



# PIZZA SALES FEPORT

Jan/2015 - Dec/2015

Pizza\_Category

All

01-01-2015

30-12-2015



Page 1



Best / Worst Seller

## BUSIEST DAY AND TIME

### DAY

Orders are **highest on weekend Friday/Saturday Evening**

### MONTHLY

There are maximum orders from the **month of July and January**

## SALES PERFORMANCE

### CATEGORY

**classic category contributes to maximum sales & Total Orders**

### SIZE

**Large size pizza contributes to maximum sales**



814.9K

Total Revenue



38.30

AVG Order Value



49396

Total Pizzas Sold



21277

Ttotal Order

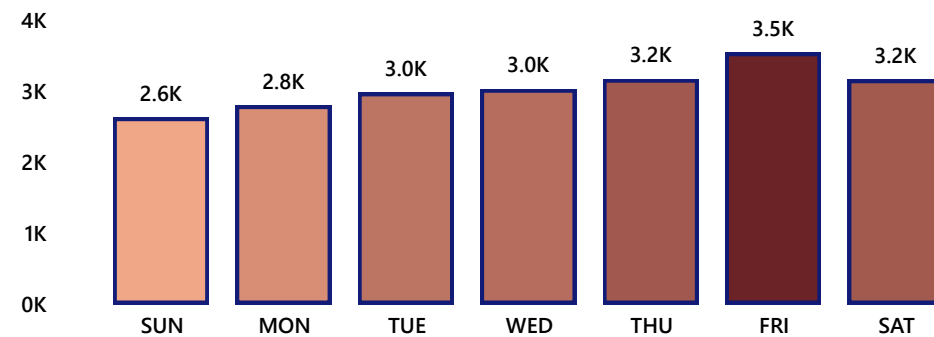


2.32

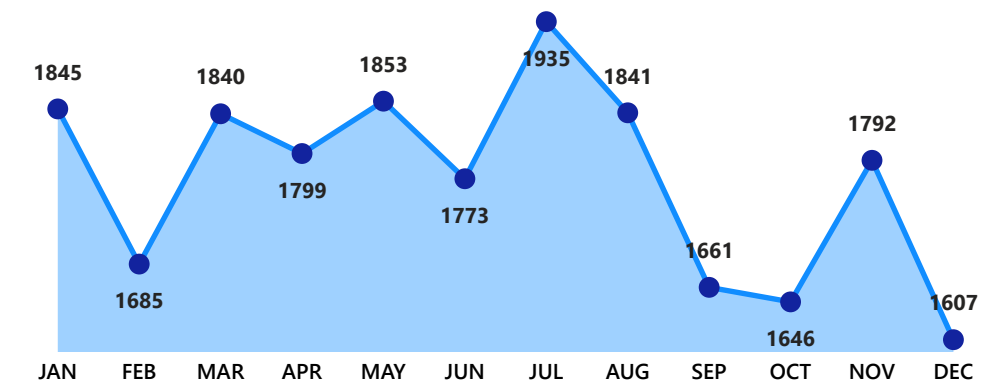
Avg Pizza Per Order

### Daily Trend For Total Order

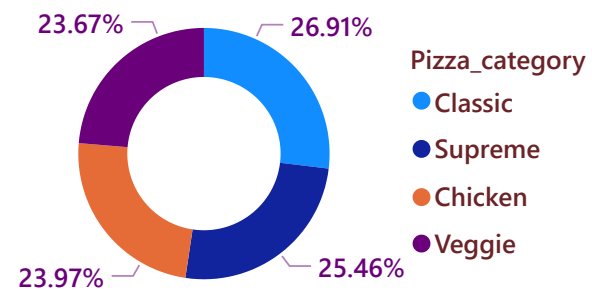
Ttotal Order 2.62K 3.54K



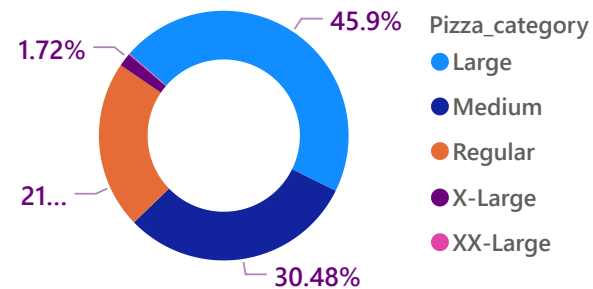
### Monthaly Trend For the Order



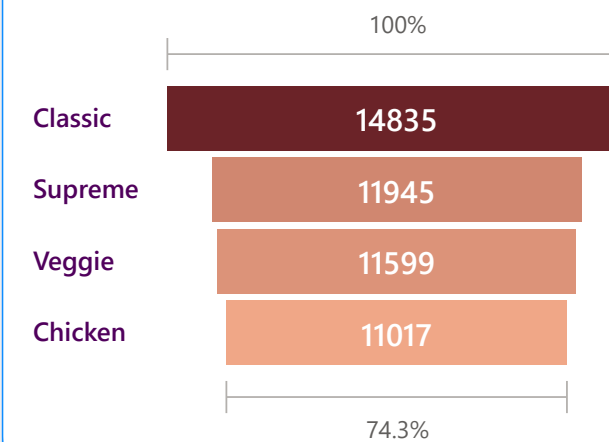
### % Off Sales by pizza\_category



### % Off Sales by pizza\_category



### Total Pizzas Sold by pizza\_category





# PIZZA SALES FEPORT

Jan/2015 - Dec/2015

Pizza\_Category

All

01-01-2015

30-12-2015



Page 1



Best / Worst Seller



## BEST SELLERS

### REVENUE

The Thai Chicken contributes to maximum revenue

### Quantity

The classic Deluxe pizza Contributes to maximum total Quantities

### MONTHLY

The classic Deluxe pizza Contributes to maximum total Ordes

## WORST SELLERS

### REVENUE

The Brie Carre Pizza maximum mREVENUE

### Quantity

The Brie Carre Pizza Contributes to maximum total Quantities

### TOTAL ORDERS

The Brie Carre Pizza Contributes Maximum Total Orders



814.9K

Total Revenue



38.30

AVG Order Value



49396

Total Pizzas Sold



21277

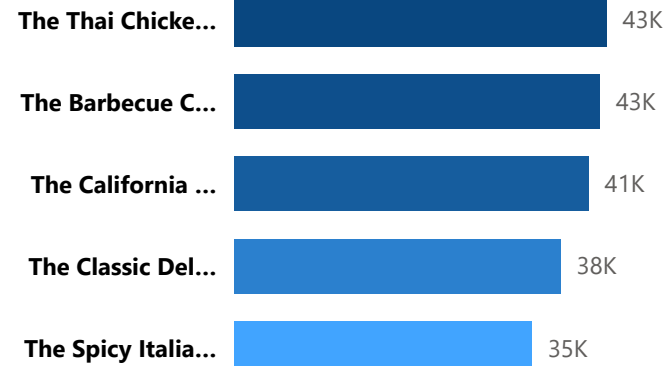
Ttotal Order



2.32

Avg Pizza Per Order

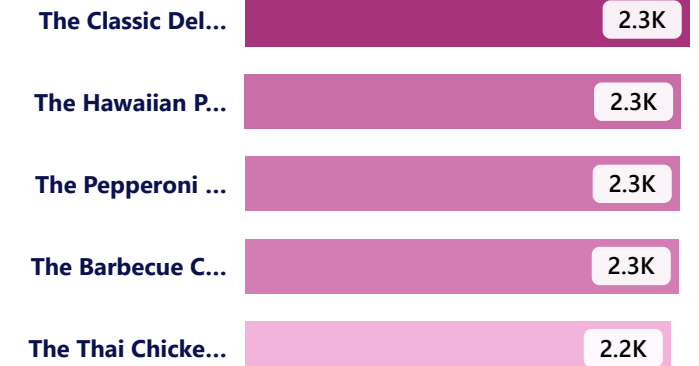
### Top 5 Best Seller by Revenue



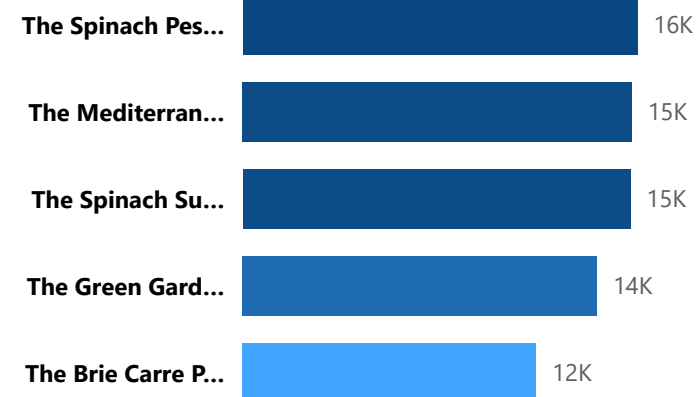
### Top 5 Pizza by Quantity



### Top 5 Pizza by Total Order



### Bottom 5 Best Seller by Revenue



### Bottom 5 Pizza by Quantity



### Bottom 5 Pizza by Total Order

