

10Alytics Global Data Hackathon 2023



2 – 3 December 2023



Stand a chance to win amazing prizes **worth over £2000**
with a possibility of internship for top winners while
leveraging on data to address the SDGs

\$1500

FOR 3 PERSONS + AN INTERNATIONAL
ARTICLE PUBLICATION

DEC 2ND – 3RD, 2023


(100% VIRTUAL AND OPEN TO ALL)

REGISTER HERE

Tinyurl.com/GlobalHackathon2023



FOR INQUIRIES: +44 7448 034093, +234 902 985 0839



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POWERED BY  **10Alytics**
data & strategy

FOR INQUIRIES: +44 7448 034093, +234 902 985 0839

Total Registrations

2,503

Live Stream



Instagram
42.8K+ Followers

Linked in

14k+ Followers



3.9k+ Followers

Media Coverage



Training

10Alytics is an **EdTech (Educational Technology)** company helping **Africans across the globe and in the diaspora** get into tech by lowering the entry barrier through premium training across the tech ecosystem.

Our service offerings are aimed at building capacity and understanding across different tech fields including **Data Analytics, Business Analysis, Data Engineering, Data Science, Financial Analytics, HR Analytics, Power Platform** and the entire data ecosystem to enable our clients achieve data-driven decision-making.

Our facilitators are top professionals from diverse sectors and reputable organizations like **Apple, Microsoft, McKinsey & Company, Amazon, PwC, Deloitte, KPMG, Sahara Group, P&G, Google, Coca Cola**, etc.

Our courses are structured in a way that makes it practical and ensures that you get optimal value.

Consulting

We work with companies across Africa and Europe to leverage their business data in **making strategic business decisions.**

Our aim is to help more business start to make use



Meet The Founders

Adeiza Suleman



Founder, 10Alytics

Data Analytics Expert

Data Science Consultant – UK, US

Data Analyst, Business Performance, Sahara Group Ltd

Data Analytics Consultant, FITC

Close to a decade experience in Data Analytics & Management Consulting. Worked in Sports, Professional Services, Ed-Tech, Energy and Automobile Sectors

Personally trained over 8,500 participants



Connect LinkedIn
Adeiza Suleman



Connect Twitter
@adeiza_suleman



Connect Instagram
(adeizasuleman)

Efemena Ikpro



Co-Founder, 10Alytics

Data Science Contractor – UK/US

Business Data Support Lead, Post Office, UK

Global Business Systems Analyst, Teleflex, Ireland

Business Intelligence Developer, DPD Ireland

Has experience in Data Science, Data Engineering and Power Platform Development.

Data Scientist with close to a decade of experience cutting across multiple sectors. He holds a Master's Degree in Data Analytics from the Athlone Institute of Technology.



Connect LinkedIn
Efemena Ikpro



Connect Twitter
Efemena_IK



Connect Instagram
(Hay_Fay1)

Our Achievement in 2022/2023

*We have helped over **1,200 people** transitioned from the classroom into their **first job in Tech** across the UK, US, Canada, Europe and ME*

Where our Participants work



Our Impact and Features in 2022

BUSINESS DAY
TRACKING TRENDS | INFORMING DECISIONS
BusinessDay is Nigeria's leader in business & financial news, insight and informed commentary

News ▾ NigeriaDecides2023 Companies Economy ▾ Technology Energy ▾ Commentary ▾ Interviews

Home ▾ Companies ▾ 10Alytics helps Africans across 4 continents land Tech jobs

10Alytics helps Africans across 4 continents land Tech jobs

 Iheanyi Nwachukwu — Nov 29, 2022



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10Alytics, a renowned data and strategy firm said it has recorded over 22,000 participants in various courses under its virtual training, which has equipped individuals across Africa, Europe, North America, and Asia.

Courses offered include Data Analytics, Business Analysis, Financial Analytics, Human Resource Analytics, and Full Stack Data Science, which have recorded 12,889, 2,392, 1,987, 961, and 4,752 participants, respectively.

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Nairometrics

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N1m Up for Grabs in 10Alytics and Mustard Insights' Sponsored Data Analytics Hackathon

 by NM Partners — 2 months ago in Corporate Updates



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Nigerian based data start-ups, 10Alytics and Mustard Insights', will be hosting another edition of their Data Analytics Hackathon. The objective of the Hackathon is to enable data science enthusiasts in Nigeria and Africa as a whole, compete with other leading data scientists and machine learning experts worldwide.

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2023: Nigerians need to make data-driven decisions — 10Alytics

12th January 2023



Adeiza Suleman and Adeiza Suleman

By Our Reporters

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Atomic Habits
PRICE DROP The Power of Letting Go
The Richest Man in Babylon
HOW TO NOT DIE ALONE
James Clear
George S. Clason
Logan Ury
Audible.co.uk

As Nigerians gear up for the 2023 general elections, tech gurus, Adeiza Suleman and Efemena Ikpro, who are also the co-founders of 10Alytics, in this interview, speak on how data analytics can change the narrative of the elections and its resultant impact on the economy.

Read [HERE](#)

NEWS

Five Africans win 1m in Data Analytics Hackathon

December 9, 2022



Five Africans have emerged winners in the Data Analytics Hackathon hosted by 10Alytics in conjunction with Mustard Insights.

The Data Analytics Hackathon is one of 10Alytics' innovative initiatives to put Nigerians and Africans on the world map by giving them the platform to showcase their data skills and get

ADVERTISER

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- 'I was placed on medication for life' reveals journey with cancer
- We are officially divorced, Ireti alaba from Patrick Doyle
- Supreme Court dethrones Obang Koror
- North-East APC youths withdraw Shettima, say 3m members lost
- Peter Obi will win on first ballot -

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Five Africans win big in 10Alytics Data Analytics Hackathon

 **Iheanyi Nwachukwu** — Dec 9, 2022



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The Data Analytics Hackathon is one of 10Alytics' innovative initiatives to put Nigerians and Africans on the world map by giving them the platform to showcase their data skills and get rewarded for it.



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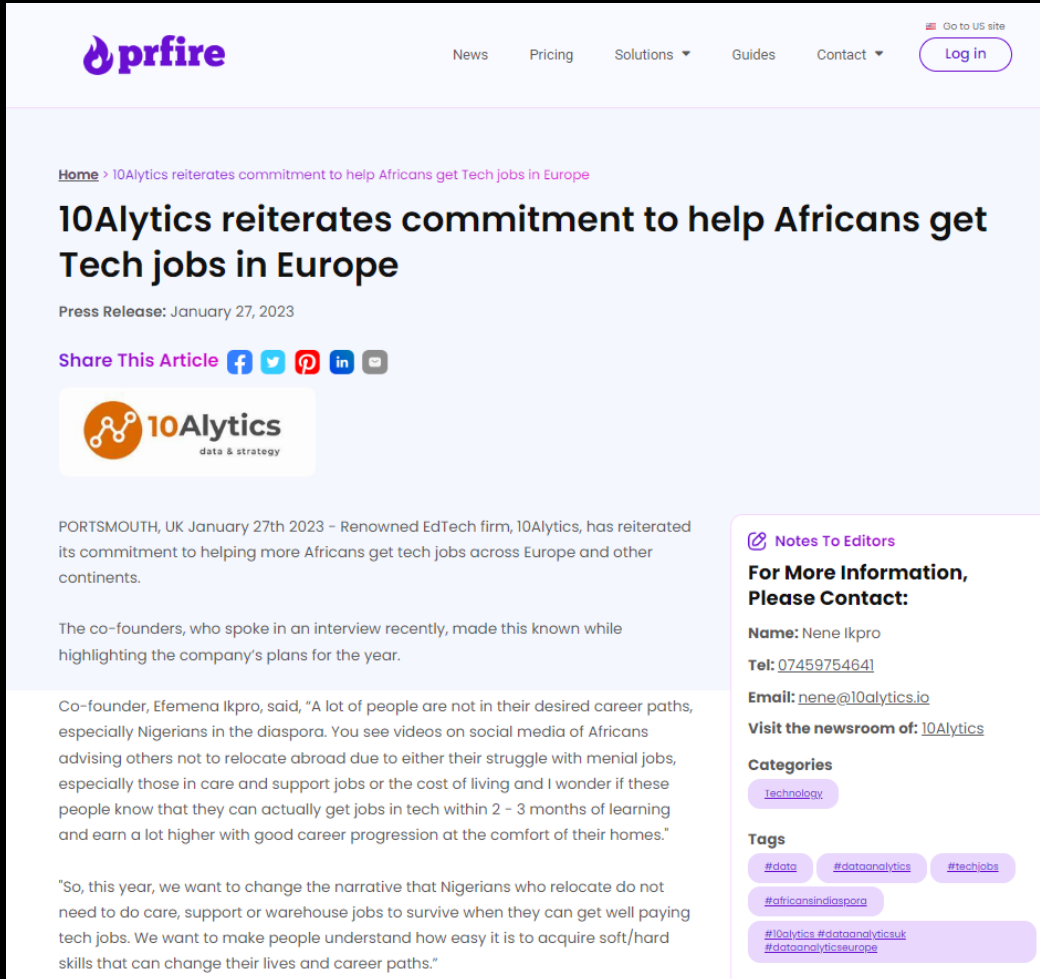
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Our Impact and Features in 2022/2023

10Alytics partners with PenOp to improve pension service on data management









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Home > 10Alytics reiterates commitment to help Africans get Tech jobs in Europe

10Alytics reiterates commitment to help Africans get Tech jobs in Europe

Press Release: January 27, 2023

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 data & strategy

PORTSMOUTH, UK January 27th 2023 – Renowned EdTech firm, 10Alytics, has reiterated its commitment to helping more Africans get tech jobs across Europe and other continents.

The co-founders, who spoke in an interview recently, made this known while highlighting the company's plans for the year.

Co-founder, Efemena Ikpro, said, "A lot of people are not in their desired career paths, especially Nigerians in the diaspora. You see videos on social media of Africans advising others not to relocate abroad due to either their struggle with menial jobs, especially those in care and support jobs or the cost of living and I wonder if these people know that they can actually get jobs in tech within 2 – 3 months of learning and earn a lot higher with good career progression at the comfort of their homes."

"So, this year, we want to change the narrative that Nigerians who relocate do not need to do care, support or warehouse jobs to survive when they can get well paying tech jobs. We want to make people understand how easy it is to acquire soft/hard skills that can change their lives and career paths."

Notes To Editors

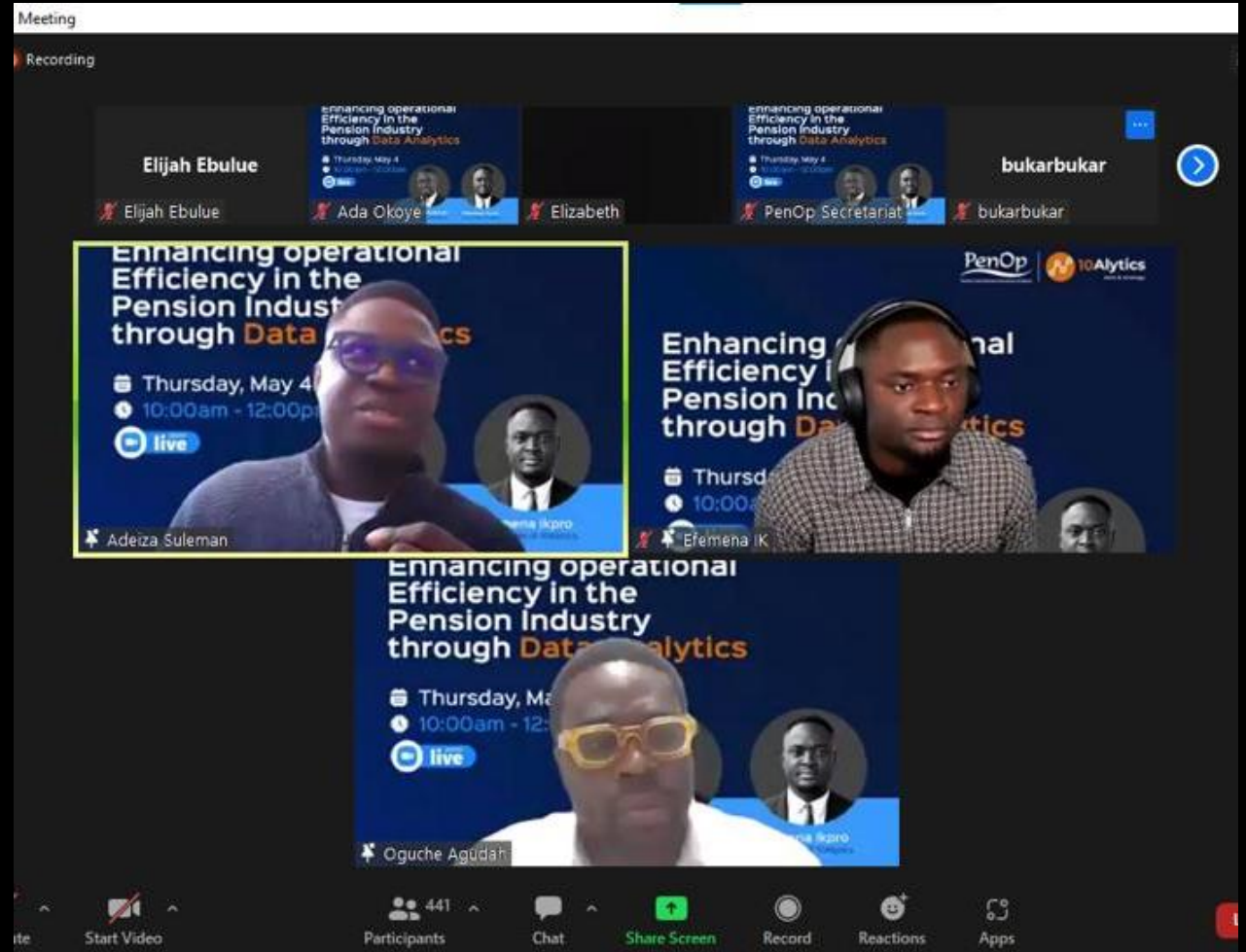
For More Information, Please Contact:

Name: Nene Ikpro
Tel: 07459754641
Email: nene@10alytics.io
Visit the newsroom of: [10Alytics](https://10alytics.io)

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Meeting

Recording

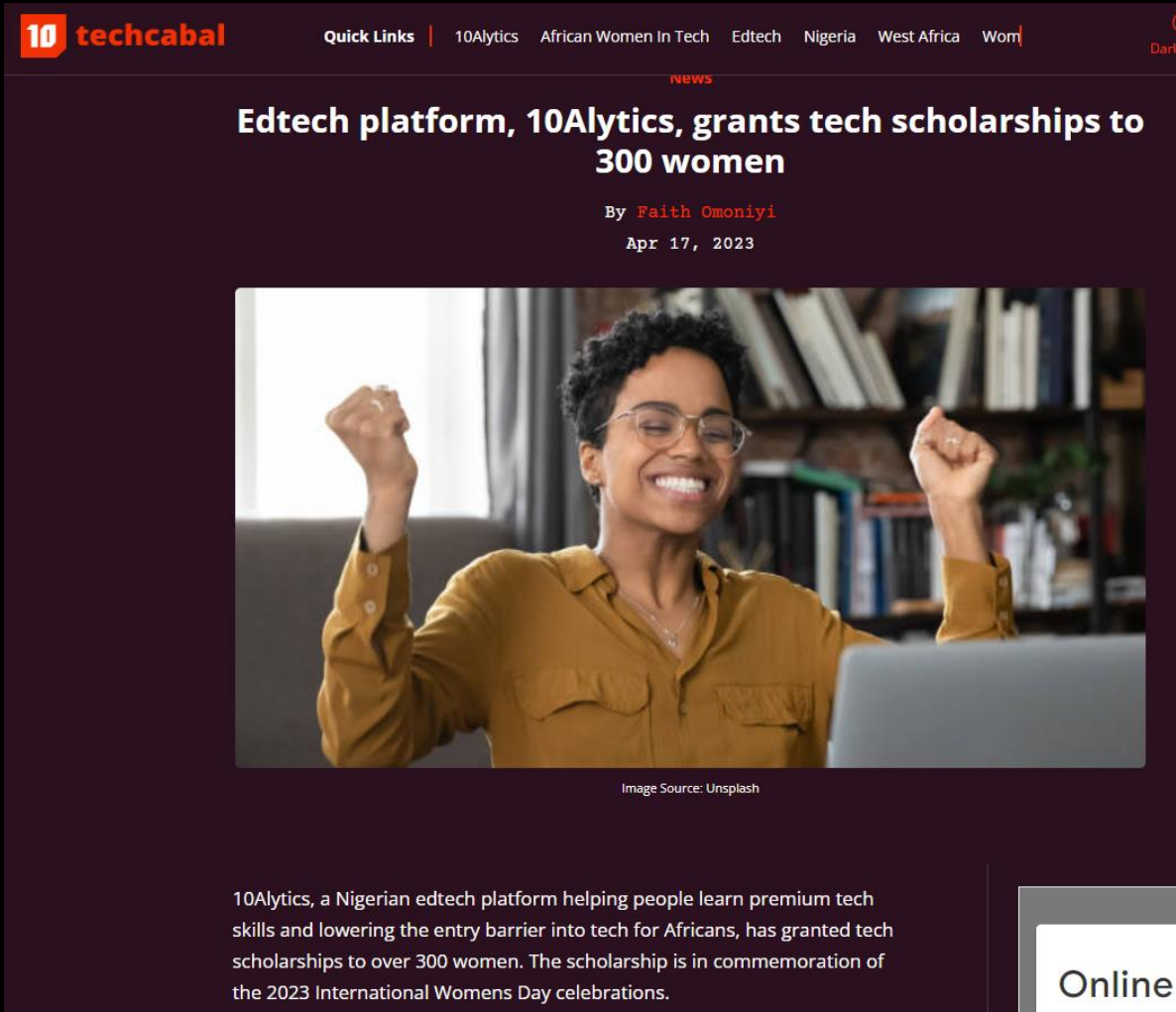
Enhancing operational Efficiency in the Pension Industry through Data Analytics

Thursday, May 4
10:00am - 12:00pm
live

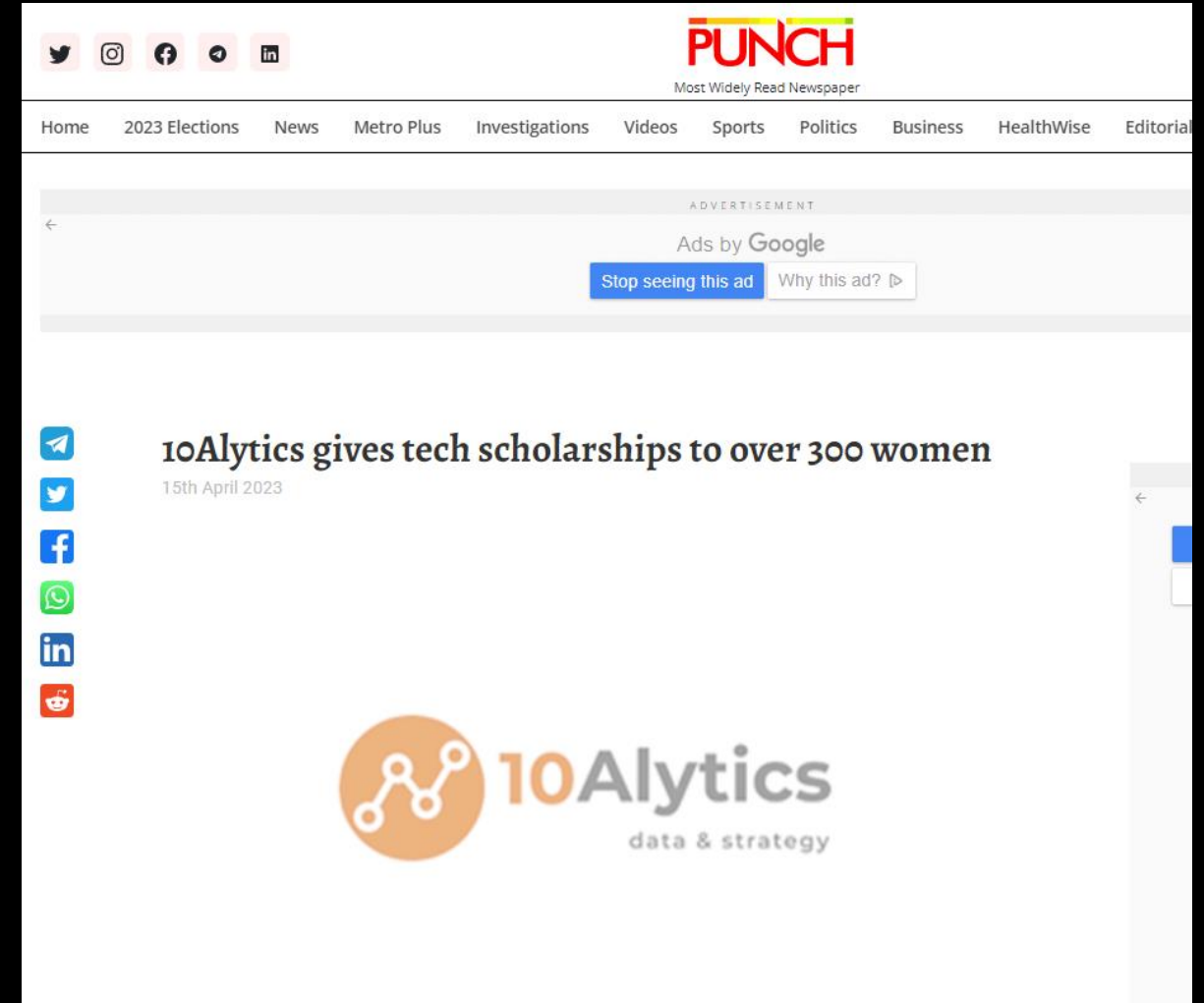
Participants: 441

Start Video Chat Share Screen Record Reactions Apps

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Programs we Offer



Business Analysis



Data Analytics



Financial Analytics



HR Analytics



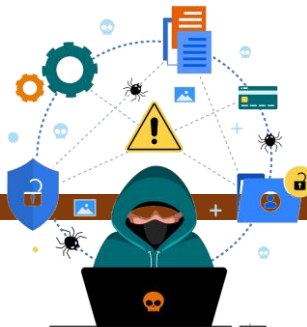
Full Stack Data Science



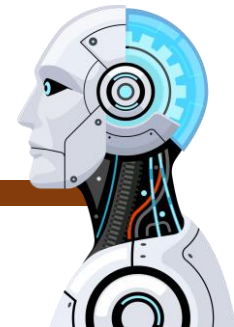
Data Engineering



**Scrum Master
Professional**



Cybersecurity



AI Engineering

How you Learn at 10Alytics

1

3+ Months Learning Journey

- 2 months Project-Based Live Classes
- 2 weeks Capstone Project
- 1 month Virtual Internship

Equip you with Employability Skills

- *Position yourself for success, stand out from the pack and get a job immediately*

4

2

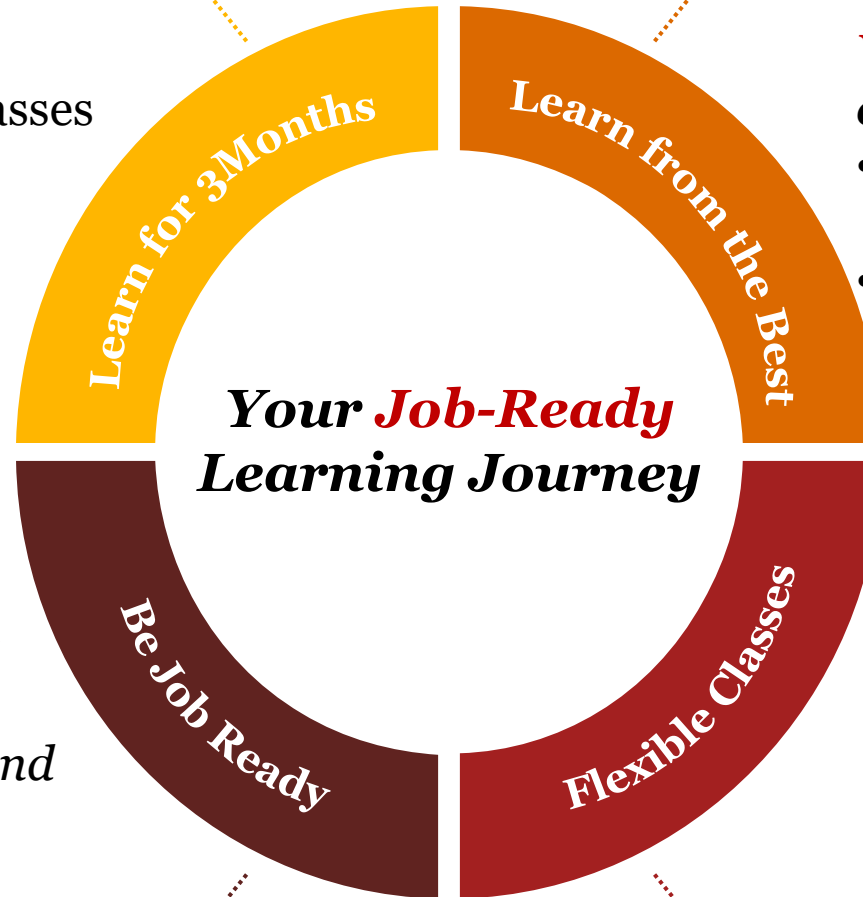
Virtual Instructor-Led Classes on Zoom

- *Learn from the Industry Best Data Professionals*
- *Collaborate on Zoom, Slack, Google Classroom and WhatsApp*

Classes are on Saturdays and Sundays

- **Saturdays** are for Live Classes
- **Sundays** are for Self-Paced Watch Me Do It (WMDI) Videos

3

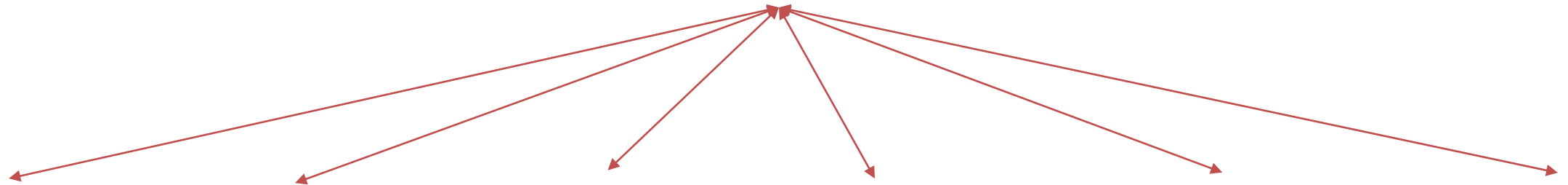


Why we are Different

The Other 50%
To help you land a job



YOU



- 
CV Review Sessions
- 
LinkedIn Optimization
- 
Upwork Optimization
- 
Navigating the Job Market
- 
Recommendation/Reference Letter
- 
Job and interview preparation

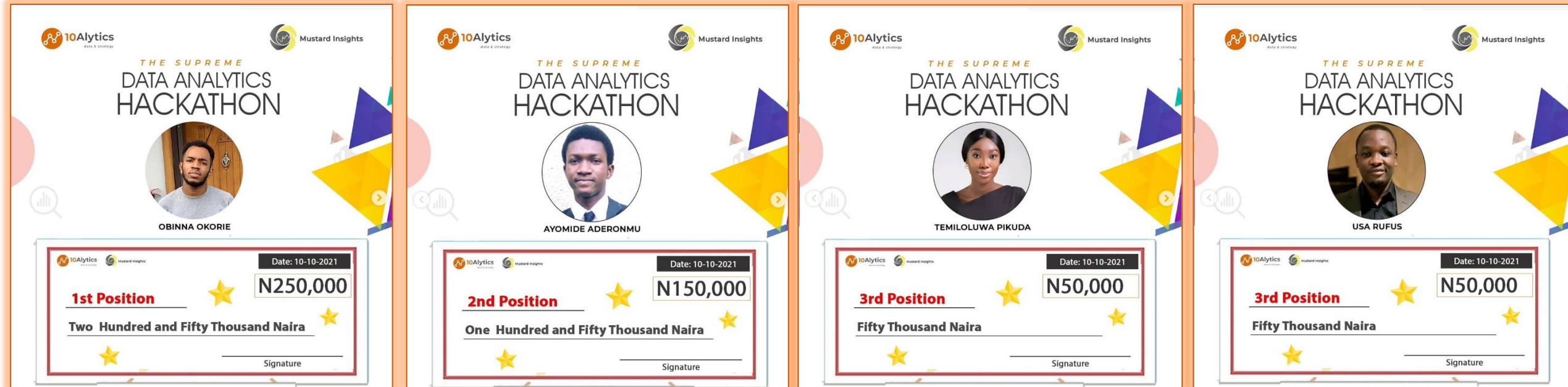
Weekly Mentorship Sessions on Thursday Evenings

ON-THE-JOB SUPPORT

*We have Organised **4 Hackathons** till
date*


- ***2** were for the **general public***
- ***2** were for **10Alytics Alumni***

9th October, 2021




***Case Study:** Solving the problem of Malaria in Africa.*

8th May, 2022



DATA ANALYTICS
HACKATHON
Alumni Version



KOLA MUSTAPHA

10Alytics	08/05/2022
1st Position	N250,000
Two Hundred and Fifty Thousand naira	
Signature	



DATA ANALYTICS
HACKATHON
Alumni Version



ILORI MATTHEW

10Alytics	08/05/2022
2nd Position	N125,000
One Hundred and Twenty Five Thousand Naira	
Signature	



DATA ANALYTICS
HACKATHON
Alumni Version



IKPA CHUKWUEMEKA

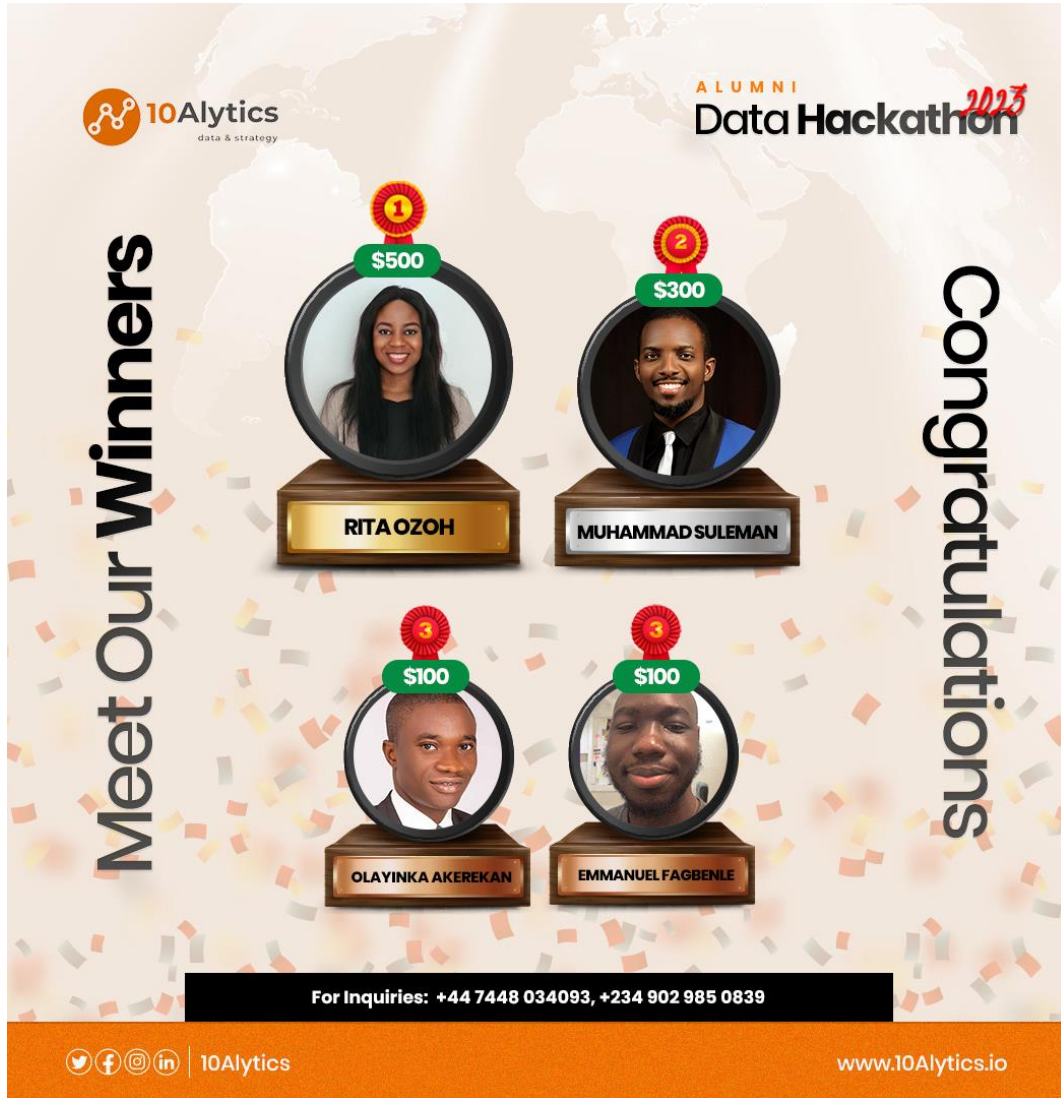
10Alytics	08/05/2022
2nd Position	N125,000
One Hundred and Twenty Five Thousand Naira	
Signature	

Case Study: Solving the Education crisis in Africa



3rd & 4th December 2022

***Case Study:** Solving the problems of the Health Sector in Africa (“People Dying from Lack of Medical Resources”)*



13 – 14 May 2023

Case Study: A Deep Dive
into Poverty, Life Expectancy
and GDP (Gross Domestic
Product) across African
Countries

This December 2023 Global Data Hackathon, will be bigger and better

Cash Prize - \$1,500

MEET OUR JUDGES



Adejoju Ajani

Head, Data and Analytics,
Interswitch Group



Sadeeq Akintola

Smart Analytics Customer
Engineer, Google



Esther Munyi

Chief Data & Analytics
Officer, Sasfin



Ncumisa Hlapo

Senior Mgr. Business Data Insights,
Afrocentric Group



Sebastian Obeta

AI Ethics Research
Specialist

Day 1

Time	Event
DECEMBER 2ND, 2023	
10:00 AM - 10:05 AM	Music Interlude
10:05 AM - 12 NOON	- Welcome Message -About 10Alytics & 10Alytics Global Data Hackathon - Introduction of the Hackathon Case Study - Judges Introduction - Disclose Judging Criteria and Hackathon Modalities
12:05PM	Hackathon Case Study is rolled out to all registered participants via mail
12:06PM - 10:00PM	Open to receive case study solutions from participants via a designated submission portal
10:00PM	Deadline for submission and Entries are closed
10:00PM - 01:00AM	Entries Are Reviewed
01:00AM	Top 10 Announced Mails Are SentTo All Participants Informing ThemAbout The Selected 10 & Separate Mails Are SentTo Winners Copying The Final Event Modalities

Day 2

DECEMBER 3RD, 2023	
2:00 PM - 2:30 PM	- Opening Remarks - Top 10 Introduced - Judges Introduced - Judging Criteria Highlighted
2:30 PM - 5:20 PM	Presentation Begins & Ends
5:20 PM - 5:45 PM	Results are Being Collated. Judges Brainstorm Within Themselves.
5:45 PM - 6:00 PM	- Top 5 Announced - Closing Remarks

*You have **10 hours** to solve
the Case Study*

Start: 12:00 PM
End: 10:00 PM
(WAT)

Communication with Hackathon Participants



**In your onboarding email, Click on
the WhatsApp link to join the Group
for communications/ Questions &
Answers**

- 1 Understanding of the Case Study:** the assessment of how well a participant comprehends and interprets the given case study or scenario
- 2 Participant eloquence (spoke clearly and effectively):** criterion that focuses on assessing the participant's oral communication skills and their ability to express themselves in a clear, concise, and engaging manner
- 3 Time Management:** criterion that focuses on evaluating the participant's ability to effectively manage and allocate their time during the presentation. **Each Participant has 10 mins to present**
- 4 Participant ability to respond to questions and comments with conviction:** criterion that focuses on evaluating the participant's ability to confidently and persuasively address questions and comments posed to them during the presentation
- 5 The quality of insights and recommendations generated:** criterion that focuses on evaluating the depth, originality, and effectiveness of the insights and recommendations put forth by a participant. This criterion assesses the participant's ability to analyze information, draw meaningful conclusions, and propose actionable suggestions or solutions based on their findings.

Who can Participate?

Everyone

All the Best

Questions