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SMART INTERNZ



IREVOLUTION: A DATA-DRIVEN EXPLORATION OF APPLE'S IPHONE IMPACT IN INDIA

III B SC PHYSICS

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CONTENT OF THE THESIS

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❖ PROBLEM DEFINITION & DESIGN THINKING

***** RESULT

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***** APPLICATIONS

***** CONCLUSION

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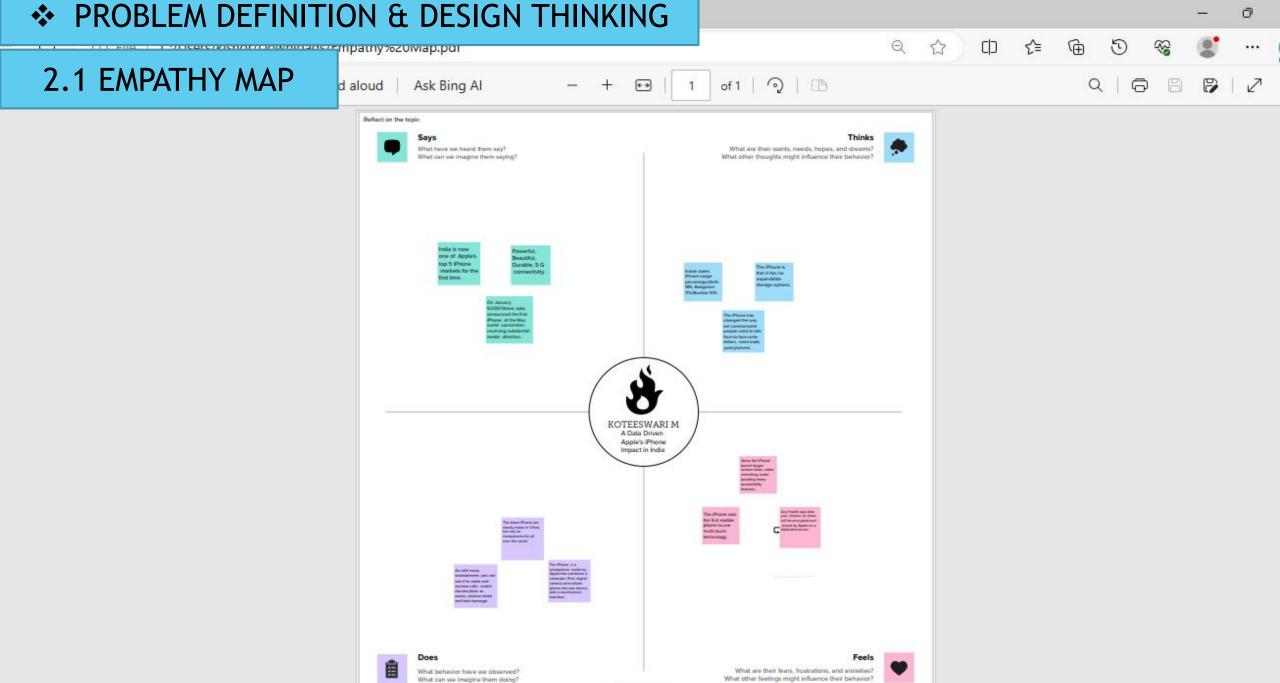
❖ INTRODUCTION

1.1 OVERVIEW

The world has changed as a consequence of the increasing use of smartphones, which have improved communication, connected people, and revolutionized many different business with its main product, the iPhone, capturing markets around the world, Apple Inc. has emerged as a prominent player among the top smartphone makers. India, one of the economies with the greatest economic growth, has seen a tremendous increase I smartphone usage, making an interesting market to study the effects of iPhone. In order to shed light on important factors like market penetration, customer preferences, economic ramification, and societal changes, this research report will perform a data-driven investigation of the impact of the Phone in India.

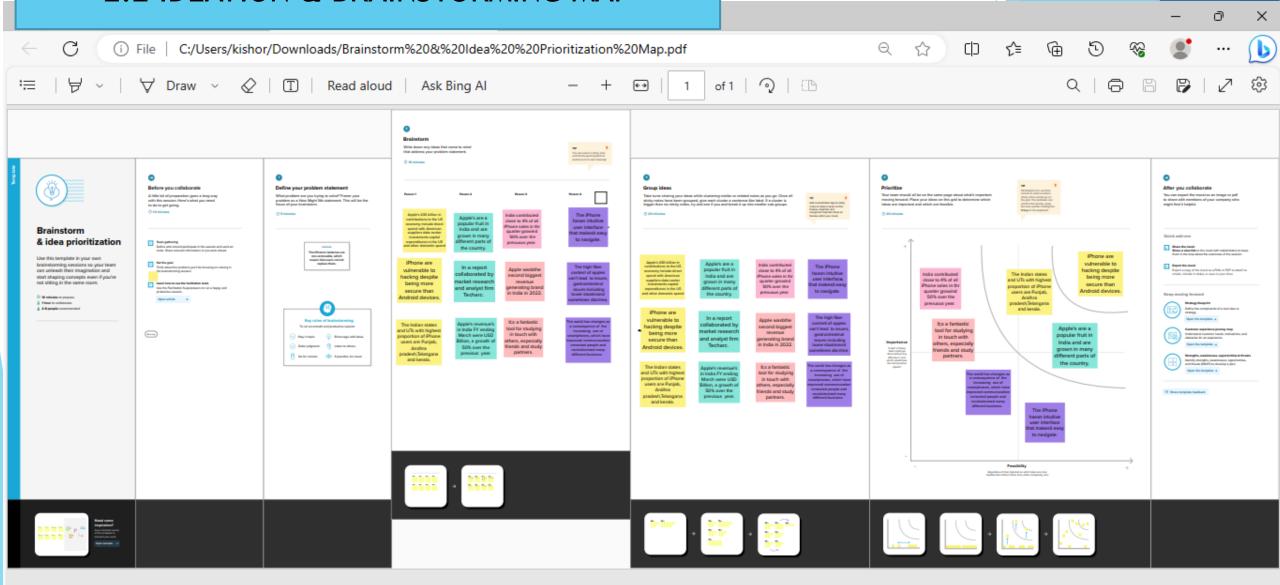
1.2 PURPOSE

❖ The iPhone is a smartphone made by Apple that combines a computer, iPod, digital camera and cellular phone into one device with a touchscreen interface.



@ See an example

2.2 IDEATION & BRAINSTORMING MAP



* ADVANTAGES & DISADVANTAGES

> ADVANTAGES APPLE'S IPHONE

Easy to use, No Bloatware

Timely OS update

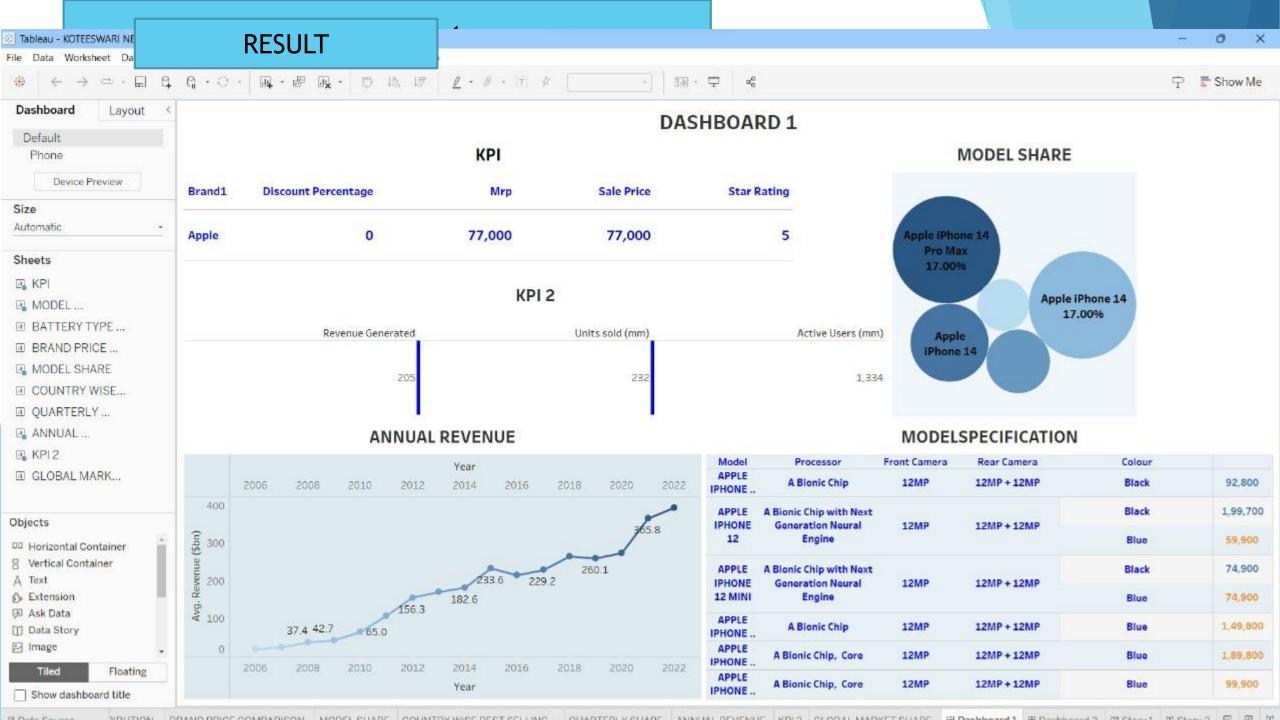
Retain Value

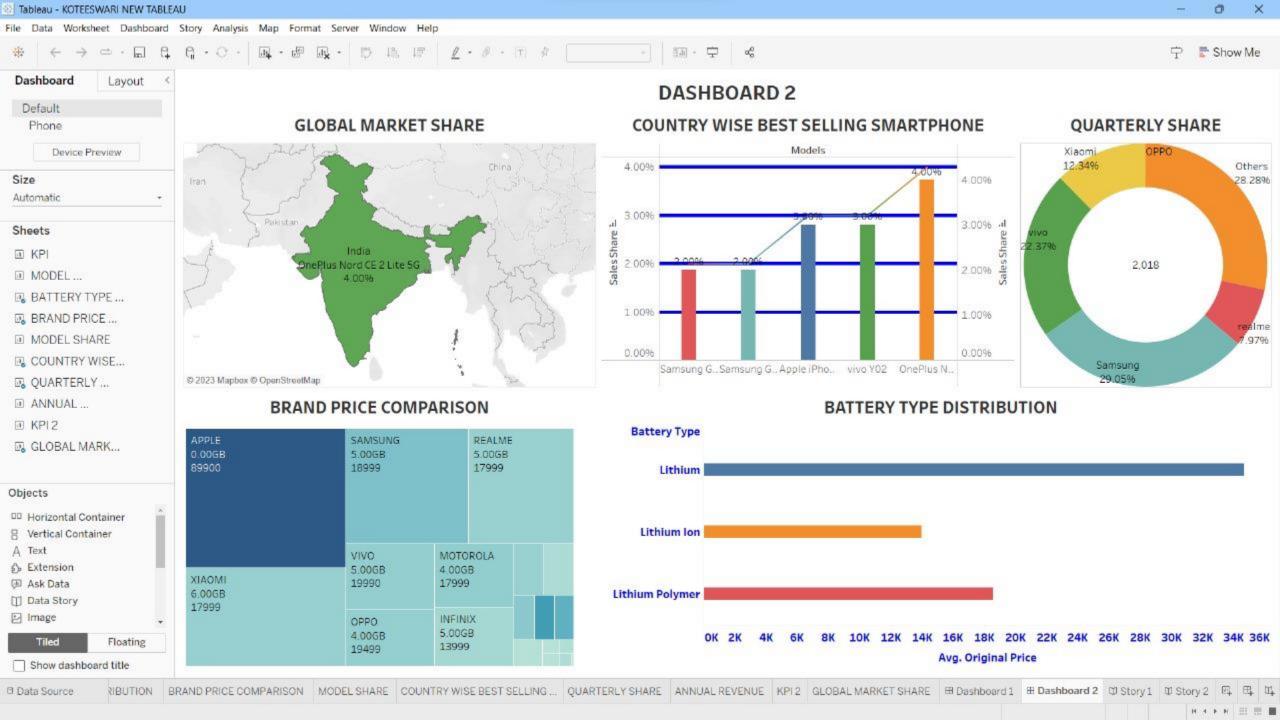
> DISADVANNTAGES APPLE'S IPHONE

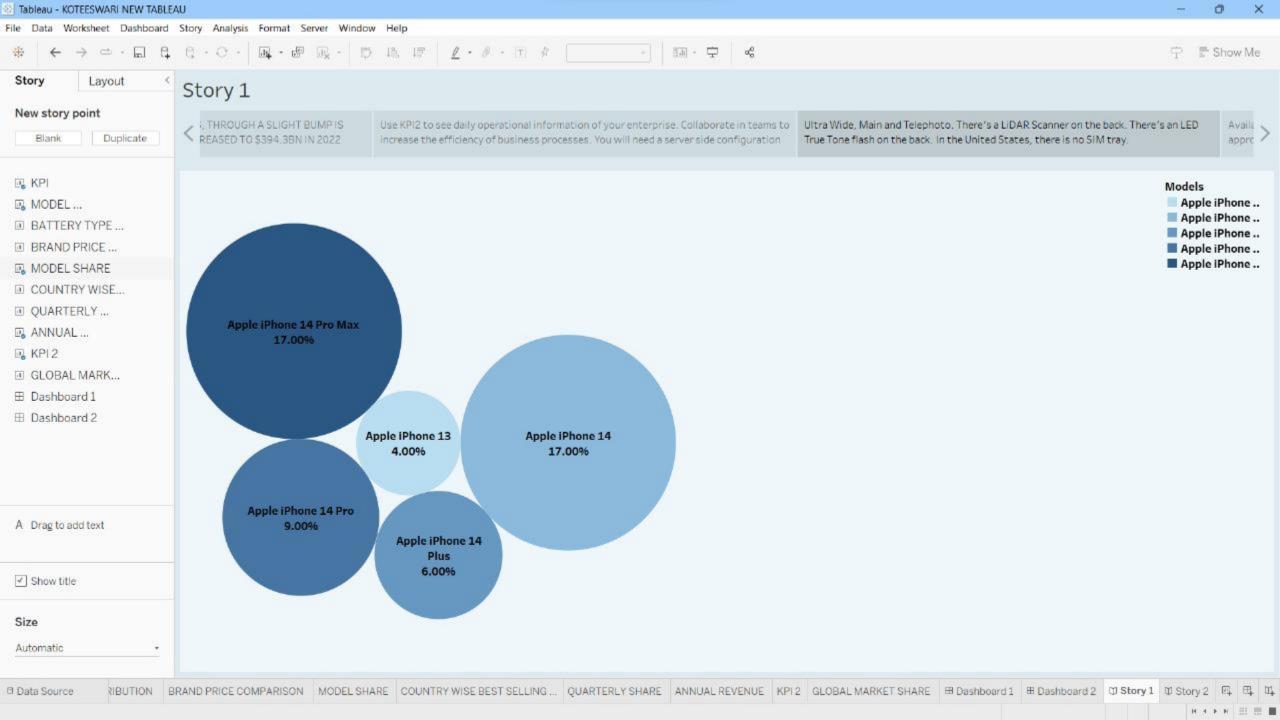
Non-Removable Battery

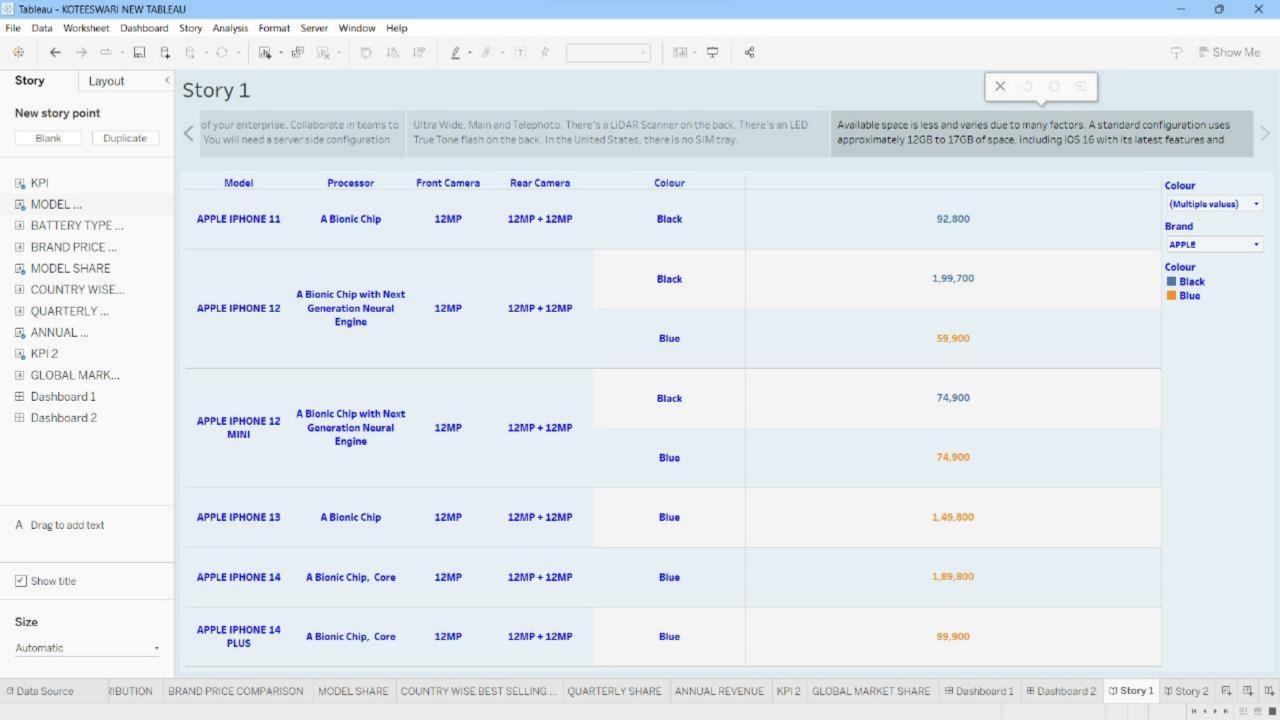
Limited Customization

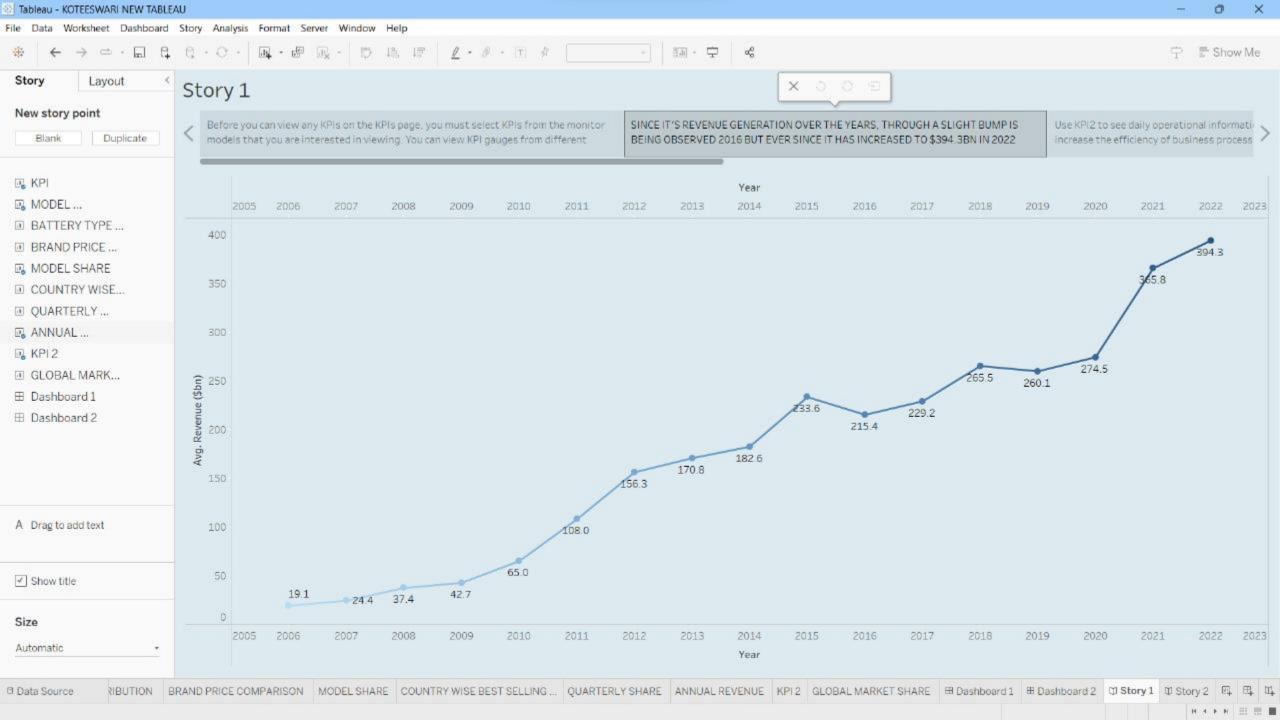
Cost

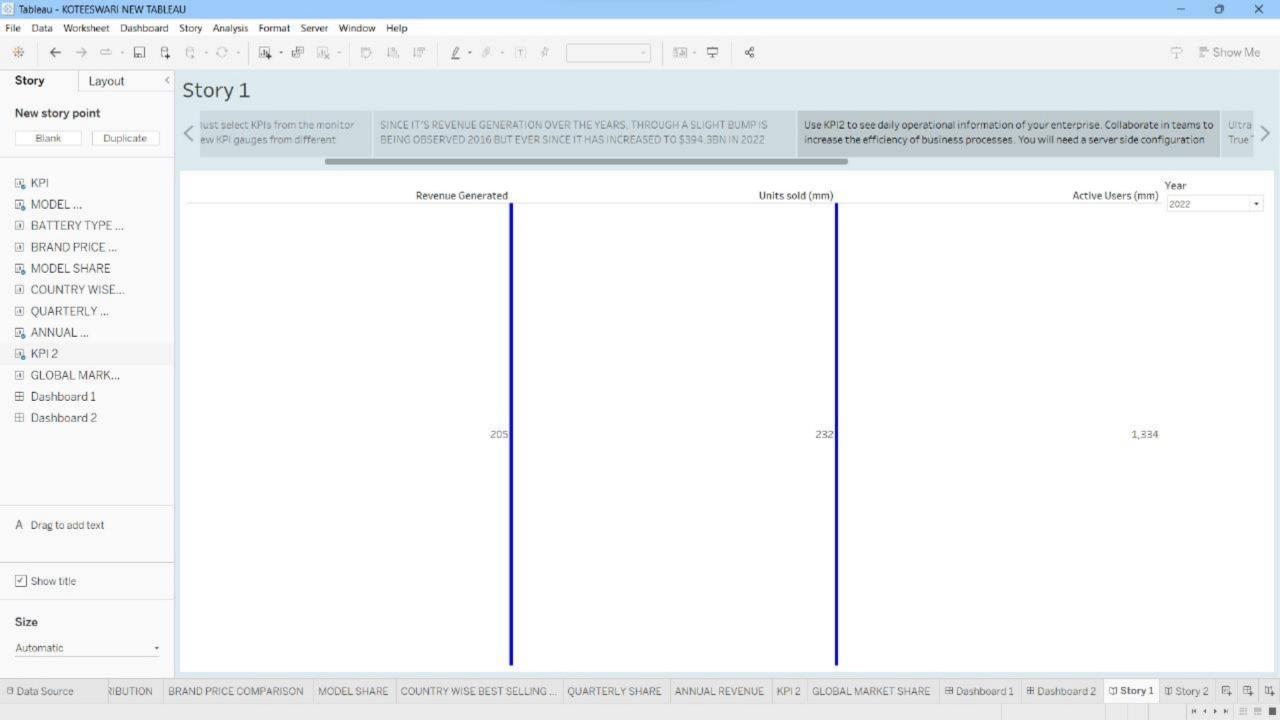


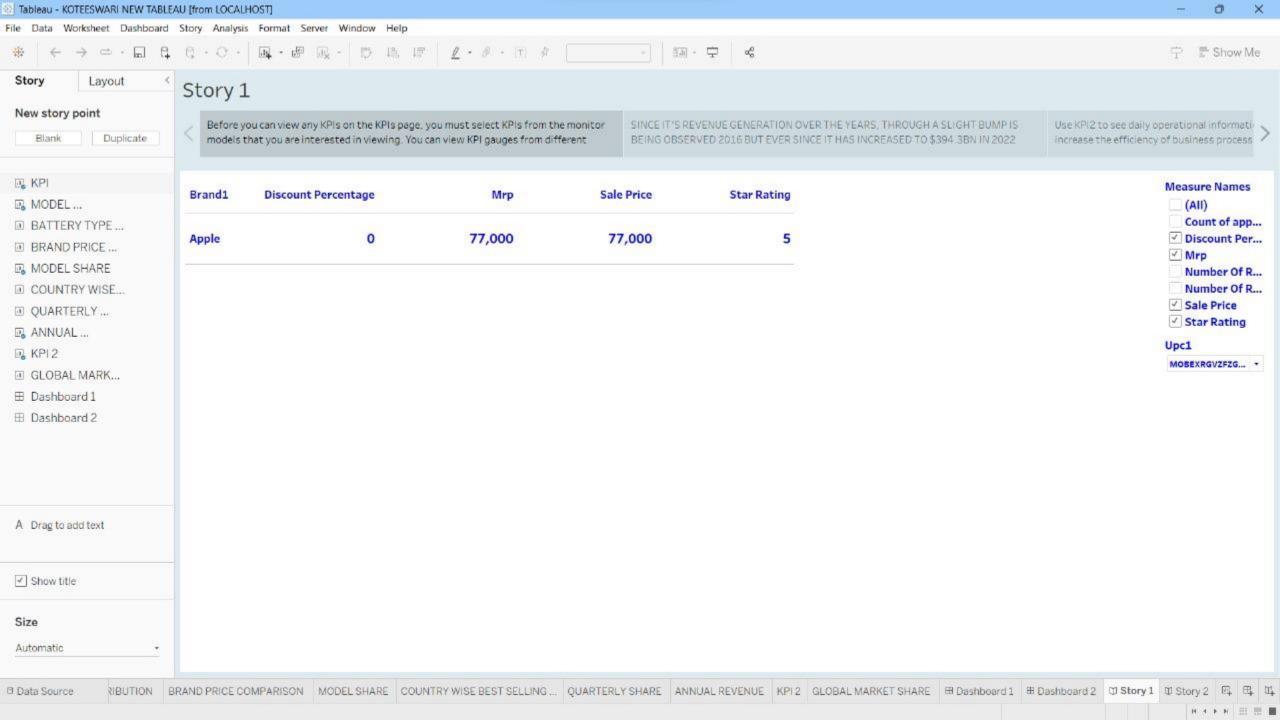


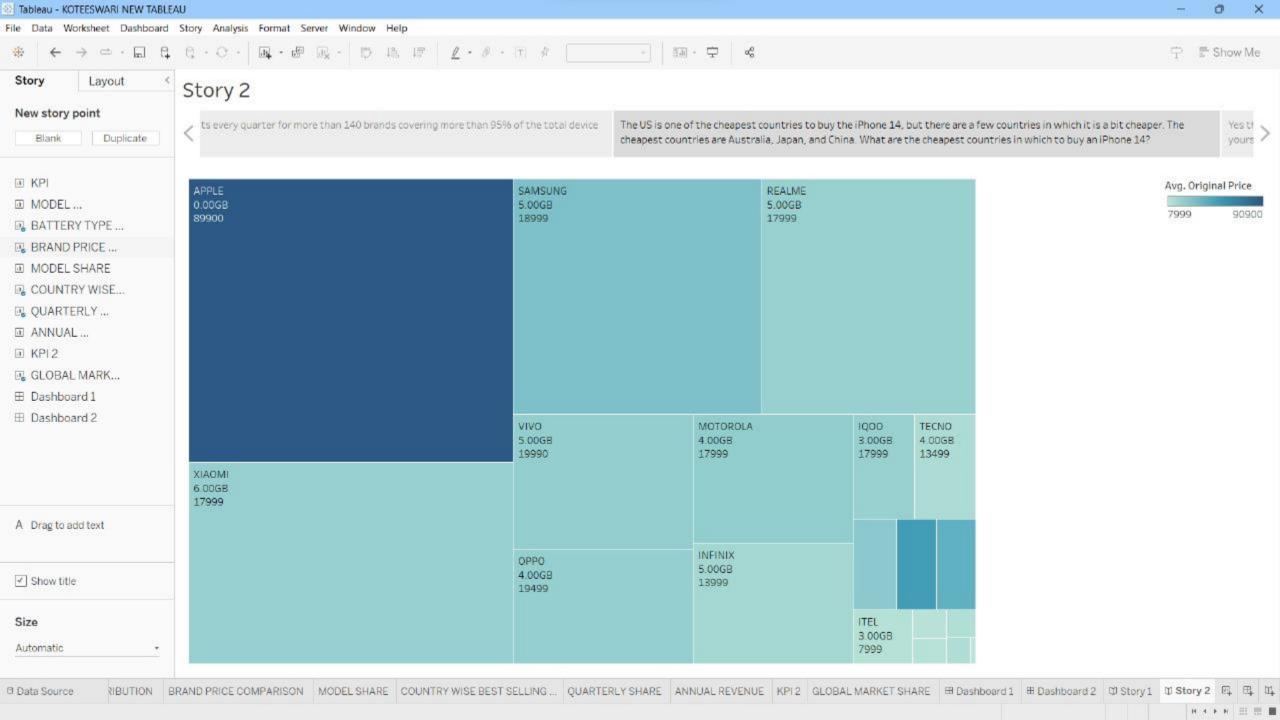


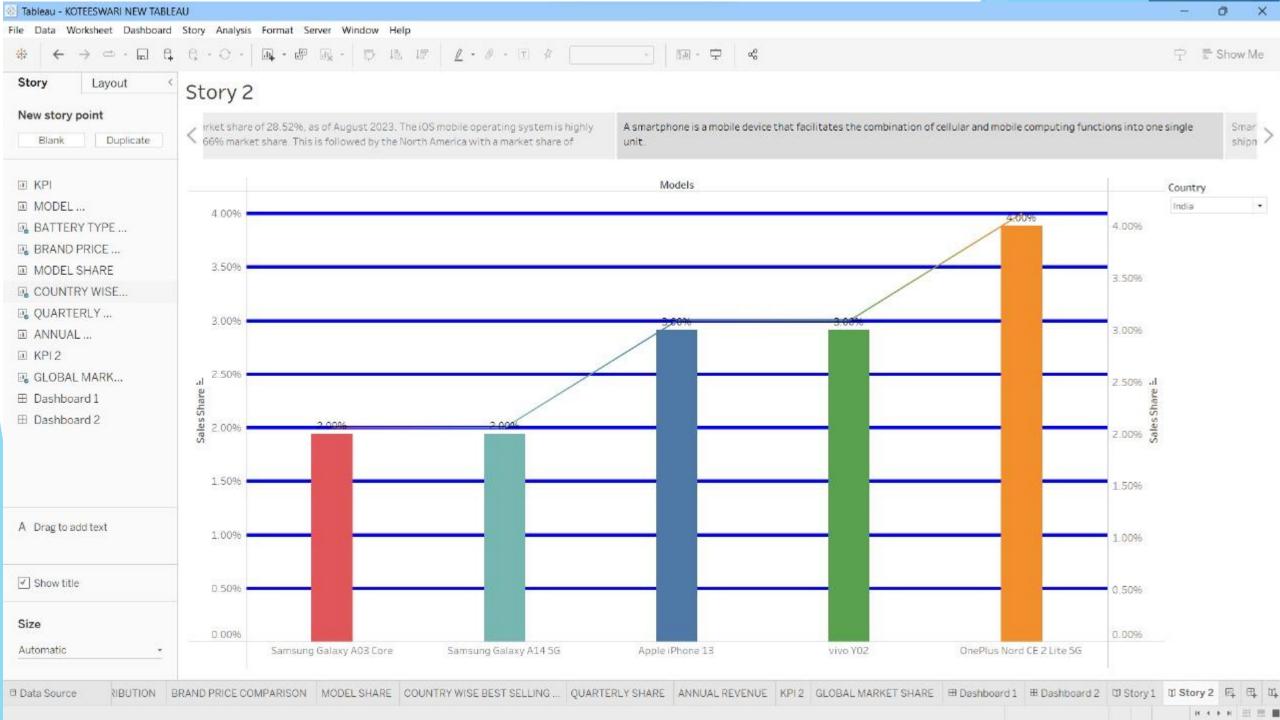


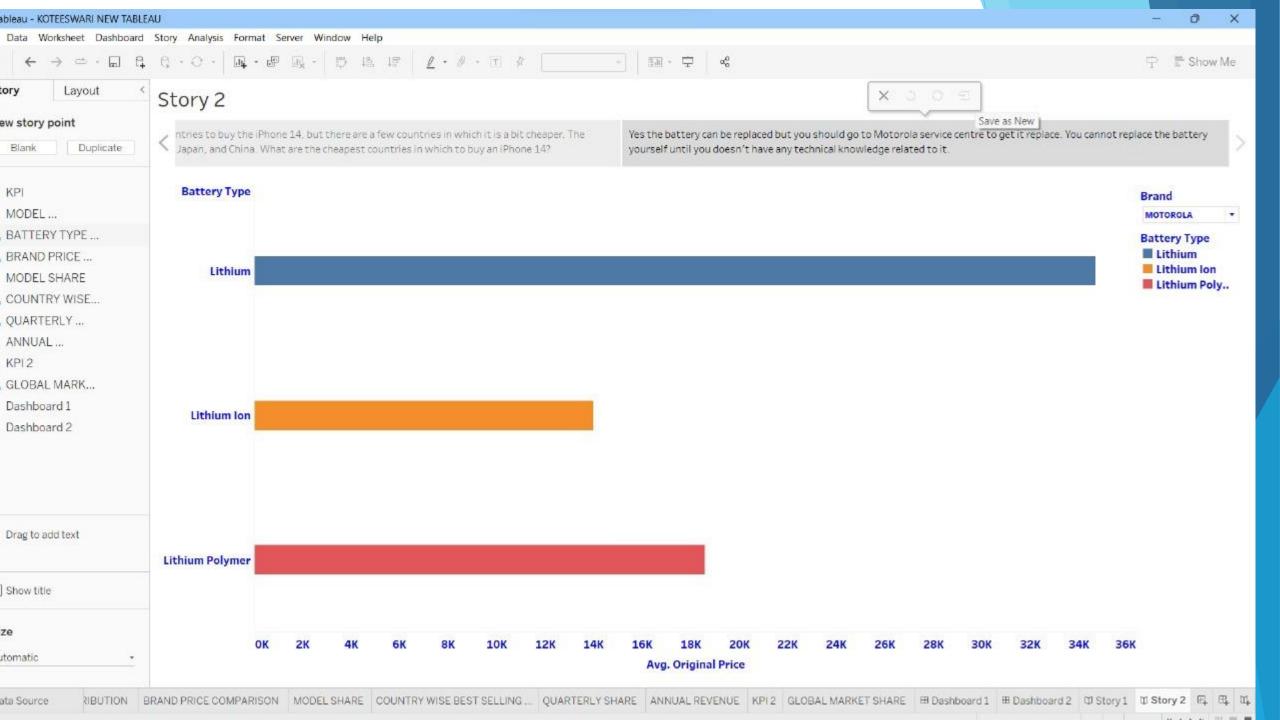


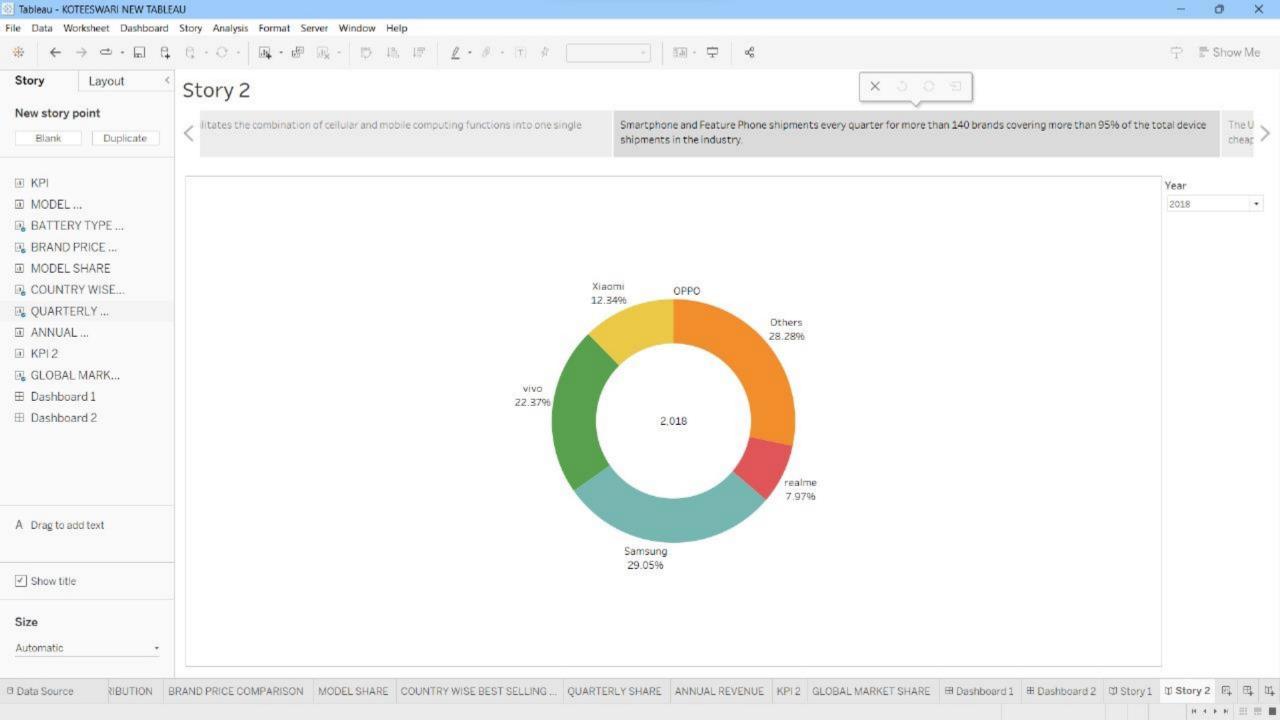


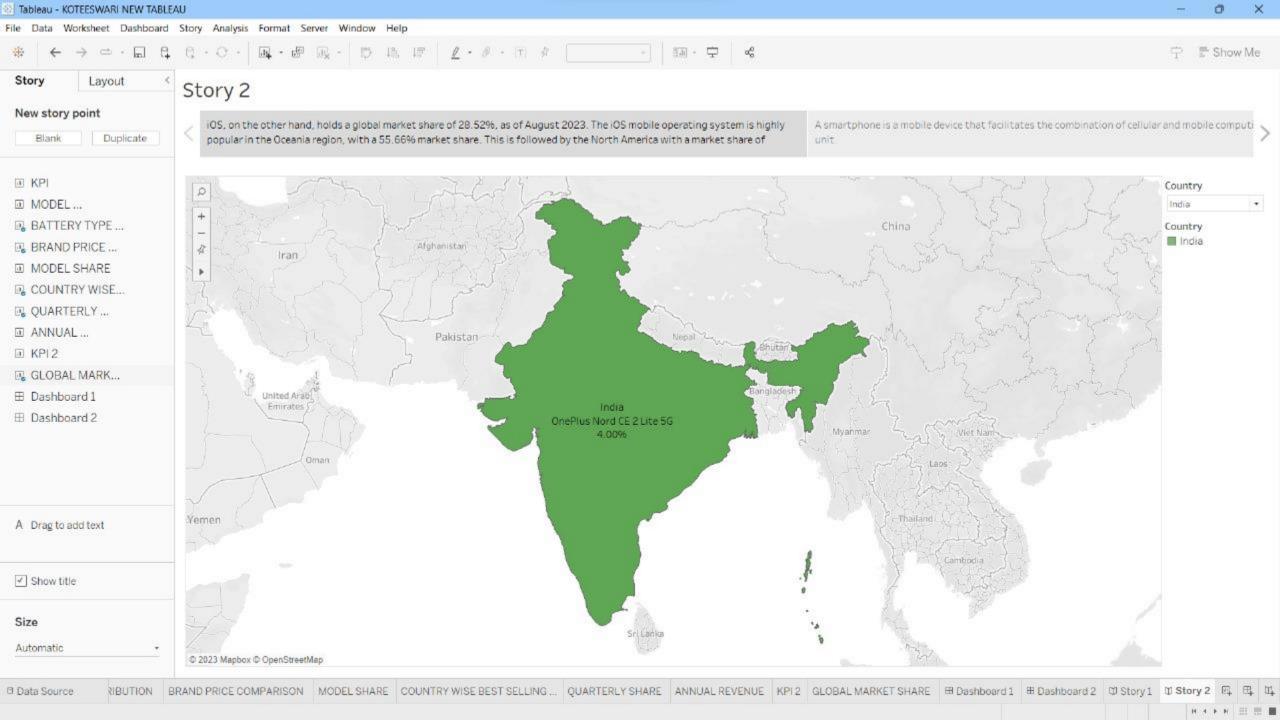












APPLICATIONS

- A Software application that runs under iOS, which is the operating system that powers Apple's mobile devices.
 - ❖ Apple Application support is a software component developed by apple Inc. it is primarily used to ensure compatibility and provide necessary frameworks for various Apple application to run smoothly on windows operating systems.

CONCLUSION

- ❖ It is apparent that the iPhone was, and still, a remarkable invention of technological advancement.
- The iPhone provided a new way of mobile phone communication and usability.

FUTURE SCOPE

The iPhone could evolve into a hub for smart glasses and other devices. Air Pods, Apple Watches and Car play-enabled vehicles may be just the start. The iPhone's core elements, like its display and charging to get a significant boost.

