# **Site Plan**

#### **Site Name**

**Bountiful Fruits** 

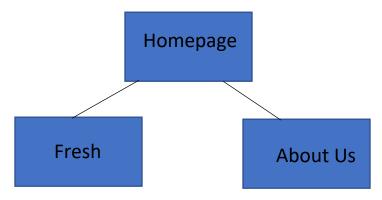
## **Site Purpose**

To encourage customers to buy fruit and to create their own fruit drink. Also, let customers know here to find a food truck and the weather in the area.

# **Target Audience**

Those in the western California area that have an interest in eating healthy, organic locally produced fruit and enjoy alternative ways of consuming their fruit. Also, those on a juice diet or enjoy fruit drinks.

## **Site Map**



# **Typography**

Site Header	Congenial Black	40px	Sample
Primary Navigation	Britannic Bold	35px	Sample
Footer Navigation	Britannic Bold	30px	Sample
Heading 1	Congenial Semi Bold	30px	Sample
Heading 2	Congenial Semi Bold	25px	Sample
Heading 3	Congenial Semi Bold	25px	Sample
Paragraph Text	Congenial Light	16px	Sample

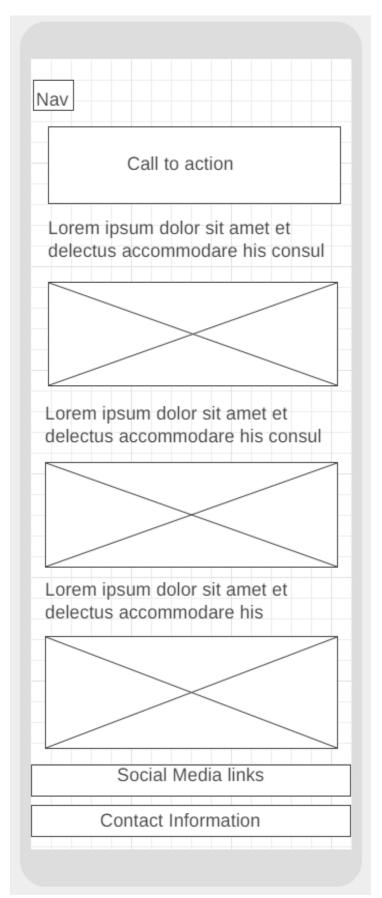
# **Color Scheme**

Site Header	Congenial Black	40px	Sample
Primary Navigation	Britannic Bold	35px	Sample
Footer Navigation	Britannic Bold	30рх	Sample
Heading 1	Congenial Semi Bold	30рх	Sample
Heading 2	Congenial Semi Bold	25рх	Sample
Heading 3	Congenial Semi Bold	25рх	Sample
Paragraph Text	Congenial Light	16px	Sample

### **Wireframe Sketches**

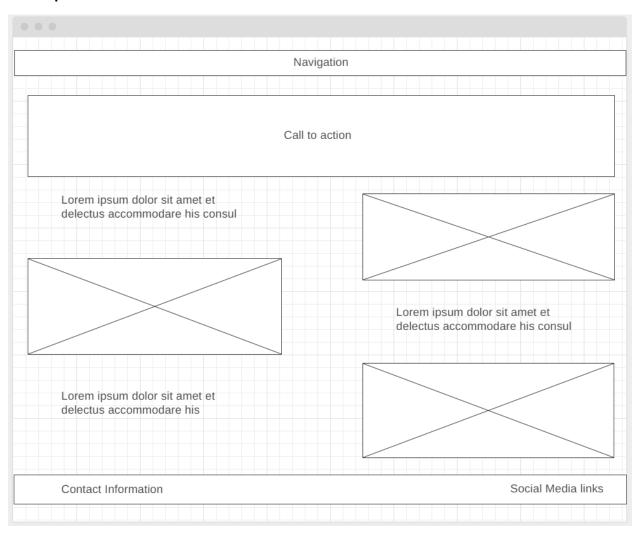
# Homepage

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# Fresh

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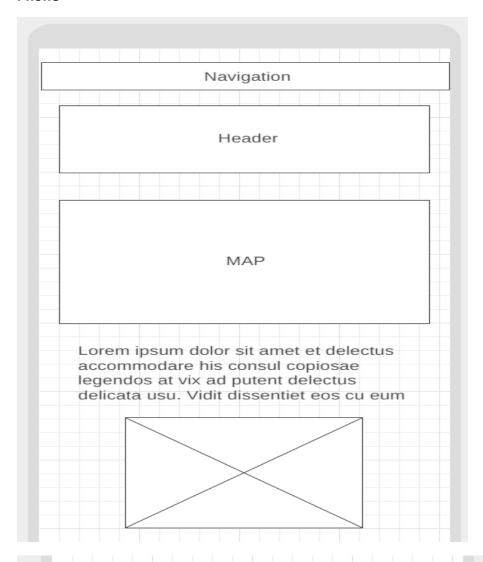
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# Desktop

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#### **About Us**

#### Phone



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### Desktop

