

In [3]: `import pandas as pd`

```
df = pd.read_excel(r'C:\Users\IT\Downloads\Fytlyff_DS_Interview_Data.xlsx')
print(df)
```

	Year	Month	Laptop/Desktop	Type_of_Customers?	Coming from \
0	2020	Jan	Desktop_Website	Existing_Customer	Came_From_LinkedIn
1	2020	Jan	Desktop_Website	Existing_Customer	Came_From_LinkedIn
2	2020	Jan	Desktop_Website	Existing_Customer	Came_From_LinkedIn
3	2020	Jan	Desktop_Website	Existing_Customer	Came_From_LinkedIn
4	2020	Jan	Desktop_Website	Existing_Customer	Came_From_LinkedIn
...
2155	2022	Dec	Laptop_Website	New_Customer	Unidentified_Sources
2156	2022	Dec	Laptop_Website	New_Customer	Unidentified_Sources
2157	2022	Dec	Laptop_Website	New_Customer	Unidentified_Sources
2158	2022	Dec	Laptop_Website	New_Customer	Unidentified_Sources
2159	2022	Dec	Laptop_Website	New_Customer	Unidentified_Sources

	Place_in_India	Level 1	Level 2	Level 3	Level 4
0	Bengaluru	NaN	NaN	56892	17178
1	Hyderabad	NaN	NaN	41460	11916
2	Dehradun	NaN	NaN	55561	19461
3	Indore	NaN	NaN	320923	110667
4	Pune	NaN	NaN	220937	46033
...
2155	Bengaluru	67299.0	21255.0	6984	1882
2156	Hyderabad	430294.0	156510.0	46676	16703
2157	Dehradun	48713.0	27770.0	7515	2089
2158	Indore	593021.0	310836.0	161575	78465
2159	Pune	372897.0	123057.0	48802	19441

[2160 rows x 10 columns]

In [5]: `Data = pd.read_excel(r'C:\Users\IT\Downloads\Fytlyff_DS_Interview_Data.xlsx')`

In [55]: `df = pd.DataFrame(Data, columns=['Type_of_Customers?', 'Coming from', 'Place_in_India'])`
`display(df)`

```
Type_of_Customers?    2160
Coming from           2160
Place_in_India         2160
dtype: int64
```

In []:

In [13]: `df`

Out[13]:

	Type_of_Customers?	Coming from	Place_in_India
0	Existing_Customer	Came_From_LinkedIn	Bengaluru
1	Existing_Customer	Came_From_LinkedIn	Hyderabad
2	Existing_Customer	Came_From_LinkedIn	Dehradun
3	Existing_Customer	Came_From_LinkedIn	Indore
4	Existing_Customer	Came_From_LinkedIn	Pune
...
2155	New_Customer	Unidentified_Sources	Bengaluru
2156	New_Customer	Unidentified_Sources	Hyderabad
2157	New_Customer	Unidentified_Sources	Dehradun
2158	New_Customer	Unidentified_Sources	Indore
2159	New_Customer	Unidentified_Sources	Pune

2160 rows × 3 columns

In [14]:

```
df_1 = pd.read_excel(r'C:\Users\IT\Downloads\Fytlyff_DS_Interview_Data.xlsx')
print(df_1)
```

	Year	Month	Laptop/Desktop	Type_of_Customers?	Coming from \
0	2020	Jan	Desktop_Website	Existing_Customer	Came_From_LinkedIn
1	2020	Jan	Desktop_Website	Existing_Customer	Came_From_LinkedIn
2	2020	Jan	Desktop_Website	Existing_Customer	Came_From_LinkedIn
3	2020	Jan	Desktop_Website	Existing_Customer	Came_From_LinkedIn
4	2020	Jan	Desktop_Website	Existing_Customer	Came_From_LinkedIn
...
2155	2022	Dec	Laptop_Website	New_Customer	Unidentified_Sources
2156	2022	Dec	Laptop_Website	New_Customer	Unidentified_Sources
2157	2022	Dec	Laptop_Website	New_Customer	Unidentified_Sources
2158	2022	Dec	Laptop_Website	New_Customer	Unidentified_Sources
2159	2022	Dec	Laptop_Website	New_Customer	Unidentified_Sources

	Place_in_India	Level 1	Level 2	Level 3	Level 4
0	Bengaluru	NaN	NaN	56892	17178
1	Hyderabad	NaN	NaN	41460	11916
2	Dehradun	NaN	NaN	55561	19461
3	Indore	NaN	NaN	320923	110667
4	Pune	NaN	NaN	220937	46033
...
2155	Bengaluru	67299.0	21255.0	6984	1882
2156	Hyderabad	430294.0	156510.0	46676	16703
2157	Dehradun	48713.0	27770.0	7515	2089
2158	Indore	593021.0	310836.0	161575	78465
2159	Pune	372897.0	123057.0	48802	19441

[2160 rows x 10 columns]

In [25]:

```
df2 = df_1["Level 1"].mean()
print(df2)
```

783870.2220166513

```
In [27]: df3 = df_1["Level 2"].mean()
print(df2)
```

783870.2220166513

```
In [57]: constVal = 783870.2220166513
df_1['Level 1'].fillna(value=constVal, inplace=True)
```

```
In [58]: constVal = 783870.2220166513
df_1['Level 2'].fillna(value=constVal, inplace=True)
```

```
In [59]: df_1
```

Out[59]:

	Year	Month	Laptop/Desktop	Type_of_Customers?	Coming from	Place_in_India	
0	2020	Jan	Desktop_Website	Existing_Customer	Came_From_LinkedIn	Bengaluru	783870
1	2020	Jan	Desktop_Website	Existing_Customer	Came_From_LinkedIn	Hyderabad	783870
2	2020	Jan	Desktop_Website	Existing_Customer	Came_From_LinkedIn	Dehradun	783870
3	2020	Jan	Desktop_Website	Existing_Customer	Came_From_LinkedIn	Indore	783870
4	2020	Jan	Desktop_Website	Existing_Customer	Came_From_LinkedIn	Pune	783870
...
2155	2022	Dec	Laptop_Website	New_Customer	Unidentified_Sources	Bengaluru	67299
2156	2022	Dec	Laptop_Website	New_Customer	Unidentified_Sources	Hyderabad	430294
2157	2022	Dec	Laptop_Website	New_Customer	Unidentified_Sources	Dehradun	48713
2158	2022	Dec	Laptop_Website	New_Customer	Unidentified_Sources	Indore	593021
2159	2022	Dec	Laptop_Website	New_Customer	Unidentified_Sources	Pune	372897

2160 rows × 11 columns

```
In [46]: df_1['inc/dec percentage'] = (df_1['Level 1'] - df_1['Level 4']) / df_1['Level 1']*100
```

```
In [47]: df_1
```

Out[47]:

	Year	Month	Laptop/Desktop	Type_of_Customers?	Coming from	Place_in_India	
0	2020	Jan	Desktop_Website	Existing_Customer	Came_From_LinkedIn	Bengaluru	783870
1	2020	Jan	Desktop_Website	Existing_Customer	Came_From_LinkedIn	Hyderabad	783870
2	2020	Jan	Desktop_Website	Existing_Customer	Came_From_LinkedIn	Dehradun	783870
3	2020	Jan	Desktop_Website	Existing_Customer	Came_From_LinkedIn	Indore	783870
4	2020	Jan	Desktop_Website	Existing_Customer	Came_From_LinkedIn	Pune	783870
...
2155	2022	Dec	Laptop_Website	New_Customer	Unidentified_Sources	Bengaluru	67299
2156	2022	Dec	Laptop_Website	New_Customer	Unidentified_Sources	Hyderabad	430294
2157	2022	Dec	Laptop_Website	New_Customer	Unidentified_Sources	Dehradun	48713
2158	2022	Dec	Laptop_Website	New_Customer	Unidentified_Sources	Indore	593021
2159	2022	Dec	Laptop_Website	New_Customer	Unidentified_Sources	Pune	372897

2160 rows × 11 columns

```
In [62]: # Groupby & multiple aggregations
result = df_1.groupby('Level 1').min()
print(result)
```

	Year	Month	Laptop/Desktop	Type_of_Customers?	\
Level 1					
24567.0	2022	Jul	Desktop_Website	New_Customer	
24568.0	2022	Sep	Desktop_Website	New_Customer	
26027.0	2022	Aug	Desktop_Website	New_Customer	
26662.0	2022	Jun	Desktop_Website	New_Customer	
27072.0	2022	Apr	Desktop_Website	New_Customer	
...	
8188402.0	2021	Oct	Desktop_Website	New_Customer	
8949571.0	2021	Apr	Desktop_Website	New_Customer	
9036434.0	2022	Nov	Desktop_Website	New_Customer	
9083552.0	2022	Jun	Desktop_Website	New_Customer	
11274131.0	2021	May	Desktop_Website	New_Customer	

	Coming from	Place_in_India	Level 2	Level 3	Level 4	\
Level 1						
24567.0	Unidentified_Sources	Bengaluru	9661.0	4715	2501	
24568.0	Unidentified_Sources	Bengaluru	8425.0	3761	1490	
26027.0	Unidentified_Sources	Bengaluru	9107.0	4123	1978	
26662.0	Unidentified_Sources	Bengaluru	10361.0	5026	2221	
27072.0	Unidentified_Sources	Bengaluru	11624.0	5246	2122	
...	
8188402.0	Landed_Directly	Pune	3435272.0	862600	558073	
8949571.0	Landed_Directly	Pune	1932569.0	600182	400768	
9036434.0	Landed_Directly	Pune	3881092.0	1573991	119167	
9083552.0	Landed_Directly	Pune	4079301.0	1942557	923720	
11274131.0	Landed_Directly	Pune	2544078.0	658397	389191	

	inc/dec	percentage
Level 1		
24567.0		89.819677
24568.0		93.935200
26027.0		92.400200
26662.0		91.669792
27072.0		92.161643
...		...
8188402.0		93.184592
8949571.0		95.521931
9036434.0		98.681261
9083552.0		89.830850
11274131.0		96.547929

[1081 rows x 10 columns]

```
In [74]: result = df_1.groupby('Level 3').min()
print(result)
```

	Year	Month	Laptop/Desktop	Type_of_Customers?	Coming from \
Level 3					
3761	2022	Sep	Desktop_Website	New_Customer	Unidentified_Sources
3780	2022	Dec	Desktop_Website	New_Customer	Unidentified_Sources
3906	2022	Oct	Desktop_Website	New_Customer	Unidentified_Sources
4123	2022	Aug	Desktop_Website	New_Customer	Unidentified_Sources
4243	2022	Nov	Desktop_Website	New_Customer	Unidentified_Sources
...
2016077	2022	Nov	Desktop_Website	New_Customer	Landed_Directly
2088077	2022	Oct	Laptop_Website	New_Customer	Landed_Directly
2157532	2022	Dec	Laptop_Website	New_Customer	Landed_Directly
2394259	2022	Nov	Laptop_Website	New_Customer	Landed_Directly
3022858	2022	Dec	Desktop_Website	New_Customer	Landed_Directly

	Place_in_India	Level 1	Level 2	Level 4	inc/dec percentage
Level 3					
3761	Bengaluru	24568.0	8425.0	1490	93.935200
3780	Bengaluru	30586.0	8702.0	1213	96.034133
3906	Bengaluru	33554.0	8901.0	1346	95.988556
4123	Bengaluru	26027.0	9107.0	1978	92.400200
4243	Bengaluru	34418.0	9697.0	1456	95.769655
...
2016077	Indore	3789022.0	2427545.0	131488	96.529764
2088077	Indore	4375911.0	2577028.0	279033	93.623431
2157532	Indore	5706772.0	2913442.0	460367	91.932970
2394259	Indore	4845494.0	2908131.0	363237	92.503613
3022858	Indore	4838369.0	3406853.0	407439	91.579001

[2146 rows x 10 columns]

```
In [67]: Data1 = pd.read_excel(r'C:\Users\IT\Downloads\Fytlyff_DS_Interview_Data.xlsx')
```

```
In [90]: df3 = pd.DataFrame(Data1, columns=[' Year', ' Month', ' Laptop/Desktop ', 'Type_of_Customers? ', 'Coming from '])
display(df3)
```

```
Year          NaN
Month         NaN
Laptop/Desktop  NaN
Type_of_Customers? Existing_Customer
Coming from    Came_From_LinkedIn
Level 1        24567.0
Level 2        8425.0
Level 3        3761
Level 4        766
dtype: object
```

```
In [81]: df4 = pd.DataFrame(Data1, columns=[' Year', ' Month', ' Laptop/Desktop ', 'Type_of_Customers? ', 'Coming from '])
display(df4)
```

```
Year          NaN
Month         NaN
Laptop/Desktop  NaN
Type_of_Customers? Existing_Customer
Coming from    Came_From_LinkedIn
Level 2        8425.0
dtype: object
```

```
In [82]: df5 = pd.DataFrame(Data1, columns=[' Year', ' Month', ' Laptop/Desktop ', 'Type_of_Customers? ', 'Coming from '])
display(df5)
```

```
Year                NaN
Month               NaN
Laptop/Desktop      NaN
Type_of_Customers? Existing_Customer
Coming from         Came_From_LinkedIn
Level 3              3761
dtype: object
```

```
In [91]: df6 = pd.DataFrame(Data1, columns=[' Year', ' Month', ' Laptop/Desktop ', 'Type_of_Customers?'],
                             display(df6))
```

```
Year                NaN
Month               NaN
Laptop/Desktop      NaN
Type_of_Customers? Existing_Customer
Coming from         Came_From_LinkedIn
Level 4              766
dtype: object
```

```
In [97]: df_1['Result1'] = df_1['Level 2']/df_1['Level 1']
df_1
```

Out[97]:

	Year	Month	Laptop/Desktop	Type_of_Customers?	Coming from	Place_in_India	
0	2020	Jan	Desktop_Website	Existing_Customer	Came_From_LinkedIn	Bengaluru	783870
1	2020	Jan	Desktop_Website	Existing_Customer	Came_From_LinkedIn	Hyderabad	783870
2	2020	Jan	Desktop_Website	Existing_Customer	Came_From_LinkedIn	Dehradun	783870
3	2020	Jan	Desktop_Website	Existing_Customer	Came_From_LinkedIn	Indore	783870
4	2020	Jan	Desktop_Website	Existing_Customer	Came_From_LinkedIn	Pune	783870
...
2155	2022	Dec	Laptop_Website	New_Customer	Unidentified_Sources	Bengaluru	67299
2156	2022	Dec	Laptop_Website	New_Customer	Unidentified_Sources	Hyderabad	430294
2157	2022	Dec	Laptop_Website	New_Customer	Unidentified_Sources	Dehradun	48713
2158	2022	Dec	Laptop_Website	New_Customer	Unidentified_Sources	Indore	593021
2159	2022	Dec	Laptop_Website	New_Customer	Unidentified_Sources	Pune	372897

2160 rows × 12 columns



```
In [98]: df_1
```

Out[98]:

	Year	Month	Laptop/Desktop	Type_of_Customers?	Coming from	Place_in_India	
0	2020	Jan	Desktop_Website	Existing_Customer	Came_From_LinkedIn	Bengaluru	783870
1	2020	Jan	Desktop_Website	Existing_Customer	Came_From_LinkedIn	Hyderabad	783870
2	2020	Jan	Desktop_Website	Existing_Customer	Came_From_LinkedIn	Dehradun	783870
3	2020	Jan	Desktop_Website	Existing_Customer	Came_From_LinkedIn	Indore	783870
4	2020	Jan	Desktop_Website	Existing_Customer	Came_From_LinkedIn	Pune	783870
...
2155	2022	Dec	Laptop_Website	New_Customer	Unidentified_Sources	Bengaluru	67299
2156	2022	Dec	Laptop_Website	New_Customer	Unidentified_Sources	Hyderabad	430294
2157	2022	Dec	Laptop_Website	New_Customer	Unidentified_Sources	Dehradun	48713
2158	2022	Dec	Laptop_Website	New_Customer	Unidentified_Sources	Indore	593021
2159	2022	Dec	Laptop_Website	New_Customer	Unidentified_Sources	Pune	372897

2160 rows × 12 columns

In [105...

print(df_1.values[:2])

```
[[2020 'Jan' 'Desktop_Website' 'Existing_Customer' 'Came_From_LinkedIn'
'Bengaluru' 783870.2220166513 783870.2220166513 56892 17178
97.80856581644262 1.0]
[2020 'Jan' 'Desktop_Website' 'Existing_Customer' 'Came_From_LinkedIn'
'Hyderabad' 783870.2220166513 783870.2220166513 41460 11916
98.47985040567762 1.0]]
```

In [109...

df8=df_1.loc[:, ["Laptop/Desktop", "Result1"]]

In [138...

df8

Out[138]:

	Laptop/Desktop	Result1
0	Desktop_Website	1.000000
1	Desktop_Website	1.000000
2	Desktop_Website	1.000000
3	Desktop_Website	1.000000
4	Desktop_Website	1.000000
...
2155	Laptop_Website	0.315829
2156	Laptop_Website	0.363728
2157	Laptop_Website	0.570074
2158	Laptop_Website	0.524157
2159	Laptop_Website	0.330003

2160 rows × 2 columns

```
In [139... Data1 = pd.read_excel(r'C:\Users\IT\Downloads\Fytlyff_DS_Interview_Data.xlsx')
```

```
In [142... df8
```

Out[142]:

	Laptop/Desktop	Result1
0	Desktop_Website	1.000000
1	Desktop_Website	1.000000
2	Desktop_Website	1.000000
3	Desktop_Website	1.000000
4	Desktop_Website	1.000000
...
2155	Laptop_Website	0.315829
2156	Laptop_Website	0.363728
2157	Laptop_Website	0.570074
2158	Laptop_Website	0.524157
2159	Laptop_Website	0.330003

2160 rows × 2 columns

```
In [143... df9 = pd.DataFrame(df8, columns=['Type_of_Customers?', 'Result1']).aggregate('max')
display(df9)
```

Type_of_Customers? NaN
Result1 1.0
dtype: float64

In []: