

## KPI

Brand	Discoun..	Mrp	Star Rat..	Sale Pri..	sales dif..
Apple	0	77,000	5	77,000	0

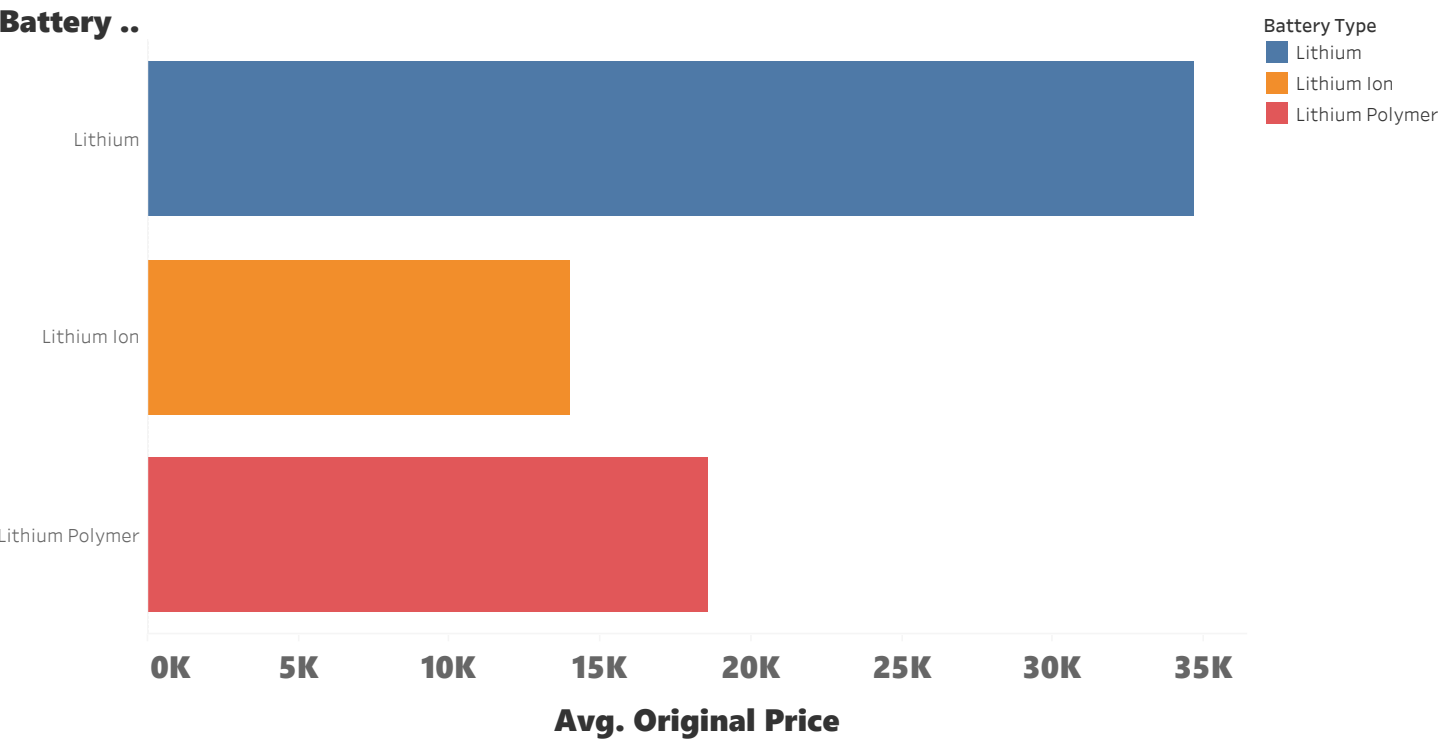
Discount Percentage, Mrp, Sale Price, sales difference and Star Rating broken down by Brand. The data is filtered on Upc, which keeps MOBEXRGVMZWUHCBA.

model specfication

Model	Processor	Front Ca..	Rear Camera	Colour	
APPLE IPHONE 11	A Bionic Chip	12MP	12MP + 12MP	Black	92,800
APPLE IPHONE 12	A Bionic Chip with Next Generation Neural Engine	12MP	12MP + 12MP	Blue	59,900
				Black	1,99,700
APPLE IPHONE 12 MINI	A Bionic Chip with Next Generation Neural Engine	12MP	12MP + 12MP	Black	74,900
				Blue	74,900
APPLE IPHONE 13	A Bionic Chip	12MP	12MP + 12MP	Blue	1,49,800
APPLE IPHONE 14	A Bionic Chip, Core	12MP	12MP + 12MP	Blue	1,89,800
APPLE IPHONE 14 PLUS	A Bionic Chip, Core	12MP	12MP + 12MP	Blue	99,900

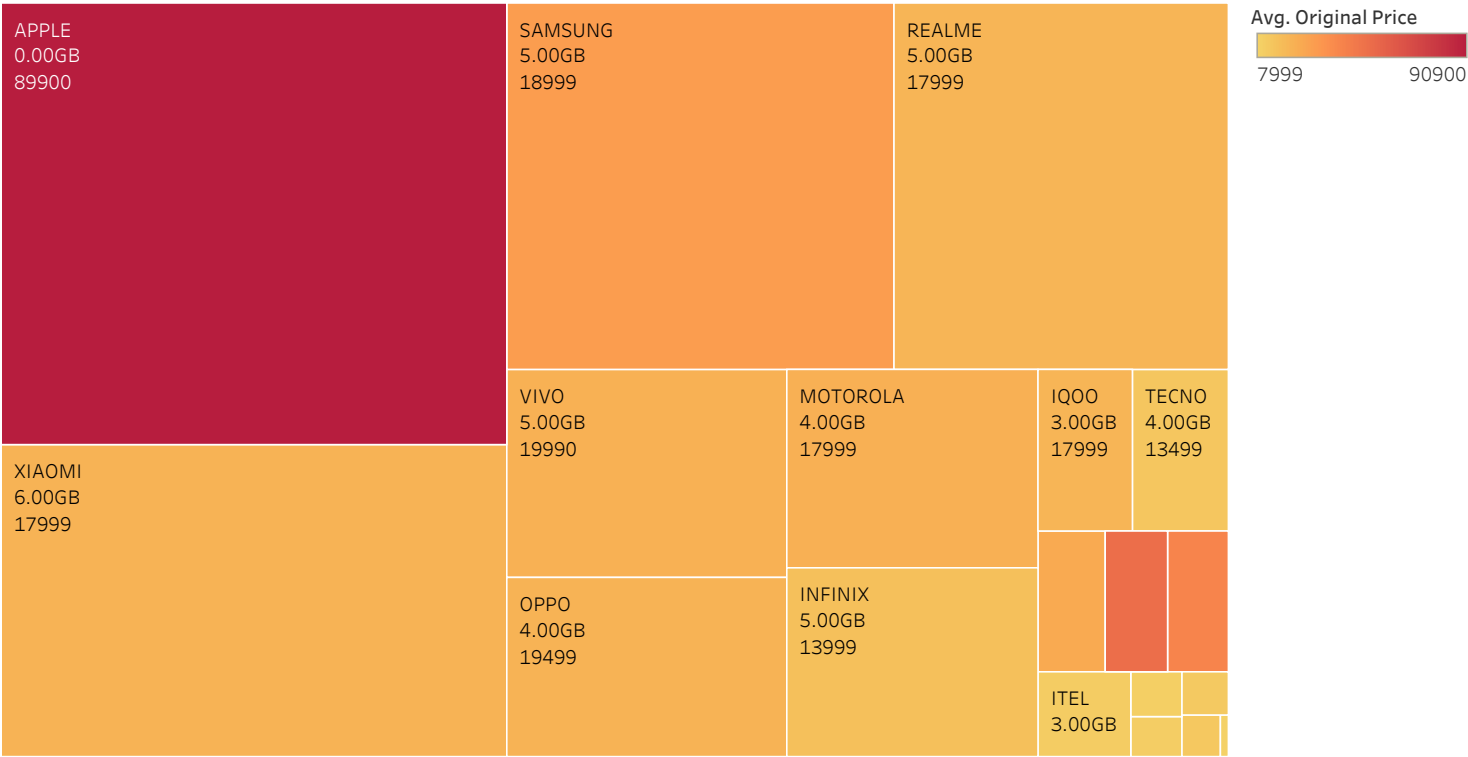
Sum of Original Price broken down by Model, Processor, Front Camera, Rear Camera and Colour. Color shows details about Colour. The data is filtered on Brand, which keeps APPLE. The view is filtered on Colour, which keeps Aqua Green, Black, Blue, Cool Blue and Couture Blue.

# Battery Type Distribution



Average of Original Price for each Battery Type. Color shows details about Battery Type. The data is filtered on Brand, which keeps MOTOROLA. The view is filtered on Battery Type, which keeps Lithium, Lithium Ion and Lithium Polymer.

# Brand Prize Comparision

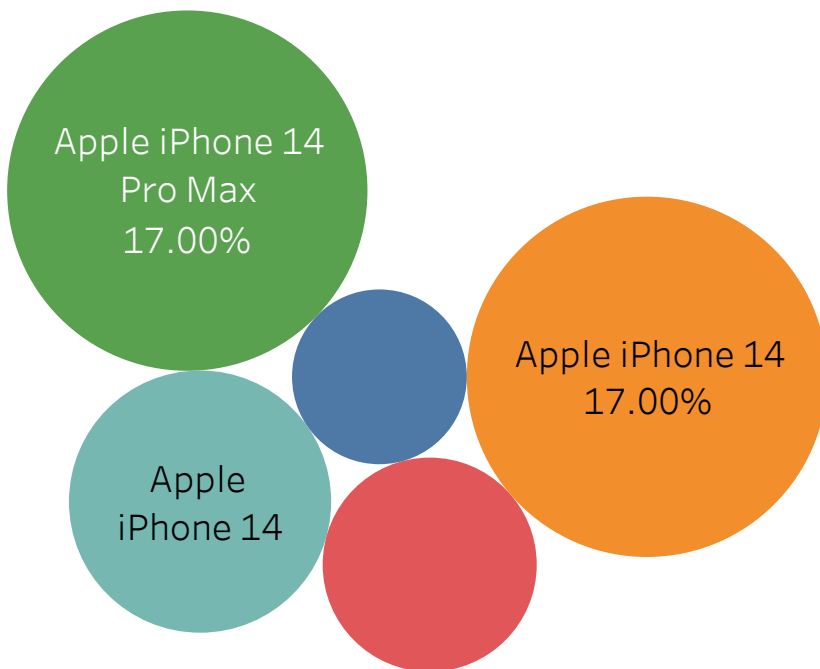


Brand, distinct count of Memory and median of Original Price. Color shows average of Original Price. Size shows sum of Original Price.  
The marks are labeled by Brand, distinct count of Memory and median of Original Price.

# Model -Share

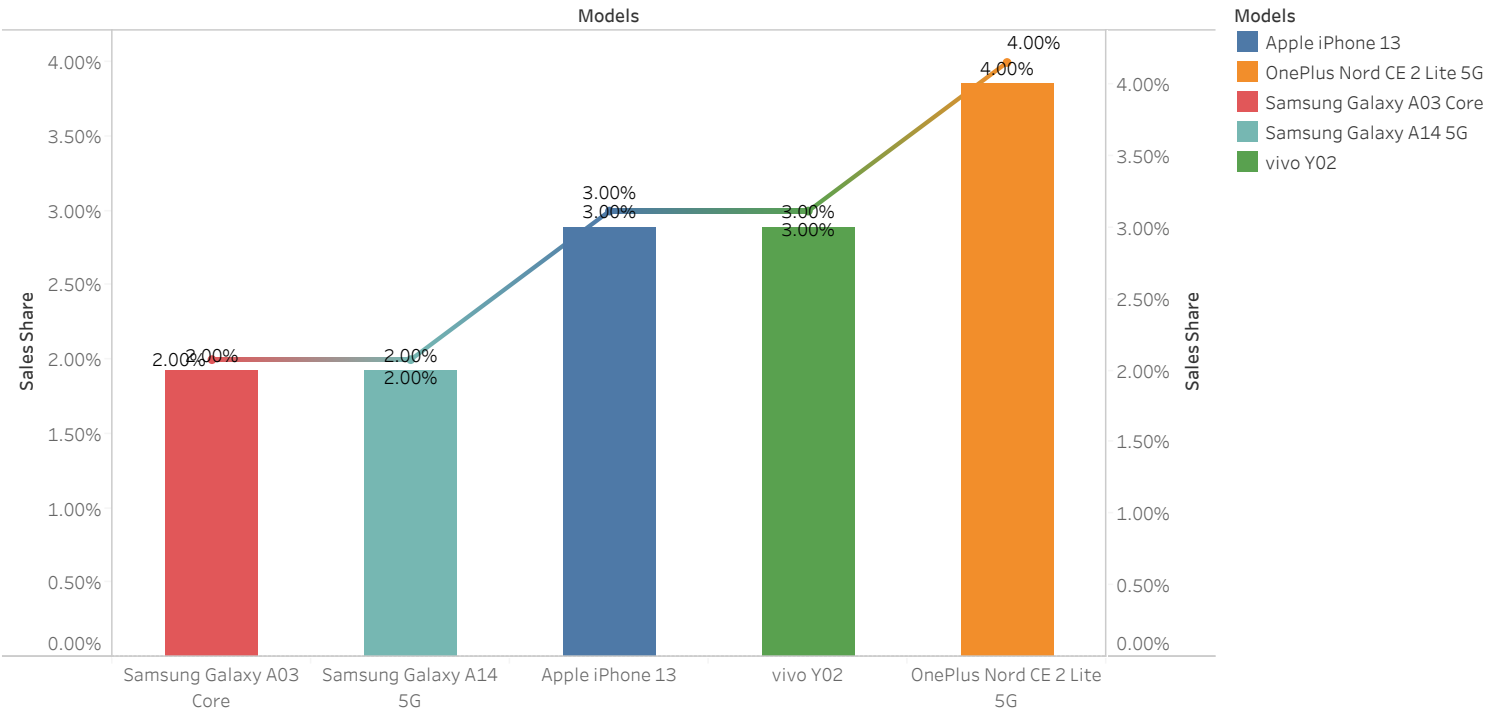
## Models

- Apple iPhone 13
- Apple iPhone 14
- Apple iPhone 14 Plus
- Apple iPhone 14 Pro
- Apple iPhone 14 Pro Max



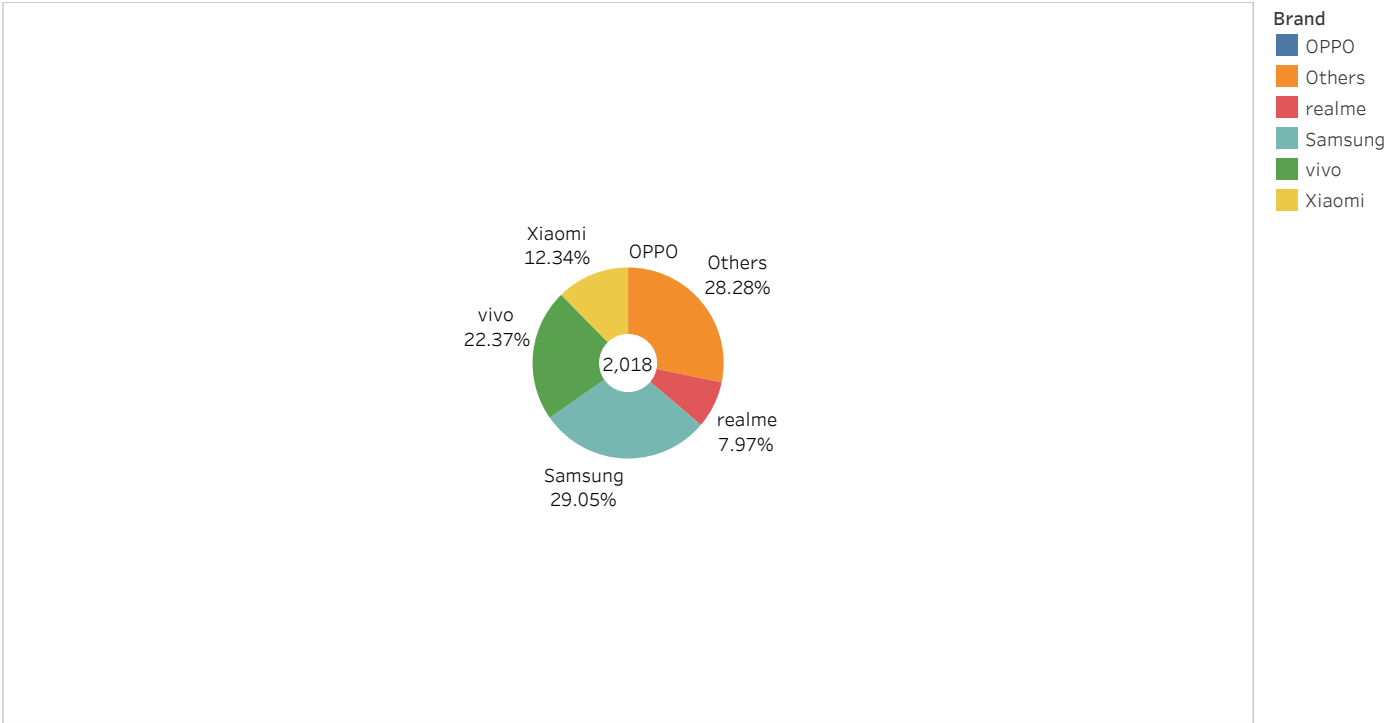
Models and Sales Share. Color shows details about Models. Size shows sum of Sales Share. The marks are labeled by Models and Sales Share.

Country wise Best selling smartphone



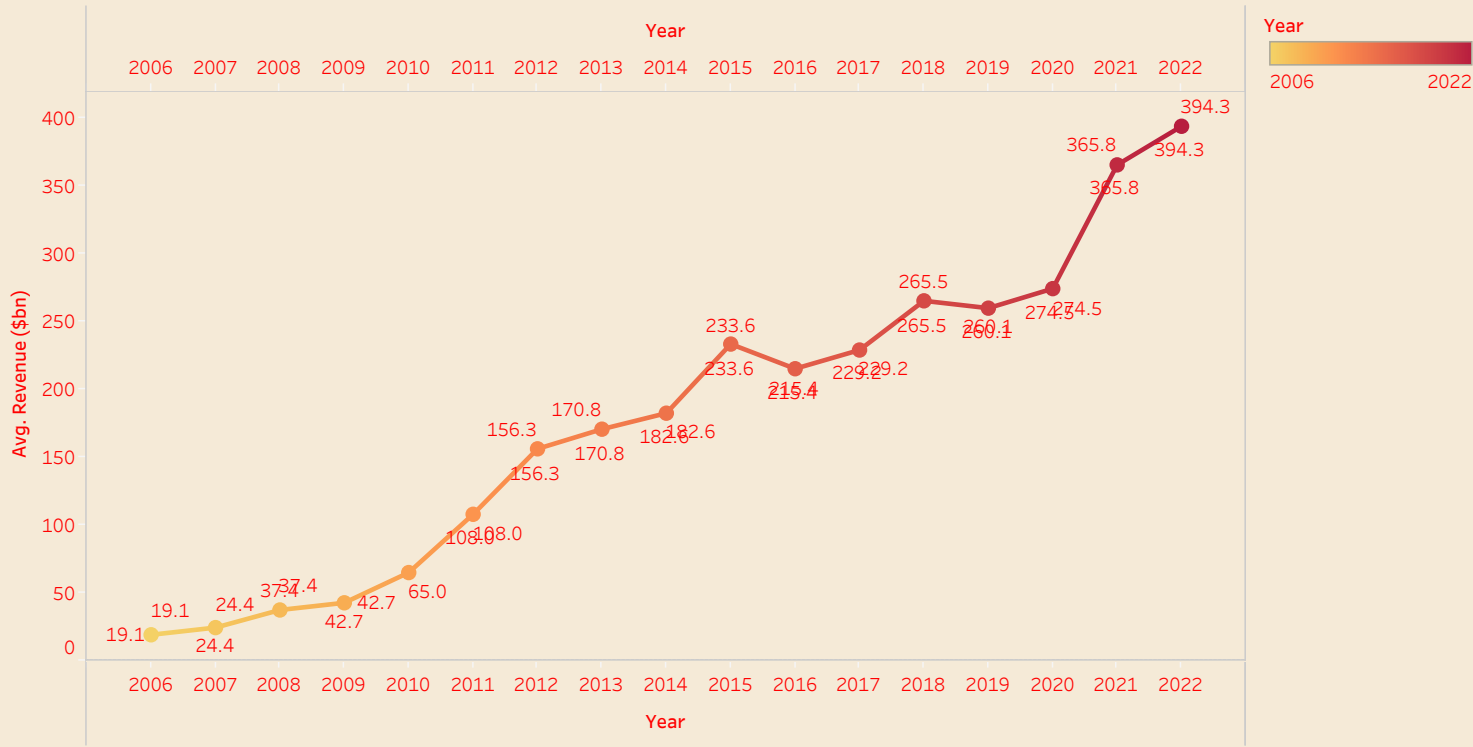
The trends of sum of Sales Share and sum of Sales Share for Models. Color shows details about Models. For pane Sum of Sales Share (2): The marks are labeled by sum of Sales Share. The data is filtered on Country, which keeps India.

Quarterly-share



SUM(0) and SUM(0). For pane SUM(0): Color shows details about Brand. The marks are labeled by Brand and % of Total anual share. For pane SUM(0): The marks are labeled by Year as an attribute. The data is filtered on Year, which keeps 2018.

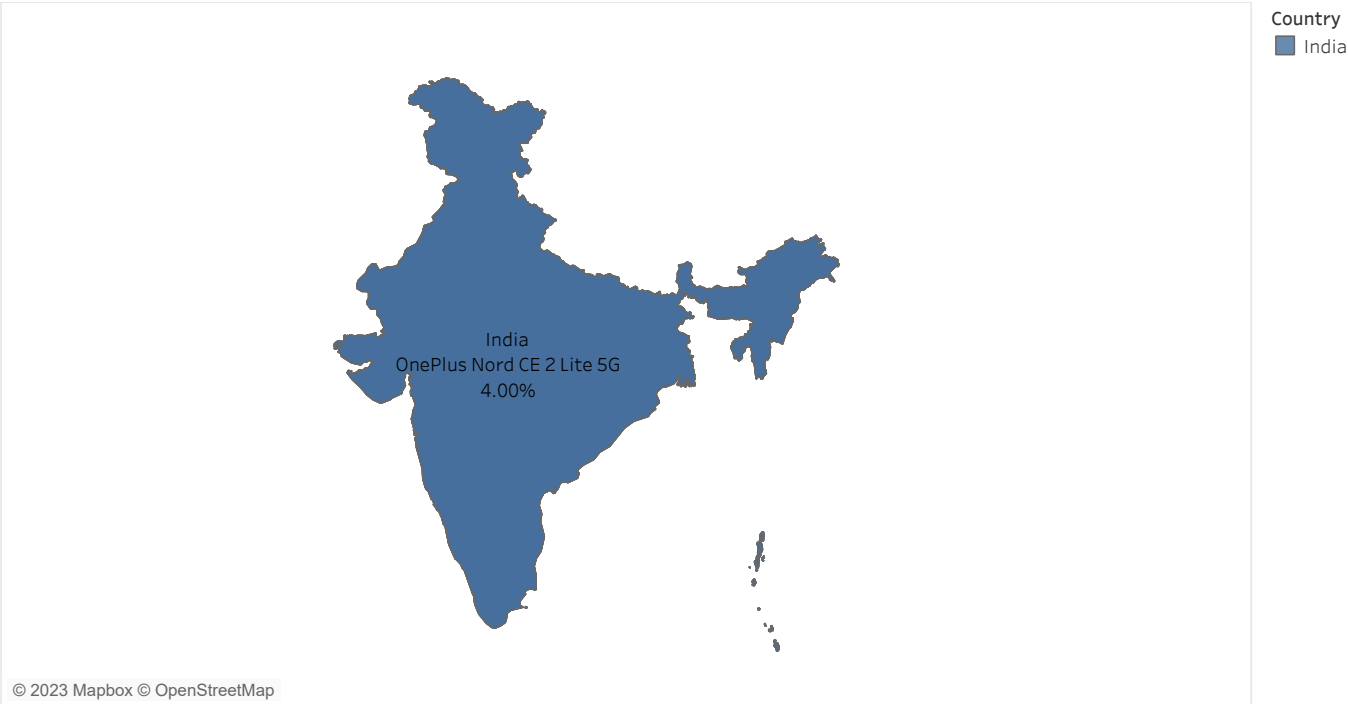
Annual Revenue



The trends of average of Revenue (\$bn) for Year and Year. Color shows details about Year. The marks are labeled by average of Revenue (\$bn). The view is filtered on Year, which includes everything.



# GLOBAL MARKET SHARE



Map based on Longitude (generated) and Latitude (generated). Color shows details about Country. The marks are labeled by Country, Models and Sales Share. Details are shown for Country. The view is filtered on Country, which keeps India.

KPI\_2



Revenue Generated, Units sold (mm) and Active Users (mm). The data is filtered on Year, which keeps 2022.