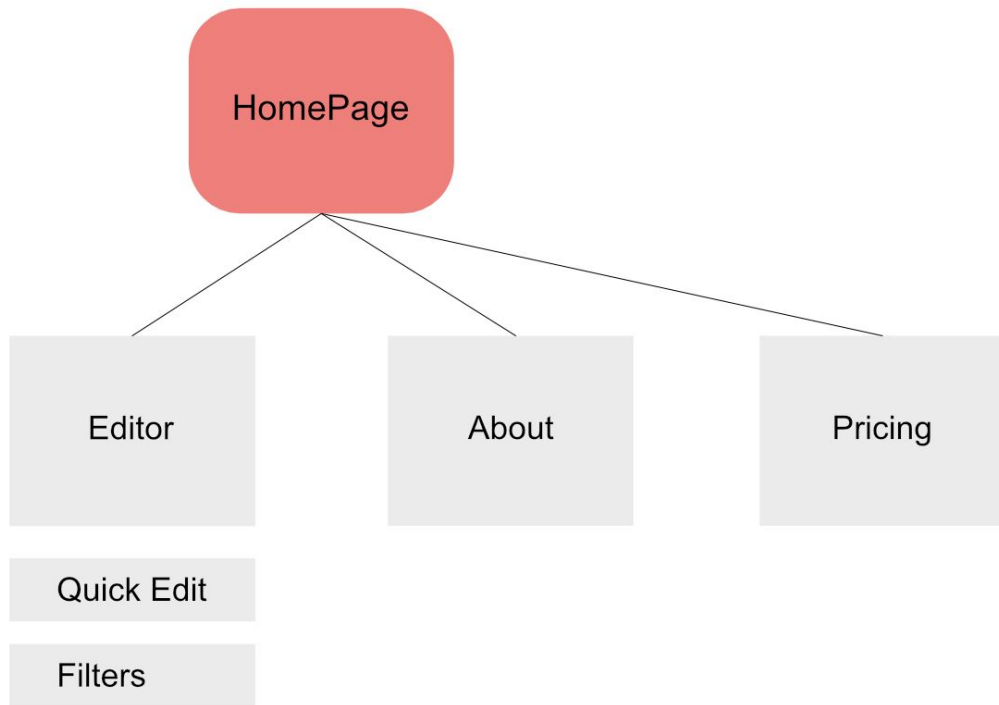
Remove Background / Person

Clean Tool: Remove those smudges, pixels, and thumbs from photos

Add Tool: Circle and add object

Upload Page: First contact point with user

Edit Page: Where all the magic happens

Site Map

Wireframe

Pitch Summary

- Make photo editing easier.
- Don't Worry about prompting
- Nano Banana Just Launch

Feedback Questions

- Any Questions
- Feature Ideas
- Do you agree with my demographic?