



Part Out is computers explained simply. From the case to the power supply and everything in between, Part Out breaks it down for you.

Computers can be intimidating, especially for first time buyers/owners. Part Out seeks to eliminate the potentially daunting task of computer ownership with easy-to-understand images and information via a part-by-part breakdown. Users will be able to choose parts, identify them and learn how they work. The end goal is empowering users to take the first step into the world of computers.

Personas

- I. Age: 20-35
Occupation/Status: Aspiring IT Professional
Reason: Planning a career shift, is familiar with PC's but is looking for potential study materials.

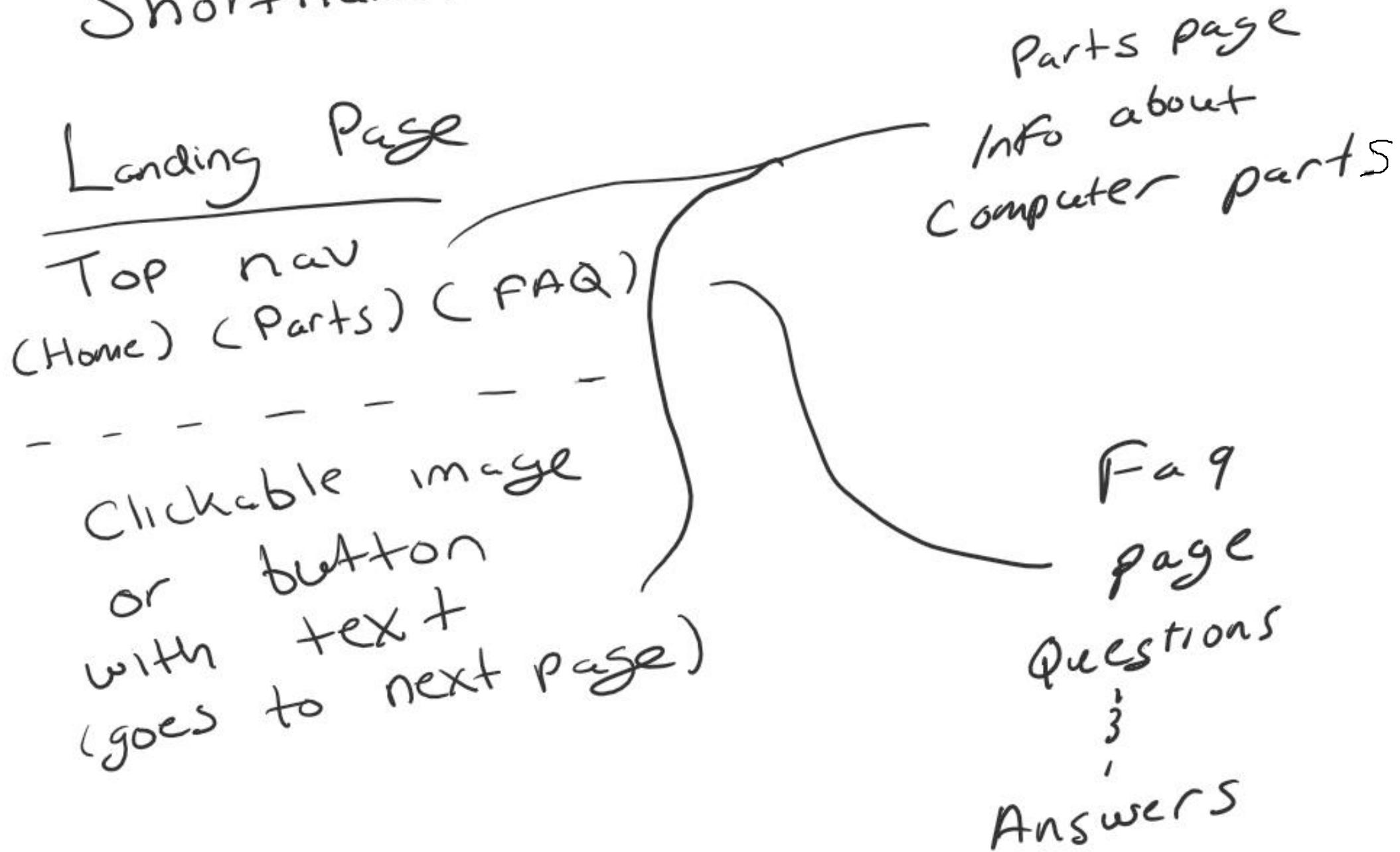
- II. Age: 50+,
Occupation/Status: Older Non-Tech Savvy First Time PC Owner/Buyer
Reason: Pushed towards a computer due to technological shift, not familiar with PCs at all and wants to learn more.

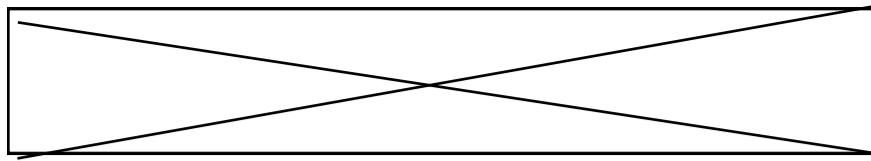
- III. Age: 15-24
Occupation/Status: Content Creator/Streamer
Reason: Looking for information on PC's so they can build or purchase one to improve their content creation.

Comps

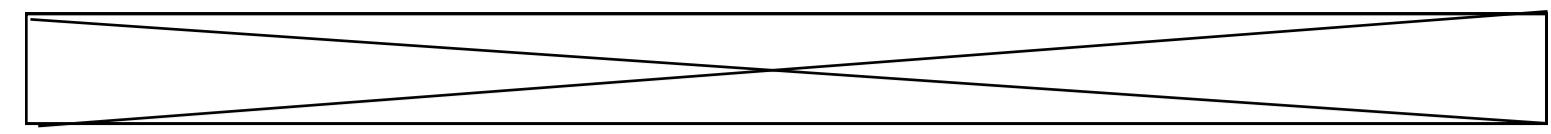
- I. PCPartPicker (<https://pcpartpicker.com/>)
- II. LightGraphix (<https://lightgraphixmarine.co.uk/#products>)
- III. BLD by NZXT (<https://nzxt.com/category/gaming-pcs/build>)

Shorthand Flow - Partout



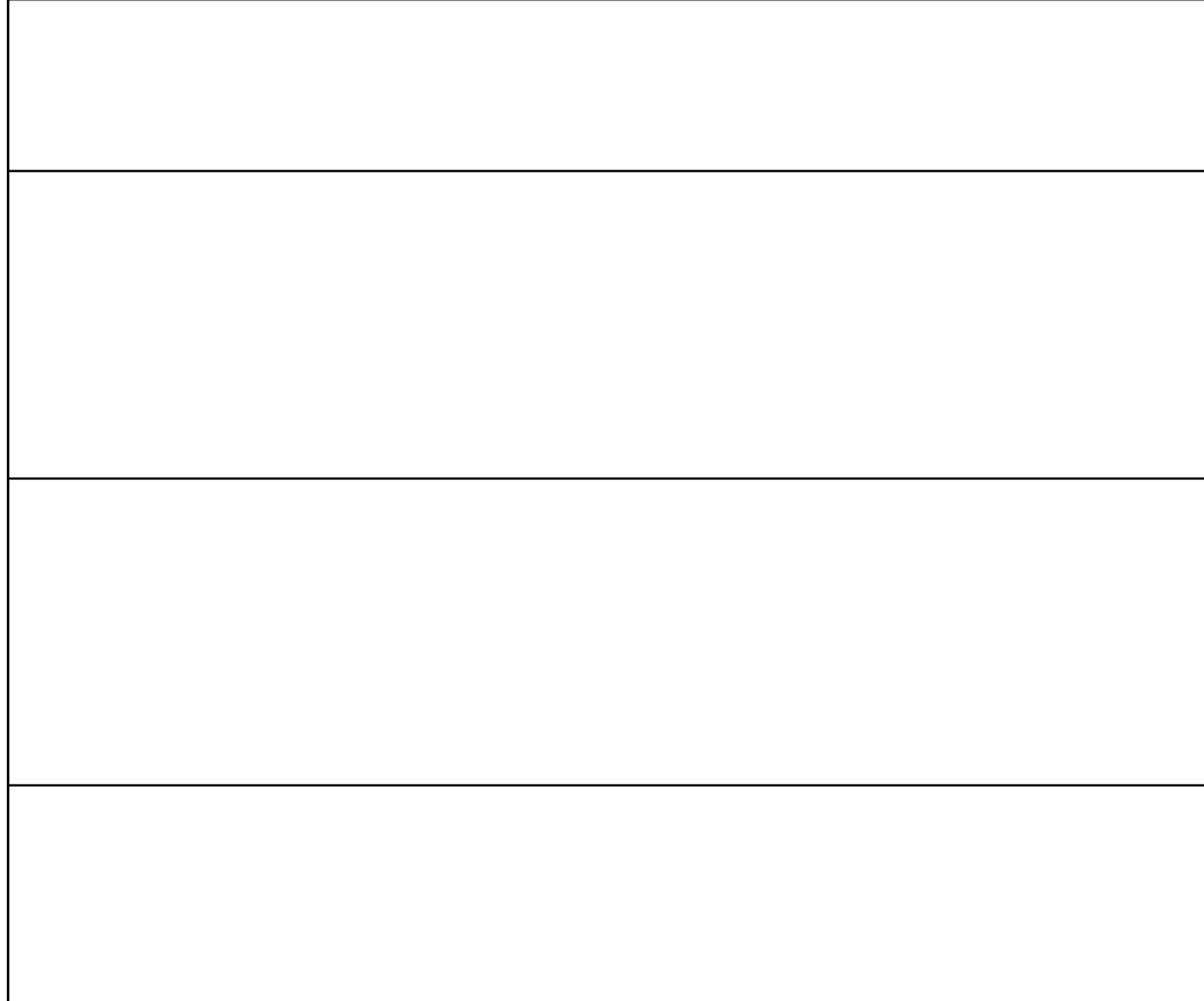


Logo

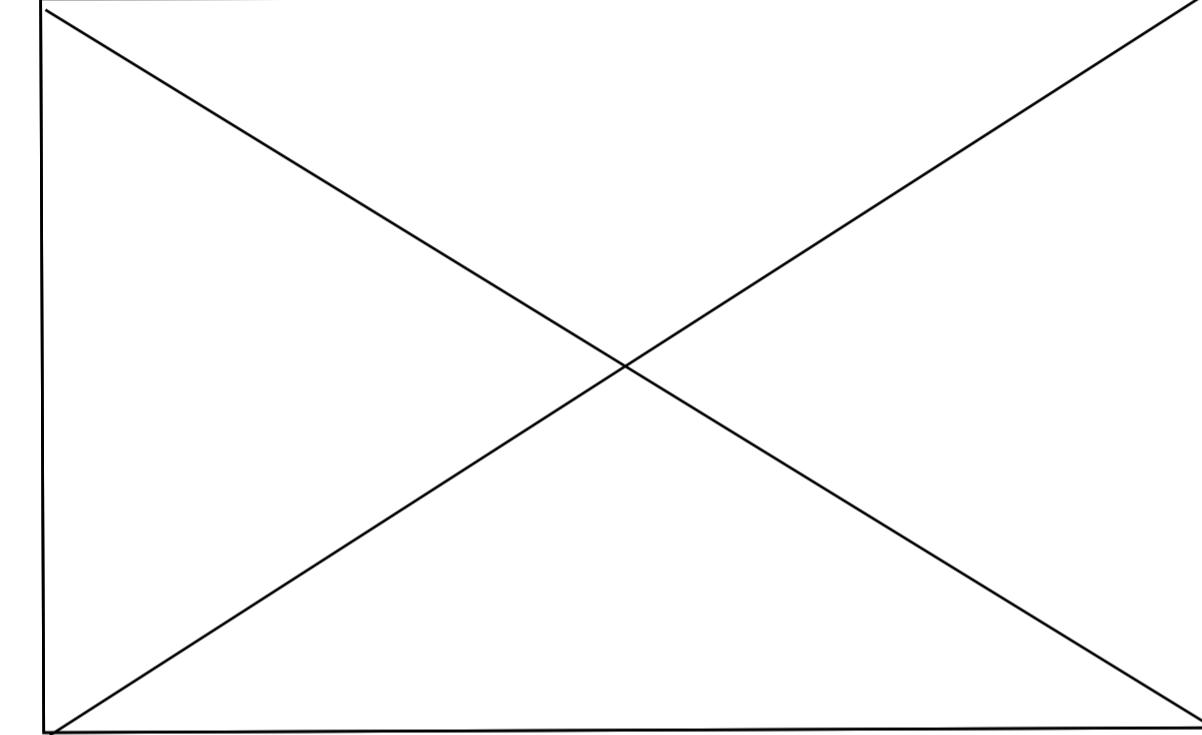


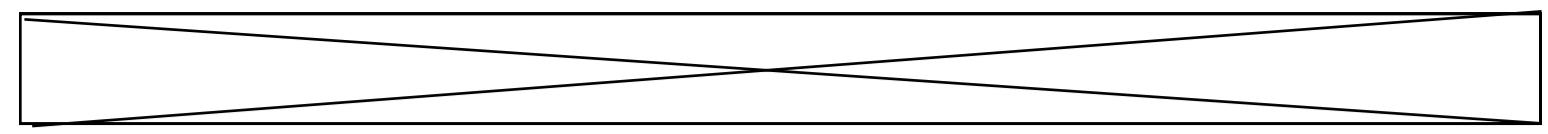
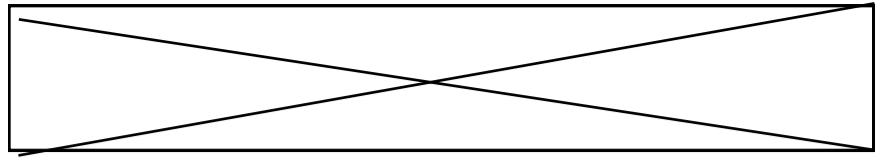
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Landing Page Introduction



Landing Page Image

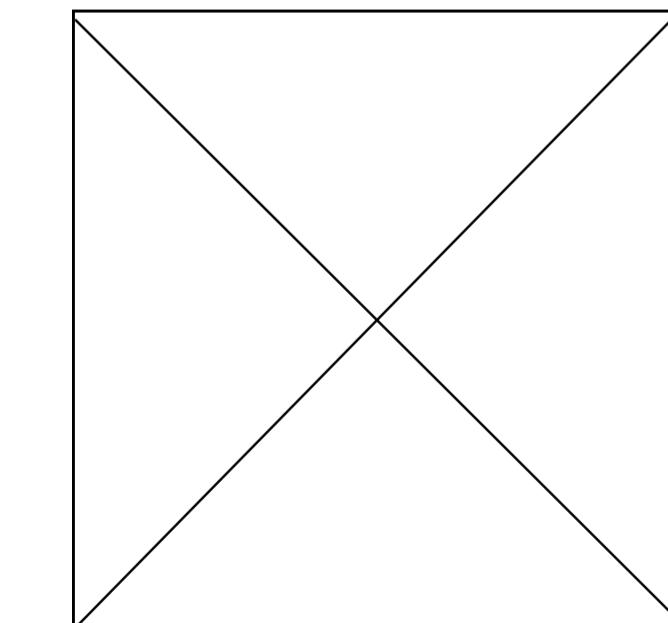
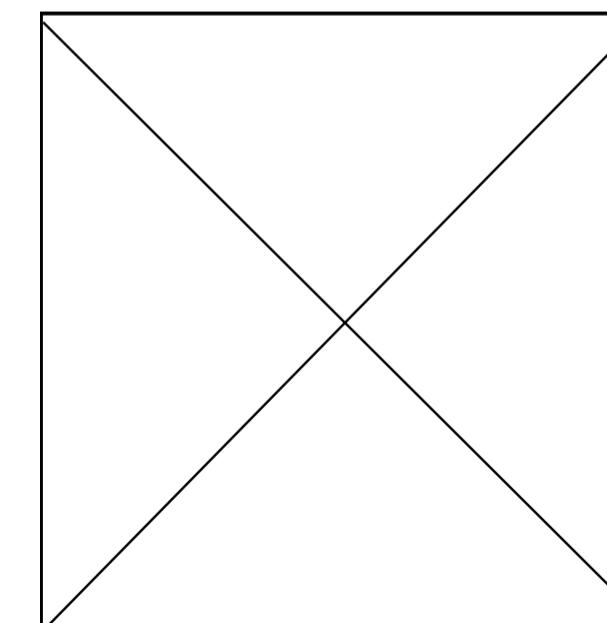
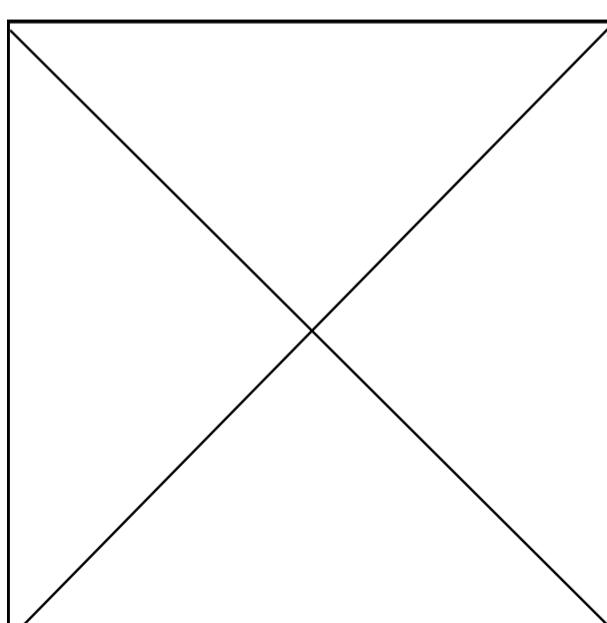
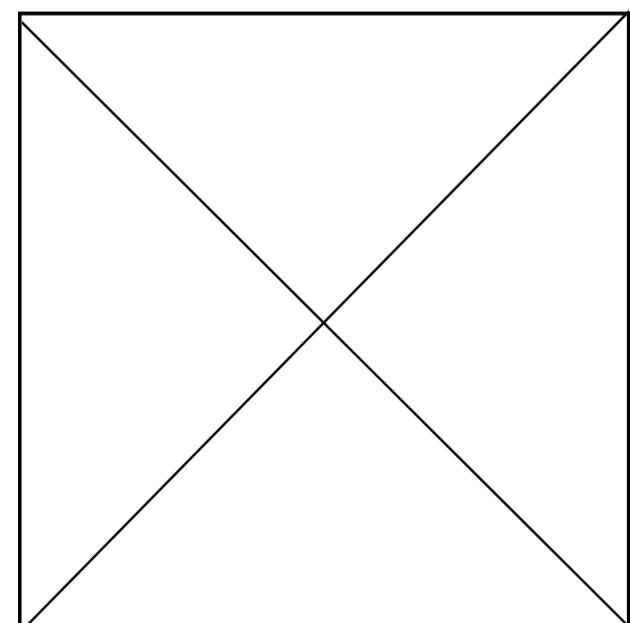
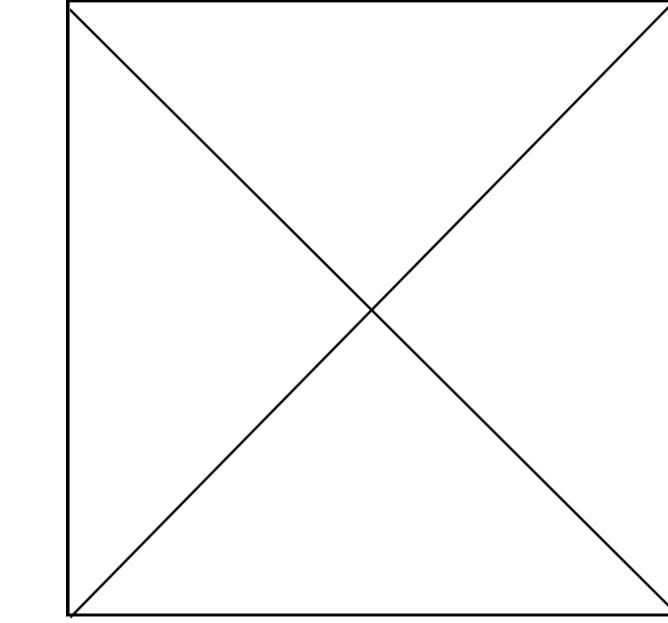
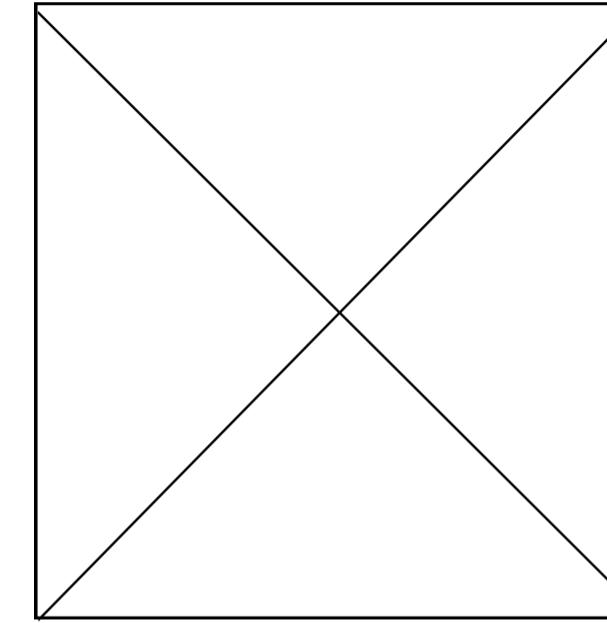
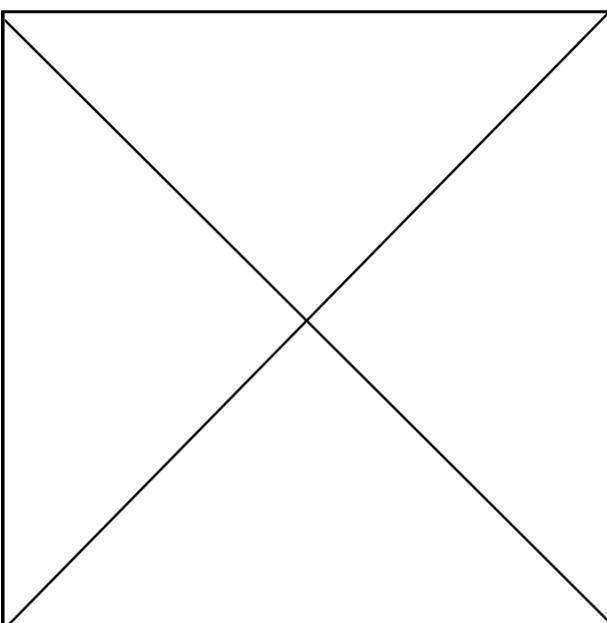
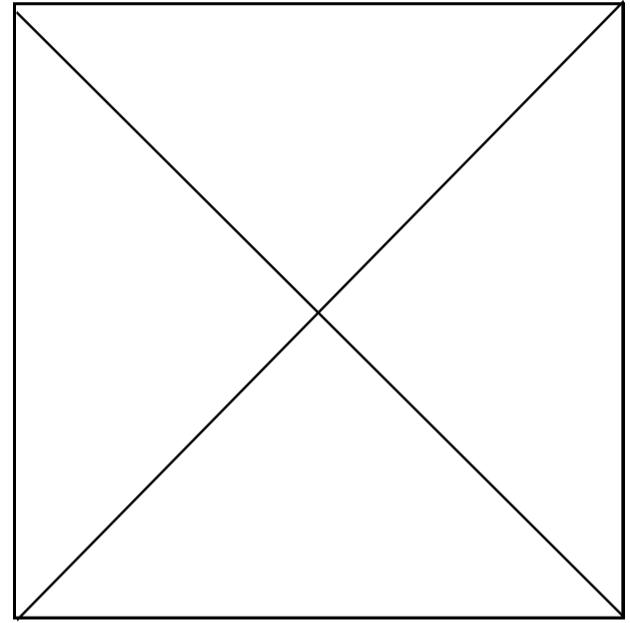


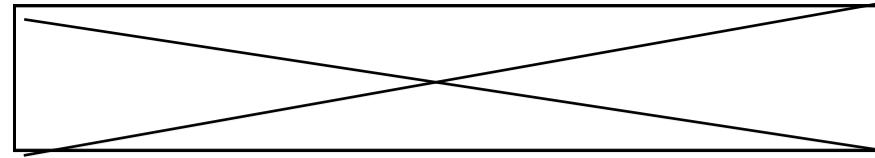


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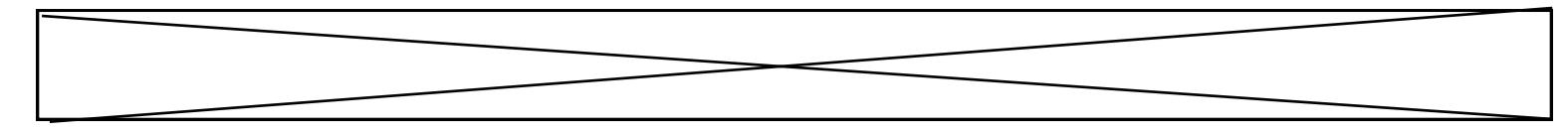
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Image Grid with Captions





Logo



Top Nav

Question and Answer Section



Computers are complicated.

**PartOut is here to help
help make your computer
journey easier.**





Processor



Motherboard



Cooler



GPU



Memory



Storage



PSU



Peripherals



Is there any site that can help me start a build?

Should I get a desktop or laptop?

Should I build a computer or buy a pre-built one?

Do I need the internet to use a computer?

What is a common mistake when building a computer?

Is PC hardware expensive?

What is an operating system?

