Kevin Lewis

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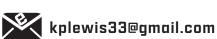
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Career Summary

I have over 23 years of experience in Print & Digital Advertising, Design, Publishing & Production, including over 3 years of managerial experience. **I am certified as a Full-Stack Web Developer through UCSD.**

Developer Tech & Creative Software Knowledge

HTML, CSS, JavaScript, JQuery, Git/Version Control, Jest, React, Vite, JWT Authentication, Insomnia, Postman, MySQL, Sequelize, NoSQL, Node, Mongoose, MongoDB/Compass, Apollo, GraphQL, Express Session, Handlebars, Photoshop, Illustrator, InDesign, Acrobat, Dreamweaver, Bridge, WordPress, Pitstop, iPaper, Word, Excel, Constant Contact, Magazine Manager.

Professional Experience

Production Manager | *Publishers' Development Corporation* – Escondido, CA – July 2007–March 2023

In a leadership role, I harnessed 25 years of design expertise with the Adobe Creative Suite to guide a high-performing Production Department, ensuring the delivery of exceptional results: I led a team in producing four globally distributed print publications, seamlessly managing the trafficking of over 200 ads monthly for print and online exposure. Collaborating with the Sales Department, we made every dollar that our clients spent with us count, aiding them in achieving their advertising goals, from captivating ad design to delivering impactful analytics for online campaigns. I orchestrated daily coordination with off-site printers, ensuring consistent, top-quality, and efficient delivery of our print products. And at the close of each month, I teamed with the Accounting Department to generate client billing and reconcile vendor invoices to purchase orders.

Key Career Achievements

- Played a pivotal part in assessing and brokering contractual agreements with print plants.
- Strategically devised production schedules for both print and digital products, guaranteeing punctual delivery.
- Proactively controlled paper consumption, adeptly placing orders and negotiating prices with mills to maximize budget value.
- Diligently tracked and forecasted production expenses, consistently staying on-schedule and on-budget.
- Managed the integrity of a promotional, mass-email list, maintaining informational accuracy of over 10,000 monthly recipients.
- Authored an extensive "Procedures" manual, a valuable tool for training new employees.
- Actively contributed as a member of the company's 401K program review board from 2014 to 2023.

Education

- **Full-Stack Web Development Certification** – University of California, San Diego
- **AA in Graphic Design** – Platt College, Ontario, CA

Hobbies

I am working toward fluency in Spanish & French.

I enjoy coding, snowboarding, exercising, playing guitar & chess.