VANAR CHAIN ($VANRY)

BILLION DOLLAR SOLUTION FOR ENTERTAINMENT INDUSTRY

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HOLD /INVESTING IDEA

Asset Details

Name	Vanar Chain
Ticker	$VANRY
Current Valuation	150 M
Circulating Supply	1.46 B
Max Supply	2.4 B

Source: CryptoSlate

Source: CoinMetrics

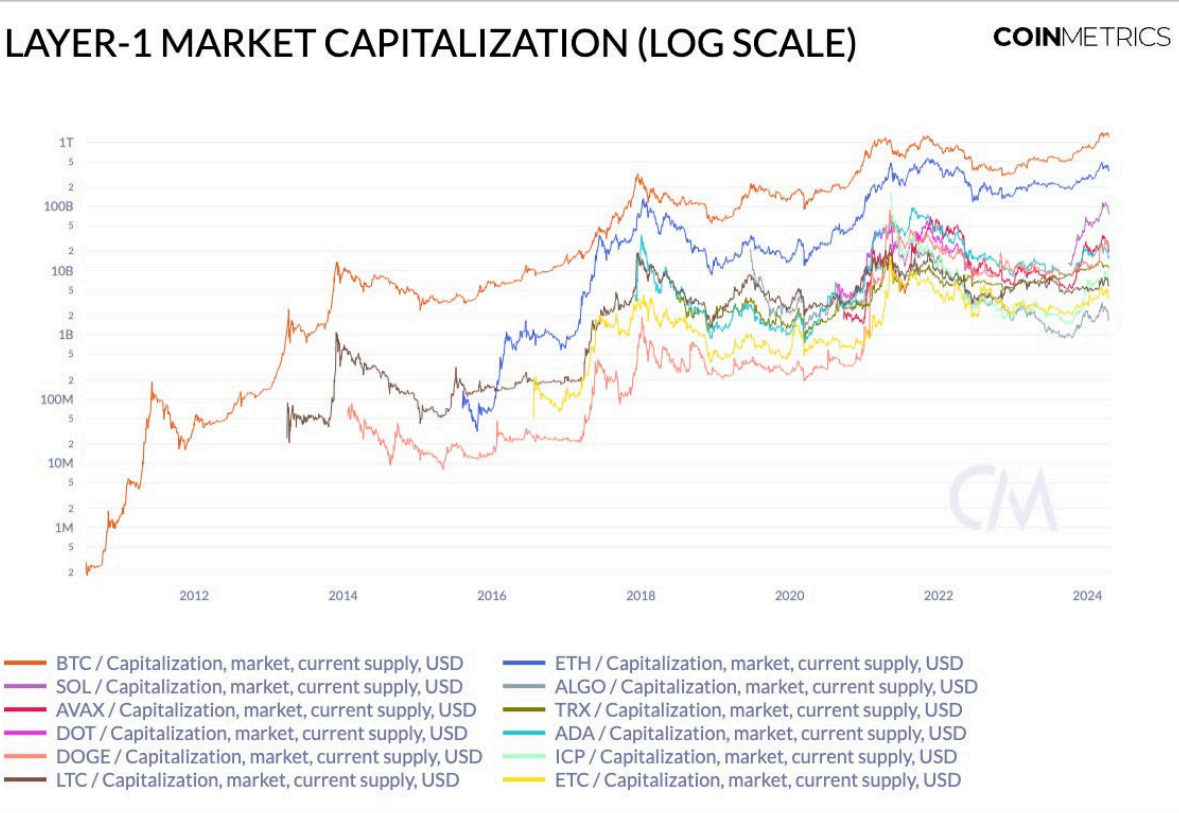## WHY VANAR IS A POTENTIAL PROJECT FOR 2024-2025 BULL RUN

Advancements of Layer 1 Technologies

Layer-1 is the most critical network in the crypto ecosystem. It is the foundational layer of blockchain networks, serving as the base where various activities take place (transaction processing, consensus operations, network security, and other core functions). Layer-1 also plays a vital role in ensuring the smooth operation of Decentralized Apps (dApps). Examples of Layer-1 networks include Bitcoin (BTC), Ethereum (ETH), and Solana (SOL).
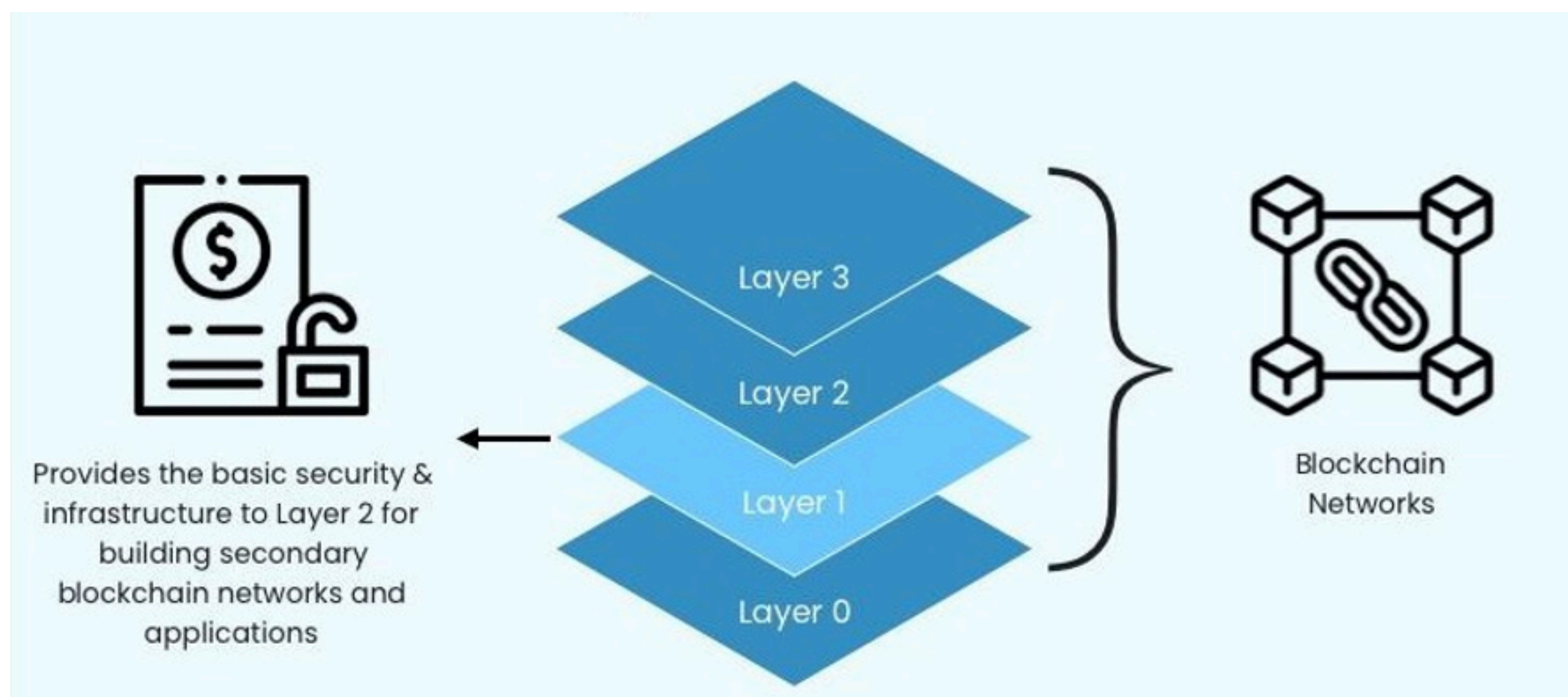
The significance of Layer-1 networks in the crypto ecosystem makes them highly competitive projects. One key reason for this competitiveness is the issue of scalability and performance, which has been a major challenge. This is why many new Layer-1 networks, such as Solana (SOL), have emerged with a focus on transactions per second (TPS) to address the speed limitations faced by major Layer-1 networks like Bitcoin and Ethereum.

Apart from scalability issues, another major focus for Layer-1 networks is innovation and technological advancements. Developers are continuously enhancing these networks by building additional layers on top of Layer-1. These innovations include Layer-2 and Layer-3 solutions.

Layer-2 is a network solution built on top of Layer-1, aimed at improving scalability and transaction efficiency. Its function is to process transactions faster and at a lower cost. Layer-3 networks, on the other hand, are even more specific. Layer-3 represents the application layer above Layer-2 and Layer-1, providing specialized functions related to specific applications and services focused on users. The presence of Layer-2 and Layer-3 enhances the overall technology of Layer-1, thereby increasing its adoption. Layer-1 is one of the most valuable sectors in the crypto market.

Layer 3
Layer 2
Layer 1
Layer 0

Provides the basic security & infrastructure to Layer 2 for building secondary blockchain networks and applications
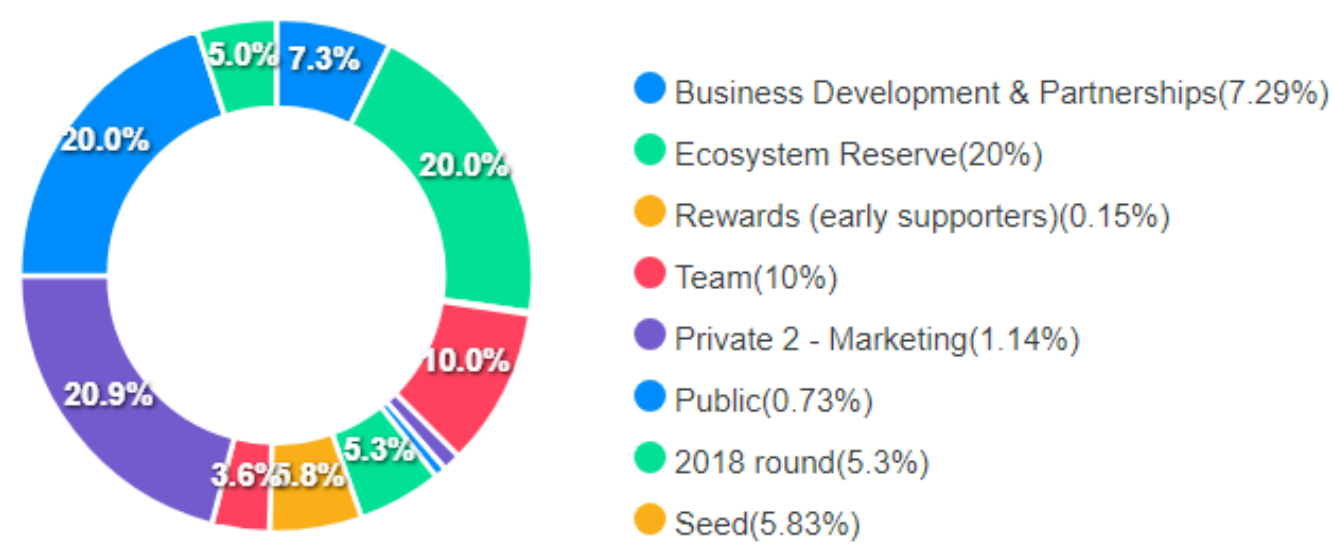
Blockchain Networks

Vanar Chain ($VANRY)

Vanar Chain ($VANRY) is a blockchain project focused on providing innovative solutions to create a blockchain capable of fast, low-cost, and secure transactions. Additionally, Vanar emphasizes interoperability with other blockchains, enabling data transfer across different blockchain networks. Unlike the many general-purpose Layer-1 blockchains already available in the market, Vanar specifically focuses on developing a blockchain for the entertainment industry, including games, media, music, and video content.

Vanar targets the entertainment industry due to its vast market potential and the significant bridging opportunities between traditional entertainment sectors and the emerging crypto entertainment industry. Despite the rise of various crypto entertainment products, there remains a lack of platforms that effectively support the secure management of digital content, especially concerning copyright protection.

Vanar offers various products tailored for content creators: Vanar Gaming focuses on developing games with low transaction costs to create an "in-game economy" ecosystem, Vanar Mixed Reality provides VR/AR modules compatible with all devices, Vanar for Brands is a tool for brand growth in the WEB 3 ecosystem, including AI modules for JP tracking, Vanar for Retail is an integration application for Shopify, and Vanar for AI offers AI services for dApps.

Recognizing the importance of collaboration in the entertainment sector, Vanar has engaged in numerous significant partnerships. Among these, the collaborations with NVIDIA and Google Cloud stand out. Vanar's partnership with NVIDIA aims to enhance their graphics technology, allowing them to deliver more realistic and interactive graphics in their entertainment products. The collaboration with Google Cloud focuses on developing robust and secure blockchain applications and providing carbon-neutral blockchain technology.

Vanar (VANRY) Token Distribution

- Business Development & Partnerships(7.29%)
- Ecosystem Reserve(20%)
- Rewards (early supporters)(0.15%)
- Team(10%)
- Private 2 - Marketing(1.14%)
- Public(0.73%)
- 2018 round(5.3%)
- Seed(5.83%)

Source: CoinCarp

The tokenomics of $VANRY are quite solid, with its current valuation at $259 million and more than 50% of tokens already released. However, a minor drawback is the token distribution, which is not heavily focused on the existing ecosystem but allocates a significant portion to seed investors and marketing. This approach is understandable, given that a project centered on entertainment needs to invest heavily in external marketing activities. Overall, such a project presents a very favorable risk-to-reward ratio for investment. Newly rebranded projects are always more appealing, and in the long run, I believe there is a potential for $VANRY to increase by 1,000%.

If we look at the narrative play, $VANRY is very attractive because investing in it means investing in various sectors such as AI, media, and entertainment in general not just the product. Particularly, The gaming sector has not seen much movement or growth throughout Q2 of 2024 like the mini altseason in Q1 due to whales investing in AI coins and due to the effect of intensifying warfare between Israel and Hamas the Federal Reserve choose to delay interest rate cut (the Federal Reserve plan to cut interest rate 3 times in 2024). Suggesting potential for a "switching" trend as the market prepares itself for US Election and there is also a statistical pattern that shows almost all coins begin to rise following $BTC 60-90 days after Bitcoin Halving and also one rate cut in Q3 or Q4 of 2024.

Overall, Vanar Chain has very bullish potential and projections for 2024 and 2025, given the growing blockchain gaming industry and the strong technical and fundamental support for its growth.
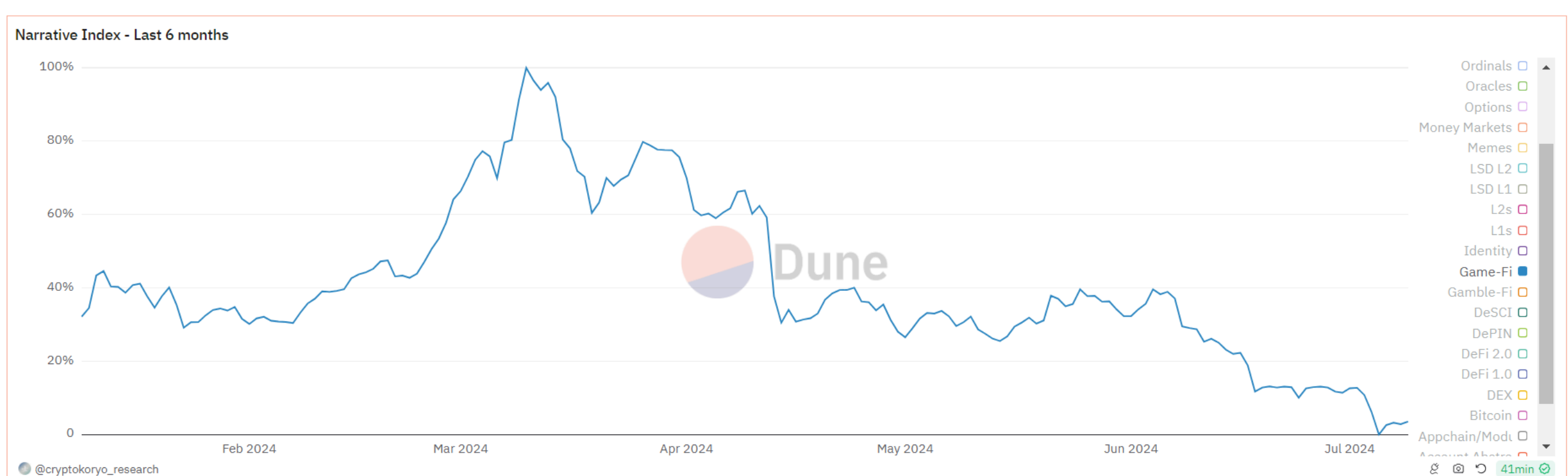
Source: Dune Analytics by CryptoKoryo