Kevin Lewis

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Developer Tech & Creative Software Knowledge

HTML, CSS, JavaScript, JQuery, Git/Version Control, Jest, React, Vite, JWT Authentication, Insomnia, Postman, MySQL, Sequelize, NoSQL, Node, Mongoose, MongoDB/Compass, Apollo, GraphQL, Express Session, Handlebars, WordPress, Adobe XD, Photoshop, Illustrator, InDesign, Acrobat, Dreamweaver, Bridge, Figma, Canva, Sketch, Pitstop, iPaper, MS Teams, Word, Excel, Asana, Slack, Trello, Monday, Constant Contact, Mirabel Magazine Manager.

Professional Experience

Graphic Designer/Advertising Production Manager | *Publishers' Development Corporation*
Escondido, CA | *July 2007–March 2023*

- Directed a high-performing Advertising Production Department, utilizing 24 years of Adobe Creative Suite expertise.
- Trafficked and designed assets for clients, accommodating a broad spectrum of print and digital advertising budgets.
- Produced four print publications, delivering over $300k per month in ad revenue for the company.
- Worked with the Sales Department to optimize client ad spend via design and campaign analytics.
- Teamed with off-site printers to ensure consistent, high-quality and efficient print-product delivery.
- Managed monthly billing for 300+ advertisers and reconciled vendor invoices with Accounting.
- Strategically devised production schedules for print and digital products, ensuring timely delivery.
- Tracked and forecasted production expenses, staying on-schedule and within monthly budget.
- Maintained informational accuracy of a 10,000-recipient, monthly mass-email list utilized in company's marketing strategy.
- Led set-up of cloud-based record system, ensuring business continuity during the 2020 pandemic.
- Negotiated print plant contracts, resulting in $100k annual savings.
- Coordinated four departments, expediting magazine production by two weeks, generating an additional $30k in revenue for the company, substantially contributing to its most profitable month in 100 years.
- Adeptly controlled paper consumption, placing orders and negotiating prices with mills to maximize $150k yearly budget.
- Authored an 80 page "Procedures" manual, a valuable tool for training new employees.
- Member of the company's 401K program review board from 2014 to 2023.

Freelance Graphic Designer/Web Developer – San Diego, CA | *July 2024–Present*

- Create custom designs for clients on a contract basis, ensuring timely delivery of assets and meeting specific requirements.

Development Projects

- *Against The Grains* | E-Commerce site, with user log-in, cart and profile, utilizing React Front-End/Node Back-End
- *Movie Fight* | Game, comparing "Rotten Tomatoes" scores, utilizing React Front-End and OMDB API.
- *WeatherWise* | Forecast App, utilizing Javascript and OpenWeather API.
- *PassFinder* | Random Password-Generator App, utilizing Javascript.
- *J.A.T.E.* | Online/Offline Note-Taker Portable Web App, utilizing Javascript.

Education

- **Full Stack Web Development Certification** – UCSD
- **AA in Graphic Design** – Platt College, Ontario, CA

Hobbies

I am working toward fluency in Spanish & French.
I enjoy snowboarding, exercising, playing guitar & chess.