



Says

Thinks



can watch  
education  
contents

have a huge  
influence on  
general  
audience

we need  
something  
acknowledge  
which is true

Lots of Fake  
videos

they earn a  
lot of AD  
revenue

wasting a  
lot of time



Subscribers  
Galore

Need to  
gather data  
set

Rummy,winzo,MPL  
Ad are not good  
for the society

Can spread general  
awareness to  
public audience  
regarding health  
and other aspects

Investing  
money on  
their channels  
for better  
quality

All info in the  
videos are  
not 100%  
legitimate

The influencers  
earn through  
product  
recomandation



Does

Feels



[See an example](#)