









Health & Fitness



**Real Estate** 



**Market Growth** 



**Growth & Success** 







**Applicable only for Eraswappers** 



Celebration

**Family Milestones** 



Happiness



Nature





# THERE IS ALWAYS A **REASON & OPPORTUNITY** TO ACCUMULATE WEALTH



Peace of Mind





Theft







**Natural** Disaster

**Home Less** 

Shutdown

Solitude

Mishap

**Food Crisis** 



**Security Issues** 

**ONE SUCH UNCERTAINTY CAN DERAIL YOUR GOALS** 

**Uncertain Demise** 



Illness & Disabilities



Political crisis



**Global Warming** 



**Disputes** 



Orphanage



Inflation



**Market Crash** 



War







# THERE IS ONE THING WHICH WILL ALWAYS STAY WITH YOU IN THESE UNCERTAINTIES...







# **TIMEALLY PET**

**Empower your journey of life with unerasable Blockchain Based Smart Contract** 







# WHAT COMES TO YOUR MIND WHEN YOU THINK OF PET?

Happiness, Loyalty, Caring, Transparency, Guard, Trained, Certainty, Flawless

# WHAT TIMEALLY PET HAVE TO OFFER?

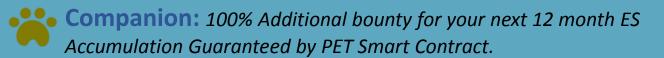
Companionship, Smart Contribution, Trustless, Solicitude, Consistency, Wealth, Time Bound, Legacy



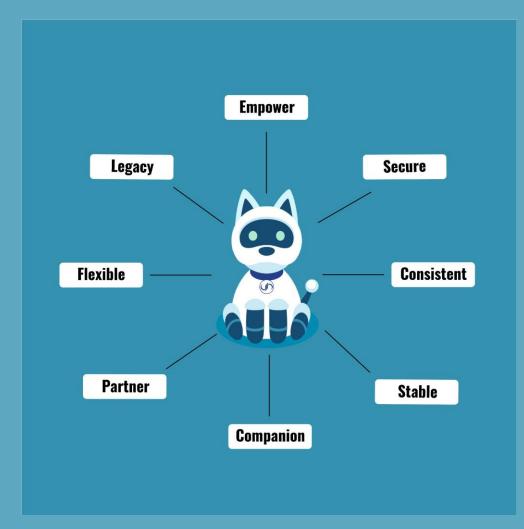


## **TimeAlly PET Plan is Guaranteed by Smart Contract**





- **Partner:** Assures Monthly annuity gain **consistently** for 5 Annuity Years based on your Monthly Goals achievement
- Returns of Premium: Pet provides smart contract based safety, security & stability of your accumulation & rewards you per predefined set of rules
- Empower: Pet provides you complete control & transparency of your Monthly Accumulations & returns
- Flexible Rewards: You can choose your PET plan as per your Monthly Goals & & PET will reward your accumulation behavior systematically
- Legacy: You can add nominees & pass on your legacy to your loved ones.





### Why TimeAlly Personal Era Swap Teller (PET)



#### Monthly Annuity Guaranteed by PET Smart Contract

Will receive Annuity return % on ES staked every month for the same month in next **5** years

#### **PET Bonus**

PET Bonus on total ES staked of Accumulation Year gets released timely in **12** equal intervals if all the monthly target commitments are achieved every 5 months (\* conditions apply)

#### **PET Bounty**

PET shall stake equal count of ES every month as per your stakings for that corresponding month. PET will contribute 50% Bounty of your Monthly target Commitment Plan Selected.

(\* conditions apply)

#### Limited Period Solution

PET is limited period Solution applicable for 20000000 (20 Million ES).

#### **PET Annuity Chart in ES**

| Monthly PET<br>staking for 12<br>months (ES) | PET Bounty will accumulate equal ES as per SAP each corresponding month | Monthly Annuity Return in ES every month for 5 years |
|--|---|--|
| 500 to 999                                   | <b>500</b> to 999   | 10%  |
| 1000 to 2499                                 | 1000 to 2499  | 10.5%  |
| 2500 to 4999                                 | 2500 to 4999  | 11%  |
| 5000 to 9999                                 | 5000 to 9999  | 11.5%  |
| 10000 and above                              | <b>10000</b> and above  | 12%  |

- The annuity return % is purely based on the month staking commitment for the subject to 12 months
- All the percentages are purely based on number of ES staked in PET plan.
- Please refer to the terms and conditions and the Ready Reckoner for more details.







# Ready Reckoner Chart for PET with 10000 ES Minimum Staking Commitment, Annuity Gain 12%

| Scenarios   | Number of<br>Months Staked | Monthly<br>Staking (ES) | Total Staking<br>in 1 year (ES) | Bounty | Gross<br>Staking<br>(ES) | Month<br>Annuity (ES) | Number of<br>Months Annuity<br>Applicable | Gross Annuity<br>Gained for 5<br>years (ES) | Single PET<br>Bonus<br>Strength (ES) | Number of<br>Months PET<br>Bonus Eligible | Gross PET<br>Bonus (ES) | Gross Total ES<br>Gained | NET Total ES<br>GAINED | Gross Total<br>ES Gained % |      |
|-------------|----------------------------|-------------------------|---------------------------------|--------|--------------------------|-----------------------|---|---|--------------------------------------|---|-------------------------|--------------------------|------------------------|----------------------------|------|
| Scenario 1  | 12                         | 10000                   | 120000                          | 120000 | 240000                   | 2400                  | 60  | 144000                                      | 20000                                | 12  | 240000                  | 384000                   | 264000                 | 320%                       | 220% |
| Scenario 2  | 11                         | 10000                   | 110000                          | 110000 | 220000                   | 2400                  | 55  | 132000                                      | 18333                                | 11  | 201667                  | 333667                   | 223667                 | 303%                       | 203% |
| Scenario 3  | 10                         | 10000                   | 100000                          | 100000 | 200000                   | 2400                  | 50  | 120000                                      | 16667                                | 10  | 166667                  | 286667                   | 186667                 | 287%                       | 187% |
| Scenario 4  | 9                          | 10000                   | 90000                           | 90000  | 180000                   | 2400                  | 45  | 108000                                      | 15000                                | 9   | 135000                  | 243000                   | 153000                 | 270%                       | 170% |
| Scenario 5  | 8                          | 10000                   | 80000                           | 80000  | 160000                   | 2400                  | 40  | 96000                                       | 13333                                | 8   | 106667                  | 202667                   | 122667                 | 253%                       | 153% |
| Scenario 6  | 7                          | 10000                   | 70000                           | 70000  | 140000                   | 2400                  | 35  | 84000                                       | 11667                                | 7   | 81667                   | 165667                   | 95667                  | 237%                       | 137% |
| Scenario 7  | 6                          | 10000                   | 60000                           | 60000  | 120000                   | 2400                  | 30  | 72000                                       | 10000                                | 6   | 60000                   | 132000                   | 72000                  | 220%                       | 120% |
| Scenario 8  | 5                          | 10000                   | 50000                           | 50000  | 100000                   | 2400                  | 25  | 60000                                       | 8333                                 | 5   | 41667                   | 101667                   | 51667                  | 203%                       | 103% |
| Scenario 9  | 4                          | 10000                   | 40000                           | 40000  | 80000                    | 2400                  | 20  | 48000                                       | 6667                                 | 4   | 26667                   | 74667                    | 34667                  | 187%                       | 87%  |
| Scenario 10 | 3                          | 10000                   | 30000                           | 30000  | 60000                    | 2400                  | 15  | 36000                                       | 5000                                 | 3   | 15000                   | 51000                    | 21000                  | 170%                       | 70%  |
| Scenario 11 | 2                          | 10000                   | 20000                           | 20000  | 40000                    | 2400                  | 10  | 24000                                       | 3333                                 | 2   | 6667                    | 30667                    | 10667                  | 153%                       | 53%  |
| Scenario 12 | 1                          | 10000                   | 10000                           | 10000  | 20000                    | 2400                  | 5   | 12000                                       | 1667                                 | 1   | 1667                    | 13667                    | 3667                   | 137%                       | 37%  |





#### <u>LEGACY</u>



#### Nominee:

Any number of nominees can be added by the staker. A nominee who gets the benefit of the plan in case, the staker doesn't withdraw benefit continuously for 12 months. If the staker doesn't withdraw benefits till 1 year, then nominee can withdraw these benefits (in case there is no appointee selected). Any Nominee can also deposit SAP on behalf of the staker only on monthly basis.





#### **Appointee:**

❖Appointee is the custodian who can facilitate preponement of benefits to the nominee. ❖ Any number of appointees can be added. With the approval of min 51% appointee, the appointee can prepone the benefits for the nominee in case the staker doesn't withdraw benefits continuously for 6 months. The appointee can vote any anytime. If staker doesn't withdraw benefits up to 6 months then with the consensus of appointees, nominees could be able to withdraw before the 1-year waiting period criteria.





# Personal Era Swap Teller (PET) Smart Contract Salient Features



#### **Important Smart Contract Conditions for Stakers**

PET Starts with **Systematic Accumulation Plan (**SAP) of minimum 500 ES commitment and above ( *Please refer to PET Annuity Chart )*.

PET Bounty will accumulate equal count of ES as per Monthly Target Commitment achieved as per the Staker

PET Bonus will be released in 12 equal intervals of 5 months each over a period of 5 years as per the Monthly Target Commitment achievement in accumulation year. The PET Bonus pertaining to the 1<sup>st</sup> month shall be awarded on the 60<sup>th</sup> month of Annuity, the 2<sup>nd</sup> month shall be awarded on the 55<sup>th</sup> month of Annuity, correspondingly the 12<sup>th</sup> month shall be provided on the end of 5<sup>th</sup> month of Annuity.

#### Monthly Target commitment

Monthly target commitment refers to the total ES to be staked within 30 days 10 hours. One needs to select his Monthly target commitment from the annuity chart at the start of the plan.

#### Monthly Target Achievement Benefits

The staker has the flexibility to stake within 30 days 10 hours till the next window opens. The staker will have to meet the Monthly Target commitment to receive the PET Bonus as well as the PET Bounty

#### Top-ups

If the user stakes more than the monthly target commitment he/she shall receive 50% of the PET Bounty on the staking above his desired Monthly Target Commitment.

**Example:** User has decided his limit of 5000 ES and he/she stakes 2000 ES + 2000 ES + 6000 ES in 3 installments within 30 Days 10 hours. The total ES staked in PET is 10000 ES which will shall imply that he/she has achieved his/her target for the month and he/she shall receive a PET Bounty of 5000 ES + 2500 ES.



# Personal Era Swap Teller (PET) Smart Contract Salient Features



#### **Important Smart Contract Conditions for Stakers**



#### Passing PET Target Commitment %

The Passing PET target commitment will be minimum 50% of the Monthly target commitment of ES to qualify for PET Bonus. If the monthly target commitment is not achieved and PET target commitment is achieved then the user shall be provided with the PET Smart Contract Contribution but shall not be awarded the PET Bonus and those respective tokens shall be burned for the corresponding month.

**Example:** If the monthly target of commitment is 10000 ES and the user stakes 5000ES that means he/she has achieved PET Target Commitment by staking minimum 50%. He /She shall avail on PET Smart Contract Contribution of 5000ES but he/she shall qualify for the PET Bonus.

#### Default Monthly Commitment

If the staker is unable to reach 50% of the monthly Target Commitment ES then he/she shall not qualify for PET Bounty nor shall he qualify for the PET bonus. The total staking ES count shall carry forward to the following month and a default shall be considered for that corresponding month.

**Example:** Staker defaults to achieve Monthly Target Commitment for 11 months then, he/she will not get 11 installments PET Bonus. He/She will receive PET bonus corresponding to 1 month on the 12<sup>th</sup> Month of 5th Annuity Year.

#### \*Frequency mode

The staker also has the ability to make the entire commitment of 3 months, 6 months or 12 months in a single transaction. This feature can only be availed if users staking meets the target for the respective months





# Plan Your GOALS

# Planned GOAL...



# Unplanned GOAL...







# TimeAlly PET 10000 ES Illustration for 12 Months



| Minimum Staking<br>Commitment | 10000 |
|-------------------------------|-------|
| Annuity Benefit               | 12.0% |

| Total Staked Count (ES)         | ES Count  |                      |
|---------------------------------|-----------|----------------------|
| Total accumulation Staking (ES) | 120000.00 |                      |
| PET Bounty Gained (ES)          | 120000.00 |                      |
| Gross Staking (ES)              | 240000.00 |                      |
| At 5 years (ES)                 | ES Count  | % of ES Accumulation |
| Gross Annuity Benifits (ES)     | 144000.00 | 120.00%              |
| Gross PET Bonus Benifits (ES)   | 240000.00 | 200.00%              |
| GROSS TOTAL BENEFIT (ES)        | 384000.00 | 320.00%              |

| Month of Staking | Self Staked ES | Gross Self<br>Staking | PET Bounty | Total<br>Staking | 50% Target<br>Reached | Target<br>Reached |
|------------------|----------------|-----------------------|------------|------------------|-----------------------|-------------------|
| 1                | 10000          | 10000                 | 10000      | 20000            | YES                   | YES               |
| 2                | 10000          | 10000                 | 10000      | 20000            | YES                   | YES               |
| 3                | 10000          | 10000                 | 10000      | 20000            | YES                   | YES               |
| 4                | 10000          | 10000                 | 10000      | 20000            | YES                   | YES               |
| 5                | 10000          | 10000                 | 10000      | 20000            | YES                   | YES               |
| 6                | 10000          | 10000                 | 10000      | 20000            | YES                   | YES               |
| 7                | 10000          | 10000                 | 10000      | 20000            | YES                   | YES               |
| 8                | 10000          | 10000                 | 10000      | 20000            | YES                   | YES               |
| 9                | 10000          | 10000                 | 10000      | 20000            | YES                   | YES               |
| 10               | 10000          | 10000                 | 10000      | 20000            | YES                   | YES               |
| 11               | 10000          | 10000                 | 10000      | 20000            | YES                   | YES               |
| 12               | 10000          | 10000                 | 10000      | 20000            | YES                   | YES               |
| Total            | 120000         | 120000                | 120000     | 240000           | 12                    | 12                |

| Annuity | Year            | 1                                | Annuity | Year               | 2                                | Annuity | Year               | 3                                | Annuity | Year               | 4                                | Annuity | Year               | 5                                |
|---------|-----------------|----------------------------------|---------|--------------------|----------------------------------|---------|--------------------|----------------------------------|---------|--------------------|----------------------------------|---------|--------------------|----------------------------------|
| Month   | Annuity Benifit | PET Bonus<br>(every 5<br>months) | Month   | Annuity<br>Benifit | PET Bonus<br>(every 5<br>months) |
| 1       | 2400.00         |                                  | 13      | 2400.00            |                                  | 25      | 2400.00            | 20000.00                         | 37      | 2400.00            |                                  | 49      | 2400.00            |                                  |
| 2       | 2400.00         |                                  | 14      | 2400.00            |                                  | 26      | 2400.00            |                                  | 38      | 2400.00            |                                  | 50      | 2400.00            | 20000.00                         |
| 3       | 2400.00         |                                  | 15      | 2400.00            | 20000.00                         | 27      | 2400.00            |                                  | 39      | 2400.00            |                                  | 51      | 2400.00            |                                  |
| 4       | 2400.00         |                                  | 16      | 2400.00            |                                  | 28      | 2400.00            |                                  | 40      | 2400.00            | 20000.00                         | 52      | 2400.00            |                                  |
| 5       | 2400.00         | 20000.00                         | 17      | 2400.00            |                                  | 29      | 2400.00            |                                  | 41      | 2400.00            |                                  | 53      | 2400.00            |                                  |
| 6       | 2400.00         |                                  | 18      | 2400.00            |                                  | 30      | 2400.00            | 20000.00                         | 42      | 2400.00            |                                  | 54      | 2400.00            |                                  |
| 7       | 2400.00         |                                  | 19      | 2400.00            |                                  | 31      | 2400.00            |                                  | 43      | 2400.00            |                                  | 55      | 2400.00            | 20000.00                         |
| 8       | 2400.00         |                                  | 20      | 2400.00            | 20000.00                         | 32      | 2400.00            |                                  | 44      | 2400.00            |                                  | 56      | 2400.00            |                                  |
| 9       | 2400.00         |                                  | 21      | 2400.00            |                                  | 33      | 2400.00            |                                  | 45      | 2400.00            | 20000.00                         | 57      | 2400.00            |                                  |
| 10      | 2400.00         | 20000.00                         | 22      | 2400.00            |                                  | 34      | 2400.00            |                                  | 46      | 2400.00            |                                  | 58      | 2400.00            |                                  |
| 11      | 2400.00         |                                  | 23      | 2400.00            |                                  | 35      | 2400.00            | 20000.00                         | 47      | 2400.00            |                                  | 59      | 2400.00            |                                  |
| 12      | 2400.00         |                                  | 24      | 2400.00            |                                  | 36      | 2400.00            |                                  | 48      | 2400.00            |                                  | 60      | 2400.00            | 20000.00                         |





### **Day Swappers Bounty**



| •    | ounty as per Day<br>Swappers Tree | Day Swappers Reward Criteria                 |
|------|-----------------------------------|--|
| 5-9% | 5%                                | Rewards on Monthly ES Stacked for $f 1$ Year |
| 1%   | 1%                                | Annuity for <b>5</b> Years                   |



Day Swappers Benefit calculation as per ES Staked for the corresponding month and annuity received for the corresponding month.

The maximum benefit in Day Swappers Tree bounty is given to the Black Belt Day Swappers which is the highest in tree.



| Monthly PET<br>staking for 12<br>months (ES) | Direct Bounty<br>(Introducer) in ES | Bounty as per Day<br>Swappers Tree |
|--|-------------------------------------|------------------------------------|
| 500 to 999                                   | 5%                                  | 5%                                 |
| 1000 to 2499                                 | 6%                                  | 5%                                 |
| 2500 to 4999                                 | 7%                                  | 5%                                 |
| 5000 to 9999                                 | 8%                                  | 5%                                 |
| 10000 and above                              | 9%                                  | 5%                                 |

# Day Swappers Level, Influence Chart and % of Day Swappers Pool for Newly Released Tokens (NRT)

|                       | Tor Ivewry Releas   | sea lokens (NRI)          |  |
|-----------------------|---|---------------------------|--|
| Day Swappers<br>Level | New Subscribers<br>Added (Directly or<br>Indirectly) in 1 month | % of Day Swappers<br>Pool | Leadership bonus for<br>valuable player<br>on boarding |
| 0                     | <5  | 0%                        | •  |
| 0                     | (5)   | 20%                       | •  |
| 2                     | 20  | 40%                       | <b>O</b>   |
| 3                     | 100   | 52%                       | <b>O</b>   |
| 0                     | 500   | 64%                       | 0  |
| 5                     | 2000  | 72%                       | 4%   |
| 6                     | 6000  | 84%                       | 4%   |
|                       | 10000   | 90%                       | 2%   |

- **→** Day Swappers payout only for Active members
- Members with transactions of 1000 ES worth on Timeswappers, BuzCafe, ES Academy, BetDeEx, Swappers Wall and TimeAlly DApp in each calender month will be considered Active
- → Day Swappers will be rewarded up to 12.5% from NRT pool based on the volume of trade done in their community on Multiple Platforms of ES ecosystem \*KYC on Day Swappers is mandatory to recieve Payout





#### **Statutory Warning**

Digital Assets are extremely high-risk, speculative products. You should be aware of the risks involved and fully consider before participating in Digital assets whether it's appropriate for you. You should only participate if you are an experienced investor with sophisticated knowledge of financial markets and you fully understand the risks associated with Digital assets. We strongly advise you to take independent professional advice before making any investment or participating in any way.

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