

Story 1


Apple continues to strengthen its standing in the smartphone market. The brand has risen to a position of particular dominance in the US.

6 of the t..

More than 1 billion consumers currently use iPhones. Since its initial launch, more than 1.9 billion iPhones have been sold. iPhone sales in 2021 surpassed the 2015 peak, but declined in 2022 to ..

iPhone sales generated \$205 billion revenue for Apple in 2022, more than Microsoft's total revenue. It sold 232 million iPhone units this..

Model -Share



KPI_2

Revenue Generated	Units sold (mm)	Active Users (mm)
205	232	1,334

Annual Revenue

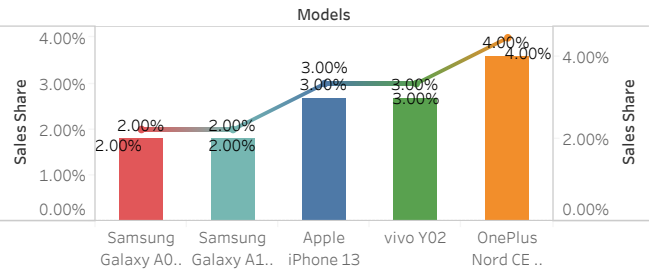
Year			
2005	2010	2015	2020
500			
Year			

Highlight Country
No items highlighted

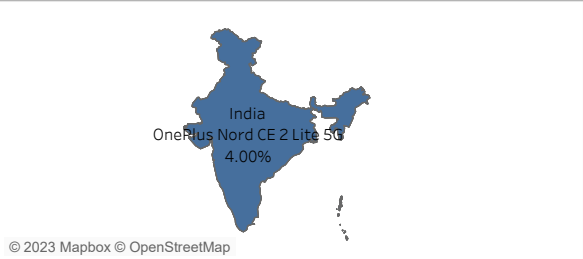
Year
To Null

Highlight Models
No items highlighted

Country wise Best selling smartphone



GLOBAL MARKET SHARE



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Dashboard 1

Brand Price Comparison

APPLE 0.00GB 89900	SAMSUNG 5.00GB 18999	REALME 5.00GB 17999
XIAOMI 6.00GB	VIVO	
	OPPO	

model specification

Model	Process..	Front Ca..	Rear Ca..	Colour
APPLE I..	A Bionic..	12MP	12MP + ..	Black
APPLE I..	A Bionic..	12MP	12MP + ..	Blue
				Black
APPLE I..	A Bionic..	12MP	12MP + ..	Black
				Blue
APPLE I..	A Bionic..	12MP	12MP + ..	Blue
APPLE I..	A Bionic..	12MP	12MP + ..	Blue
APPLE I..	A Bionic..	12MP	12MP + ..	Blue

Quarterly-share

Brand	Share
Xiaomi	12.34%
OPPO	28.28%
Samsung	29.05%
realme	7.97%
Others	20.18%

KPI

Brand	Discoun..	Mrp	Star Rat..	Sale Pri
Apple	0	77,000	5	77,00

Battery Type Distribution

Battery ..

Avg. Original Price

Year

2018

Brand

OPPO

Others

Brand

APPLE

Black

Blue

Measur..

Count of apple_products.xls..

Highlight B..

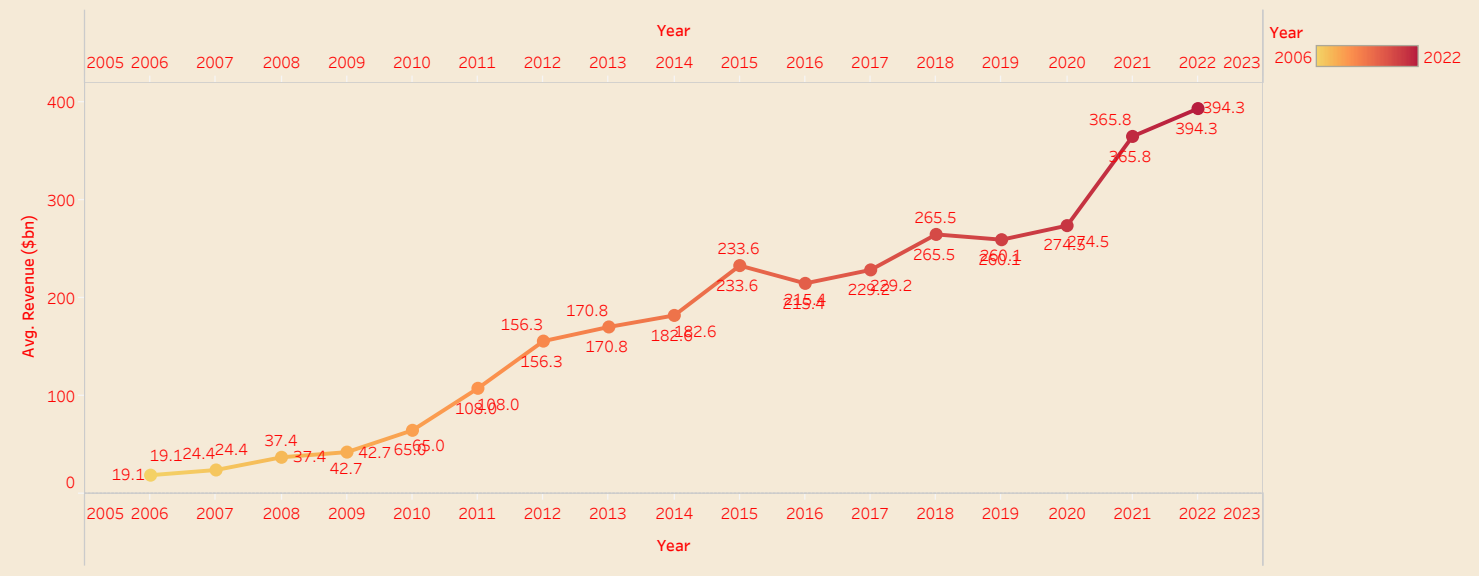
No items highlighted

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