KOALA: Estimating coalition probabilities in multi-party electoral systems

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Data and Research Question

Election poll-based reporting

What's the status quo?

Election poll reporting is mostly based on observed mean voter shares.

So what's wrong?

The current style has several shortcomings:

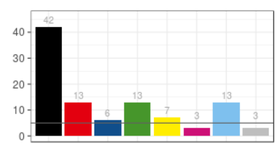
1. Sample uncertainty is insufficiently addressed
2. The main interest is beyond the simple percentages

What do we propose?

Bla blub

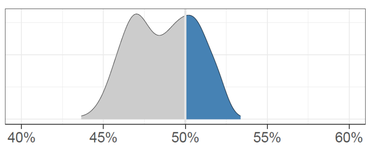
1. ...
2. ...

We want to **shift the focus** from



incomprehensive
reporting of observed shares

to



uncertainty-based
reporting of probabilities

Based on the last opinion poll before the German federal election 2013

Union	SPD	Greens	**FDP**	The Left	AfD	Others
40%	26%	10%	**5%**	9%	4%	6%

the parties CDU/CSU (or "Union") and FDP – which planned to jointly form the government – obtained 50% (after redistributing party votes <5%).

Media headline: ZITAT

Example

Example

① Main block 1

text

② Main block 2

text

③ Technical implementation

We present results for selected elections on koala.stat.uni-muenchen.de

The implementation is based on several points:

- Our approach is implemented in the **R package** `coalitions`
- The website is shiny-based
- The website update approach is automated
- Automatic tweets are sent in the case of new results
- For sharing our results we automatically export them to Google Sheets

④ Communicating our results

text

References

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