



Real Estate



Travel



Sports



Goal Achievement



Health & Fitness



Family Milestones



Happiness



Nature



Celebration



Marriage



GDP Growth



Education



Discounts



Peace of Mind



Growth & Success



Market Growth

***THERE IS ALWAYS A  
REASON & OPPORTUNITY  
TO ACCUMULATE WEALTH***





Theft



Natural  
Disaster



Home Less



Banks  
Shutdown



Solitude



Mishap



Uncertain Demise



Illness & Disabilities



Political crisis



Unemployment



War



Market Crash



Inflation



Orphanage



Disputes



Global Warming



Living  
too long



Security Issues



Food Crisis

***ONE SUCH  
UNCERTAINTY CAN  
DERAIL YOUR GOALS***



***THERE IS ONE THING WHICH  
WILL ALWAYS STAY WITH YOU  
IN THESE UNCERTAINTIES...***





# TIMEALLY PET

**Empower your journey of life with unerasable  
Blockchain Based Smart Contract**





# WHAT COMES TO YOUR MIND WHEN YOU THINK OF **PET**?

*Happiness, Loyalty, Caring, Transparency,  
Guard, Trained, Certainty, Flawless*



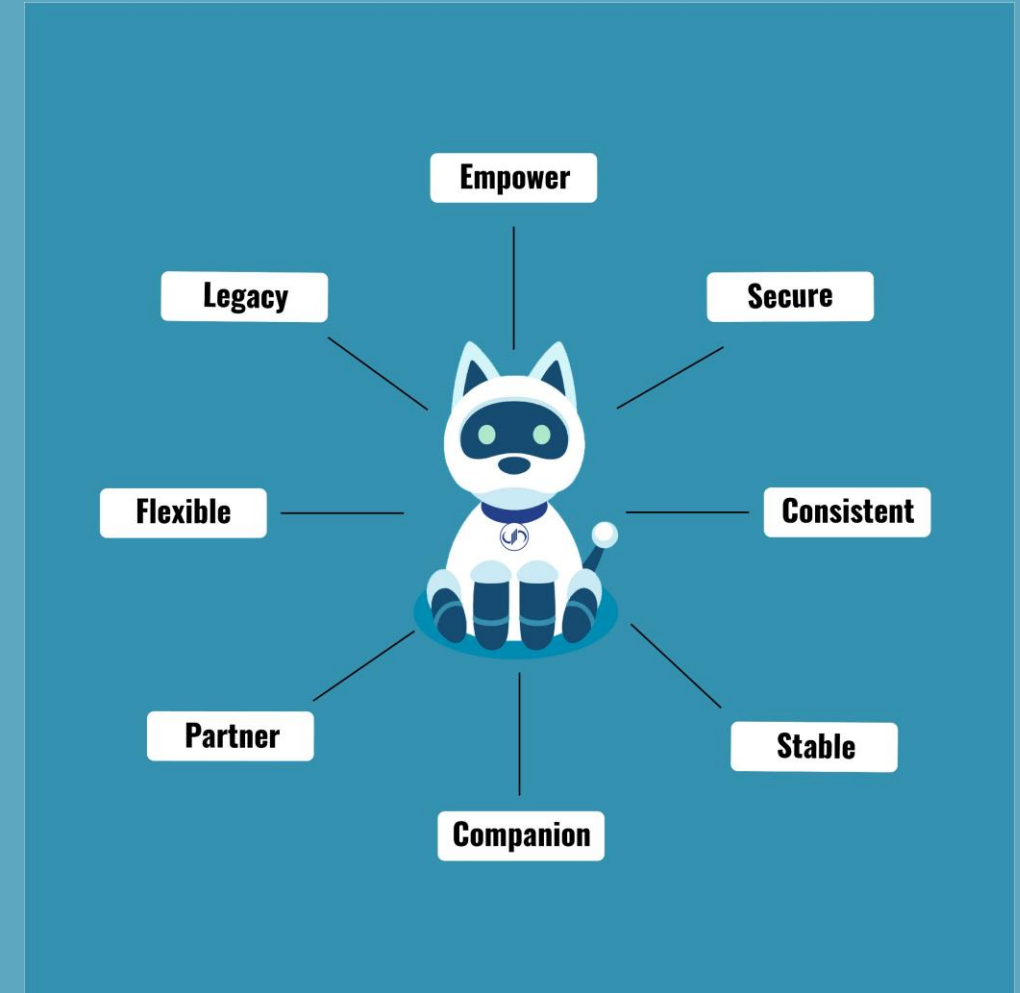
# WHAT TIMEALLY PET HAVE TO OFFER?

*Companionship, Smart Contribution, Trustless,  
Solicitude, Consistency, Wealth, Time Bound, Legacy*



# TimeAlly PET Plan is Guaranteed by Smart Contract

-  **Companion:** Guarantees 50% additional support for your Monthly accumulation goals.
-  **Partner:** Assures Monthly annuity gain **consistently** for 5 Annuity Years based on your Monthly Goals achievement
-  **Returns of Premium:** Pet provides smart contract based **safety, security & stability** of your accumulation & rewards you per predefined set of rules
-  **Empower:** Pet provides you complete control & transparency of your Monthly Accumulations & returns
-  **Flexible Rewards:** You can choose your PET plan as per your Monthly Goals & & PET will reward your accumulation behavior systematically
-  **Legacy:** You can add nominees & pass on your legacy to your loved ones.





# Why TimeAlly Personal Era Swap Teller (PET)



## 🐾 Monthly Annuity Guaranteed by PET Smart Contract

*Will receive Annuity return % on ES staked every month for the same month in next 5 years*

## 🐾 PET Bonus

*PET Bonus on total ES staked of Accumulation Year gets released timely in 12 equal intervals if all the monthly target commitments are achieved every month (\* conditions apply)*

## 🐾 PET Bounty

*PET shall stake equal count of ES every month as per your stakings for that corresponding month. PET will contribute 50% Bounty of your Monthly target Commitment Plan Selected.  
(\* conditions apply)*

## 🐾 Limited Period Solution

*PET is limited period Solution applicable for 20000000 ( 20 Million ES).*

## PET Annuity Chart in ES

| Monthly PET staking for 12 months (ES) | PET Bounty will accumulate equal ES as per SAP each corresponding month | Monthly Annuity Return in ES every month for 5 years |
|--|---|--|
| 500 to 999                             | 500 to 999  | 10%  |
| 1000 to 2499                           | 1000 to 2499  | 10.5%  |
| 2500 to 4999                           | 2500 to 4999  | 11%  |
| 5000 to 9999                           | 5000 to 9999  | 11.5%  |
| 10000 and above                        | 10000 and above   | 12%  |

🐾 The annuity return % is purely based on the month staking commitment for the subject to 12 months

🐾 All the percentages are purely based on number of ES staked in PET plan.

🐾 Please refer to the terms and conditions and the Ready Reckoner for more details.



# Ready Reckoner Chart for PET with 10000 ES Minimum Staking Commitment, Annuity Gain 12%

| Scenarios   | Number of Months Staked | Monthly Staking (ES) | Total Staking in 1 year (ES) | Total PET Bounty Received (ES) | Gross Staking (ES) | Month Annuity (ES) | Number of Months Annuity Applicable | Gross Annuity Gained for 5 years (ES) | Single PET Bonus Strength (ES) | Number of Months PET Bonus Eligible | Gross PET Bonus (ES) | Gross Total ES Gained | NET Total ES GAINED | Gross Total ES Gained % | NET Total ES Gained % |
|-------------|-------------------------|----------------------|------------------------------|--------------------------------|--------------------|--------------------|-------------------------------------|---------------------------------------|--------------------------------|-------------------------------------|----------------------|-----------------------|---------------------|-------------------------|-----------------------|
| Scenario 1  | 12                      | 10000                | 120000                       | 120000                         | 240000             | 2400               | 60                                  | 144000                                | 20000                          | 12                                  | 240000               | 384000                | 264000              | 320%                    | 220%                  |
| Scenario 2  | 11                      | 10000                | 110000                       | 110000                         | 220000             | 2400               | 55                                  | 132000                                | 18333                          | 11                                  | 201667               | 333667                | 223667              | 303%                    | 203%                  |
| Scenario 3  | 10                      | 10000                | 100000                       | 100000                         | 200000             | 2400               | 50                                  | 120000                                | 16667                          | 10                                  | 166667               | 286667                | 186667              | 287%                    | 187%                  |
| Scenario 4  | 9                       | 10000                | 90000                        | 90000                          | 180000             | 2400               | 45                                  | 108000                                | 15000                          | 9                                   | 135000               | 243000                | 153000              | 270%                    | 170%                  |
| Scenario 5  | 8                       | 10000                | 80000                        | 80000                          | 160000             | 2400               | 40                                  | 96000                                 | 13333                          | 8                                   | 106667               | 202667                | 122667              | 253%                    | 153%                  |
| Scenario 6  | 7                       | 10000                | 70000                        | 70000                          | 140000             | 2400               | 35                                  | 84000                                 | 11667                          | 7                                   | 81667                | 165667                | 95667               | 237%                    | 137%                  |
| Scenario 7  | 6                       | 10000                | 60000                        | 60000                          | 120000             | 2400               | 30                                  | 72000                                 | 10000                          | 6                                   | 60000                | 132000                | 72000               | 220%                    | 120%                  |
| Scenario 8  | 5                       | 10000                | 50000                        | 50000                          | 100000             | 2400               | 25                                  | 60000                                 | 8333                           | 5                                   | 41667                | 101667                | 51667               | 203%                    | 103%                  |
| Scenario 9  | 4                       | 10000                | 40000                        | 40000                          | 80000              | 2400               | 20                                  | 48000                                 | 6667                           | 4                                   | 26667                | 74667                 | 34667               | 187%                    | 87%                   |
| Scenario 10 | 3                       | 10000                | 30000                        | 30000                          | 60000              | 2400               | 15                                  | 36000                                 | 5000                           | 3                                   | 15000                | 51000                 | 21000               | 170%                    | 70%                   |
| Scenario 11 | 2                       | 10000                | 20000                        | 20000                          | 40000              | 2400               | 10                                  | 24000                                 | 3333                           | 2                                   | 6667                 | 30667                 | 10667               | 153%                    | 53%                   |
| Scenario 12 | 1                       | 10000                | 10000                        | 10000                          | 20000              | 2400               | 5                                   | 12000                                 | 1667                           | 1                                   | 1667                 | 13667                 | 3667                | 137%                    | 37%                   |





## **Nominee:**



Any number of nominees can be added by the staker. A nominee who gets the benefit of the plan in case, the staker doesn't withdraw benefit continuously for 12 months. If the staker doesn't withdraw benefits till 1 year, then nominee can withdraw these benefits ( in case there is no appointee selected). Any Nominee can also deposit SAP on behalf of the staker only on monthly basis.



**IF YOU'RE GOING TO LIVE, LEAVE  
A LEGACY. MAKE A MARK ON THE  
WORLD THAT CAN'T BE ERASED.**



## **Appointee:**

- ❖ Appointee is the custodian who can facilitate preponement of benefits to the nominee.
- ❖ Any number of appointees can be added. With the approval of min 51% appointee, the appointee can prepone the benefits for the nominee in case the staker doesn't withdraw benefits continuously for 6 months. The appointee can vote any anytime. If staker doesn't withdraw benefits up to 6 months then with the consensus of appointees, nominees could be able to withdraw before the 1-year waiting period criteria.






# Personal Era Swap Teller (PET) Smart Contract Salient Features



## Important Smart Contract Conditions for Stakers

 PET Starts with **Systematic Accumulation Plan (SAP)** of minimum 500 ES commitment and above ( *Please refer to **PET Annuity Chart***  ). PET Bounty will accumulate equal count of ES as per Monthly Target Commitment achieved as per the Staker

 PET Bonus will be released in 12 *equal intervals of 5 months each over a period of 5 years as per the Monthly Target Commitment* achievement in accumulation year. The PET Bonus pertaining to the 1<sup>st</sup> month shall be awarded on the 60<sup>th</sup> month of Annuity, the 2<sup>nd</sup> month shall be awarded on the 55<sup>th</sup> month of Annuity, correspondingly the 12<sup>th</sup> month shall be provided on the end of 5<sup>th</sup> month of Annuity.

### **Monthly Target commitment**

Monthly target commitment refers to the total ES to be staked within 30 days 10 hours. One needs to select his Monthly target commitment from the annuity chart at the start of the plan.

### **Monthly Target Achievement Benefits**

The staker has the flexibility to stake within 30 days 10 hours till the next window opens. The staker will have to meet the Monthly Target commitment to receive the PET Bonus as well as the PET Bounty

### **Top-ups**

If the user stakes more than the monthly target commitment he/she shall receive 50% of the PET Bounty on the staking above his desired Monthly Target Commitment.

**Example:** User has decided his limit of 5000 ES and he/she stakes 2000 ES + 2000 ES + 6000 ES in 3 installments within 30 Days 10 hours. The total ES staked in PET is 10000 ES which will shall imply that he/she has achieved his/her target for the month and he/she shall receive a PET Bounty of 5000 ES + 2500 ES.



# Personal Era Swap Teller (PET) Smart Contract Salient Features



## Important Smart Contract Conditions for Stakers

### **Passing PET Target Commitment %**

The Passing PET target commitment will be minimum 50% of the Monthly target commitment of ES to qualify for PET Bonus. If the monthly target commitment is not achieved and PET target commitment is achieved then the user shall be provided with the PET Smart Contract Contribution but shall not be awarded the PET Bonus and those respective tokens shall be burned for the corresponding month.

**Example:** If the monthly target of commitment is 10000 ES and the user stakes 5000ES that means he/she has achieved PET Target Commitment by staking minimum 50%. He /She shall avail on PET Smart Contract Contribution of 5000ES but he/she shall qualify for the PET Bonus.

### **Default Monthly Commitment**

If the staker is unable to reach 50% of the monthly Target Commitment ES then he/she shall not qualify for PET Bounty nor shall he qualify for the PET bonus. The total staking ES count shall carry forward to the following month and a default shall be considered for that corresponding month.

**Example:** Staker defaults to achieve Monthly Target Commitment for 11 months then, he/she will not get 11 installments PET Bonus. He/She will receive PET bonus corresponding to 1 month on the 12<sup>th</sup> Month of 5th Annuity Year.

### **Frequency mode**

The staker also has the ability to make the entire commitment of 3 months, 6 months or 12 months in a single transaction. This feature can only be availed if users staking meets the target for the respective months

## Plan Your GOALS

### Planned GOAL...



### Unplanned GOAL...







# TimeAlly PET 10000 ES Illustration for 12 Months

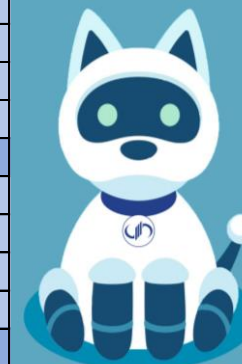


|                            |       |
|----------------------------|-------|
| Minimum Staking Commitment | 10000 |
| Annuity Benefit            | 12.0% |

|                                 |           |                      |
|---------------------------------|-----------|----------------------|
| Total Staked Count (ES)         | ES Count  |                      |
| Total accumulation Staking (ES) | 120000.00 |                      |
| PET Bounty Gained (ES)          | 120000.00 |                      |
| Gross Staking (ES)              | 240000.00 |                      |
| At 5 years (ES)                 | ES Count  | % of ES Accumulation |
| Gross Annuity Benifits (ES)     | 144000.00 | 120.00%              |
| Gross PET Bonus Benifits (ES)   | 240000.00 | 200.00%              |
| GROSS TOTAL BENEFIT (ES)        | 384000.00 | 320.00%              |

| Month of Staking | Self Staked ES | Gross Self Staking | PET Bounty | Total Staking | 50% Target Reached | Target Reached |
|------------------|----------------|--------------------|------------|---------------|--------------------|----------------|
| 1                | 10000          | 10000              | 10000      | 20000         | YES                | YES            |
| 2                | 10000          | 10000              | 10000      | 20000         | YES                | YES            |
| 3                | 10000          | 10000              | 10000      | 20000         | YES                | YES            |
| 4                | 10000          | 10000              | 10000      | 20000         | YES                | YES            |
| 5                | 10000          | 10000              | 10000      | 20000         | YES                | YES            |
| 6                | 10000          | 10000              | 10000      | 20000         | YES                | YES            |
| 7                | 10000          | 10000              | 10000      | 20000         | YES                | YES            |
| 8                | 10000          | 10000              | 10000      | 20000         | YES                | YES            |
| 9                | 10000          | 10000              | 10000      | 20000         | YES                | YES            |
| 10               | 10000          | 10000              | 10000      | 20000         | YES                | YES            |
| 11               | 10000          | 10000              | 10000      | 20000         | YES                | YES            |
| 12               | 10000          | 10000              | 10000      | 20000         | YES                | YES            |
| Total            | 120000         | 120000             | 120000     | 240000        | 12                 | 12             |

| Annuity | Year            | 1                          | Annuity | Year            | 2                          | Annuity | Year            | 3                          | Annuity | Year            | 4                          | Annuity | Year            | 5                          |
|---------|-----------------|----------------------------|---------|-----------------|----------------------------|---------|-----------------|----------------------------|---------|-----------------|----------------------------|---------|-----------------|----------------------------|
| Month   | Annuity Benifit | PET Bonus (every 5 months) | Month   | Annuity Benifit | PET Bonus (every 5 months) | Month   | Annuity Benifit | PET Bonus (every 5 months) | Month   | Annuity Benifit | PET Bonus (every 5 months) | Month   | Annuity Benifit | PET Bonus (every 5 months) |
| 1       | 2400.00         |                            | 13      | 2400.00         |                            | 25      | 2400.00         | 20000.00                   | 37      | 2400.00         |                            | 49      | 2400.00         |                            |
| 2       | 2400.00         |                            | 14      | 2400.00         |                            | 26      | 2400.00         |                            | 38      | 2400.00         |                            | 50      | 2400.00         | 20000.00                   |
| 3       | 2400.00         |                            | 15      | 2400.00         | 20000.00                   | 27      | 2400.00         |                            | 39      | 2400.00         |                            | 51      | 2400.00         |                            |
| 4       | 2400.00         |                            | 16      | 2400.00         |                            | 28      | 2400.00         |                            | 40      | 2400.00         | 20000.00                   | 52      | 2400.00         |                            |
| 5       | 2400.00         | 20000.00                   | 17      | 2400.00         |                            | 29      | 2400.00         |                            | 41      | 2400.00         |                            | 53      | 2400.00         |                            |
| 6       | 2400.00         |                            | 18      | 2400.00         |                            | 30      | 2400.00         | 20000.00                   | 42      | 2400.00         |                            | 54      | 2400.00         |                            |
| 7       | 2400.00         |                            | 19      | 2400.00         |                            | 31      | 2400.00         |                            | 43      | 2400.00         |                            | 55      | 2400.00         | 20000.00                   |
| 8       | 2400.00         |                            | 20      | 2400.00         | 20000.00                   | 32      | 2400.00         |                            | 44      | 2400.00         |                            | 56      | 2400.00         |                            |
| 9       | 2400.00         |                            | 21      | 2400.00         |                            | 33      | 2400.00         |                            | 45      | 2400.00         | 20000.00                   | 57      | 2400.00         |                            |
| 10      | 2400.00         | 20000.00                   | 22      | 2400.00         |                            | 34      | 2400.00         |                            | 46      | 2400.00         |                            | 58      | 2400.00         |                            |
| 11      | 2400.00         |                            | 23      | 2400.00         |                            | 35      | 2400.00         | 20000.00                   | 47      | 2400.00         |                            | 59      | 2400.00         |                            |
| 12      | 2400.00         |                            | 24      | 2400.00         |                            | 36      | 2400.00         |                            | 48      | 2400.00         |                            | 60      | 2400.00         | 20000.00                   |



# Day Swappers Bounty

| Direct Bounty (Introducer) in ES | Bounty as per Day Swappers Tree | Day Swappers Reward Criteria                    |
|----------------------------------|---------------------------------|---|
| 5%                               | 5%                              | Rewards on Monthly ES Stacked for <b>1</b> Year |
| 1%                               | 1%                              | Annuity for <b>5</b> Years                      |



**Day Swappers Benefit calculation as per ES Staked for the corresponding month and annuity received for the corresponding month.**

**The maximum benefit in Day Swappers Tree bounty is given to the Black Belt Day Swappers which is the highest in tree.**



| Monthly PET staking for 12 months (ES) | Direct Bounty (Introducer) in ES | Bounty as per Day Swappers Tree |
|--|----------------------------------|---------------------------------|
| 500 to 999                             | 5%                               | 5%                              |
| 1000 to 2499                           | 6%                               | 5%                              |
| 2500 to 4999                           | 7%                               | 5%                              |
| 5000 to 9999                           | 8%                               | 5%                              |
| 10000 and above                        | 9%                               | 5%                              |

## Day Swappers Level, Influence Chart and % of Day Swappers Pool for Newly Released Tokens (NRT)



- ➔ Day Swappers payout only for Active members
  - ➔ Members with transactions of 1000 ES worth on Timeswappers, BuzCafe, ES Academy, BetDeEx, Swappers Wall and TimeAlly DApp in each calendar month will be considered Active
  - ➔ Day Swappers will be rewarded up to 12.5% from NRT pool based on the volume of trade done in their community on Multiple Platforms of ES ecosystem
- \*KYC on Day Swappers is mandatory to receive Payout

## Statutory Warning

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