



## Join the Celebration!

Please help us celebrate the 21st anniversary of the Florida Scallop & Music Festival!

The 21st Annual Florida Scallop and Music Festival, a long-standing Forgotten Coast tradition, kicks off in beautiful George Core Park on October 6th and continues on Saturday, October 7th. This two day event promises to be packed with fabulous food, fantastic fun and great music.

As you may know, this festival is Gulf County's premiere event of the year and we wanted to give you the opportunity to be one of our sponsors. This festival wouldn't be possible without sponsors like you who contribute funds each year.

This year's tax deductible sponsorships range from \$100 Bronze Level to the \$10,000 Presenting Sponsor. These packages offer advertising and great exposure for your business, and many offer tickets to the event, t-shirts, and goody bags, as well as access to the exclusive VIP Experience. Our 2017 Sponsorship packages with their descriptions as well a Commitment Form are attached.

I welcome the chance to speak with you further about sponsorship of the 21st Florida Scallop & Music Festival. Please give me a call to discuss which option is best for you and your organization.

More information can be found at [www.scallopfestfl.org](http://www.scallopfestfl.org)

Thank you,

*Dwayne Piergiovanni*

Dwayne Piergiovanni  
(850) 340-1274

308 Reid Avenue  
Port St. Joe, FL 32456  
(850) 227-1223



## **Scallop Festival Sponsorship**

### **PRESENTING Sponsorship (\$10,000 PLUS)**

- Friday & Saturday Nights at the Maddox Cottage next to the event
- 8 Tickets to VIP Experience
- 10 Tickets to Festival
- Festival Logo will be adjusted to read Presented By (Company Logo)
- Logo will be placed on all marketing materials to include but not limited to: event posters, banners, Scallop Fest website, Business Logo on event posters (Material Due by June 1, 2017)
- Recognition on Radio leading up the event as well as the day of
- 10 Event T-Shirts
- Sponsor Goody Bag

### **STAGE Sponsorship (\$5,000 PLUS)**

- Friday & Saturday Nights at a Port Cottage
- 6 Tickets to VIP Experience
- 10 Tickets to Festival
- Banner placed on stage with Company Name and Logo (Material Due by June 1, 2017)
- Business Logo on event posters
- Business Logo on the Scallop Fest website & link
- Business Logo on Event Banner
- Recognition on Radio leading up the event as well as the day of
- 8 Event T-Shirts
- Sponsor Goody Bag

### **VIP TENT Sponsorship (\$3,500)**

- 4 Tickets to VIP Experience
- 10 Tickets to Festival
- Banner placed on VIP Tent with Company Name and Logo (Material Due by June 1, 2017)
- Business Logo on event posters
- Business Logo on the Scallop Fest website & link
- Business Logo on Event Banner
- Recognition on Radio leading up the event as well as the day of
- 6 Event T-Shirts
- Sponsor Goody Bag

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#### **BEER TENT Sponsorship (\$2,500)**

- 4 Tickets to VIP Experience
- 8 Tickets to Festival
- Banner placed on Beer Tent with Company Name and Logo (Material Due by June 1, 2017)
- Business Logo on event posters
- Business Logo on the Scallop Fest website & link
- Business Logo on Event Banner
- Recognition on Radio leading up the event as well as the day of
- 5 Event T-Shirts
- Sponsor Goody Bag

#### **AIR CONDITIONED BATHROOM Sponsorship (\$1,500)**

- 5 Tickets to VIP Experience
- 6 Tickets to Festival
- Banner Placed on Air Conditioned Bathroom Trailer at Festival (Material Due by June 1, 2017)
- Business Logo on Event Posters
- Business Logo on Scallop Fest website & link
- Business Logo on Event Banner
- Recognition on Radio leading up to the event as well as the day of
- 4 Event T-Shirts
- Sponsor Goody Bag

#### **Platinum Sponsorship (\$1,000)**

- 4 Tickets to VIP Experience
- 6 Tickets to Festival
- Business Logo on Event Posters (Material Due by June 1, 2017)
- Business Logo on Scallop Fest website & link
- Business Logo on Event Banner
- Recognition on Radio Live Feed on the day of the Festival
- 3 Event T-Shirts
- Sponsor Goody Bag

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#### **GOLD Sponsorship (\$500)**

- 2 Ticket to VIP Experience
- 4 Tickets to Festival
- Business Logo on Event Posters (Material Due by June 1, 2017)
- Business Logo on Scallop Fest website & link
- Business Logo on Event Banner
- Recognition on Oyster Radio Live Feed on the day of the Festival.
- 2 Event T-Shirts
- Sponsor Goody Bag

#### **SILVER Sponsorship (\$250)**

- 4 Tickets to Festival
- Logo on Scallop Fest website & link (Material Due by June 1, 2017)
- Business Logo on Event Banner
- 2 Event T-Shirts
- Sponsor Goody Bag

#### **BRONZE Sponsorship (\$100)**

- 2 Tickets to Festival
- Business name Scallop Fest website
- 1 Event T-Shirt
- Sponsor Goody Bag

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## **Sponsorship Commitment Form**

**Company:** \_\_\_\_\_

**Contact:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_ **Contact Phone:** \_\_\_\_\_

**E-mail:** \_\_\_\_\_ **Website:** \_\_\_\_\_

**Sponsorship Level:** \_\_\_\_\_ **Total:** \_\_\_\_\_

**E-mail Event Logo to:** [info@scallopfestfl.org](mailto:info@scallopfestfl.org) by **June 1, 2017**

Sponsors will be recognized in event advertising, on the website ([www.scallopfestfl.org](http://www.scallopfestfl.org)), in event promotion, as well as in collateral and signage during the festival. To be included in the event advertising, please choose one of the following:

**Mail Completed Form to:**

Florida Scallop & Music Festival, Inc.  
308 Reid Ave  
Port Saint Joe, FL. 32456

**Online:**

Complete the form online at [www.scallopfestfl.org](http://www.scallopfestfl.org) under the "Sponsors" tab. Pay by Credit Card or electronic check with PayPal account.

**E-mail Completed Form and Logo to:**

[info@scallopfestfl.org](mailto:info@scallopfestfl.org) \*\*No later than **June 1, 2017**

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