



# IEEEXtreme 10.0

BECOME A SPONSOR

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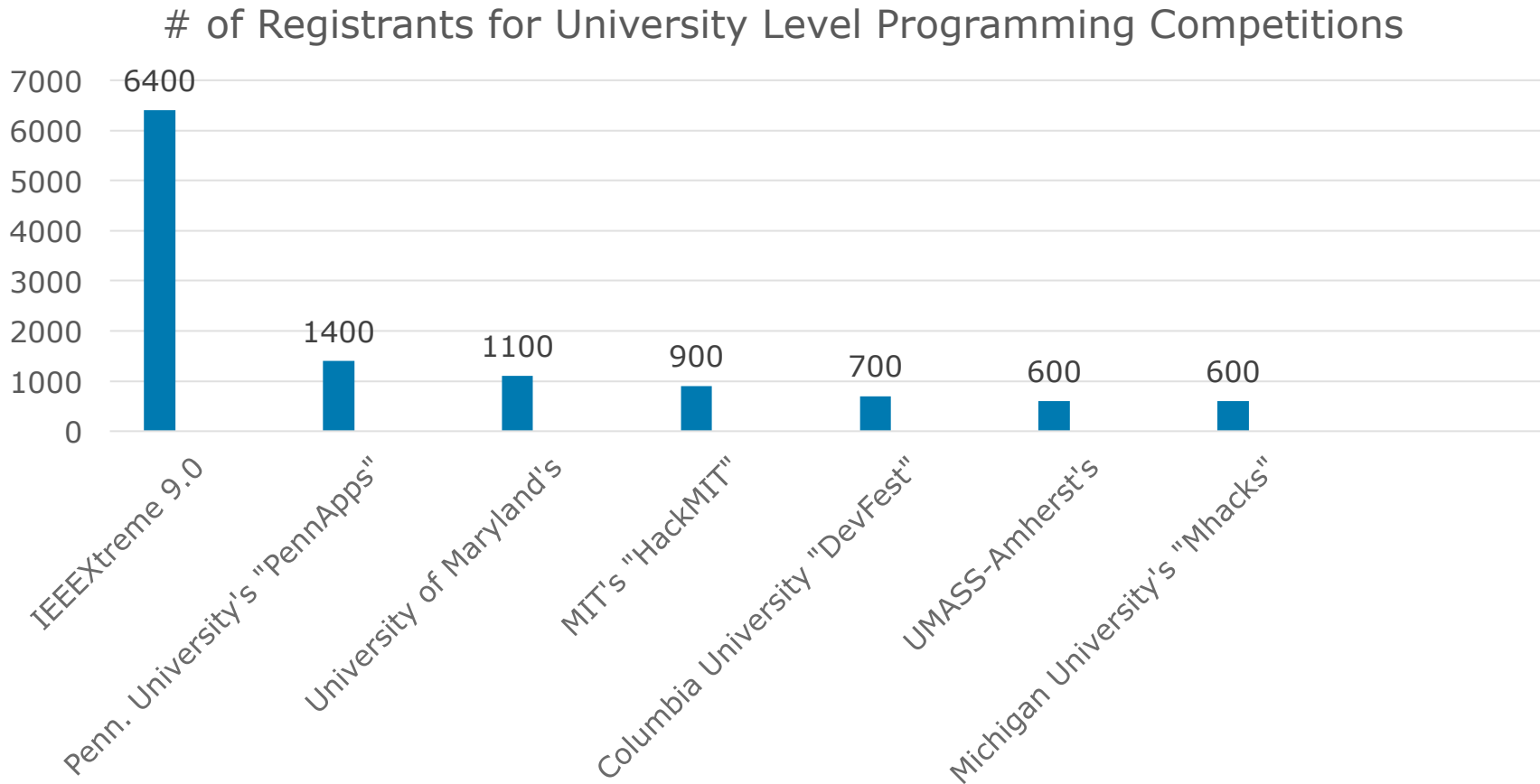
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# What is IEEEXtreme 10.0



- ▶ IEEEXtreme is a 24-hour global coding contest in which teams of IEEE Student Members, advised and proctored by an IEEE Member, compete to see who can successfully complete 24 programming challenges the fastest.
- ▶ IEEEXtreme 10.0 will begin on 22 October, 2016 at 00:00:00 UTC.
- ▶ 60+ countries are represented in this programming challenge.
- ▶ Last year, IEEEXtreme 9.0 saw over 6,400 student registrants involved in the coding challenge. This year, with extra emphasis on United States participation, we hope to reach 10,000 worldwide participants.

# IEEEXtreme Comparisons



# Why Sponsor?

## RECRUITMENT

With participants from around the world, you can find the employee you need, where you need them. The vast majority of IEEE Student Members have committed themselves to the STEM field, and past IEEEExtreme winners have gone to create their own startups!

## BRANDING

IEEE is the largest professional organization in the world, with over 400,000 paying members (including over 100,000 Student Members). Associating your brand with IEEEExtreme relays a feeling of quality and exceptionalism.

## REACH

IEEE and IEEEExtreme are not just global brands, but they also have the capability to reach a global audience at the click of a button. From Webinars to our own online video presence (IEEE.tv), and from Social Media to our global communication platform, IEEE Collabratec, you can be certain your sponsorship will be shared worldwide.

# Sponsorship Packages

## Global Packages

**Range:** \$1,250-45,000

**Offers:** A diverse array of branding, recruitment, and marketing benefits to reach as many people and with as big an impact as possible. Any package's price and details are negotiable, based on a sponsor's objectives and resources.

## 1-Problem Packages

**Range:** \$1,500

**Offers:** Content of your choice (advertisement, video, etc.) posted on Facebook and IEEE Collabratec in between the release of two problems.

## Special Packages

**Range:** \$2,500

**Offers:** Secure your spot as our official "Gamer", "Snack", "Timer", or "University" sponsor. Limit of one special sponsor, with unique (and negotiable) benefits for each one.

## In-Kind Sponsorship

**Range:** Negotiable

**Offers:** As a competition and a fun event, IEEE strives to deliver the best experience to all our participants. In-Kind sponsors can donate prizes or participation-gifts to top teams or every registered student!

# Reaching Out

- Please reach out with any questions and to continue the conversation!
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