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Agenda

- Problem Overview
- Key Factors
- Player Clusters
- Salary Analysis

Problem Overview

Key Questions:

- How do we categorize different types of players?
- How do salaries differ by player characteristics?
- Can we identify over and underpaid players?

Methodology

Define Factors



Find Clusters





Incorporate Salary Data



Analyze Salary Data
across Clusters

Key Factors

The following factors were derived as the main variable groupings from the box score statistics. All statistics, besides games and minutes played, were normalized with per minute of playtime.

| Factor | | Statistics |
|---|---------------|--|
|  | Big Man | Rebounds, Blocks, Fouls, FG Percentage |
|  | Scoring | Points, Free Throws, Field Goals |
|  | Ball Handling | Assists, Steals, Turnovers |
|  | Play Time | Minutes Played, Games Played |

Player Clusters




Low

Average

High













Using the derived variable factors, six different types of players were found in the data.

Factors

| Clusters | Factors | | |
|-------------------|---|---|---|
| | Big Man  | Scoring  | Ball Handling  |
| Offensive Stars | | | |
| Defensive Big Men | | | |
| Offensive Big Men | | | |
| Scorers | | | |
| Ball Handlers | | | |
| Non-Producers | | | |

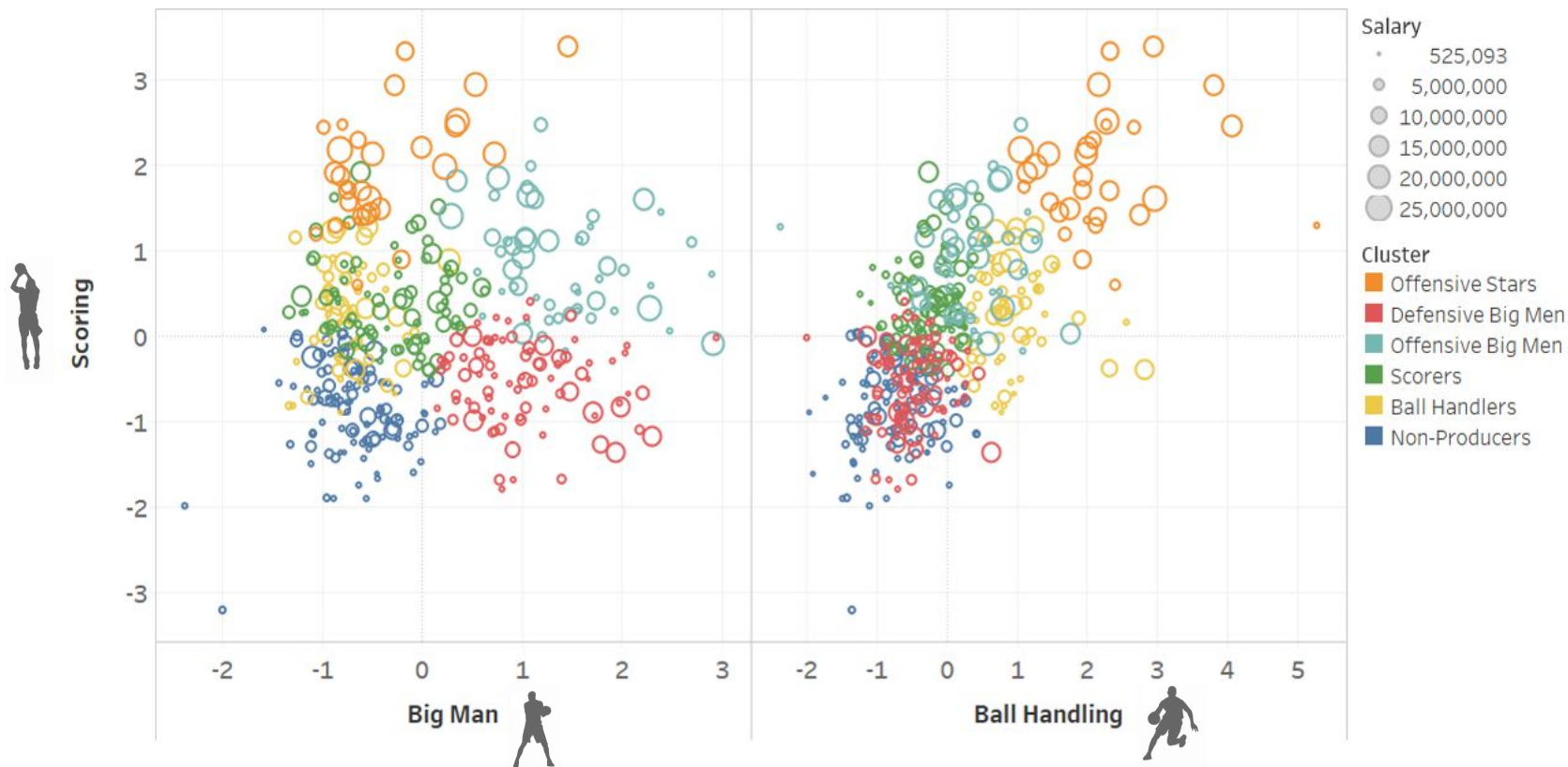
Team and Cluster Matchups

Starting lineups can be visualized by cluster instead of position (PG, SG, SF, PF, C).

| Offensive Stars | Defensive Big Men | Offensive Big Men | Scorers | Ball Handlers | Non Producers |
|---|---|--|--|---------------|---|
|   LeBron James  Kyrie Irving |  Tristan Thompson |  Kevin Love | | |  J.R. Smith |
|   Steph Curry |  Andrew Bogut |  Draymond Green |  Klay Thompson  Harrison Barnes | | |

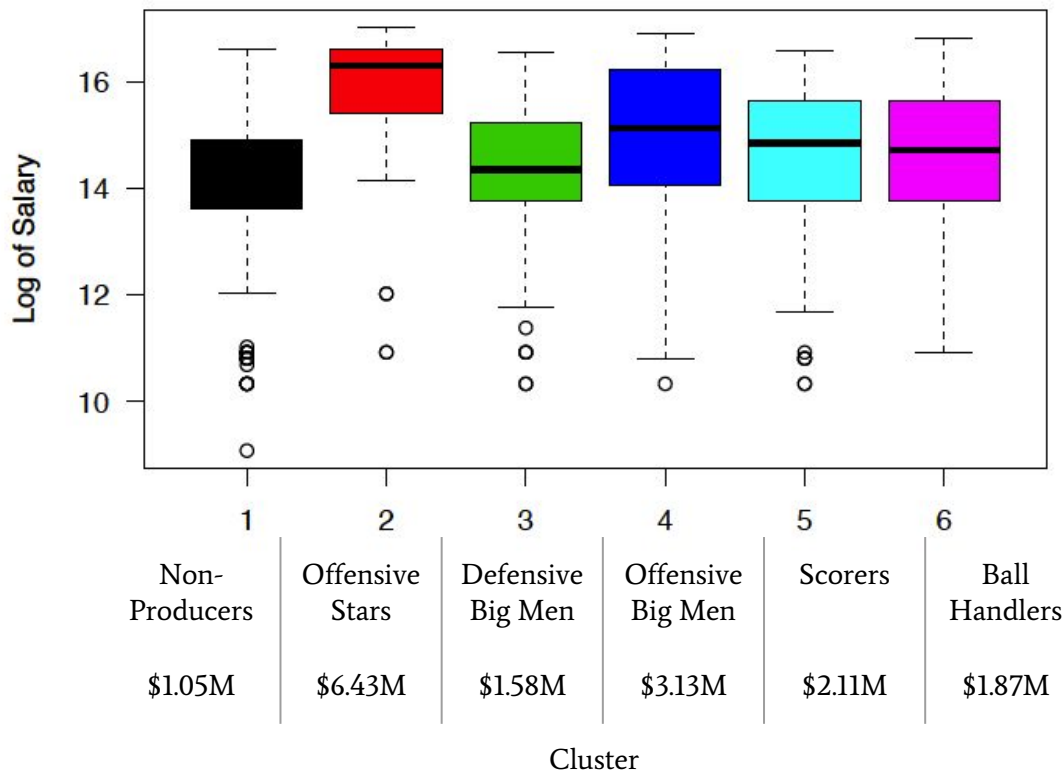
Different Clusters have Different Salaries?

Scatter Plots appear to show trends in salary.



Salary Distribution by Cluster

Tukey's HSD test shows a statistically significant difference in average salary between Non-Producers and Offensive Stars and all other clusters.



Identifying Overpaid and Underpaid Players

In reality:

$$\text{Salary} = f(\text{stats, years experience, popularity, ...}) + \text{Error}$$

Our model:

$$\text{Salary} = f(\text{stats}) + \text{Error}$$

We fit linear regression, neural network, and tree based models to the boxscore data in order to predict salary.

The “boosted tree” model performed best, with a cross-validation $R^2 \cong 0.5$



Overpaid Players

| Player | Actual Salary | Predicted Salary | Residual |
|---------------|---------------|------------------|----------|
| Kobe Bryant | \$25.0M | \$8.5M | \$16.5M |
| Dwight Howard | \$22.4M | \$8.7M | \$13.7M |
| Roy Hibbert | \$15.6M | \$2.1M | \$13.5M |



Underpaid Players

| Player | Actual Salary | Predicted Salary | Residual | 2016-17 Salary |
|--------------------|---------------|------------------|----------|----------------|
| Damian Lillard | \$4.2M | \$14.3M | -\$10.1M | ↑ \$24.3M |
| Andre Drummond | \$3.3M | \$12.5M | -\$9.2M | ↑ \$22.1M |
| Karl-Anthony Towns | \$5.7M | \$14.5M | -\$8.8M | \$6.0M |



Appendix

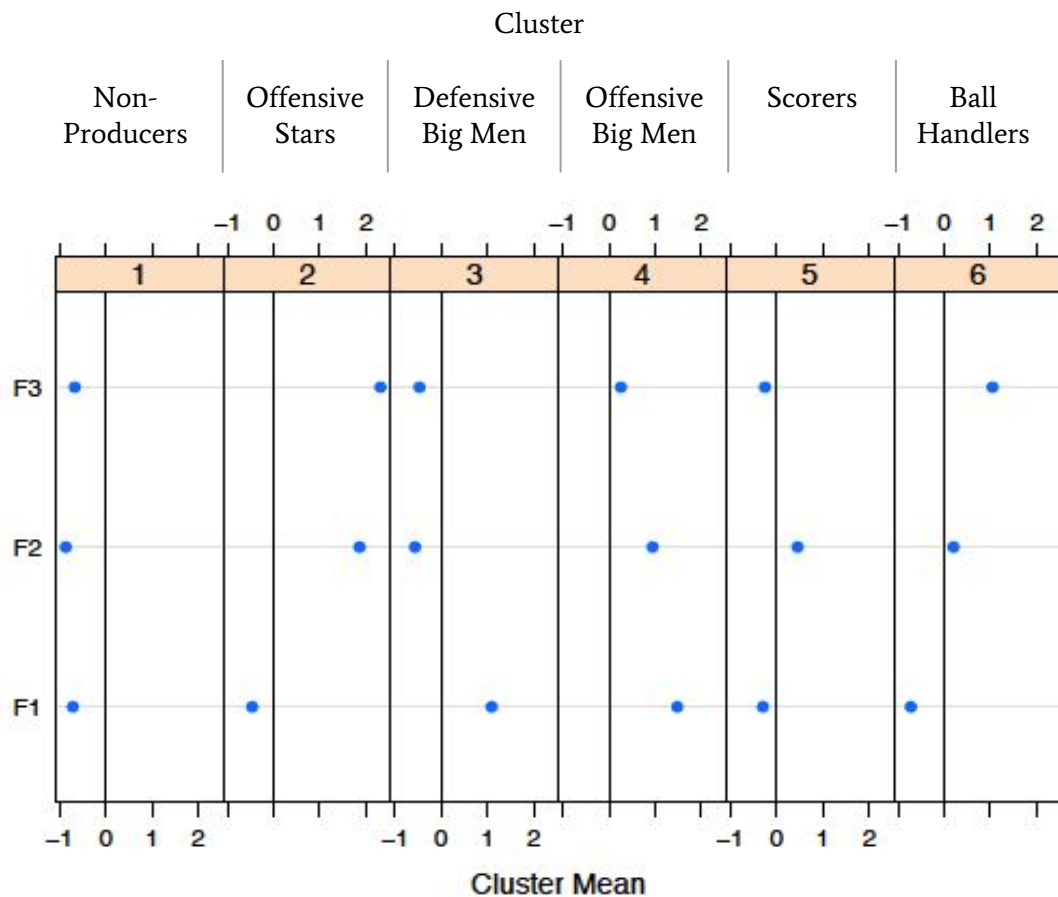
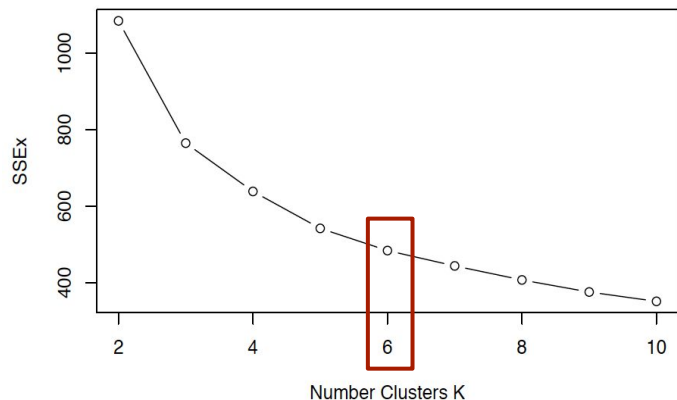
Factor Calculations

- Exploratory Factor Analysis
- Varimax Rotation
- 4 Factors
 - F1: Big Man
 - F2: Scoring
 - F3 Ball handling
 - F4: Play time
- The first three factors (F1, F2, F3) are normalized by minute of play time.

| | Loading Vectors | | | |
|----------------|-----------------|------|------|------|
| | 1 | 2 | 3 | 4 |
| GAME_PLAYED | | | | 0.91 |
| MINUTES_PLAYED | | | | 0.87 |
| FG_per | 0.54 | | | |
| FT_per | | | | 0.46 |
| FG_min | | 0.87 | | |
| FGatt_min | | 0.87 | | |
| FT_min | | 0.71 | 0.43 | |
| FTatt_min | 0.37 | 0.66 | 0.41 | |
| P_min | | 0.95 | | |
| OR_min | 0.83 | | | |
| DR_min | 0.74 | | | |
| R_min | 0.86 | | | |
| AST_min | | | 0.75 | |
| PF_min | 0.46 | | | |
| S_min | | | 0.57 | |
| TO_min | | | 0.57 | |
| B_min | 0.7 | | | |
| AT_ratio | | | | 0.38 |

Cluster Analysis

- K-means
- 6 clusters from 3 main factors
 - F1: Big Man
 - F2: Scoring
 - F3 Ball handling

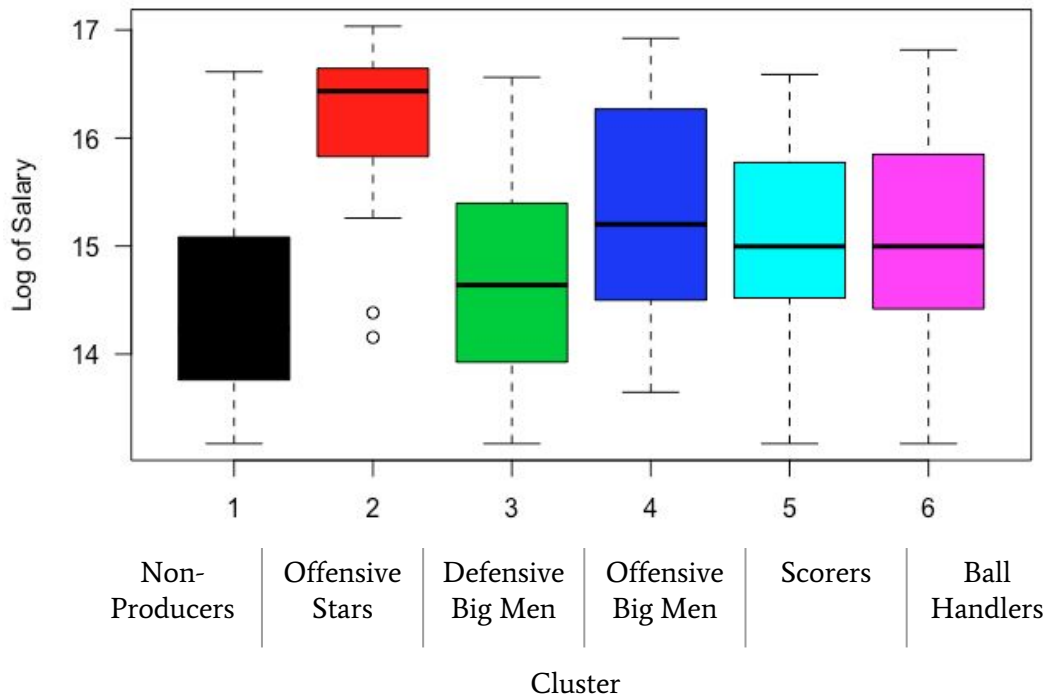


Salary Distribution by Cluster

This plot excludes players with salary below the league minimum.

Cluster 2 outliers: Dennis Schroder and Jordan Adams

- Both players are in our top 30 list of most underpaid players



Regression

- Methods: Linear regression and random forests
- CV R^2 is around .5 using only player stats and cluster assignments
- Including additional player data such as draft year and draft number, CV R^2 increases to .8 for random forest methods
- Variables with largest influence on salary (full model):
 - Minutes Played
 - Games Played
 - Draft Number
 - Draft Year
 - Points per minute
 - Blocks per minute
- Variables with largest influence on salary (individual model for each cluster):
 - Non-Producers: Plus_Minus, Games Played
 - Offensive Stars: Plus_Minus, FG Made, FG Att, FT Made, FT Att
 - Defensive Big Men: Plus_Minus, Games Played, Steals, Turnovers, Assists, Rebound
 - Offensive Big Men: Plus_Minus, Blocks, FG Att, Disqualifications
 - Scorers: Plus_Minus, Games Played
 - Ball Handlers: Plus_Minus, Assists, F3, Games Played