# Katherine M. Zimmerman

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## **CURRICULUM VITAE**

### **EDUCATION**

### **Graduate Student, M.A Professional Journalism**

September 2024 - Present

University of Wisconsin-Madison

## **B.A.** in Psychology, Sociology

May 2024

University of Wisconsin-Madison

## MANUSCRIPTS SUBMITTED FOR PUBLICATION

Dyer, R. L., \*Zimmerman, K. M., Zhao, X., Xie, Q., Quanbeck, A. & Goldberg, S. B. (Under review). Developing meditation practice in individuals with elevated psychological distress via a meditation app intervention: An implementation science-informed qualitative investigation of barriers and facilitators.

### MANUSCRIPTS IN PREPARATION

Dyer, R. L., \*Zimmerman, K. M., Zhao, X., Xie, Q., & Goldberg, S. B. (In preparation). Participant experiences of meditation dosage study feasibility: An implementation science-informed qualitative exploration.

### INVITED TALKS AND PANELS

- 1. **Zimmerman, K. M.** (April 2024). *Spread Hope and Fight Suicide*. Invited to Arrowhead Union High School as a guest speaker for mental health education and suicide prevention awareness.
- 2. **Zimmerman, K. M.** & Huber, S. (June 2023). *Student Flourishing Teaching Workshop*. Invited to a student panel at the Center for Healthy Minds to share personal experiences and in-progress campus initiatives.
- 3. **Zimmerman, K. M.** & Huber, S. (July 2022). *Student Flourishing Teaching Workshop*. Invited to a student panel at the Center for Healthy Minds to share personal experiences and in-progress campus initiatives.

### HONORS, AWARDS, AND SCHOLARSHIPS

Awards and Scholarships	
1. Health and Wellbeing Award, National Alliance on Mental Illness, Bucky Awards	2024
University of Wisconsin-Madison	
2. Psychology Undergraduate Community Impact Award, Department of Psychology,	2023
University of Wisconsin-Madison	
3. Inclusivity Award, National Alliance on Mental Illness, Bucky Awards	2023
University of Wisconsin-Madison	
Dean's List	
Spring 2024 Semester, GPA: 4.00	2024
University of Wisconsin-Madison	
Fall 2023 Semester, GPA: 4.00	2023

University of Wisconsin-Madison Spring 2023 Semester, GPA: 4.00 University of Wisconsin-Madison Fall 2022 Semester, GPA: 3.95

2023

University of Wisconsin-Madison

2022

### **Honors**

Alpha Kappa Delta, The International Sociology Honor Society University of Wisconsin-Madison

2023—Present

### PRESS AND MEDIA APPEARANCES

- 1. Gadau, L. (June 2024). *An 'academic rat race': How students navigate the mental health maze at UW-Madison*. Daily Cardinal.
- 2. Morrissey, C. (May 2024). <u>UW-Madison's Class of 2024 celebrates post-pandemic graduation ceremony.</u> WKOW-27.
- 3. Thor, B. (October 2023). *Wisconsin Assembly to reintroduce 'Mental Healthcare is Healthcare' package.* The Badger Herald.
- 4. Meyerhofer, K. (November 2023). *Wisconsin college students faced mounting mental health challenges during COVID. Now they're ready to talk about it.* Milwaukee Journal Sentinel.
- 5. Cox, E. & Hernandez, J. (October 2023). *Wisconsin college students dealing with mental health challenges due to COVID.* Milwaukee Journal Sentinel.
- 6. Carr, M. (September 2023). *After the Org Fair: What to do now that you've found an RSO*. Terrace Views: Wisconsin Union.
- 7. Herzog, N. (March 2023). 'If you're struggling, tell someone:' UW-Madison community embraces positive message following student death. Madison Commons.
- 8. Davis, M. (March 2023). *UW student organization highlights mental health resources after losing peer.* WMTV-15.
- 9. Leigland, J. (March 2023). *The first step is the hardest.* WordPress.
- 10. Chin, E. (November 2022). A deep dive into UW's student insurance plan SHIP. Daily Cardinal.
- 11. Nadworny, E. (October 2021). *Why 2021's college sophomores are the new freshman.* National Public Radio, Morning Edition.
- 12. Center for Healthy Minds. (February 2021). <u>Students find strength in uncertainty, with boost from UW Flourishing Course.</u> Institution website.

### TRAINING AND TRAINING DEVELOPMENT

"UW Human Subjects Protections Course"
University of Wisconsin-Madison, Virtual (ongoing use)
"Suicide Prevention Training for UW-Madison Students"
University of Wisconsin-Madison, Virtual (ongoing use)

2022

2022

### RESEARCH EXPERIENCE

Undergraduate Research Assistant

2021—2023

Dr. Gooding, PATHS Research Lab Undergraduate Research Assistant

2021—Present

Dr. Goldberg & Dr. Dyer, Center for Healthy Minds, Psychotherapy and Contemplative Science Lab

### CAMPUS INVOLVEMENT AND VOLUNTEERING

Student Organizations		
President	2022—2024	
National Alliance on Mental Illness, University of Wisconsin-Madison		
Media and Outreach Coordinator	2022—2024	
Healthy Minds on Campus		
Events Coordinator	2022	
National Alliance on Mental Illness, University of Wisconsin-Madison		
Volunteering		
Student Advisory Board Member	2022—Present	
Kindness.org; New York, NY	2022 11000110	
Active Volunteer	2022—Present	
National Alliance on Mental Illness, at Dane County & NAMI Wiscons		
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PERSONAL PROJECTS		
MINIDCUIDDODT	2022 D	
MINDSUPPORT - www.mindsupport.ai	2023—Present	
Founder and Webpage & IOS Developer	2010 B	
Encourage Kindness - www.encouragekind.org	2019—Present	
Blog Creator and Writer		
Internetology - <u>Youtube Podcast</u>	2023	
Final project for PSYCH 532		
RESUME		
EDUCATION		
University of Wisconsin-Madison		
Graduate Student, M.A Professional Journalism	September 2024 - Present	
University of Wisconsin-Madison		
B.A. in Psychology, Sociology	May 2024	
GPA: 3.661 /4.0	111ay 2027	
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## RELEVANT WORK AND VOLUNTEER EXPERIENCE

## The Center for Healthy Minds, Madison WI

Undergraduate Research Assistant, April 2022 - Present

- Researched the effects of a four-week Healthy Minds Program on individuals with significant anxiety and depression symptoms.
- Transcribed interviews and conducted deductive coding with NVivo using the CFIR model to assess app impact and optimal meditation duration.
- Collaborated on drafting the introduction, methods, and results sections of two journal articles pending publication.

Student Ambassador, June 2022 - May 2024

- Promote institutional values, programs, and activities while fostering a welcoming and inclusive atmosphere.
- Contribute to minor and large projects, including the Student Flourishing Teacher Workshop and ASHF course guidebook.

### PATHS Lab, Madison, WI

Undergraduate Research Assistant, Sep. 2023 - May 2024

- Assisted Dr. Diane Gooding with psychological research involving schizophrenia, dementia, and other mental health illnesses.
- Engaged in library research, discussions of primary literature, and critique presentations.

### Kindness.org, New York, NY

Student Advisory Board Member, Oct. 2022 - Present

- Engage in meaningful conversations from diverse experiences and perspectives about the barriers that hinder the cultivation of kindness within various institutions.
- Generate innovative ideas and effective strategies to bring about positive change, overcome obstacles, and create compassionate learning environments.

### National Alliance on Mental Illness, WI

Active Student Volunteer, NAMI Wisconsin & NAMI Dane County, May 2022 - Present

- Supported mental health awareness initiatives by organizing events and distributing educational resources.
- Assisted in community outreach efforts, providing support and resources to individuals and families affected by mental health challenges.

### LEADERSHIP AND CAMPUS INVOLVEMENT

## The National Alliance on Mental Illness, University of Wisconsin-Madison

President, May 2022 - July 2024

- Executive team member role, which utilizes communication, problem-solving, and strong leadership skills
- Responsible for overseeing, organizing, and executing NAMI-UW activities, duties, and events while
  contributing towards maintaining an educational and supportive student organization on UW-Madison's
  campus.

Events Coordinator, Jan 2022 - May 2022

- Executive team member role that utilizes communication, attention to detail, and organizational skills.
- Responsible for planning, organizing, and executing mental health-related events for NAMI-UW.

### **Healthy Minds on Campus**

Media & Outreach Coordinator, April 2022 - May 2024

- Managing and implementing various communication strategies to promote the organization's goals and visibility.
- Oversee the organization's media presence by creating and curating content for social media platforms, promotional materials, and the website to reach UW-Madison students.
- Contributed toward developing the organization's brand identity by designing the original logo, creating the organization's website, and developing the Healthy Minds on Campus Toolkit.

### INDIVIDUAL PROJECTS

Encourage Kindness Blog, May 2019 - Present

• A blog that broadcasts the benefits of kindness, spreads awareness about social problems, and promotes positive relationships within communities.

## MindSupport, May 2023 - Present

- HTML, CSS, JS, and SwiftUI
- A website that helps users find local mental health providers, navigate insurance coverage, and provide mental health resources and support through an AI, rule-based system chatbot.

### HONORS & AWARDS, AND SCHOLARSHIPS

## The University of Wisconsin-Madison

Health and Wellbeing Award, March 2024

 Awarded at the 2024 Bucky Awards Ceremony to NAMI-UW, recognizing our organization's excellence in promoting health, providing resources, and enhancing well-being on campus during my tenure as President.

Psychology Undergraduate Community Impact Award, Nov. 2023

 Awarded to students who apply their psychology knowledge to address societal issues, advancing academic and professional skills while benefiting the community.

Alpha Kappa Delta (The International Sociology Honor Society), April 2023

• Acknowledge students who exhibit excellence in the study of sociology, the research of social problems, and such other social and intellectual activities as will lead to improvement in the human condition.

Inclusivity Award, March 2023

Awarded at the 2023 Bucky Awards Ceremony to NAMI-UW, recognizing our organization's excellence
in creating opportunities that contribute to the scholastic and leadership growth of students and fostering
positive communities during my tenure as President.